

PageSpeed Insights

Mobile



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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 31 blocking script resources and 12 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://code.jquery.com/jquery-2.2.3.min.js?ver=2.2.3>
- <https://js1.unwire.hk/wp-content/plugins/responsive-lightbox/assets/imagelightbox/js/imagelightbox.min.js?ver=1.6.10>
- <https://js2.unwire.hk/wp-content/plugins/responsive-lightbox/js/front.js?ver=1.6.10>
- <https://cdn.unwire.hk/wp-content/plugins/swiftype->

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- search/assets/install_swiftype.min.js?ver=4.7
- <https://css.unwire.hk/wp-content/plugins/youtube-embed-plus/scripts/ytprefs.min.js?ver=4.7>
- https://securepubads.g.doubleclick.net/gpt/pubads_impl_107.js
- https://securepubads.g.doubleclick.net/gampad/ads?gdfp_req=1&correlator=1581685385723904&output=json_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&impl=ss&json_a=1&eid=108809080%2C108809155&sc=1&sfv=1-0-5&iu_parts=1070067%2Cmobile_popup_homepage&enc_prev_ius=%2F0%2F1&prev_iu_szs=1x1&cookie_enabled=1&lmt=1482041182&dt=1482041182620&cc=57&frm=20&biw=411&bih=731&oid=3&adx=0&adys=274&adks=3504189310&gut=v2&ifl=1&u_tz=-480&u_his=1&u_h=732&u_w=412&u_ah=732&u_aw=412&u_cd=24&u_sd=2.625&flash=0&url=https%3A%2F%2Funwire.hk%2Fmobile%2F&dssz=25&icsg=10&std=0&vrg=107&vrp=107&ga_vid=1333990608.1482041183&ga_sid=1482041183&ga_hid=476124481
- <https://css.unwire.hk/wp-content/wptouch-data/themes/bauhaus/default/bauhaus.js?ver=2.0.4>
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/spinjs/spin.min.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js2.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/spinjs/spin-jquery.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://cdn.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/menu/menu.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://css.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/infinite-scroll/infinite-scroll.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/base/base.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js2.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/base/base-public.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://cdn.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/load-more/load-more.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://css.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/media/fitvids.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/media/media.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js2.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/flickity/flickity.pkgd.min.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://cdn.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/flickity/flickity-wptouch.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://css.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/tappable/tappable.min.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/tappable/>

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wptouch.tappable.js?ver=07078a97d66756f213dbca3e379bf084

- <https://js2.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/fastclick/wptouch.fastclick.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://cdn.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/fastclick/fastclick.min.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://css.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/slideout/slideout.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/slideout/slideout-helper.js?ver=07078a97d66756f213dbca3e379bf084>
- <https://js2.unwire.hk/wp-content/plugins/wptouch-pro/include/js/wptouch.js?ver=ea1a86cc0a5b876a88f4255b62d6bc97>
- https://cdn.unwire.hk/wp-content/plugins/mega_main_menu-2/src/js/frontend.js?ver=4.7
- <https://css.unwire.hk/wp-content/plugins/youtube-embed-plus/scripts/fitvids.min.js?ver=4.7>
- <https://js1.unwire.hk/wp-includes/js/wp-embed.min.js?ver=4.7>
- <https://widgets.shopifyapps.com/assets/widgets/embed/client.js>

[Use asynchronous versions](#) of the following scripts:

- <https://www.googletagservices.com/tag/js/gpt.js>

[Optimize CSS Delivery](#) of the following:

- <https://css.unwire.hk/wp-content/plugins/wysija-newsletters/css/validationEngine.jquery.css?ver=2.7.5>
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/wptouch-icons/css/wptouch-icons.css?ver=07078a97d66756f213dbca3e379bf084>
- <https://js2.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/flickity/flickity.min.css?ver=07078a97d66756f213dbca3e379bf084>
- <https://cdn.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/slideout/slideout.css?ver=4.7>
- https://css.unwire.hk/wp-content/plugins/mega_main_menu-2/src/css/cache.skin.css?ver=1450494302
- <https://js1.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/default/style.css?ver=ea1a86cc0a5b876a88f4255b62d6bc97>
- <https://js2.unwire.hk/wp-content/plugins/responsive-lightbox/assets/imagelightbox/css/imagelightbox.css?ver=1.6.10>
- <https://cdn.unwire.hk/wp-content/plugins/swiftype-search/assets/autocomplete.css?ver=4.7>

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- <https://css.unwire.hk/wp-content/wptouch-data/themes/bauhaus/default/style.css?ver=ea1a86cc0a5b876a88f4255b62d6bc97>
- https://js1.unwire.hk/wp-content/plugins/mega_main_menu-2/framework/src/css/icomoon.css?ver=2.1.1
- https://js2.unwire.hk/wp-content/plugins/mega_main_menu-2/framework/src/css/font-awesome.css?ver=2.1.1
- <https://cdn.unwire.hk/wp-content/plugins/youtube-embed-plus/styles/ytprefs.min.css?ver=4.7>

Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://unwire.hk/>
- <https://unwire.hk/>
- <https://unwire.hk/mobile/>

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 44.6KiB (71% reduction).

