

PageSpeed Insights

Mobile



59 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://sina.com.cn/>
- http://interface.sina.cn/pc_to_wap.d.html?ref=http%3A%2F%2Fsina.com.cn%2F
- <https://sina.cn/?from=wap>

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 4 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://mjss.sinaimg.cn/wap/public/suda/201608161015/suda_log.min.js
- <https://mjss.sinaimg.cn/wap/online/home/v7/dest/js/config.js?t=1313392622>
- <https://mjss.sinaimg.cn/wap/online/public/newLoader/loader.min.js?v=0.3>
- <https://mjss.sinaimg.cn/wap/online/home/v7/dest/js/home-6901d92a08.min.js>

[Optimize CSS Delivery](#) of the following:

- <https://mjss.sinaimg.cn/wap/online/home/v7/dest/css/home-21715a68a6.min.css>

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 29.7KiB (72% reduction).

- Compressing https://cre-dp.sina.cn/api/v3/get?rfunc=101&cateid=sina_all&fields=surl,stitle,url,title,short_intro,intro,type,thumb,img_count,comment_count,thumbs,url_args&dedup=12&pageid=https://sina.cn&lid=new_v&cre=sinaw&mod=g&statics=1&merge=3&sns_len=10&length=30&offset=0×tamp=1484726033948&callback=jsonp_037702031433582306 could save 27.8KiB (72% reduction).
- Compressing https://m.weibo.cn/openapi/sina/hotweibo?&nopic=0&page=0&vid=×tamp=1484726033952&callback=jsonp_04644023624714464 could save 1.9KiB (67% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://image.gentags.com/pmp/20170117/02f5267404560811425c3edfb3bd9d3e.jpg> (expiration not specified)
- https://r.dmp.sina.cn/cm/sinaads_ck_wap.js (expiration not specified)
- <https://d0.sinaimg.cn/pfpghc2/201701/16/9dcefce1ab21404483a3aefe89c3269d.jpg> (4.6 minutes)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.8KiB (55% reduction).

- Minifying https://r.dmp.sina.cn/cm/sinaads_ck_wap.html could save 4.8KiB (55% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 16.8KiB (52% reduction).

- Compressing <https://d0.sinaimg.cn/pfpghc2/201701/16/9dcefce1ab21404483a3aefe89c3269d.jpg> could save 15.2KiB (51% reduction).

Mobile

- Compressing <https://mjss.sinaimg.cn/wap/online/home/v7/images/lz1X1.jpg> could save 874B (52% reduction).
- Compressing https://mjss.sinaimg.cn/wap/module/base/img/lazy_2_1.png could save 853B (92% reduction).



3 Passed Rules

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

Mobile

- The tap target `████████████████` and 13 others are close to other tap targets.
- The tap target `██` and 9 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

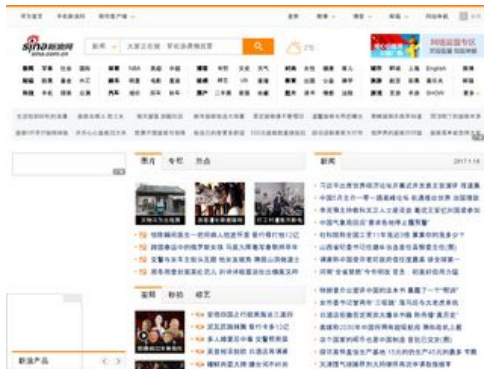
The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



55 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 141.6KiB (71% reduction).

- Compressing <http://n.sinaimg.cn/ent/js/lib/jquery-3.1.1.min.js> could save 55.3KiB (65% reduction).
- Compressing http://cre.mix.sina.com.cn/api/v3/get?cateid=sina_all&fields=url,title,stitle,tags,type,thumb&length=48&cre=sinapc&mod=g&statics=1&merge=3&rnd=1484726047217_81256705&callback=cb_1484726047215_8140808& could save 34.3KiB (75% reduction).
- Compressing <http://n.sinaimg.cn/default/1e20c22f/20160919/home.recommender.2014.min1.js> could save 30.2KiB (75% reduction).
- Compressing http://cre.mix.sina.com.cn/api/v3/get?cre=sinapc&mod=picg&statics=1&merge=3&type=1&length=20&cateid=t_s&fields=url,stitle,title,thumb&callback=homePicGuessLoaded__&rnd=1484726047194 could save 20.3KiB (80% reduction).
- Compressing http://cre.mix.sina.com.cn/api/v3/get?rfunc=107&cre=ad_business&mod=g&merge=3&statics=1&cateid=carshopping&multi_func=2&length=3&callback=ere_callbacke20nss could save 817B (42% reduction).
- Compressing <http://beacon.sina.com.cn/data.html?1484726047113> could save 779B (55% reduction).

