

# PageSpeed Insights

## Mobile



50 / 100 Speed

Should Fix:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://nicovideo.jp/>
- <http://www.nicovideo.jp/>
- <http://sp.nicovideo.jp/>

### Enable compression

## Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 142KiB (67% reduction).

- Compressing <http://sp.nicovideo.jp/> could save 31.2KiB (79% reduction).
- Compressing <http://js.ptengine.jp/22c266ff.js> could save 29KiB (65% reduction).
- Compressing <https://secure-ds.serving-sys.com/BurstingScript/ebPreServing.js> could save 25.8KiB (72% reduction).
- Compressing <http://spad.i-mobile.co.jp/script/adssp.js?20110215> could save 18.9KiB (58% reduction).
- Compressing [http://ssp-bidder.i-mobile.co.jp/script/sspcore\\_spot.js?20130501](http://ssp-bidder.i-mobile.co.jp/script/sspcore_spot.js?20130501) could save 15.3KiB (67% reduction).
- Compressing [http://optimized-by.rubiconproject.com/a/11582/78370/398382-15.js?&cb=0.7941377211827785&tk\\_st=1&rf=http%3A//sp.nicovideo.jp/&rp\\_s=l&p\\_screen\\_res=412x732&ad\\_slot=78370\\_15](http://optimized-by.rubiconproject.com/a/11582/78370/398382-15.js?&cb=0.7941377211827785&tk_st=1&rf=http%3A//sp.nicovideo.jp/&rp_s=l&p_screen_res=412x732&ad_slot=78370_15) could save 6KiB (60% reduction).
- Compressing <https://secure-ds.serving-sys.com/BurstingScript/EBLoader.js> could save 4KiB (65% reduction).
- Compressing <http://ads.nicovideo.jp/assets/js/adsSimple-1.3.0.min.js> could save 3.4KiB (62% reduction).
- Compressing <http://spad.i-mobile.co.jp/script/adcore.js?20110201> could save 2.9KiB (58% reduction).
- Compressing [http://spad.i-mobile.co.jp/script/adcore\\_sp\\_inline-0.2.js?20110201](http://spad.i-mobile.co.jp/script/adcore_sp_inline-0.2.js?20110201) could save 1.9KiB (60% reduction).
- Compressing [http://spad.i-mobile.co.jp/script/adcomp\\_sp.js?20110201](http://spad.i-mobile.co.jp/script/adcomp_sp.js?20110201) could save 1.2KiB (64% reduction).
- Compressing <http://notification.nicovideo.jp/res/notify.js> could save 1.2KiB (53% reduction).
- Compressing <http://js.ptengine.jp/pta.js> could save 680B (57% reduction).
- Compressing [https://secure-ds.serving-sys.com/BurstingRes/Site-43863/Type-36/39488871/19715a16-5ae2-4eca-840b-82dbfc8fa3fe/13668\\_1/136688092.json](https://secure-ds.serving-sys.com/BurstingRes/Site-43863/Type-36/39488871/19715a16-5ae2-4eca-840b-82dbfc8fa3fe/13668_1/136688092.json) could save 599B (52% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the

