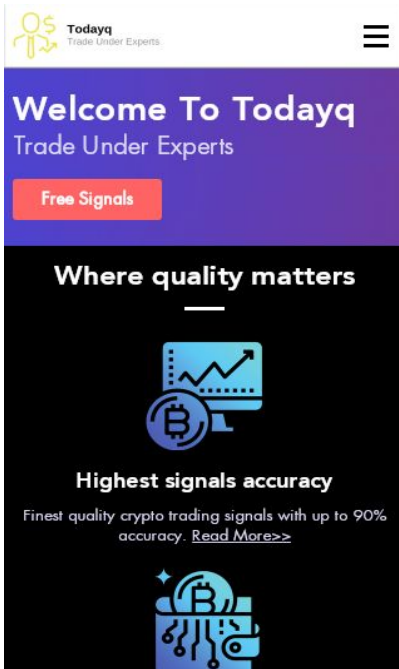


PageSpeed Insights

Mobile



65 / 100 Speed

Should Fix:

Reduce server response time

In our test, your server responded in 1.3 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

MTIsImEiOiJhdXRoliwiYil6eyJjcmVkljoiZXIKaGJHY2IPaUpTVXpjMU5pSXNjbXRwWkNjNklqZ3laak
JpTkRaallqYzFPVEJqTnpSbU5UTmhZemRoT1dVd1kySXhZekF6TWpSbFkyUmtOelVpTENKMGV
YQWIPaUpLVjFRaWZRLmV5SjhWE5wZEc5eVNxUWIPaUpsT1RrMU5HWXdNeTA0WkdJM0xUUT
RNak10T0RWaU9DMDBaVEprT1Rsa05qWTBaREFpTENKMmFYtNBkRzI5U1c1emRHRnVZMZK
WkNjNklqTVpVfUwWmpBekxUaGtZamN0TkrNeU15MDROV0k0TFRSbE1tUTVPV1EyTmPsa01
ld3INR000Wm1ReFI5MWhNRFJqTFRSbE1HWXRZbUV5WWkwNU4ySTBaRFZtWkdSbU16VWIM
Q0pwYzNnaU9pSm9kSFJ3Y3pvdkwzTmxZM1Z5WlhSdmEyVnVMbWR2Yjkc1pTNWpiMjB2ZDJs
NExXVnVaMkZuWIMxMmFYtNBkRzI5Y3kxd2NtOWtMVEUxSWI3aVIYVmtJam9pZDJsNExXVnVa
MkZuWIMxMmFYtNBkRzI5Y3kxd2NtOWtMVEUxSWI3aVIYVjBhRjkwYVcxbElqb3hOVFU0TIRVeE
16UXhMQ0oxYzjWeVgybGtJam9pTWpCak9HWmtNV010WVRBMFI5MDBaVEjtTFdKaE1tSXPV
GRpTkDRMvptUmtaak0xSWI3aWMzVmlJam9pTWpCak9HWmtNV010WVRBMFI5MDBaVEjtTFd
KaE1tSXPVGRpTkDRMvptUmtaak0xSWI3aWFXRjBJam94TIRVNE5UVXhNeIF4TENKbGVIQWIP
akUxTIRnMU5UUTVOREVzSW1acGNtVmlZWE5sSWpwN0ItbGtaVzUwYVhScFpYtWIPbnQ5TEN
KemFXZHVMmx1WDNceWlzWnBaR1Z5SWpvaVzkVnPkRzI0SW4xOS5LODIVEFVJS2RIWm9w
aHNITnMtbVjSdUFzRUNBaUJCdHNkNXZScXyTsvJnUENXRkcwTWR6YnZFRzh2RFVJQnUyOVZoa
k53OFhxaG5ObEhmckRUR2RYalhMR3JYTWm2VzZZV2pyMDhSVHI3QkFZU1BFNWJmbml1dGj1
bjRlelZGQ1FVWDY3MU1VYVBuSHhDY18tVmJ4MkRNUGcyQjNzUXhKbDjwSjvOEF4WVBtQkgtT
jBXZjA0a0RPS2tMMGFqdVc4eWZVRkZKSm5hdmpsX01sZ2VPOTIKbzIROW41ekVzOWF2UTI0a
pSc0ISNTF2dXpZdHJPYmNDWndSUW1Qd2FDYTNZQ0d5cVFySIRWQWFCCVfxc2IDaWdvUklqa
m9QUmF0anVvWUQ0NGNHZ21aNXBBMTI1V3ZHLWFSWm5sM2dIOEUtTUFmT3VnY2dhWkxH
ZDRYc0lhVmcifX19 could save 490B (59% reduction).

- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?id=1086948&pw=8nVURmTZJw&ser=13488991&ns=wix-engage-visitors-prod-16&seg0=0&ts0=1&d0=eyJ0ljojZCIsImQiOnsiciI6MTYsImEiOiJhdXRoliwiYil6eyJjcmVkljoiZXIKaGJHY2IPaUpTVXpjMU5pSXNjbXRwWkNjNklqZ3laakJpTkRaallqYzFPVEJqTnpSbU5UTmhZemRoT1dVd1kySXhZekF6TWpSbFkyUmtOelVpTENKMGVYQWIPaUpLVjFRaWZRLmV5SjhWE5wZEc5eVNxUWIPaUpsT1RrMU5HWXdNeTA0WkdJM0xUUTRNak10T0RWaU9DMDBaVEprT1Rsa05qWTBaREFpTENKMmFYtNBkRzI5U1c1emRHRnVZMZKWkNjNklqTVpVfUwWmpBekxUaGtZamN0TkrNeU15MDROV0k0TFRSbE1tUTVPV1EyTmPsa01ld3INR000Wm1ReFI5MWhNRFJqTFRSbE1HWXRZbUV5WWkwNU4ySTBaRFZtWkdSbU16VWIMQ0pwYzNnaU9pSm9kSFJ3Y3pvdkwzTmxZM1Z5WlhSdmEyVnVMbWR2Yjkc1pTNWpiMjB2ZDJsNExXVnVaMkZuWIMxMmFYtNBkRzI5Y3kxd2NtOWtMVEUxSWI3aVIYVmtJam9pZDJsNExXVnVaMkZuWIMxMmFYtNBkRzI5Y3kxd2NtOWtMVEUxSWI3aVIYVjBhRjkwYVcxbElqb3hOVFU0TIRVeE16UXhMQ0oxYzjWeVgybGtJam9pTWpCak9HWmtNV010WVRBMFI5MDBaVEjtTFdKaE1tSXPVGRpTkDRMvptUmtaak0xSWI3aWMzVmlJam9pTWpCak9HWmtNV010WVRBMFI5MDBaVEjtTFdKaE1tSXPVGRpTkDRMvptUmtaak0xSWI3aWFXRjBJam94TIRVNE5UVXhNeIF4TENKbGVIQWIPakUxTIRnMU5UUTVOREVzSW1acGNtVmlZWE5sSWpwN0ItbGtaVzUwYVhScFpYtWIPbnQ5TENKemFXZHVMmx1WDNceWlzWnBaR1Z5SWpvaVzkVnPkRzI0SW4xOS5LODIVEFVJS2RIWm9waHNITnMtbVjSdUFzRUNBaUJCdHNkNXZScXyTsvJnUENXRkcwTWR6YnZFRzh2RFVJQnUyOVZoaK53OFhxaG5ObEhmckRUR2RYalhMR3JYTWm2VzZZV2pyMDhSVHI3QkFZU1BFNWJmbml1dGj1bjRlelZGQ1FVWDY3MU1VYVBuSHhDY18tVmJ4MkRNUGcyQjNzUXhKbDjwSjvOEF4WVBtQkgtTjBXZjA0a0RPS2tMMGFqdVc4eWZVRkZKSm5hdmpsX01sZ2VPOTIKbzIROW41ekVzOWF2UTI0apSc0ISNTF2dXpZdHJPYmNDWndSUW1Qd2FDYTNZQ0d5cVFySIRWQWFCCVfxc2IDaWdvUklqam9QUmF0anVvWUQ0NGNHZ21aNXBBMTI1V3ZHLWFSWm5sM2dIOEUtTUFmT3VnY2dhWkxHZDRYc0lhVmcifX19> could save 490B (59% reduction).
- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?start=t&ser=8985347&cb=2&v=5&ls=OYUWM3xqRcL6TwmCTK5LvYF6dg3dD8ej&ns=wix-engage-visitors-prod-16> could save 155B (37% reduction).
- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?start=t&ser=6352917&cb=3&v=5&ls=MabTc7CPYRiNC6lyVFDxHUW33M62c3Uk&ns=wix-engage-visitors-prod-16> could save 154B (37% reduction).
- Compressing <https://wix-engage-visitors-prod-16.firebaseio.com/.lp?start=t&ser=56602606&cb=1&v=5> could save 153B (37%

Mobile

reduction).