- Compressing https://code.hot-mob.com/api/javascript/sdk4/hotmobtag_min.js could save 37.5KiB (74% reduction).
- Compressing <https://code.hot-mob.com/api/javascript/sdk4/css/style.css> could save 4.9KiB (58% reduction).

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- Compressing <https://d31qbv1cthcecs.cloudfront.net/atrk.js> could save 2.2KiB (61% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://code.hot-mob.com/api/cookie/setThirdPartyTracking/wap.994ca3b03f3e644b8055586a4c9e18cf> (expiration not specified)
- <https://code.hot-mob.com/api/javascript/sdk4/css/style.css> (expiration not specified)
- https://code.hot-mob.com/api/javascript/sdk4/hotmobtag_min.js (expiration not specified)
- <https://sumome.com/api/load/> (expiration not specified)
- <https://widgets.shopifyapps.com/assets/widgets/embed/client.js> (expiration not specified)
- <https://s.swiftypecdn.com/cc.js> (5 minutes)
- <https://load.sumome.com/> (10 minutes)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- https://connect.facebook.net/zh_HK/sdk.js (20 minutes)
- <https://js-agent.newrelic.com/nr-918.min.js> (60 minutes)
- <https://static.chartbeat.com/js/chartbeat.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

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[Minify CSS](#) for the following resources to reduce their size by 954B (12% reduction).

- Minifying <https://code.hot-mob.com/api/javascript/sdk4/css/style.css> could save 954B (12% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 910B (67% reduction).

- Minifying <https://css.unwire.hk/wp-content/plugins/wptouch-pro/themes/foundation/modules/tappable/tappable.min.js?ver=07078a97d66756f213dbca3e379bf084> could save 910B (67% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 2.3KiB (20% reduction).

- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/12/1217-3a-144x144.jpg> could save 1.3KiB (18% reduction).
- Compressing <https://js1.unwire.hk/wp-content/uploads/2016/12/71FIHeBgmL-144x144.jpg> could save 1KiB (23% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best

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performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 32% of the final above-the-fold content could be rendered with the full HTML response snapshot:43.



1 Passed Rules

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

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Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `` is close to 1 other tap targets.
- The tap target `SumoMe` is close to 1 other tap targets final.

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4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 20 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://ajax.googleapis.com/ajax/libs/jquery/2.2.4/jquery.min.js?ver=2.2.4>
- <https://js1.unwire.hk/wp-content/plugins/responsive-lightbox/assets/imagelightbox/js/imagelightbox.min.js?ver=1.6.10>
- <https://js1.unwire.hk/wp-content/plugins/responsive-lightbox/js/front.js?ver=1.6.10>
- https://js1.unwire.hk/wp-content/plugins/swiftype-search/assets/install_swiftype.min.js?ver=4.7
- <https://js1.unwire.hk/wp-content/plugins/youtube-embed-plus/scripts/ytprefs.min.js?ver=4.7>
- <https://ajax.googleapis.com/ajax/libs/jquery/1.7.1/jquery.min.js>
- https://securepubads.g.doubleclick.net/gpt/pubads_impl_107.js

[Use asynchronous versions](#) of the following scripts:

- <https://www.googletagservices.com/tag/js/gpt.js>

[Optimize CSS Delivery](#) of the following:

- <https://cdn.unwire.hk/wp-content/plugins/wysija-newsletters/css/validationEngine.jquery.css?ver=2.7.5>
- <https://cdn.unwire.hk/wp-content/themes/superblog/functions/aqua/assets/css/aqpb-view.css?ver=4.7>
- https://cdn.unwire.hk/wp-content/plugins/mega_main_menu-2/src/css/cache.skin.css?ver=1450494302
- <https://cdn.unwire.hk/wp-content/plugins/responsive-lightbox/assets/imagelightbox/css/imagelightbox.css?ver=1.6.10>

