PageSpeed Insights

Mobile

Start your this today Tria tana	Kequest A quote Cal Us On Status Cal Cal Us On Status Cal
YOUR BUSINESS	How does your website compare to the competition? Where do you stand? Find out with our FREE search edgine analysis report Club wer for FREE Analysis
Improve Your SERP & Pa	y After Results
Top Ranking Are Must With Online Businesses And Our SEO Experts Know To Optin Search Engines Like , Google, Yahoo And Bing	nize Your Website And Bring It On The First Page On The
Google Is The King Of Search Engines And Around 80% People. Search Online Balls Engine Among Them., We Optimize Your Insteate According To Google Guidetnes I Provide The Long Lading Results.	re Purchasing And Google Is The Most Popular Bearch n 100% White Hat Method , Which Is Congletely Safe And
* You Do Not Haw To New Up For The Loss Term Contrast & You Can Illaw	Search Engine Optimisation Benefits
Our Monthly Packages Or One Time Packages . 'We Offer SEO Services For Small Businesses As Well As Large Enterprises Too.	We'll get you to the TOP
Too. 'Our SEO Packages Start From 8 yoo And You Can Blire Our Full Time Dedicated SEO Expert (Hilwars X 5 Tays A Week – Tatal 176 Hours A Month In Jant 8 1300) Click Here For More Details.	Congle
You Can Also Hire Our Half Time Dedicated SEO Expert In Aut \$800 (41th. X 5 Days = Total \$8005.)	and the second second
Getting Top 10 Position in Search Engines is Must for every Website if you are really serious to do Online Basiness. If you are not in top 10 it means you are getting only 5% of visitors for that particular keyword.	FASTER THAN ANYONE ELSE!
The Number one ranked avelative always gets the highest number of clicks and it has been proved that number one website gets 67% visitors and the number and website gets only a 25% visitors and mostly 46% visitors are those who did not get the required satisfaction from the number one ranked website.	Pay Only for Results
This shows that number and website / company will gets only a N actual new violates and have to wait for the next tift's violates which will get the bounce due to us ranked websity, to now you can survivation the destinated that getting the mamber one position for any keyword is very important.	
But think about this, if you are not in the Top. 10 In SEARCH ENGINES where the second	Ev tal
Then what you will get? You will have to wait for the boung for the violates to come to your websile after visiting other sites who have ranked higher than it is not possible that to out of ten websites who have optimized them for top ranking they are the water.	NU.SO TADOCTOD
So it means that you will lose 35% visitors if only you are on the and page of assoch engine.	
New Topscolinks.com is the Best SEO Company / SEO Firm and can belp- to-pet you top ten making as early as possible.	Message
We have many services according to your choice but if you have a quality we then we will recommend you to get our <u>Business SUO</u> / <u>Top #1 SEO</u> is which do everything whichever is possible and safe in terms of Google to get you b	and the second s
48 / 100	Speed



Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- http://s10.histats.com/js15.js (expiration not specified)
- https://topseolinks.com/images/1.jpg (expiration not specified)
- https://topseolinks.com/images/11.GIF (expiration not specified)
- https://topseolinks.com/images/1sfedf.JPG (expiration not specified)
- https://topseolinks.com/images/426162.jpg (expiration not specified)
- https://topseolinks.com/images/Ethical-SEO-Services.jpg (expiration not specified)