- Compressing <https://s-uscl1c-nss-201.firebaseio.com/.lp?id=1086384&pw=flynFZW25A&ser=8788571&ns=wix-engage-visitors-prod-16&seg0=10&ts0=1&d0=eyJ0ljojZCIsImQiOncicil6MTEsImEiOjVliwiYil6eyJwljoiL3NpdGVzLzk2YWFnNjliLTViM2ltNDJjZi1hOWM2LTAxYmJjNTNhM2Q3MC92aXNpdG9yLXByZXNlbnNlL2U5OTU0ZjAzLThkYjctNDgyMy04NWl4LTRiMmQ5OWQ2NjRkMHwyMGM4ZmQxYy1hMDRjLTRiMGYtYmEyYi05N2I0ZDVmZGRmMzUiLCJkljpuclWxsX19> could save 149B (63% reduction).
- Compressing <https://s-uscl1c-nss-201.firebaseio.com/.lp?dframe=t&id=1086650&pw=LmS8skPa1p&ns=wix-engage-visitors-prod-16> could save 141B (34% reduction).
- Compressing <https://s-uscl1c-nss-201.firebaseio.com/.lp?dframe=t&id=1086948&pw=8nVURmTZJw&ns=wix-engage-visitors-prod-16> could save 140B (34% reduction).
- Compressing <https://s-uscl1c-nss-201.firebaseio.com/.lp?dframe=t&id=1086384&pw=flynFZW25A&ns=wix-engage-visitors-prod-16> could save 139B (34% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://js.sentry-cdn.com/963338e7b175400c9cb6e3323777589d.min.js> (10 minutes)
- <https://static.parastorage.com/unpkg-semver/fedops-logger@5/fedops-logger.bundle.min.js> (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 388B (13% reduction).

- Minifying <https://static.parastorage.com/services/third-party/fonts/Helvetica/fontFace.css>

Mobile

could save 388B (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 747B (30% reduction).

- Minifying https://www.todayq.com/_partials/ding-dashboard-statics/1.102.0/asdk/handler.html could save 747B (30% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.7KiB (30% reduction).

- Minifying <https://static.parastorage.com/unpkg/wix-ui-santa@1.0.836/dist/statics/viewerComponentService.bundle.js> could save 2KiB (33% reduction) after compression.
- Minifying <https://static.parastorage.com/unpkg/wix-ui-santa@1.0.836/dist/statics/dataRefs.bundle.js> could save 646B (40% reduction) after compression.
- Minifying <https://static.parastorage.com/unpkg/react-dom-factories@1.0.2/index.js> could save 548B (33% reduction) after compression.
- Minifying <https://static.parastorage.com/unpkg/gsap@2.0.2/src/minified/plugins/ScrollToPlugin.min.js> could save 232B (15% reduction) after compression.
- Minifying <https://5736ff77-6443-486e-b5ca-c68b4863cfd8.static.pub.wix-code.com/static/v2/32296017-315e-4932-8860-b9dc375bc515/5736ff77-6443-486e-b5ca-c68b4863cfd8/pages/masterPage.js?empty-if-missing=true&exclude=wix-&module-name=masterPage> could save 171B (28% reduction) after compression.

Mobile

- Minifying <https://ding.wix.com/asdk/dispatcher.js> could save 131B (15% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 55.8KiB (42% reduction).