## Mobile

browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://ads.nicovideo.jp/assets/js/adsSimple-1.3.0.min.js> (expiration not specified)
- <http://afs.adjust-net.jp/adserver/sp/ads.js> (expiration not specified)
- <http://cdn.optimizely.com/js/1252970284.js> (2.1 minutes)
- <http://p.news.nimg.jp/photo/527/2287527t.jpg> (3 minutes)
- <https://js1.nend.net/js/nendAdLoader.js> (8.1 minutes)
- <http://c.betrad.com/a/n/1839/15932.js> (10 minutes)
- <http://embed.enquete.nicovideo.jp/static/js/enquete.js> (10 minutes)
- [https://mb.moatads.com/s.js?callback=MoatHandleJsonpResponse\\_3797411&confidence=2&url=http%3A%2F%2Fsp.nicovideo.jp%2F&level1=649436&level2=Xaxis&level3=18100350&level4=-&pcode=msjagbs367348441084&](https://mb.moatads.com/s.js?callback=MoatHandleJsonpResponse_3797411&confidence=2&url=http%3A%2F%2Fsp.nicovideo.jp%2F&level1=649436&level2=Xaxis&level3=18100350&level4=-&pcode=msjagbs367348441084&) (15 minutes)
- <http://c.betrad.com/a/4.gif> (60 minutes)
- <http://c.betrad.com/geo/ba.js?d803588> (60 minutes)
- [http://c.betrad.com/icon/box\\_77\\_top-right.png](http://c.betrad.com/icon/box_77_top-right.png) (60 minutes)
- [http://c.betrad.com/icon/c\\_30\\_us.png](http://c.betrad.com/icon/c_30_us.png) (60 minutes)
- [http://gum.criteo.com/sync?c=2&r=2&j=rp\\_onUserIdLoaded\\_398382\\_15](http://gum.criteo.com/sync?c=2&r=2&j=rp_onUserIdLoaded_398382_15) (60 minutes)
- <http://jpmarket-d.openx.net/mw/1.0/jstag> (60 minutes)
- <http://js.ptengine.jp/22c266ff.js> (60 minutes)
- <http://js.ptengine.jp/pta.js> (60 minutes)
- <http://js.ptengine.jp/pts.js> (60 minutes)
- <https://c.betrad.com/surly.js> (60 minutes)
- <http://ads.rubiconproject.com/ad/11582.js> (2.9 hours)
- <https://z.moatads.com/msjagbs367348441084/moatad.js> (2.9 hours)
- <https://oo.moatads.com/msjagbs367348441084/bs.js> (9.3 hours)

# Mobile

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://sp.res.nimg.jp/js/jquery-1.9.1.min.js>
- <http://sp.res.nimg.jp/js/nicoapi.js?747e620179aac500bd33d22d030d1bac>
- <http://sp.res.nimg.jp/js/common.js?a1e6006aa2ff53ecfa47f237af6a755a>
- <http://sp.res.nimg.jp/js/jquery.showMenu.js>
- <http://ads.nicovideo.jp/assets/js/adsSimple-1.3.0.min.js>
- <http://sp.res.nimg.jp/js/lib/react-15.0.1.min.js>
- <http://sp.res.nimg.jp/js/lib/react-dom-15.0.1.min.js>
- [http://sp.res.nimg.jp/js/ads/middle\\_banner.js](http://sp.res.nimg.jp/js/ads/middle_banner.js)
- <http://sp.res.nimg.jp/js/lib/mustache.min.js>
- <http://cdn.optimizely.com/js/1252970284.js>

### [Optimize CSS Delivery](#) of the following:

- <http://sp.res.nimg.jp/css/reset.css?aa2f45e363fce97db5956a68bc2e5173>
- <http://sp.res.nimg.jp/css/common.css?49812b123877c08719155a2a8f67faf7>
- [http://sp.res.nimg.jp/css/site\\_header.css?77c2e141a6820f65db1c35880c8660ec](http://sp.res.nimg.jp/css/site_header.css?77c2e141a6820f65db1c35880c8660ec)
- [http://sp.res.nimg.jp/css/personal\\_frame.css?7a84a51b3f70daa535eb2b882d7365e9](http://sp.res.nimg.jp/css/personal_frame.css?7a84a51b3f70daa535eb2b882d7365e9)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

## Mobile

[Optimize the following images](#) to reduce their size by 208KiB (51% reduction).