- https://topseolinks.com/images/Google-Plus-One-300x170.jpg (expiration not specified)
- https://topseolinks.com/images/Logo%20-%20%20Logo_20_03.png (expiration not specified)
- https://topseolinks.com/images/UnitedStates_US_USA_840_Flag1.png (expiration not specified)
- https://topseolinks.com/images/W75Ybez.png (expiration not specified)
- https://topseolinks.com/images/backlinking.jpg (expiration not specified)
- https://topseolinks.com/images/fb48.png (expiration not specified)
- https://topseolinks.com/images/get-targeted-traffic-1.gif (expiration not specified)
- https://topseolinks.com/images/google-seo.jpeg.gif (expiration not specified)
- https://topseolinks.com/images/img0002.gif (expiration not specified)
- https://topseolinks.com/images/img0006.png (expiration not specified)
- https://topseolinks.com/images/img0037.png (expiration not specified)
- https://topseolinks.com/images/img0048.jpg (expiration not specified)
- https://topseolinks.com/images/img0104.png (expiration not specified)
- https://topseolinks.com/images/img0137.png (expiration not specified)
- https://topseolinks.com/images/img0200.png (expiration not specified)
- https://topseolinks.com/images/img0204.jpg (expiration not specified)
- https://topseolinks.com/images/img0207.jpg (expiration not specified)
- https://topseolinks.com/images/img0208.png (expiration not specified)
- https://topseolinks.com/images/img0224.jpg (expiration not specified)
- https://topseolinks.com/images/img0225.jpg (expiration not specified)
- https://topseolinks.com/images/img0226.jpg (expiration not specified)
- https://topseolinks.com/images/img0251.jpg (expiration not specified)
- https://topseolinks.com/images/index_mainmenu_bkgrnd8.png (expiration not specified)
- https://topseolinks.com/images/outperform.jpg (expiration not specified)
- https://topseolinks.com/images/pay-per-performance-500x500.jpg (expiration not specified)
- https://topseolinks.com/images/request-a-quotegray2.png (expiration not specified)
- https://topseolinks.com/images/seo-pic.jpg (expiration not specified)
- https://topseolinks.com/images/seo-plans.jpg (expiration not specified)

- https://topseolinks.com/images/seo-results.jpg (expiration not specified)
- https://topseolinks.com/images/sometimes-seo-is-useless.jpg (expiration not specified)
- https://topseolinks.com/images/twitter48.png (expiration not specified)
- https://topseolinks.com/images/youtube48.png (expiration not specified)
- https://topseolinks.com/jquery-1.7.2.min.js (expiration not specified)
- https://topseolinks.com/jquery-ui.min.js (expiration not specified)
- https://topseolinks.com/jscookmenu.min.js (expiration not specified)
- https://topseolinks.com/wb.carousel.min.js (expiration not specified)
- https://topseolinks.com/wb.slideshow.min.js (expiration not specified)
- https://cdn.syndication.twimg.com/widgets/followbutton/info.json?callback=__twttr.setFollow ersCountAndFollowing&lang=en&screen_names=topseolinks (10 minutes)
- https://syndication.twitter.com/settings (10 minutes)
- https://apis.google.com/js/plusone.js (30 minutes)
- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)
- https://platform.twitter.com/widgets.js (30 minutes)
- https://ssl.google-analytics.com/ga.js (2 hours)
- https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://topseolinks.com/jscookmenu.min.js
- https://topseolinks.com/jquery-1.7.2.min.js

- https://topseolinks.com/jquery-ui.min.js
- https://topseolinks.com/wb.carousel.min.js
- https://topseolinks.com/wb.slideshow.min.js

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 380.7KiB (21% reduction).

- Compressing https://topseolinks.com/images/Ethical-SEO-Services.jpg could save 77.7KiB (70% reduction).
- Compressing https://topseolinks.com/images/img0137.png could save 59.9KiB (12% reduction).
- Compressing https://topseolinks.com/images/img0037.png could save 43.4KiB (18% reduction).
- Compressing https://topseolinks.com/images/img0208.png could save 43.3KiB (11% reduction).
- Compressing https://topseolinks.com/images/img0104.png could save 24.7KiB (13% reduction).
- Compressing https://topseolinks.com/images/outperform.jpg could save 21.9KiB (52% reduction).
- Compressing https://topseolinks.com/images/seo-plans.jpg could save 21.4KiB (60% reduction).
- Compressing https://topseolinks.com/images/1.jpg could save 16.2KiB (46% reduction).
- Compressing https://topseolinks.com/images/backlinking.jpg could save 11.9KiB (50% reduction).
- Compressing https://topseolinks.com/images/pay-per-performance-500x500.jpg could save 10.8KiB (36% reduction).
- Compressing https://topseolinks.com/images/seo-pic.jpg could save 8.7KiB (21% reduction).
- Compressing https://topseolinks.com/images/426162.jpg could save 6.8KiB (22% reduction).
- Compressing https://topseolinks.com/images/seo-results.jpg could save 4.8KiB (18% reduction).