- Compressing https://static.wixstatic.com/media/8a2a24_97094f11ddc341ffbf22c909b22aca6f~mv2.jpg/v1/fill/w_92,h_90,al_c,q_90/IMG-2947_JPG.jpg could save 19.7KiB (83% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png/v1/fill/w_320,h_423,al_c,usm_0.66_1.00_0.01/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png could save 13KiB (37% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_a88b8cf5c9494dbea04d8de19a57f437~mv2.png/v1/crop/x_0,y_15,w_512,h_483/fill/w_142,h_122,al_c/Todayq.png could save 4.4KiB (55% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_a88b8cf5c9494dbea04d8de19a57f437~mv2.png/v1/crop/x_46,y_179,w_424,h_152/fill/w_120,h_42,al_c/Todayq.png could save 4.4KiB (56% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png/v1/fill/w_320,h_150,al_c,usm_0.66_1.00_0.01/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png could save 4.4KiB (39% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_d77a914cb3e94d93818615f5680afe2f~mv2.png/v1/fill/w_94,h_94,al_c/aa2.png could save 3KiB (37% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_e8f0fff6aae940d78c962d76a88f6408~mv2.png/v1/fill/w_98,h_94,al_c/aa3.png could save 2.3KiB (22% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_bcaa2a18a27b481d9c5933759895d33a~mv2.png/v1/crop/x_2,y_0,w_485,h_487/fill/w_100,h_94,al_c/aa1.png could save 2.2KiB (17% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_021d8c52e28d4c22a3b2e2aeda9c8145~mv2.png/v1/crop/x_2,y_0,w_499,h_499/fill/w_99,h_94,al_c/sss1.png could save 1.7KiB (13% reduction).
- Compressing https://static.parastorage.com/services/skins/2.1229.80/images/wysiwyg/core/themes/base/bevel_300.png could save 770B (78% reduction).

Mobile

2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

96 / 100 User Experience

Consider Fixing:

Configure the viewport

Your page specifies a fixed-width mobile viewport. Consider using a responsive viewport to allow your page to render properly on all devices.

[Configuring a viewport](#) specifying width=device-width instead of width=320 will allow your page to adapt for devices of various widths. This may require additional work if the styling on your page relies on a fixed-width layout.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Mobile

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



74 / 100 Speed

! Should Fix:

Reduce server response time

In our test, your server responded in 1.5 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 103.1KiB (37% reduction).

- Compressing https://static.wixstatic.com/media/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png/v1/fill/w_980,h_551,al_c,usm_0.66_1.00_0.01/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png could save 53.9KiB (39% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_97094f11ddc341ffbf22c909b22aca6f~mv2.jpg/v1/fill/w_124,h_124,al_c,q_90/IMG-2947.JPG.jpg could save 20.6KiB (77% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png/v1/fill/w_471,h_265,al_c,usm_0.66_1.00_0.01/8a2a24_e948bc5a054046cd9a3d092533eb6345~mv2.png could save 8.8KiB (33% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_a88b8cf5c9494dbea04d8de19a57f437~mv2.png/v1/crop/x_0,y_15,w_512,h_483/fill/w_227,h_214,al_c/Todayq.png could save 5.4KiB (45% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_a88b8cf5c9494dbea04d8de19a57f437~mv2.png/v1/crop/x_46,y_179,w_424,h_152/fill/w_167,h_60,al_c/Todayq.png could save 5KiB (49% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_bcaa2a18a27b481d9c5933759895d33a~mv2.png/v1/crop/x_2,y_0,w_485,h_487/fill/w_217,h_218,al_c/aa1.png could save 3.3KiB (12% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_d77a914cb3e94d93818615f5680afe2f~mv2.png/v1/fill/w_213,h_218,al_c/aa2.png could save 2.8KiB (18% reduction).
- Compressing https://static.wixstatic.com/media/8a2a24_e8f0fff6aae940d78c962d76a88f6408~mv2.png/v1/fill/w_210,h_208,al_c/aa3.png could save 2.4KiB (12% reduction).
- Compressing https://static.parastorage.com/services/skins/2.1229.80/images/wysiwyg/core/theses/base/bevel_300.png could save 770B (78% reduction).