- Compressing [http://sp.res.nimg.jp/img/uploader/plan/specialpickup/chokaigi170117li%20ve\\_sp.jpg](http://sp.res.nimg.jp/img/uploader/plan/specialpickup/chokaigi170117li%20ve_sp.jpg) could save 55.2KiB (59% reduction).
- Compressing [http://sp.res.nimg.jp/img/uploader/pickupselection/food\\_roastbeefdon\\_sp.jpg](http://sp.res.nimg.jp/img/uploader/pickupselection/food_roastbeefdon_sp.jpg) could save 28.6KiB (75% reduction).
- Compressing [http://sp.res.nimg.jp/img/uploader/plan/specialpickup/tokaigi2017cd\\_170117\\_sp.jpg](http://sp.res.nimg.jp/img/uploader/plan/specialpickup/tokaigi2017cd_170117_sp.jpg) could save 13.6KiB (29% reduction).
- Compressing <http://icon.nimg.jp/channel/ch2628485.jpg?1484277144> could save 12.4KiB (69% reduction).
- Compressing <http://icon.nimg.jp/community/350/co3501097.jpg?1482978129> could save 12.4KiB (70% reduction).
- Compressing <http://icon.nimg.jp/channel/ch2628131.jpg?1484208380> could save 12.3KiB (69% reduction).
- Compressing <http://nl.simg.jp/img/a340/1018495.60a40b.jpg> could save 10.4KiB (48% reduction).
- Compressing <http://icon.nimg.jp/community/132/co1323659.jpg?1484156280> could save 10.1KiB (67% reduction).
- Compressing <http://icon.nimg.jp/channel/ch2628841.jpg?1484279706> could save 9.3KiB (68% reduction).
- Compressing <http://nl.simg.jp/img/a359/1076373.bd83a1.jpg> could save 7.5KiB (34% reduction).
- Compressing <http://sp.res.nimg.jp/img/uploader/pickupselection/masamune170117so.jpg> could save 5KiB (39% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=30423397> could save 4.3KiB (56% reduction).
- Compressing <http://tn-skr3.smilevideo.jp/smile?i=30418478> could save 3.3KiB (43% reduction).
- Compressing <http://tn-skr4.smilevideo.jp/smile?i=30255295> could save 2.8KiB (36% reduction).
- Compressing <http://sp.res.nimg.jp/img/uploader/pickupselection/akitainu170117sp.jpg> could save 2.8KiB (41% reduction).
- Compressing [http://sp.res.nimg.jp/img/common/snsbtn\\_twitter.png](http://sp.res.nimg.jp/img/common/snsbtn_twitter.png) could save 1.8KiB (23% reduction).
- Compressing [http://sp.res.nimg.jp/img/common/snsbtn\\_facebook.png](http://sp.res.nimg.jp/img/common/snsbtn_facebook.png) could save 1.7KiB (23% reduction).

## Mobile

- Compressing [http://sp.res.nimg.jp/img/site\\_header/hd\\_logo.png](http://sp.res.nimg.jp/img/site_header/hd_logo.png) could save 1.7KiB (35% reduction).
- Compressing <http://nl.simg.jp/img/a365/1093984.2d2a7f.jpg> could save 1.6KiB (25% reduction).
- Compressing <https://secure-ds.serving-sys.com/BurstingRes/Site-43863/Type-0/89135680-a749-4399-ae4f-66f7fd258819.png> could save 1.3KiB (43% reduction).
- Compressing [http://sp.res.nimg.jp/img/site\\_header/hd\\_search.png](http://sp.res.nimg.jp/img/site_header/hd_search.png) could save 1.2KiB (56% reduction).
- Compressing [http://sp.res.nimg.jp/img/site\\_header/hd\\_menu.png](http://sp.res.nimg.jp/img/site_header/hd_menu.png) could save 1.2KiB (52% reduction).
- Compressing <http://ads.nicovideo.jp/assets/images/e6/e6f55b9ebeab9c75226b6526a7918ac2.png> could save 1.1KiB (33% reduction).
- Compressing [http://sp.res.nimg.jp/img/common/logo\\_jasrac.png](http://sp.res.nimg.jp/img/common/logo_jasrac.png) could save 960B (17% reduction).
- Compressing [http://sp.res.nimg.jp/img/index/icon\\_4.png](http://sp.res.nimg.jp/img/index/icon_4.png) could save 890B (86% reduction).
- Compressing [http://sp.res.nimg.jp/img/index/icon\\_3.png](http://sp.res.nimg.jp/img/index/icon_3.png) could save 889B (75% reduction).
- Compressing [http://sp.res.nimg.jp/img/index/icon\\_2.png](http://sp.res.nimg.jp/img/index/icon_2.png) could save 888B (72% reduction).
- Compressing [http://sp.res.nimg.jp/img/index/icon\\_1.png](http://sp.res.nimg.jp/img/index/icon_1.png) could save 871B (66% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=30436245> could save 850B (17% reduction).
- Compressing [http://sp.res.nimg.jp/img/category/g\\_other.png](http://sp.res.nimg.jp/img/category/g_other.png) could save 619B (42% reduction).
- Compressing <http://tn-skr1.smilevideo.jp/smile?i=30299828> could save 537B (13% reduction).