- Compressing https://topseolinks.com/images/img0048.jpg could save 4.3KiB (11% reduction).
- Compressing https://topseolinks.com/images/youtube48.png could save 3.7KiB (38% reduction).
- Compressing https://topseolinks.com/images/twitter48.png could save 3.7KiB (36% reduction).
- Compressing https://topseolinks.com/images/fb48.png could save 3.6KiB (37% reduction).
- Compressing https://topseolinks.com/images/sometimes-seo-is-useless.jpg could save 3.3KiB (18% reduction).
- Compressing https://topseolinks.com/images/img0006.png could save 3.2KiB (19% reduction).
- Compressing https://topseolinks.com/images/11.GIF could save 2.3KiB (11% reduction).
- Compressing https://topseolinks.com/images/UnitedStates_US_USA_840_Flag1.png could save 2.3KiB (39% reduction).
- Compressing https://topseolinks.com/images/Google-Plus-One-300x170.jpg could save 2.2KiB (22% reduction).
- Compressing https://topseolinks.com/images/request-a-quotegray2.png could save 534B (11% reduction).
- Compressing https://topseolinks.com/images/1sfedf.JPG could save 310B (14% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 5.5KiB (69% reduction).

- Compressing https://us30.zopim.com/s/W/xdds/w2seWe+IWETUesSv/p/1532393484504 could save 4.6KiB (70% reduction).
- Compressing https://us30.zopim.com/s/W/xdds/w2seWe+IWETUesSv/p/1532393484525 could save 964B (62% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 818B (14% reduction).

• Minifying https://topseolinks.com/jscookmenu.min.js could save 818B (14% reduction) after compression.

5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about <u>server response time optimization</u>.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

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Should Fix:

Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

Configure a viewport for this page.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target is close to 1 other tap targets final.
- The tap target Follow @topseolinks is close to 2 other tap targets final.
- The tap target 11.2K followers is close to 2 other tap targets final.
- The tap target is close to 2 other tap targets final.
- The tap target and 6 others are close to other tap targets final.
- The tap target <div id="u_0_0">Like</div> is close to 3 other tap targets final.

- The tap target <button type="submit" class="inlineBlock _2tga _49ve">Like</button> is close to 3 other tap targets final.
- The tap target Sign Up is close to 1 other tap targets final.
- The tap target Best SEO Services and 6 others are close to other tap targets.
- The tap target Map is close to 1 other tap targets.
- The tap target Home | and 5 others are close to other tap targets final.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. <u>Use legible font sizes</u> to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- 🔲 renders only 6 pixels tall (16 CSS pixels) final.
- Message renders only 5 pixels tall (14 CSS pixels) final.
- Follow renders only 4 pixels tall (11 CSS pixels) final.
- @topseolinks renders only 4 pixels tall (11 CSS pixels) final.
- 11.2K followers renders only 4 pixels tall (11 CSS pixels) final.
- +1(347) 394 2724 and 1 others render only 6 pixels tall (16 CSS pixels) final.
- Like renders only 4 pixels tall (11 CSS pixels) final.
- to see what your friends like. and 1 others render only 4 pixels tall (11 CSS pixels) final.
- Sign Up renders only 4 pixels tall (11 CSS pixels) final.
- Suppose , If Y...Search Engine. and 17 others render only 6 pixels tall (15 CSS pixels) final.
- Search engine optimization renders only 6 pixels tall (15 CSS pixels).
- Daily Quantity of Visitors and 3 others render only 6 pixels tall (15 CSS pixels).
- Top 10 Ranking renders only 6 pixels tall (15 CSS pixels).

- and if you are...m your website and 7 others render only 5 pixels tall (13 CSS pixels).
- and it also re...roblem for you and 6 others render only 5 pixels tall (13 CSS pixels).
- Important Tags : and 3 others render only 6 pixels tall (15 CSS pixels).
- SEO USA renders only 5 pixels tall (13 CSS pixels).
- , renders only 6 pixels tall (16 CSS pixels).
- Best and 3 others render only 4 pixels tall (11 CSS pixels).
- Link Building Services and 9 others render only 5 pixels tall (13 CSS pixels).
- Best SEO Company renders only 5 pixels tall (12 CSS pixels).
- Map renders only 4 pixels tall (11 CSS pixels).
- Copyright © 20...pseolinks .com and 1 others render only 4 pixels tall (11 CSS pixels).
- Search Engine...ation Benefits renders only 7 pixels tall (19 CSS pixels) final.
- Google renders only 6 pixels tall (16 CSS pixels).
- * and 3 others render only 6 pixels tall (16 CSS pixels) final.
- Our SEO Packag...More Details. and 3 others render only 6 pixels tall (16 CSS pixels) final.
- always gets th...ranked website and 17 others render only 7 pixels tall (17 CSS pixels) final.
- Number one ranked website renders only 7 pixels tall (17 CSS pixels) final.
- number one position and 3 others render only 7 pixels tall (17 CSS pixels) final.
- Top Most ranki...your website. and 1 others render only 7 pixels tall (17 CSS pixels) final.
- Business SEO and 3 others render only 7 pixels tall (17 CSS pixels) final.
- Hire Dedicated SEO Expert | and 5 others render only 5 pixels tall (13 CSS pixels) final.
- Connect: renders only 6 pixels tall (16 CSS pixels) final.

