PageSpeed Insights

Mobile





Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 189.7KiB (86% reduction).

- Compressing and resizing https://tvpblog.com/wp-content/uploads/2019/03/thuong-hieu-giay-nu-juno-768x402.png could save 71.2KiB (98% reduction).
- Compressing and resizing https://tvpblog.com/wp-content/uploads/2019/03/mua-binh-sua-loai-nao-tot-nhat-cho-be-768x486.jpg could save 30.5KiB (93% reduction).
- Compressing and resizing https://tvpblog.com/wp-content/uploads/2019/03/kich-thuoc-valikeo.jpg could save 24.8KiB (92% reduction).
- Compressing and resizing https://tvpblog.com/wp-content/uploads/2019/02/Hendels-Garden-Goji-Cream.jpg could save 20.7KiB (92% reduction).
- Compressing and resizing https://tvpblog.com/wp-content/uploads/2019/03/thiet-ke-dep-

Mobile

mat.jpg could save 19.6KiB (91% reduction).

- Compressing and resizing https://tvpblog.com/wp-content/uploads/2019/03/kem-tri-mun-tham-seo-decumar-.jpg could save 18.6KiB (92% reduction).
- Compressing https://tvpblog.com/wp-content/uploads/2019/02/review-gout-az-co-tot-khong.jpg could save 4.3KiB (18% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://tvpblog.com/wp-content/cache/minify/39aa1.index.include.03cc08.css



Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

99 / 100 User Experience

Mobile

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Chuyển tới nội dung is close to 1 other tap targets final.
- The tap target Tháng Ba 14, 2...ng Ba 14, 2019 and 4 others are close to other tap targets.
- The tap target Sức Khỏe & Làm Đẹp and 4 others are close to other tap targets.



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



96 / 100 Speed

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://tvpblog.com/wp-content/cache/minify/39aa1.index.include.03cc08.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 2.1KiB (16% reduction).

- Compressing https://tvpblog.com/wp-content/uploads/2019/03/thuong-hieu-giay-nujuno-300x157.png could save 1.4KiB (21% reduction).
- Compressing https://tvpblog.com/wp-content/uploads/2019/04/may-ham-sua-fatzbaby-FB3002SL-300x300.jpg could save 702B (11% reduction).



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Desktop

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.