### Consider Fixing:

#### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

## Mobile

[Minify CSS](#) for the following resources to reduce their size by 1.9KiB (18% reduction).

- Minifying <http://sp.res.nimg.jp/css/common.css?49812b123877c08719155a2a8f67faf7> could save 1.9KiB (18% reduction) after compression.

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 7.4KiB (16% reduction).

- Minifying <http://sp.nicovideo.jp/> could save 6.5KiB (17% reduction).
- Minifying <http://tap2-cdn.rubiconproject.com/partner/scripts/rubicon/emily.html?pc=11582/78370&geo=na&co=us> could save 864B (11% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.5KiB (31% reduction).

- Minifying [https://secure-ds.serving-sys.com/BurstingRes/CustomScripts/OAD\\_Comscore\\_NoID2.js?adid=39564435&scriptURL=https://sb.voicefive.com/c2/6035442/rs.js%23c1%3D3%26c3%3D649436%26c4%3D39564435136688092%26c5%3D18100350%26c6%3D%26c10%3D1%26c11%3DAxis%26c12%3Dp346363172%26c13%3D300x250%26c16%3Dszk%26](https://secure-ds.serving-sys.com/BurstingRes/CustomScripts/OAD_Comscore_NoID2.js?adid=39564435&scriptURL=https://sb.voicefive.com/c2/6035442/rs.js%23c1%3D3%26c3%3D649436%26c4%3D39564435136688092%26c5%3D18100350%26c6%3D%26c10%3D1%26c11%3DAxis%26c12%3Dp346363172%26c13%3D300x250%26c16%3Dszk%26) could save 873B (35% reduction) after compression.
- Minifying <https://secure-ds.serving-sys.com/BurstingRes/Site-43863/WSFolders/7914279//js/script.js> could save 663B (28% reduction) after compression.



2 Passed Rules

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="ebDiv7264802092686296"></div>` is close to 2 other tap targets.
- The tap target `<div id="btn_legal">Legal</div>` is close to 1 other tap targets.
- The tap target `<div class="mainClickthru">` is close to 1 other tap targets.
- The tap target `<a href="http://sp.nico...ode=pc&uri=%2F">PC□□□□□□</a>` is close to 1 other tap targets.
- The tap target `<a href="https://accoun...deo&sub=footer">□□□□□□</a>` is close to 1 other tap targets.

### 4 Passed Rules



# Mobile

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



59 / 100 Speed

Should Fix:

# Desktop

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 265.2KiB (70% reduction).