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. <u>Size the page</u> <u>content to the viewport</u> to provide a better user experience.

The page content is 1,014 CSS pixels wide, but the viewport is only 980 CSS pixels wide. The following elements fall outside the viewport:

- The element <hr id="Line2"> falls outside the viewport.
- The element <div id="wb_phonenumber">Call Us On :+1(347) 394 2724</div> falls outside the viewport.
- The element <iframe src="http://www.fac...om/topseolinks"> falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element <div id="wb_footerlinks">Best SEO Servi...Privacy Policy</div> falls outside the viewport.
- The element falls outside the viewport.

🛂 1 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Desktop





Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://s10.histats.com/js15.js (expiration not specified)
- https://topseolinks.com/images/1.jpg (expiration not specified)
- https://topseolinks.com/images/11.GIF (expiration not specified)
- https://topseolinks.com/images/1sfedf.JPG (expiration not specified)
- https://topseolinks.com/images/426162.jpg (expiration not specified)
- https://topseolinks.com/images/Ethical-SEO-Services.jpg (expiration not specified)
- https://topseolinks.com/images/Google-Plus-One-300x170.jpg (expiration not specified)
- https://topseolinks.com/images/Logo%20-%20%20Logo_20_03.png (expiration not specified)
- https://topseolinks.com/images/UnitedStates_US_USA_840_Flag1.png (expiration not specified)
- https://topseolinks.com/images/W75Ybez.png (expiration not specified)
- https://topseolinks.com/images/backlinking.jpg (expiration not specified)
- https://topseolinks.com/images/fb48.png (expiration not specified)
- https://topseolinks.com/images/get-targeted-traffic-1.gif (expiration not specified)

- https://topseolinks.com/images/google-seo.jpeg.gif (expiration not specified) https://topseolinks.com/images/img0002.gif (expiration not specified) https://topseolinks.com/images/img0006.png (expiration not specified) https://topseolinks.com/images/img0037.png (expiration not specified) https://topseolinks.com/images/img0048.jpg (expiration not specified) https://topseolinks.com/images/img0104.png (expiration not specified) https://topseolinks.com/images/img0137.png (expiration not specified) https://topseolinks.com/images/img0200.png (expiration not specified) https://topseolinks.com/images/img0204.jpg (expiration not specified) https://topseolinks.com/images/img0207.jpg (expiration not specified) https://topseolinks.com/images/img0208.png (expiration not specified) https://topseolinks.com/images/img0224.jpg (expiration not specified) https://topseolinks.com/images/img0225.jpg (expiration not specified) https://topseolinks.com/images/img0226.jpg (expiration not specified) https://topseolinks.com/images/img0251.jpg (expiration not specified) https://topseolinks.com/images/index_mainmenu_bkgrnd8.png (expiration not specified) https://topseolinks.com/images/outperform.jpg (expiration not specified) https://topseolinks.com/images/pay-per-performance-500x500.jpg (expiration not specified) https://topseolinks.com/images/request-a-quotegray2.png (expiration not specified) https://topseolinks.com/images/seo-pic.jpg (expiration not specified) https://topseolinks.com/images/seo-plans.jpg (expiration not specified) https://topseolinks.com/images/seo-results.jpg (expiration not specified) https://topseolinks.com/images/sometimes-seo-is-useless.jpg (expiration not specified) https://topseolinks.com/images/twitter48.png (expiration not specified) https://topseolinks.com/images/youtube48.png (expiration not specified) https://topseolinks.com/jquery-1.7.2.min.js (expiration not specified) https://topseolinks.com/jguery-ui.min.js (expiration not specified)
 - https://topseolinks.com/jscookmenu.min.js (expiration not specified)

