PageSpeed Insights

Mobile



54 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://piprebate.com/
- https://piprebate.com/
- https://www.piprebate.com/
- https://www.piprebate.com/en/home

Mobile

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://www.piprebate.com/js/External-script.min.js
- https://www.piprebate.com/js/header.js

Optimize CSS Delivery of the following:

- https://www.piprebate.com/css/main.css
- https://fonts.googleapis.com/css?family=Stardos+Stencil

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.piprebate.com/css/main.css (expiration not specified)
- https://www.piprebate.com/images/1.jpg (expiration not specified)
- https://www.piprebate.com/images/home-brokers-logos.png (expiration not specified)
- https://www.piprebate.com/images/home-images.png (expiration not specified)
- https://www.piprebate.com/images/new-home-bg-christmas-opt.jpg (expiration not specified)

- https://www.piprebate.com/images/payment-logo/payments.png (expiration not specified)
- https://www.piprebate.com/js/External-script.min.js (expiration not specified)
- https://www.piprebate.com/js/header.js (expiration not specified)
- https://www.piprebate.com/js/main.js (expiration not specified)
- https://salesiq.zoho.com/widget (5 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-21840438-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 3.5KiB (19% reduction).

 Minifying https://www.piprebate.com/css/main.css could save 3.5KiB (19% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.7KiB (15% reduction).

 Minifying https://www.piprebate.com/en/home could save 1.7KiB (15% reduction) after compression.

Minify JavaScript

Mobile

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify lavaScript for the following resources to reduce their size by 993B (19% reduction).

- Minifying https://www.piprebate.com/js/header.js could save 617B (24% reduction) after compression.
- Minifying https://www.piprebate.com/js/main.js could save 376B (13% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 12.8KiB (23% reduction).

- Compressing https://www.piprebate.com/images/new-home-bg-christmas-opt.jpg could save 12.3KiB (23% reduction).
- Compressing https://salesiq.zohopublic.com/piprebateltd/clogo/1504901912499_653106642/photo.ls?nps=404 could save 455B (13% reduction).



Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Mobile

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target is close to 1 other tap targets.
- The tap target is close to 1 other tap targets.
- The tap target is close to 1 other tap targets.



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all

devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



76 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://piprebate.com/
- https://piprebate.com/

- https://www.piprebate.com/
- https://www.piprebate.com/en/home

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://www.piprebate.com/js/External-script.min.js
- https://www.piprebate.com/js/header.js

Optimize CSS Delivery of the following:

- https://www.piprebate.com/css/main.css
- https://fonts.googleapis.com/css?family=Stardos+Stencil

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

https://www.piprebate.com/css/main.css (expiration not specified)

- https://www.piprebate.com/images/1.jpg (expiration not specified)
- https://www.piprebate.com/images/comments5.jpg (expiration not specified)
- https://www.piprebate.com/images/home-brokers-logos.png (expiration not specified)
- https://www.piprebate.com/images/home-images.png (expiration not specified)
- https://www.piprebate.com/images/new-home-bg-christmas-opt.jpg (expiration not specified)
- https://www.piprebate.com/images/payment-logo/payments.png (expiration not specified)
- https://www.piprebate.com/js/External-script.min.js (expiration not specified)
- https://www.piprebate.com/js/header.js (expiration not specified)
- https://www.piprebate.com/js/main.js (expiration not specified)
- https://salesig.zoho.com/widget (5 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-21840438-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 3.5KiB (19% reduction).

 Minifying https://www.piprebate.com/css/main.css could save 3.5KiB (19% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.7KiB (15% reduction).

 Minifying https://www.piprebate.com/en/home could save 1.7KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 993B (19% reduction).

- Minifying https://www.piprebate.com/js/header.js could save 617B (24% reduction) after compression.
- Minifying https://www.piprebate.com/js/main.js could save 376B (13% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 12.8KiB (23% reduction).

- Compressing https://www.piprebate.com/images/new-home-bg-christmas-opt.jpg could save 12.3KiB (23% reduction).
- Compressing https://salesiq.zohopublic.com/piprebateltd/clogo/1504901912499_653106642/photo.ls?nps=404 could save 455B (13% reduction).



Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.