- Compressing <http://uni.res.nimg.jp/js/lib/jquery/jquery-1.6.1.min.js?110705> could save 58KiB (64% reduction).
- Compressing <http://ads.nicovideo.jp/assets/js/ads-2.17.2.min.js> could save 42.7KiB (72% reduction).
- Compressing <http://uni.res.nimg.jp/js/nicolib/SuggestSearch/nicolib-SuggestSearch.js?161031> could save 41.2KiB (75% reduction).
- Compressing [http://uni.res.nimg.jp/js/lib/prototype.js?1.5.1.1\\_2](http://uni.res.nimg.jp/js/lib/prototype.js?1.5.1.1_2) could save 40.9KiB (71% reduction).
- Compressing <http://uni.res.nimg.jp/js/nicoheader/nicolib-CommonNotificationHeader.js?150618> could save 26.1KiB (78% reduction).
- Compressing <http://uni.res.nimg.jp/js/ads.js?110531> could save 18KiB (75% reduction).
- Compressing [http://uni.res.nimg.jp/js/\\_utm.js?110928](http://uni.res.nimg.jp/js/_utm.js?110928) could save 11.4KiB (69% reduction).
- Compressing <http://uni.res.nimg.jp/js/nicoheader/siteHeader.js?150728> could save 6.9KiB (71% reduction).
- Compressing <http://uni.res.nimg.jp/js/nicolib.js?150128> could save 5.2KiB (67% reduction).
- Compressing <http://uni.res.nimg.jp/js/swfobject.js?5> could save 4.4KiB (66% reduction).
- Compressing <http://uni.res.nimg.jp/js/setcountry.js?121121> could save 4KiB (77% reduction).
- Compressing [http://uni.res.nimg.jp/js/daily\\_topics/contentslide.js?120822](http://uni.res.nimg.jp/js/daily_topics/contentslide.js?120822) could save 2.7KiB (66% reduction).
- Compressing <http://notification.nicovideo.jp/res/notify.js?140901> could save 1.2KiB (53% reduction).
- Compressing [http://uni.res.nimg.jp/js/index\\_overseas.js?121101](http://uni.res.nimg.jp/js/index_overseas.js?121101) could save 1KiB (54% reduction).
- Compressing <http://uni.res.nimg.jp/js/base.js?120501> could save 773B (54% reduction).
- Compressing <http://uni.res.nimg.jp/js/common.js?110215> could save 678B (53% reduction).

# Desktop

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://ads.nicovideo.jp/assets/js/ads-2.17.2.min.js> (expiration not specified)
- <http://cdn.optimizely.com/js/1252970284.js> (2.1 minutes)
- <http://embed.enquete.nicovideo.jp/static/js/enquete.js> (10 minutes)
- [http://uni.res.nimg.jp/img/index\\_overseas/bnr/bnr\\_psvita\\_us.jpg](http://uni.res.nimg.jp/img/index_overseas/bnr/bnr_psvita_us.jpg) (20 minutes)
- [http://uni.res.nimg.jp/css/base/site\\_header\\_extension.css?161128](http://uni.res.nimg.jp/css/base/site_header_extension.css?161128) (20 minutes)
- [http://uni.res.nimg.jp/css/index\\_overseas.css?150226](http://uni.res.nimg.jp/css/index_overseas.css?150226) (20 minutes)
- <http://uni.res.nimg.jp/css/ini.css?121017> (20 minutes)
- <http://uni.res.nimg.jp/css/setcountry.css?121017> (20 minutes)
- [http://uni.res.nimg.jp/css/theme/zero\\_default.css?131206](http://uni.res.nimg.jp/css/theme/zero_default.css?131206) (20 minutes)
- <http://uni.res.nimg.jp/css/timeshift.css?120401> (20 minutes)
- [http://uni.res.nimg.jp/css/zero\\_common.css?161222](http://uni.res.nimg.jp/css/zero_common.css?161222) (20 minutes)
- [http://uni.res.nimg.jp/css/zero\\_index.css?161124](http://uni.res.nimg.jp/css/zero_index.css?161124) (20 minutes)
- [http://uni.res.nimg.jp/img/base/foot/arrow\\_default.png](http://uni.res.nimg.jp/img/base/foot/arrow_default.png) (20 minutes)
- [http://uni.res.nimg.jp/img/base/foot/bg\\_footbtn.png](http://uni.res.nimg.jp/img/base/foot/bg_footbtn.png) (20 minutes)
- [http://uni.res.nimg.jp/img/base/foot/icon\\_arrow\\_gray.png](http://uni.res.nimg.jp/img/base/foot/icon_arrow_gray.png) (20 minutes)
- [http://uni.res.nimg.jp/img/base/foot/icon\\_langselector.png](http://uni.res.nimg.jp/img/base/foot/icon_langselector.png) (20 minutes)
- [http://uni.res.nimg.jp/img/base/foot/logo\\_jasrac.png](http://uni.res.nimg.jp/img/base/foot/logo_jasrac.png) (20 minutes)
- [http://uni.res.nimg.jp/img/index\\_overseas/top\\_baloon\\_cur.png](http://uni.res.nimg.jp/img/index_overseas/top_baloon_cur.png) (20 minutes)
- [http://uni.res.nimg.jp/img/index\\_overseas/trendy\\_tags\\_icon.png](http://uni.res.nimg.jp/img/index_overseas/trendy_tags_icon.png) (20 minutes)
- [http://uni.res.nimg.jp/img/zero\\_index/icon\\_cur.png](http://uni.res.nimg.jp/img/zero_index/icon_cur.png) (20 minutes)
- [http://uni.res.nimg.jp/img/zero\\_index/icon\\_new.png](http://uni.res.nimg.jp/img/zero_index/icon_new.png) (20 minutes)
- [http://uni.res.nimg.jp/img/zero\\_index/logo.png](http://uni.res.nimg.jp/img/zero_index/logo.png) (20 minutes)
- [http://uni.res.nimg.jp/img/zero\\_index/theme/default/icon.png](http://uni.res.nimg.jp/img/zero_index/theme/default/icon.png) (20 minutes)