- https://topseolinks.com/wb.carousel.min.js (expiration not specified)
- https://topseolinks.com/wb.slideshow.min.js (expiration not specified)
- https://cdn.syndication.twimg.com/widgets/followbutton/info.json?callback=__twttr.setFollow ersCountAndFollowing&lang=en&screen_names=topseolinks (10 minutes)
- https://syndication.twitter.com/settings (10 minutes)
- https://apis.google.com/js/plusone.js (30 minutes)
- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)
- https://platform.twitter.com/widgets.js (30 minutes)
- https://ssl.google-analytics.com/ga.js (2 hours)
- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 550.7KiB (27% reduction).

- Compressing and resizing https://topseolinks.com/images/Logo%20-%20%20Logo_20_03.png could save 111.1KiB (78% reduction).
- Compressing and resizing https://topseolinks.com/images/Ethical-SEO-Services.jpg could save 97.2KiB (88% reduction).
- Compressing https://topseolinks.com/images/img0137.png could save 59.9KiB (12% reduction).
- Compressing https://topseolinks.com/images/img0037.png could save 43.4KiB (18% reduction).
- Compressing https://topseolinks.com/images/img0208.png could save 43.3KiB (11% reduction).
- Compressing and resizing https://topseolinks.com/images/W75Ybez.png could save 39.5KiB (72% reduction).
- Compressing https://topseolinks.com/images/img0104.png could save 24.7KiB (13% reduction).

- Compressing https://topseolinks.com/images/outperform.jpg could save 21.9KiB (52% reduction).
- Compressing https://topseolinks.com/images/seo-plans.jpg could save 21.4KiB (60% reduction).
- Compressing https://topseolinks.com/images/1.jpg could save 16.2KiB (46% reduction).
- Compressing https://topseolinks.com/images/backlinking.jpg could save 11.9KiB (50% reduction).
- Compressing https://topseolinks.com/images/pay-per-performance-500x500.jpg could save 10.8KiB (36% reduction).
- Compressing https://topseolinks.com/images/seo-pic.jpg could save 8.7KiB (21% reduction).
- Compressing https://topseolinks.com/images/426162.jpg could save 6.8KiB (22% reduction).
- Compressing https://topseolinks.com/images/seo-results.jpg could save 4.8KiB (18% reduction).
- Compressing https://topseolinks.com/images/img0048.jpg could save 4.3KiB (11% reduction).
- Compressing https://topseolinks.com/images/youtube48.png could save 3.7KiB (38% reduction).
- Compressing https://topseolinks.com/images/twitter48.png could save 3.7KiB (36% reduction).
- Compressing https://topseolinks.com/images/fb48.png could save 3.6KiB (37% reduction).
- Compressing https://topseolinks.com/images/sometimes-seo-is-useless.jpg could save 3.3KiB (18% reduction).
- Compressing https://topseolinks.com/images/img0006.png could save 3.2KiB (19% reduction).
- Compressing https://topseolinks.com/images/11.GIF could save 2.3KiB (11% reduction).
- Compressing https://topseolinks.com/images/UnitedStates_US_USA_840_Flag1.png could save 2.3KiB (39% reduction).
- Compressing https://topseolinks.com/images/Google-Plus-One-300x170.jpg could save 2.2KiB (22% reduction).
- Compressing https://topseolinks.com/images/request-a-quotegray2.png could save 534B (11% reduction).
- Compressing https://topseolinks.com/images/1sfedf.JPG could save 310B (14% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 10.2KiB (69% reduction).

- Compressing https://us30.zopim.com/s/W/xdds/w2seWe+IWETUesSv/p/1532393531587 could save 4.6KiB (69% reduction).
- Compressing https://us30.zopim.com/s/W/xdds/w2seWe+IWETUesSv/p/1532393532527 could save 4.6KiB (69% reduction).
- Compressing https://us30.zopim.com/s/W/xdds/w2seWe+IWETUesSv/p/1532393533224 could save 967B (62% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 818B (14% reduction).

• Minifying https://topseolinks.com/jscookmenu.min.js could save 818B (14% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following

resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

https://topseolinks.com/jscookmenu.min.js

5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.