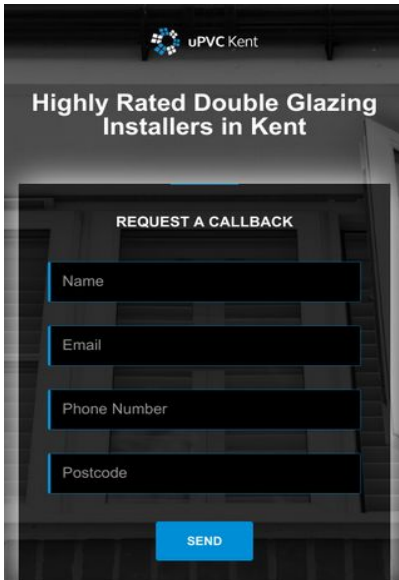


PageSpeed Insights

Mobile



Kent Double Glazing Installers

71 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://www.upvc-kent.co.uk/css/app.min.css>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 212.1KiB (39% reduction).

- Compressing <https://www.upvc-kent.co.uk/images/bg-image-2.jpg> could save 122.5KiB (40% reduction).
- Compressing <https://www.upvc-kent.co.uk/images/bg-image-1.jpg> could save 84.4KiB (41% reduction).
- Compressing <https://www.upvc-kent.co.uk/images/double-glazing-installer.jpg> could save 2.8KiB (15% reduction).
- Compressing <https://www.upvc-kent.co.uk/images/double-glazed-windows.jpg> could save 2.4KiB (14% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://maps.googleapis.com/maps/api/js?key=AlzaSyBQWRUHACgl5tYxOF4YikDE8Xibu5d8nRs&v=3.exp> (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.9KiB (23% reduction).

Mobile

- Minifying <https://www.upvc-kent.co.uk/> could save 1.9KiB (23% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.6KiB (27% reduction).

- Minifying <https://www.upvc-kent.co.uk/js/jquery.scrollUp.js> could save 689B (43% reduction) after compression.
- Minifying <https://www.upvc-kent.co.uk/js/jquery.nav.js> could save 670B (37% reduction) after compression.
- Minifying <https://www.upvc-kent.co.uk/js/custom.js> could save 633B (25% reduction) after compression.
- Minifying <https://www.upvc-kent.co.uk/js/smoothscroll.js> could save 458B (20% reduction) after compression.
- Minifying <https://www.upvc-kent.co.uk/js/retina-1.1.0.min.js> could save 132B (11% reduction) after compression.
- Minifying <https://www.upvc-kent.co.uk/js/jquery.localScroll.min.js> could save 119B (15% reduction) after compression.



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 427 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<h1>Kent Double Glazing Installers</h1>` falls outside the viewport.
- The element `` falls outside the viewport.

4 Passed Rules

Mobile

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

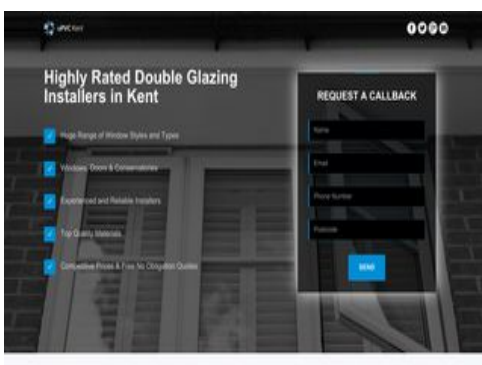
Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



78 / 100 Speed

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Desktop

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