Consider Fixing:

Desktop

Sy1VSXpBTzBucnJlQk9Sa3I2Ym9BQWdCWG5xRVVGZXdS1J2XzhLUWVicmJQeDFBTmNaWVR6Ykw3U1ZLaWIOaDNZclhXYnkyVGc2d3FqSmhUU5LbklScENYLVNwRzcweERxOUxWb3JKb0IILVNsTzBLEfZwSXFkcFozcE5GME9xWUphWWczNHhiaXQzVTBJamZQY20zaG92dTdBcU45aTQ0dkx2NktSMldBMVdtMXyXSkNxM2VQbFdjWUFMVkptV19oNUdZY0RsQnkzOGVrNXpwanFOYy04T3QzN1FkbWfwMzViSzU5ZFBvRS13VmM4XzMxU01oSXRQRkk2ZTM4bUxheG9RSndwUEQtTTU2RFkwWFEifX19 could save 491B (60% reduction).

- Compressing [https://s-usc1c-nss-201.firebaseio.com/.lp?start=t&ser=8985347&cb=2&v=5&ls=R93VdGwXFiW7RBiO9Xw4bWi3OwZSC2C9&ns=wix-engage-visitors-prod-16](https://s-usc1c-nss-201.firebaseio.com/.lp?id=1088214&pw=h1VNE0VHQB&ser=13488991&ns=wix-engage-visitors-prod-16&seg0=0&ts0=1&d0=eyJ0ljojZCIsImQiOnsicil6MTYsImEiOiJhdXRoliwiYil6eyJjcmVkljoiZXIKaGJHY2lPaUpTVXpjMU5pSXNjbXRwWkNjNklqZ3laakjpTkRaallqYzFPVEJqTnpSbU5UTmhZemRoT1dVd1kySXhZekF6TWpSbFkyUmtOelVpTENKMGVYQWIPaUpLvjFRaWZRLmV5SjJhWE5wZEc5eVNXUWIPaUpoWVRKaE9URTFZUzB4WIRnNUxUUmhORgd0T0RaaE9DMDBPV0ZowldFNE1HVTFZV1lpTENKMmFYTnBkRzI5U1c1emRHRnVZMIZKWkNjNkltRmhNbUU1TVRWaExURmxPRGt0TkdfME9DMDRObUU0TFRRNVIXRmxZVGd3WIRWafPueGxOV000Wldjd1ppMWtPR1F6TFRReFptSXRZV0I3T0MwelpHVm1NemcyTm1ZNVkyRWIMQ0pwYzNNaU9pSm9kSFJ3Y3pvdkwzTmxZM1Z5WlhSdmEyVnVMbWR2Yjkkc1pTNWpiMjB2ZDJsNExXVnVaMkZuWIMxMmFYTnBkRzI5Y3kxd2NtOWtMVEUxSWI3aVIYVmtJam9pZDJsNExXVnVaMkZuWIMxMmFYTnBkRzI5Y3kxd2NtOWtMVEUxSWI3aVIYVjBhRjkWYVcxbElqb3hOVFU0TIRVeE16ZzVMQ0oxYzJWeVgybGtJam9pWIRWak9HVmInNR1I0WkRoa015MDBNV1ppTFdGaU1EZ3RNMjJsWmpNNE5qWm1PV05oSWI3aWMzVmlJam9pWIRWak9HVmInNR1I0WkRoa015MDBNV1ppTFdGaU1EZ3RNMjJsWmpNNE5qWm1PV05oSWI3aWFXRjBjam94TIRVNE5UVXhNemc1TENKbGVlQWIPakUxTIRnMU5UUTVPRGtzSW1acGntVmlZWE5sSWpwN0ltbGtaVzUwYVhScFpYTWIPbnQ5TENKemFXZHVMmx1WDNCeWlzWnBaR1Z5SWpvaVkzVnPkRzI0SW4xOS5wbjdVR1h6UkNza1lpWIVYVElvMVBSVjWLVZIRTFGZzBtc0hqMkc2YmZpb09RLTJRMXQxRnd4dnI0VS1FYmtLT2R1Sy1VSXpBTzBucnJlQk9Sa3I2Ym9BQWdCWG5xRVVGZXdS1J2XzhLUWVicmJQeDFBTmNaWVR6Ykw3U1ZLaWIOaDNZclhXYnkyVGc2d3FqSmhUU5LbklScENYLVNwRzcweERxOUxWb3JKb0IILVNsTzBLEfZwSXFkcFozcE5GME9xWUphWWczNHhiaXQzVTBJamZQY20zaG92dTdBcU45aTQ0dkx2NktSMldBMVdtMXyXSkNxM2VQbFdjWUFMVkptV19oNUdZY0RsQnkzOGVrNXpwanFOYy04T3QzN1FkbWfwMzViSzU5ZFBvRS13VmM4XzMxU01oSXRQRkk2ZTM4bUxheG9RSndwUEQtTTU2RFkwWFEifX19 could save 491B (60% reduction).• Compressing <a href=) could save 155B (37% reduction).
- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?start=t&ser=6352917&cb=3&v=5&ls=A6prdRjAtvZZbV0uvzZmIK5kmAlmVff9&ns=wix-engage-visitors-prod-16> could save 154B (37% reduction).
- Compressing <https://wix-engage-visitors-prod-16.firebaseio.com/.lp?start=t&ser=56602606&cb=1&v=5> could save 154B (37% reduction).
- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?id=1087643&pw=wVdqm93yMf&ser=8788571&ns=wix-engage-visitors-prod-16&seg0=10&ts0=1&d0=eyJ0ljojZCIsImQiOnsicil6MTEsImEiOiJvliwiYil6eyJwJljoil3NpdGVzLzk2YWFhNjliLTVM2ItNDJjZi1hOWM2LTAxYmJjNThhM2Q3MCM9ZmVudG9yLXByZXNlbnNlL2FhMmE5MTVhLTFI0DktNGE0OC04NmE4LTQ5YWYyYmZlZmVudG9yLXByZXNlbnNlL2FhMmE5MTVhLTFI0DktNGE0OC0zZGVmMzg2NmY5Y2EiLCljkljpuclWxsfX19> could save 149B (63% reduction).
- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?dframe=t&id=1087924&pw=cSrSRralas&ns=wix-engage-visitors-prod-16> could save 143B (35% reduction).
- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?dframe=t&id=1087643&pw=wVdqm93yMf&ns=wix-engage-visitors-prod-16> could save 140B (34% reduction).