## Desktop

- [http://uni.res.nimg.jp/img/zero\\_index/theme/default/icon\\_cur.png](http://uni.res.nimg.jp/img/zero_index/theme/default/icon_cur.png) (20 minutes)
- [http://uni.res.nimg.jp/img/zero\\_index/theme/default/icon\\_svc.png](http://uni.res.nimg.jp/img/zero_index/theme/default/icon_svc.png) (20 minutes)
- [http://uni.res.nimg.jp/img/zero\\_index/to\\_member\\_en-us.png?130702](http://uni.res.nimg.jp/img/zero_index/to_member_en-us.png?130702) (20 minutes)
- [http://uni.res.nimg.jp/js/\\_utm.js?110928](http://uni.res.nimg.jp/js/_utm.js?110928) (20 minutes)
- <http://uni.res.nimg.jp/js/ads.js?110531> (20 minutes)
- <http://uni.res.nimg.jp/js/base.js?120501> (20 minutes)
- <http://uni.res.nimg.jp/js/common.js?110215> (20 minutes)
- [http://uni.res.nimg.jp/js/daily\\_topics/contentslide.js?120822](http://uni.res.nimg.jp/js/daily_topics/contentslide.js?120822) (20 minutes)
- [http://uni.res.nimg.jp/js/index\\_overseas.js?121101](http://uni.res.nimg.jp/js/index_overseas.js?121101) (20 minutes)
- <http://uni.res.nimg.jp/js/lib/jquery/jquery-1.6.1.min.js?110705> (20 minutes)
- [http://uni.res.nimg.jp/js/lib/prototype.js?1.5.1.1\\_2](http://uni.res.nimg.jp/js/lib/prototype.js?1.5.1.1_2) (20 minutes)
- <http://uni.res.nimg.jp/js/nicoheader/nicolib-CommonNotificationHeader.js?150618> (20 minutes)
- <http://uni.res.nimg.jp/js/nicoheader/resources/nicolib-CommonNotificationHeader.css?141023> (20 minutes)
- <http://uni.res.nimg.jp/js/nicoheader/resources/siteHeader.css?150323> (20 minutes)
- <http://uni.res.nimg.jp/js/nicoheader/siteHeader.js?150728> (20 minutes)
- <http://uni.res.nimg.jp/js/nicolib.js?150128> (20 minutes)
- <http://uni.res.nimg.jp/js/nicolib/SuggestSearch/nicolib-SuggestSearch.js?161031> (20 minutes)
- <http://uni.res.nimg.jp/js/setcountry.js?121121> (20 minutes)
- <http://uni.res.nimg.jp/js/swfobject.js?5> (20 minutes)
- <http://platform.twitter.com/widgets.js> (30 minutes)
- <http://www.google-analytics.com/ga.js> (2 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 15 blocking script resources and 10 blocking CSS resources. This causes a delay in rendering your page.

## Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- [http://uni.res.nimg.jp/js/lib/prototype.js?1.5.1.1\\_2](http://uni.res.nimg.jp/js/lib/prototype.js?1.5.1.1_2)
- <http://uni.res.nimg.jp/js/common.js?110215>
- <http://uni.res.nimg.jp/js/swfobject.js?5>
- <http://uni.res.nimg.jp/js/nicolib.js?150128>
- <http://uni.res.nimg.jp/js/ads.js?110531>
- <http://ads.nicovideo.jp/assets/js/ads-2.17.2.min.js>
- [http://uni.res.nimg.jp/js/\\_utm.js?110928](http://uni.res.nimg.jp/js/_utm.js?110928)
- <http://uni.res.nimg.jp/js/base.js?120501>
- <http://uni.res.nimg.jp/js/lib/jquery/jquery-1.6.1.min.js?110705>
- [http://uni.res.nimg.jp/js/daily\\_topics/contentslide.js?120822](http://uni.res.nimg.jp/js/daily_topics/contentslide.js?120822)
- [http://uni.res.nimg.jp/js/index\\_overseas.js?121101](http://uni.res.nimg.jp/js/index_overseas.js?121101)
- <http://uni.res.nimg.jp/js/nicolib/SuggestSearch/nicolib-SuggestSearch.js?161031>
- <http://uni.res.nimg.jp/js/setcountry.js?121121>
- <http://uni.res.nimg.jp/js/nicoheader/siteHeader.js?150728>
- <http://uni.res.nimg.jp/js/nicoheader/nicolib-CommonNotificationHeader.js?150618>

### [Optimize CSS Delivery](#) of the following:

- <http://uni.res.nimg.jp/css/ini.css?121017>
- [http://uni.res.nimg.jp/css/zero\\_common.css?161222](http://uni.res.nimg.jp/css/zero_common.css?161222)
- [http://uni.res.nimg.jp/css/zero\\_index.css?161124](http://uni.res.nimg.jp/css/zero_index.css?161124)
- <http://uni.res.nimg.jp/css/timeshift.css?120401>
- [http://uni.res.nimg.jp/css/theme/zero\\_default.css?131206](http://uni.res.nimg.jp/css/theme/zero_default.css?131206)
- [http://uni.res.nimg.jp/css/index\\_overseas.css?150226](http://uni.res.nimg.jp/css/index_overseas.css?150226)
- <http://uni.res.nimg.jp/css/setcountry.css?121017>
- <http://uni.res.nimg.jp/js/nicoheader/resources/siteHeader.css?150323>

## Desktop

- [http://uni.res.nimg.jp/css/base/site\\_header\\_extension.css?161128](http://uni.res.nimg.jp/css/base/site_header_extension.css?161128)
- <http://uni.res.nimg.jp/js/nicoheader/resources/nicolib-CommonNotificationHeader.css?141023>



### Consider Fixing:

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.6KiB (20% reduction).

- Minifying [http://uni.res.nimg.jp/css/zero\\_index.css?161124](http://uni.res.nimg.jp/css/zero_index.css?161124) could save 2KiB (20% reduction) after compression.
- Minifying [http://uni.res.nimg.jp/css/index\\_overseas.css?150226](http://uni.res.nimg.jp/css/index_overseas.css?150226) could save 585B (20% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 56.3KiB (37% reduction).