Desktop

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://beacon.sina.com.cn/h.js> (expiration not specified)
- <http://image.sinajs.cn/newchart/small/t/sh000001.gif> (expiration not specified)
- <http://d1.sina.com.cn/201407/09/561606.jpg> (35 seconds)
- http://d5.sina.com.cn/litong/zhitou/sinaads/src/spec/sinaads_ck.js (41 seconds)
- http://d3.sina.com.cn/litong/zhitou/sinaads/demo/wanglt/sinaIndexAD/edu_ad_change.js (45 seconds)
- http://open.weather.sina.com.cn/api/weather/sinaForecast?length=1&air=1&city=&callback=homeWeatherRenderFunNew__ (60 seconds)
- http://open.weather.sina.com.cn/api/weather/warn_pic/?city=&callback=homeWeatherWarnFun__ (60 seconds)
- http://d3.sina.com.cn/d1images/sinaads_entry/sinaads_entry_index.js (67 seconds)
- http://d1.sina.com.cn/xingyue1/liuxingyue/ali2/mm_15890324_2192376_13096223.js?uuid=__UUID__ (110 seconds)
- http://i3.sinaimg.cn/unipro/pub/suda_s_v851c.js (118 seconds)
- http://d1.sina.com.cn/xingyue1/liuxingyue/ali2/mm_15890324_2192376_9626783.js (2 minutes)
- <http://finance.sina.com.cn/tougu/profitStar/newprofitStar.js> (2 minutes)
- http://i.sso.sina.com.cn/js/outlogin_layer.js (2 minutes)
- http://i.sso.sina.com.cn/js/user_panel_homepage.js (2 minutes)
- <http://news.sina.com.cn/js/694/2012/0830/realtime.js?ver=1.5.1> (2 minutes)
- <http://www.sina.com.cn/css/79/index2016/focus/indexfocus.css> (2 minutes)
- <http://www.sina.com.cn/css/79/index2016/v0510/index.css> (2 minutes)
- <http://www.sina.com.cn/js/79/2013/0717/fix.js> (2 minutes)
- <http://www.sina.com.cn/js/79/index2016/focus/scroll.js> (2 minutes)
- <http://www.sina.com.cn/js/79/index2016/v0503/shms.js> (2 minutes)

Desktop

- http://www.sina.com.cn/js/index/96/b_search.js (2 minutes)
- http://www.sina.com.cn/js/wwwindex/79/v2/sina_product_tabs.js (2 minutes)
- https://i.sso.sina.com.cn/images/login/pre_loading.gif (2 minutes)
- <https://i.sso.sina.com.cn/images/login/td.png> (2 minutes)
- https://i.sso.sina.com.cn/images/login/weibo_how_ot.png (2 minutes)
- <http://d3.sina.com.cn/litong/zhitou/sinaads/release/sinaadToolkit.js> (2.4 minutes)
- http://d1.sina.com.cn/xingyue1/liuxingyue/ali2/mm_15890324_2192376_51606579.js (2.5 minutes)
- http://d2.sina.com.cn/litong/zhitou/sinaads/release/ad_logo_update_IAB.gif (2.9 minutes)
- <http://d1.sina.com.cn/litong/zhitou/sinaads/release/plus/Media.js> (3.1 minutes)
- <http://d7.sina.com.cn/litong/zhitou/sinaads/release/sinaads.js> (3.2 minutes)
- http://d6.sina.com.cn/litong/zhitou/sinaads/release/ad_logo_update_IAB.gif (4 minutes)
- <http://d0.sina.com.cn/pfpghc2/201611/26/274497855e084a50b23663cbfae27a11.jpg> (4 minutes)
- http://d7.sina.com.cn/litong/zhitou/sinaads/demo/jiliang/chezhan201611/monbox_chezhan.js (4 minutes)
- <http://d3.sina.com.cn/litong/zhitou/sinaads/release/sinaads.js> (4.3 minutes)
- <http://d7.sina.com.cn/pfpghc2/201611/26/9debd5e6003b4b8eb28ec2504c41ed8d.jpg> (4.4 minutes)
- http://d3.sina.com.cn/litong/zhitou/sinaads/demo/wanglt/sinaIndexAD/sinaAD_slide01.js (4.4 minutes)
- <http://d9.sina.com.cn/litong/zhitou/sinaads/test/e-recommendation/release/sinaere.js> (4.5 minutes)
- http://d1.sina.com.cn/xingyue1/liuxingyue/ali2/mm_15890324_2192376_51598951.js (4.6 minutes)
- <http://d9.sina.com.cn/pfpghc2/201611/26/254ffd4b74494acf8f47680210365cf6.jpg> (4.8 minutes)
- <http://d7.sina.com.cn/pfpghc2/201611/26/5871af88a56943f9bac13e6a005c7ebe.jpg> (5 minutes)
- <http://auto.sina.com.cn/sinaauto/2016/sinahome/chooseCars.js> (8 minutes)
- <http://woocall.sina.com.cn/lib/IO.WebPush4.js> (8 minutes)
- <http://finance.sina.com.cn/licaishi/recommend/sinaIdxRcmdPlanner.js> (11 minutes)
- https://i.sso.sina.com.cn/js/qrcode_login.js (11 minutes)

