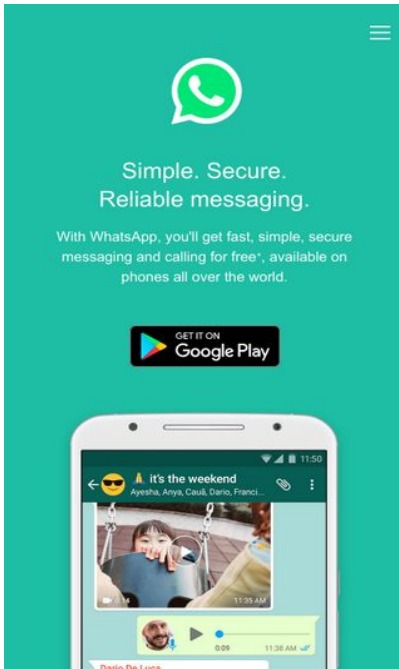# PageSpeed Insights

Mobile

57 / 100 Speed

⏻ Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 221.7KiB (70% reduction).

- Compressing https://www.whatsapp.com/img/v4/animation/security/edge_includes/edge.6.0.0.min.js could save 69KiB (67% reduction).

- Compressing https://www.cdn.whatsapp.net/js/v4/jquery-1.12.2.min.js could save 61.9KiB (65% reduction).

- Compressing https://www.cdn.whatsapp.net/css/v4/style.build.css?v=7c78bab could save 43.6KiB (81% reduction).

- Compressing https://www.whatsapp.com/ could save 28.8KiB (80% reduction).

- Compressing https://www.whatsapp.com/img/v4/animation/security/security_edge.js could save 6.6KiB (69% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/badge-google-play-en.svg could save 4.4KiB (64% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/whatsapp-logo.svg?v=7c78bab could save 3KiB (62% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/icon-android.svg could save 1.8KiB (52% reduction).

- Compressing https://www.whatsapp.com/img/v4/animation/security/security_localized.html?v=7c78bab&l=en could save 1.1KiB (46% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/icon-iphone.svg could save 875B (50% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/icon-wp.svg could save 539B (52% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://www.cdn.whatsapp.net/js/v4/jquery-1.12.2.min.js

[Optimize CSS Delivery](#) of the following:

- https://www.cdn.whatsapp.net/css/v4/style.build.css?v=7c78bab

🔶 Consider Fixing:

Mobile

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted10.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted11.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted3.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted5.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted7.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted8.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted9.svg (expiration not specified)

- https://www.google-analytics.com/analytics.js (2 hours)

- https://www.cdn.whatsapp.net/css/v4/style.build.css?v=7c78bab (5 hours)

- https://www.cdn.whatsapp.net/img/v4/feature-3.png?v=7c78bab (5 hours)

- https://www.cdn.whatsapp.net/img/v4/home-phone-mobile.png?v=7c78bab (5 hours)

- https://www.cdn.whatsapp.net/js/v4/jquery-1.12.2.min.js (5 hours)

- https://www.whatsapp.com/img/v4/animation/security/edge_includes/edge.6.0.0.min.js (5 hours)

- https://www.whatsapp.com/img/v4/animation/security/security_edge.js (5 hours)

- https://www.whatsapp.com/img/v4/animation/security/stylesheet.css (5 hours)

Minify HTML

Mobile

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 13.6KiB (39% reduction).

- Minifying https://www.whatsapp.com/ could save 13.6KiB (39% reduction).

✅ 6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Optimize images

Your images are optimized. Learn more about optimizing images.

Prioritize visible content

Mobile

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

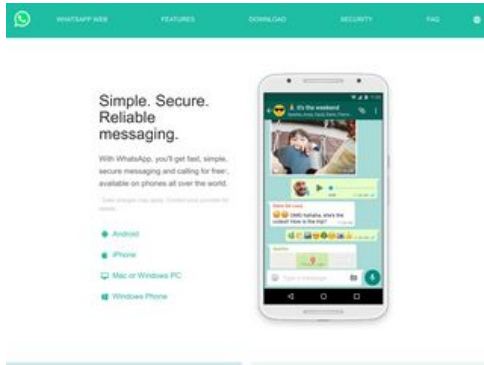The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

70 / 100 Speed

⚠ Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 217.2KiB (70% reduction).

- Compressing https://www.whatsapp.com/img/v4/animation/security/edge_includes/edge.6.0.0.min.js could save 69KiB (67% reduction).

- Compressing https://www.cdn.whatsapp.net/js/v4/jquery-1.12.2.min.js could save 61.9KiB (65% reduction).

- Compressing https://www.cdn.whatsapp.net/css/v4/style.build.css?v=7c78bab could save 43.6KiB (81% reduction).

- Compressing https://www.whatsapp.com/ could save 28.7KiB (80% reduction).

- Compressing https://www.whatsapp.com/img/v4/animation/security/security_edge.js could save 6.6KiB (69% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/whatsapp-logo.svg?v=7c78bab could save 3KiB (62% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/icon-android.svg could save 1.8KiB (52% reduction).

- Compressing https://www.whatsapp.com/img/v4/animation/security/security_localized.html?v=7c78bab&l=en could save 1.1KiB (46% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/icon-iphone.svg could save 875B (50% reduction).

- Compressing https://www.cdn.whatsapp.net/img/v4/icon-wp.svg could save 539B (52% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://www.cdn.whatsapp.net/js/v4/jquery-1.12.2.min.js

Optimize CSS Delivery of the following:

- https://www.cdn.whatsapp.net/css/v4/style.build.css?v=7c78bab

🔸 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted10.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted11.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted3.svg (expiration not

specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted5.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted7.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted8.svg (expiration not specified)

- https://www.whatsapp.com/img/v4/animation/security/images/Pasted9.svg (expiration not specified)

- https://www.google-analytics.com/analytics.js (2 hours)

- https://www.cdn.whatsapp.net/css/v4/style.build.css?v=7c78bab (5 hours)

- https://www.cdn.whatsapp.net/img/v4/feature-3.png?v=7c78bab (5 hours)

- https://www.cdn.whatsapp.net/img/v4/home-phone-mobile.png?v=7c78bab (5 hours)

- https://www.cdn.whatsapp.net/js/v4/jquery-1.12.2.min.js (5 hours)

- https://www.whatsapp.com/img/v4/animation/security/edge_includes/edge.6.0.0.min.js (5 hours)

- https://www.whatsapp.com/img/v4/animation/security/security_edge.js (5 hours)

- https://www.whatsapp.com/img/v4/animation/security/stylesheet.css (5 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 13.6KiB (39% reduction).

- Minifying https://www.whatsapp.com/ could save 13.6KiB (39% reduction).

✔ 6 Passed Rules

Desktop

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Optimize images

Your images are optimized. Learn more about [optimizing images](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).