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- <https://cdn.unwire.hk/wp-content/plugins/swiftype-search/assets/autocomplete.css?ver=4.7>
- https://cdn.unwire.hk/wp-content/plugins/mega_main_menu-2/framework/src/css/icomoon.css?ver=2.1.1
- https://cdn.unwire.hk/wp-content/plugins/mega_main_menu-2/framework/src/css/font-awesome.css?ver=2.1.1
- <https://cdn.unwire.hk/wp-content/themes/superblog/style.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/style-layout.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/styles/prettyPhoto.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/functions/css/shortcodes.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/styles/social-media.css?ver=4.7>
- <https://maxcdn.bootstrapcdn.com/font-awesome/4.6.3/css/font-awesome.min.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/style-custom.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/app.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/themes/superblog/styles/woo-custom.css?ver=4.7>
- <https://cdn.unwire.hk/wp-content/plugins/youtube-embed-plus/styles/ytprefs.min.css?ver=4.7>
- <https://css.unwire.hk/wp-content/themes/superblog/functions/css/shortcodes.css>
- https://adpush-ddb.kxcdn.com/mega_main_menu-2/framework/src/css/icomoon.css
- <https://css.unwire.hk/wp-content/themes/superblog/autocomplete.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 180.5KiB (13% reduction).

- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/12/cmhk1212R-1085x466.png> could save 57.1KiB (11% reduction).
- Compressing https://cdn.unwire.hk/wp-content/uploads/2016/12/FB2_mabelle-2-1085x466.png could save 42KiB (12% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/12/AirPods-800x343.png> could

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- save 32.9KiB (11% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/12/AirPods-1-800x343.png> could save 16KiB (14% reduction).
- Compressing https://cdn.unwire.hk/wp-content/plugins/ml-slider-pro/modules/theme_editor/assets/arrows/grey.png could save 9.5KiB (58% reduction).
- Compressing https://tpc.googlesyndication.com/daca_images/simgad/18032253429412633000 could save 7KiB (48% reduction).
- Compressing https://s0.2mdn.net/5806944/1476863374669/728_90-APUS-tc/room.jpg could save 2.8KiB (18% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/themes/superblog/images/icons/zoom.png> could save 2.8KiB (96% reduction).
- Compressing https://cdn.unwire.hk/wp-content/uploads/2016/12/airpods_2-90x90.png could save 1.8KiB (12% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/11/Oral2-90x90.png> could save 1.1KiB (18% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/themes/superblog/images/icons/trigg.png> could save 921B (90% reduction).
- Compressing https://cdn.unwire.hk/wp-content/uploads/2016/12/erie_panasonic-90x90.jpg could save 893B (25% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/themes/superblog/images/line-h-l.png> could save 856B (92% reduction).
- Compressing https://cdn.unwire.hk/wp-content/uploads/2016/12/wacom_v2-90x90.png could save 821B (12% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/11/hermet-90x90.png> could save 776B (13% reduction).
- Compressing https://cdn.unwire.hk/wp-content/uploads/2016/12/Oppo_01-90x90.png could save 740B (11% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/11/Esspresso-1-90x90.png> could save 739B (13% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/12/Sony-90x90.png> could save 692B (12% reduction).
- Compressing https://cdn.unwire.hk/wp-content/uploads/2016/12/EarSonics_01-90x90.jpg could save 655B (21% reduction).
- Compressing <https://cdn.unwire.hk/wp-content/uploads/2016/12/lenavo-90x90.png> could save 652B (13% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 13.3KiB (67% reduction).

- Compressing https://www.advertsby.com/js/show_ads_supp.js?pubId=36027 could save 11.1KiB (68% reduction).
- Compressing <https://d31qbv1cthcecs.cloudfront.net/atrk.js> could save 2.2KiB (61% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://sumome.com/api/load/> (expiration not specified)
- <https://widgets.shopifyapps.com/assets/widgets/embed/client.js> (expiration not specified)
- <https://s.swiftypecdn.com/cc.js> (5 minutes)
- <https://s.swiftypecdn.com/install/v2/st.js> (5 minutes)
- <https://load.sumome.com/> (10 minutes)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- https://connect.facebook.net/en_US/fbds.js (20 minutes)
- https://connect.facebook.net/zh_HK/sdk.js (20 minutes)
- <https://js-agent.newrelic.com/nr-918.min.js> (60 minutes)

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- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/lidar.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- https://www.advertsby.com/js/show_ads_supp.js?pubId=36027 (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6KiB (46% reduction).

- Minifying <https://js1.unwire.hk/wp-content/plugins/ml-slider/assets/sliders/flexslider/jquery.flexslider-min.js?ver=3.3.7> could save 4.3KiB (39% reduction) after compression.
- Minifying <https://js1.unwire.hk/wp-content/themes/superblog/js/app.js?ver=4.7> could save 1.7KiB (89% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

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Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).