Desktop

- <http://finance.sina.com.cn/basejs/suggestServer.js> (14 minutes)
- <http://auto.sina.com.cn/js/jq172.js> (17 minutes)
- <http://i.sso.sina.com.cn/js/ssologin.js> (17 minutes)
- <http://finance.sina.com.cn/tougu/goldenstock/goldenstock.js> (23 minutes)
- <http://cpro.baidustatic.com/cpro/ui/c.js> (60 minutes)
- http://i1.sinaimg.cn/unipro/pub/suda_m_v629.js (2.6 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://int.dpool.sina.com.cn/iplookup/iplookup.php?format=js>
- <http://n.sinaimg.cn/ent/js/lib/jquery-3.1.1.min.js>
- http://d3.sina.com.cn/litong/zhitou/sinaads/demo/wanglt/sinaIndexAD/edu_ad_change.js

[Optimize CSS Delivery](#) of the following:

- <http://www.sina.com.cn/css/79/index2016/v0510/index.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Desktop](#)

[Optimize the following images](#) to reduce their size by 308.2KiB (52% reduction).

- Compressing <http://d1.sina.com.cn/201407/09/561606.jpg> could save 48.4KiB (69% reduction).
- Compressing <http://n.sinaimg.cn/news/20170117/PpXt-fxzqnim4826754.jpg> could save 37.1KiB (85% reduction).
- Compressing <http://n.sinaimg.cn/sports/20170116/27G4-fxzqnkq9380920.jpg> could save 32.3KiB (87% reduction).
- Compressing http://n.sinaimg.cn/public_column/20170118/HSI2-fxzqxhc0043931.jpg could save 22.1KiB (86% reduction).
- Compressing <http://d0.sina.com.cn/pfpghc2/201611/26/274497855e084a50b23663cbfae27a11.jpg> could save 16.7KiB (56% reduction).
- Compressing <http://n.sinaimg.cn/ent/20170118/3w22-fxzqnim4962338.jpg> could save 16.3KiB (82% reduction).
- Compressing and resizing http://src.leju.com/imp/imp/deal/03/a6/6/fed8713b1178c919b46cfafc8c2_p24_mk24.jpg could save 14.2KiB (91% reduction).
- Compressing <http://n.sinaimg.cn/news/20161214/WCVU-fxypunk6627147.jpg> could save 12.9KiB (93% reduction).
- Compressing <http://n.sinaimg.cn/news/20170118/yWW4-fxzqnim4908785.jpg> could save 12.7KiB (88% reduction).
- Compressing https://i.sso.sina.com.cn/images/login/weibo_how_ot.png could save 12.7KiB (21% reduction).
- Compressing <http://d7.sina.com.cn/pfpghc2/201611/26/5871af88a56943f9bac13e6a005c7ebe.jpg> could save 9.6KiB (33% reduction).
- Compressing <http://n.sinaimg.cn/default/1e20c22f/20161223/titlejbicon.png> could save 7.8KiB (81% reduction).
- Compressing <http://n.sinaimg.cn/games/70dd2c41/20170118/2.jpg> could save 6.5KiB (71% reduction).
- Compressing <http://d9.sina.com.cn/pfpghc2/201611/26/254ffd4b74494acf8f47680210365cf6.jpg> could save 6.4KiB (22% reduction).
- Compressing <http://n.sinaimg.cn/eladies/20170118/wvQw-fxzqnkq9559235.jpg> could save 6.2KiB (66% reduction).
- Compressing <http://d7.sina.com.cn/pfpghc2/201611/26/9debd5e6003b4b8eb28ec2504c41ed8d.jpg> could save 5.9KiB (21% reduction).
- Compressing <http://i0.sinaimg.cn/home/2014/1030/hxjzg103.jpg> could save 4KiB (58%