Desktop

- Compressing <https://s-usc1c-nss-201.firebaseio.com/.lp?dframe=t&id=1088214&pw=h1VNE0VHZB&ns=wix-engage-visitors-prod-16> could save 139B (34% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://js.sentry-cdn.com/963338e7b175400c9cb6e3323777589d.min.js> (10 minutes)
- <https://static.parastorage.com/unpkg-semver/fedops-logger@5/fedops-logger.bundle.min.js> (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 388B (13% reduction).

- Minifying <https://static.parastorage.com/services/third-party/fonts/Helvetica/fontFace.css> could save 388B (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Desktop](#)

[Minify HTML](#) for the following resources to reduce their size by 747B (30% reduction).

- Minifying https://www.todayq.com/_partials/ding-dashboard-statics/1.102.0/asdk/handler.html could save 747B (30% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.7KiB (30% reduction).

- Minifying <https://static.parastorage.com/unpkg/wix-ui-santa@1.0.836/dist/statics/viewerComponentService.bundle.js> could save 2KiB (33% reduction) after compression.
- Minifying <https://static.parastorage.com/unpkg/wix-ui-santa@1.0.836/dist/statics/dataRefs.bundle.js> could save 646B (40% reduction) after compression.
- Minifying <https://static.parastorage.com/unpkg/react-dom-factories@1.0.2/index.js> could save 548B (33% reduction) after compression.
- Minifying <https://static.parastorage.com/unpkg/gsap@2.0.2/src/minified/plugins/ScrollToPlugin.min.js> could save 232B (15% reduction) after compression.
- Minifying <https://5736ff77-6443-486e-b5ca-c68b4863cfd8.static.pub.wix-code.com/static/v2/32296017-315e-4932-8860-b9dc375bc515/5736ff77-6443-486e-b5ca-c68b4863cfd8/pages/masterPage.js?empty-if-missing=true&exclude=wix-&module-name=masterPage> could save 171B (28% reduction) after compression.
- Minifying <https://ding.wix.com/asdk/dispatcher.js> could save 131B (15% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

Desktop

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- None of the final above-the-fold content could be rendered even with the full HTML response.



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).