PageSpeed Insights

Mobile

56 / 100 Speed

⚠ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://p2klyvv107.doodlekit.com/assets/application-e82b27f13681f0325e0f6babe86d0e3c.js

Optimize CSS Delivery of the following:

- https://p2klyvv107.doodlekit.com/static/media/1xgmb/site.1578715377246.css

Mobile

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 363.7KiB (56% reduction).

- Compressing https://dk-media.s3.amazonaws.com/default/headers/market.jpg could save 244.8KiB (65% reduction).

- Compressing https://dk-media.s3.amazonaws.com/default/headers/bench.jpg could save 96KiB (48% reduction).

- Compressing https://dk-media.s3.amazonaws.com/default/headers/glasses.jpg could save 22.6KiB (34% reduction).

- Compressing https://dk-media.s3.amazonaws.com/default/attachments/main_menu_hover_text_color/got_kids_down.png could save 302B (66% reduction).

🔸 Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://p2klyvv107.doodlekit.com/

- https://p2klyvv107.doodlekit.com/

- https://p2klyvv107.doodlekit.com/blog

Leverage browser caching

Mobile

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://dk-media.s3.amazonaws.com/default/attachments/main_menu_hover_text_color/got_kids_down.png (expiration not specified)

- https://dk-media.s3.amazonaws.com/default/headers/bench.jpg (expiration not specified)

- https://dk-media.s3.amazonaws.com/default/headers/bread.jpg (expiration not specified)

- https://dk-media.s3.amazonaws.com/default/headers/glasses.jpg (expiration not specified)

- https://dk-media.s3.amazonaws.com/default/headers/golf.jpg (expiration not specified)

- https://dk-media.s3.amazonaws.com/default/headers/market.jpg (expiration not specified)

- https://dk-media.s3.amazonaws.com/default/images/bigthumb/logo_clover.png (expiration not specified)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 4KiB (13% reduction).

- Minifying https://p2klyvv107.doodlekit.com/static/media/1xgmb/site.1578715377246.css could save 4KiB (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.3KiB (22% reduction).

- Minifying https://p2klyvv107.doodlekit.com/blog could save 1.3KiB (22% reduction) after compression.

✔ 4 Passed Rules

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

99 / 100   User Experience

❗ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div id="mobile_menus">The brilliant…⯈</div> is close to 1 other tap targets final.

✅ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop

Speed

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Desktop

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