## PageSpeed Insights

#### Mobile



# 63 / 100 Speed

# Should Fix:

## Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://startupmonkey.in/
- http://startupmonkey.in/TRRSZ/
- http://startupmonkey.in/UbgdZ/TRRSZ/
- http://startupmonkey.in/?reqp=1&reqr=

#### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

- http://www.google.com/adsense/domains/caf.js
- http://ak2.imgaft.com/script/jquery-1.3.1.min.js

#### Optimize CSS Delivery of the following:

 https://www.godaddy.com/assets/wrhsassets/e45150781afa53f31929ddc736b0b369/uxcore2.min.css

# Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

http://www.google.com/adsense/domains/caf.js (60 minutes)

#### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 878B (16% reduction).

 Minifying http://startupmonkey.in/?regp=1&regr= could save 878B (16% reduction) after compression.



### 6 Passed Rules

### **Enable compression**

You have compression enabled. Learn more about enabling compression.

#### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

### Minify CSS

Your CSS is minified. Learn more about minifying CSS.

### Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

### Optimize images

Your images are optimized. Learn more about optimizing images.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible

content.

# 64 / 100 User Experience

Should Fix:

### Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

Configure a viewport for this page.

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider <u>making these tap targets larger</u> to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <a href="https://www.go...ddy1\_xml&amp;gl=US">Related Links</a> is close to 2 other tap targets final.
- The tap target <a href="http://startup...UGw&amp;pcsa=false" class="d\_">Small Business Loans</a> and 10 others are close to other tap targets final.

## Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. <u>Use legible font sizes</u> to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- NOTICE: This d...l or deletion. renders only 6 pixels tall (16 CSS pixels) final.
- Welcome to startupmonkey.in renders only 8 pixels tall (20 CSS pixels) final.
- This Web page...E, courtesy of and 1 others render only 6 pixels tall (16 CSS pixels) final.
- GoDaddy.com renders only 6 pixels tall (16 CSS pixels) final.
- Search for domains similar to renders only 7 pixels tall (18 CSS pixels) final.
- startupmonkey.in renders only 7 pixels tall (18 CSS pixels) final.
- Get Started and 1 others render only 6 pixels tall (15 CSS pixels) final.
- Related Links renders only 5 pixels tall (12 CSS pixels) final.
- Small Business Startup Loans and 10 others render only 7 pixels tall (18 CSS pixels) final.
- Let's turn it into a website! and 1 others render only 7 pixels tall (17 CSS pixels) final.
- Get Started and 1 others render only 6 pixels tall (15 CSS pixels) final.
- Would you like to buy this and 1 others render only 7 pixels tall (17 CSS pixels) final.
- THE domain at THE price. renders only 8 pixels tall (20 CSS pixels) final.
- Copyright © 19...ghts reserved. and 1 others render only 4 pixels tall (10 CSS pixels) final.
- Privacy Policy renders only 4 pixels tall (10 CSS pixels) final.

# Consider Fixing:

### Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. <u>Size the page content to the viewport</u> to provide a better user experience.

The page content is 1,024 CSS pixels wide, but the viewport is only 980 CSS pixels wide. The following elements fall outside the viewport:

• The element <div id="ExBanner">NOTICE: This d...l or deletion.</div> falls outside the viewport.

- The element <div id="domainname1">Welcome to sta...f GoDaddy.com.</div> falls outside the viewport.
- The element <div class="gradbox">Is this your d...n? Learn More</div> falls outside the viewport.
- The element <div></div> falls outside the viewport.
- The element <div>\$0.99\* .COM</div> falls outside the viewport.
- The element <div>THE domain at THE price.</div> falls outside the viewport.
- The element <div>GET YOURS</div> falls outside the viewport.
- The element <div>\*Restrictions...Privacy Policy</div> falls outside the viewport.



# 1 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.