Desktop

- reduction).
- Compressing http://n.sinaimg.cn/index/mid_article/images/ask.png could save 3.5KiB (39% reduction).
 - Compressing <http://n.sinaimg.cn/tech/transform/20170118/RVnh-fxzqxhc0063335.png> could save 2.8KiB (28% reduction).
 - Compressing http://n.sinaimg.cn/www/index/play_icon_normal.png could save 2.7KiB (61% reduction).
 - Compressing <http://www.sinaimg.cn/home/2017/0118/U996P30DT20170118102902.jpg> could save 1.8KiB (24% reduction).
 - Compressing <http://n.sinaimg.cn/photo/20170118/XvaK-fxzqnm4898705.jpg> could save 1.7KiB (33% reduction).
 - Compressing http://i1.sinaimg.cn/dy/deco/2013/0329/logo/LOGO_1x.png could save 1.5KiB (20% reduction).
 - Compressing <http://www.sinaimg.cn/home/2017/0118/U10191P30DT20170118100510.jpg> could save 1.4KiB (27% reduction).
 - Compressing <http://i2.sinaimg.cn/home/2014/1030/jb5.jpg> could save 1.4KiB (35% reduction).
 - Compressing <http://i1.sinaimg.cn/dy/deco/2013/0316/arr.png> could save 1.3KiB (48% reduction).
 - Compressing <http://www.sinaimg.cn/home/2017/0118/U996P30DT20170118101615.jpg> could save 1.3KiB (19% reduction).
 - Compressing http://i3.sinaimg.cn/dy/main/index15/02/slide_icon.png could save 1.2KiB (42% reduction).
 - Compressing <http://n.sinaimg.cn/photo/20170118/kWTI-fxzqnkq9561820.jpg> could save 1.2KiB (28% reduction).
 - Compressing http://n.sinaimg.cn/games/55d1b789/20160617/foxue_register.png could save 1.1KiB (24% reduction).
 - Compressing <http://i1.sinaimg.cn/dy/main/icon/photoNewsLeft2.gif> could save 1KiB (86% reduction).
 - Compressing http://s.img.mix.sina.com.cn/auto/crop?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116326_760965.jpg&face=0&size=198_132 could save 1KiB (17% reduction).
 - Compressing <http://i2.sinaimg.cn/dy/deco/2013/0321/bg1px.png> could save 1KiB (68% reduction).
 - Compressing http://i2.sinaimg.cn/dy/main/index15/02/slide_btn.png could save 1,004B (40% reduction).
 - Compressing <http://i1.sinaimg.cn/dy/deco/2013/0313/videoNewsLeft.gif> could save 999B (89% reduction).

Desktop

- Compressing http://i1.sinaimg.cn/dy/weather/main/index14/007/icons_32_y/w_02_08_00.png could save 969B (59% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/crop?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116690_985067.jpg&face=0&size=198_132 could save 956B (22% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/resize?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116690_985067.jpg&size=198_132 could save 914B (22% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/resize?img=http://www.sinaimg.cn/dy/slidenews/1_img/2017_03/2841_770649_489181.jpg&size=198_132 could save 905B (13% reduction).
- Compressing http://i13.esfimg.com/imp/5669a1416a000222ee1cd8f424e7b7b7_osb55fad.jpg could save 885B (18% reduction).
- Compressing <http://n.sinaimg.cn/sports/20170117/9KjK-fxzqnip1529612.jpg> could save 781B (24% reduction).
- Compressing http://i3.sinaimg.cn/home/main/index2013/0904/history_arr.png could save 744B (59% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/resize?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116285_433521.jpg&size=198_132 could save 654B (17% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/resize?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116240_156646.jpg&size=198_132 could save 602B (15% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/resize?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116137_813796.jpg&size=198_132 could save 568B (16% reduction).
- Compressing http://s.img.mix.sina.com.cn/auto/resize?img=http://www.sinaimg.cn/dy/slidenews/4_img/2017_03/704_2116326_760965.jpg&size=198_132 could save 542B (15% reduction).

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 22KiB (16% reduction).

- Minifying <http://www.sina.com.cn/> could save 17KiB (13% reduction) after compression.
- Minifying http://d1.sina.com.cn/litong/zhitou/sinaads/src/spec/sinaads_ck.html could save 5KiB (50% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 44.9KiB (43% reduction).

- Minifying <http://n.sinaimg.cn/default/1e20c22f/20160919/home.recommender.2014.min1.js> could save 20.8KiB (52% reduction).
- Minifying <http://www.sina.com.cn/js/79/index2016/v0503/shms.js> could save 19.6KiB (39% reduction) after compression.
- Minifying http://d7.sina.com.cn/litong/zhitou/sinaads/demo/jiliang/chezhan201611/monbox_chezhan.js could save 1.3KiB (46% reduction) after compression.
- Minifying http://www.sina.com.cn/js/wwwindex/79/v2/sina_product_tabs.js could save 1.1KiB (29% reduction) after compression.
- Minifying http://d3.sina.com.cn/d1images/sinaads_entry/sinaads_entry_index.js could save 779B (57% reduction) after compression.
- Minifying http://d3.sina.com.cn/litong/zhitou/sinaads/demo/wanglt/sinaIndexAD/sinaAD_slide01.js could save 711B (19% reduction) after compression.
- Minifying <http://www.sina.com.cn/js/79/2013/0717/fix.js> could save 554B (32% reduction) after compression.



4 Passed Rules

Desktop

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).