PageSpeed Insights

Mobile

61 / 100 Speed

⚠ Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 170.5KiB (79% reduction).

- Compressing http://pingdad.com/assets/css/bootstrap.min.css could save 92.6KiB (83% reduction).

- Compressing http://pingdad.com/assets/js/vendor/bootstrap.min.js could save 25.5KiB (73% reduction).

- Compressing http://pingdad.com/assets/css/bootstrap-theme.min.css could save 17.1KiB (88% reduction).

- Compressing http://pingdad.com/assets/css/font-awesome.min.css could save 16.5KiB (77% reduction).

- Compressing http://pingdad.com/assets/js/vendor/modernizr-2.8.3-respond-1.4.2.min.js could save 11.6KiB (59% reduction).

- Compressing http://pingdad.com/assets/css/main.css could save 7.2KiB (76% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- http://pingdad.com/assets/js/vendor/modernizr-2.8.3-respond-1.4.2.min.js

- http://ajax.googleapis.com/ajax/libs/jquery/1.11.2/jquery.min.js

- http://pingdad.com/assets/js/vendor/bootstrap.min.js

[Optimize CSS Delivery](#) of the following:

- http://pingdad.com/assets/css/font-awesome.min.css

- http://pingdad.com/assets/css/bootstrap.min.css

- http://pingdad.com/assets/css/bootstrap-theme.min.css

- http://pingdad.com/assets/css/main.css

⚠ Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Mobile

Leverage browser caching for the following cacheable resources:

- http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

- https://pagead2.googlesyndication.com/pagead/osd.js (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 1.1KiB (12% reduction).

- Minifying http://pingdad.com/assets/css/main.css could save 1.1KiB (12% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 39% of the final above-the-fold content could be rendered with the full HTML response snapshot:7.

✔ 5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Optimize images

Your images are optimized. Learn more about [optimizing images](#).

99 / 100   User Experience

⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target phone.checkpeo.../Mobile-Lookup is close to 1 other tap targets final.

- The tap target <div id="abgc" class="abgc">AdChoices</div> is close to 2 other tap targets final.

- The tap target <div id="abgc" class="abgc">AdChoices</div> is close to 1 other tap targets.

✅ 5 Passed Rules

Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

FREE Search Engines Tool

76 / 100 Speed

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- Compressing http://pingdad.com/assets/css/main.css could save 7.2KiB (76% reduction).

- Compressing https://ad.atdmt.com/as/direct;p=11237204033462;as=11237204010154;a=11237204010072;crs=11237204087060;cr=11237204087074;i.ts=1475793335/index.html?click=https://adclick.g.doubleclick.net/aclk%3Fsa%3DI%26ai%3DCMIQGt9H2V8fFBpHWfLziiJAC7anP9UbCh92IgQOAtJXl5AUQASDi4dsgYMnukImIpIAQoAHS-MviA8gBCagDAaoEd0_QMcOMfvUNR1cDmcmAgIEoBvY8VLSR0BTN_t-m-YO16QgJjbP4G4iAvShakI2byPnxsPLeAuPVml9uUWd-X35A0WuUmuJteRiDaTpbxbOM01GD3rg97bBAwf0vvkMGhsJylz3oS9bKMW_gW0_v8AUiQA7XJgnDoAYRgAfAzsoiqAeBxhuoB6a-G9gHANIIBQiAYRAB2BMD%26num%3D1%26sig%3DAOD64_2vj3dGS-6aZQFV0k23u4sPRh20vw%26client%3Dca-pub-1387494310420945%26adurl%3D could save 1.1KiB (55% reduction).

- Compressing https://ad.atdmt.com/d/a.js;p=11237204033462;cod=1;idfa=;idfa_lat=;aaid=; aaid_lat=;cache=/1991049764?click=https://adclick.g.doubleclick.net/aclk%3Fsa%3Dl%26ai %3DCMIQGt9H2V8fFBpHWfLziiJAC7anP9UbCh92IgQOAtJXl5AUQASDi4dsgYMnukImIpIAQoAHS -MviA8gBCagDAaoEd0_QMcOMfvUNR1cDmcmAgIEoBvY8VLSR0BTN_t-m-YO16QgJjbP4G4iAvS hakI2byPnxsPLeAuPVml9uUWd-X35A0WuUmuJteRiDaTpbxbOM01GD3rg97bBAwf0vvkMGhsJy lz3oS9bKMW_gW0_v8AUiQA7XJgnDoAYRgAfAzsoiqAeBxhuoB6a-G9gHANIIBQiAYRAB2BMD%2 6num%3D1%26sig%3DAOD64_2vj3dGS-6aZQFV0k23u4sPRh20vw%26client%3Dca- pub-1387494310420945%26adurl%3D could save 626B (40% reduction).

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Desktop

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