- Minifying <http://uni.res.nimg.jp/js/nicolib/SuggestSearch/nicolib-SuggestSearch.js?161031> could save 28.3KiB (51% reduction).
- Minifying <http://uni.res.nimg.jp/js/nicoheader/nicolib-CommonNotificationHeader.js?150618> could save 12.8KiB (39% reduction).
- Minifying <http://uni.res.nimg.jp/js/ads.js?110531> could save 4.1KiB (18% reduction).
- Minifying [http://uni.res.nimg.jp/js/\\_utm.js?110928](http://uni.res.nimg.jp/js/_utm.js?110928) could save 3KiB (19% reduction).
- Minifying <http://uni.res.nimg.jp/js/nicoheader/siteHeader.js?150728> could save 2.6KiB (27% reduction).

## Desktop

reduction).

- Minifying <http://uni.res.nimg.jp/js/setcountry.js?121121> could save 1.9KiB (38% reduction).
- Minifying <http://uni.res.nimg.jp/js/nicolib.js?150128> could save 1.7KiB (23% reduction).
- Minifying [http://uni.res.nimg.jp/js/daily\\_topics/contentslide.js?120822](http://uni.res.nimg.jp/js/daily_topics/contentslide.js?120822) could save 1.3KiB (33% reduction).
- Minifying <http://uni.res.nimg.jp/js/base.js?120501> could save 529B (38% reduction).

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 66.7KiB (48% reduction).

- Compressing <http://tn-skr2.smilevideo.jp/smile?i=30450509> could save 22.4KiB (78% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=30450689> could save 18.1KiB (78% reduction).
- Compressing [http://uni.res.nimg.jp/img/index\\_overseas/bnr/bnr\\_psvita\\_us.jpg](http://uni.res.nimg.jp/img/index_overseas/bnr/bnr_psvita_us.jpg) could save 12.4KiB (60% reduction).
- Compressing [http://uni.res.nimg.jp/img/zero\\_index/theme/default/icon\\_svc.png](http://uni.res.nimg.jp/img/zero_index/theme/default/icon_svc.png) could save 1.8KiB (42% reduction).
- Compressing [http://uni.res.nimg.jp/img/zero\\_index/theme/default/icon.png](http://uni.res.nimg.jp/img/zero_index/theme/default/icon.png) could save 997B (62% reduction).
- Compressing [http://uni.res.nimg.jp/img/base/foot/bg\\_footbtn.png](http://uni.res.nimg.jp/img/base/foot/bg_footbtn.png) could save 906B (88% reduction).
- Compressing and resizing [http://uni.res.nimg.jp/img/base/foot/logo\\_jasrac.png](http://uni.res.nimg.jp/img/base/foot/logo_jasrac.png) could save 886B (34% reduction).
- Compressing [http://uni.res.nimg.jp/img/base/foot/icon\\_arrow\\_gray.png](http://uni.res.nimg.jp/img/base/foot/icon_arrow_gray.png) could save 882B (65% reduction).
- Compressing [http://uni.res.nimg.jp/img/base/foot/arrow\\_default.png](http://uni.res.nimg.jp/img/base/foot/arrow_default.png) could save 877B (87% reduction).
- Compressing <http://tn-skr3.smilevideo.jp/smile?i=30005298> could save 855B (14% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=30421013> could save 710B (16%

## Desktop

reduction).

- Compressing <http://tn-skr3.smilevideo.jp/smile?i=19157950> could save 706B (16% reduction).
- Compressing <http://tn-skr3.smilevideo.jp/smile?i=30437666> could save 664B (18% reduction).
- Compressing <http://tn-skr3.smilevideo.jp/smile?i=30297338> could save 646B (12% reduction).
- Compressing <http://tn-skr4.smilevideo.jp/smile?i=20406651> could save 627B (12% reduction).
- Compressing <http://tn-skr4.smilevideo.jp/smile?i=30443211> could save 609B (15% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=27556809> could save 596B (16% reduction).
- Compressing <http://tn-skr1.smilevideo.jp/smile?i=30431524> could save 595B (15% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=10860189> could save 586B (12% reduction).
- Compressing <http://tn-skr2.smilevideo.jp/smile?i=19650589> could save 580B (12% reduction).
- Compressing <http://tn-skr4.smilevideo.jp/smile?i=30447943> could save 570B (15% reduction).



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).



# Desktop

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).