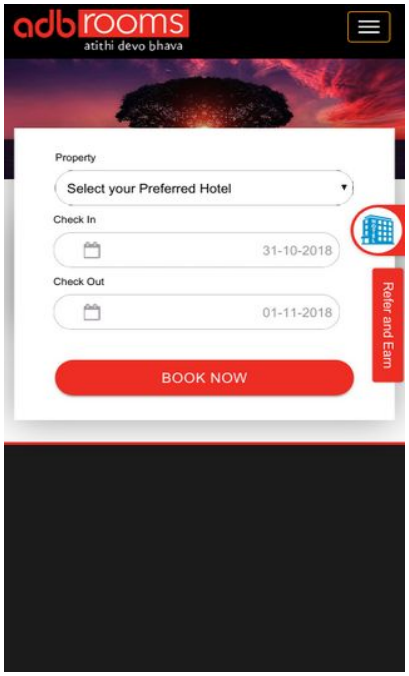
PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://myadbrooms.com/css/aos.full.css (expiration not specified)
- http://myadbrooms.com/css/bootstrap.min.css (expiration not specified)
- http://myadbrooms.com/css/font-awesome.min.css (expiration not specified)
- http://myadbrooms.com/css/lightslider.min.css (expiration not specified)
- http://myadbrooms.com/css/materialize.min.css (expiration not specified)
- http://myadbrooms.com/css/slick.min.css (expiration not specified)

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- http://myadbrooms.com/css/slidergallery.css (expiration not specified)
- http://myadbrooms.com/css/style.css (expiration not specified)
- http://myadbrooms.com/img/adbrooms-2.png (expiration not specified)
- http://myadbrooms.com/img/adbrooms.png (expiration not specified)
- http://myadbrooms.com/img/ads/package.jpg (expiration not specified)
- http://myadbrooms.com/img/ads/refer.png (expiration not specified)
- http://myadbrooms.com/img/ads/sale1.jpg (expiration not specified)
- http://myadbrooms.com/img/beech.jpg (expiration not specified)
- http://myadbrooms.com/img/butterflies.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/delhi.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/ganga.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/goa.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/jaipur.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/ladakh.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/taj-mahal.jpg (expiration not specified)
- http://myadbrooms.com/img/download_app_google_play.svg (expiration not specified)
- http://myadbrooms.com/img/download_app_store.svg (expiration not specified)
- http://myadbrooms.com/img/hotel-icon-blue.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/a.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/am3.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/c.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/corbett.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/pineedge.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/silver.jpg (expiration not specified)
- http://myadbrooms.com/img/how-it-works.jpg (expiration not specified)
- http://myadbrooms.com/img/sunrise.jpg (expiration not specified)
- http://myadbrooms.com/img/testimonials.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/deer.jpg (expiration not specified)

Mobile

- http://myadbrooms.com/img/themes/desert.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/hill-station.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/road-trip.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/romantic.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/sanchi-stupa.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/dharamshala.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/goa.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/kashmir.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/kerala.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/manali.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/rajasthan.jpg (expiration not specified)
- http://myadbrooms.com/js/aos.js (expiration not specified)
- http://myadbrooms.com/js/jquery-3.2.1.min.js (expiration not specified)
- http://myadbrooms.com/js/jquery.simple-text-rotator.min.js (expiration not specified)
- http://myadbrooms.com/js/lightslider.min.js (expiration not specified)
- http://myadbrooms.com/js/materialize.min.js (expiration not specified)
- http://myadbrooms.com/js/script.js (expiration not specified)
- http://myadbrooms.com/js/slick.min.js (expiration not specified)
- http://myadbrooms.com/js/slidergallery.js (expiration not specified)
- https://www.googletagmanager.com/gtag/js?id=UA-120294327-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 4.3MiB (60% reduction).

Mobile

- Compressing http://myadbrooms.com/img/ads/sale1.jpg could save 1.4MiB (83% reduction).
- Compressing and resizing http://myadbrooms.com/img/hotels/pineedge.jpg could save 882.3KiB (97% reduction).
- Compressing http://myadbrooms.com/img/tours/rajasthan.jpg could save 292KiB (75% reduction).
- Compressing http://myadbrooms.com/img/tours/kashmir.jpg could save 276.4KiB (76% reduction).
- Compressing http://myadbrooms.com/img/tours/kerala.jpg could save 262.4KiB (75% reduction).
- Compressing http://myadbrooms.com/img/tours/goa.jpg could save 258.1KiB (76% reduction).
- Compressing http://myadbrooms.com/img/destinations/ladakh.jpg could save 219.2KiB (71% reduction).
- Compressing http://myadbrooms.com/img/tours/dharamshala.jpg could save 83.4KiB (52% reduction).
- Compressing http://myadbrooms.com/img/tours/manali.jpg could save 70.4KiB (55% reduction).
- Compressing http://myadbrooms.com/img/hotels/a.jpg could save 68.6KiB (58% reduction).
- Compressing http://myadbrooms.com/img/hotels/c.jpg could save 48.3KiB (62% reduction).
- Compressing http://myadbrooms.com/img/hotels/corbett.jpg could save 47.9KiB (60% reduction).
- Compressing http://myadbrooms.com/img/destinations/ganga.jpg could save 44.2KiB (23% reduction).
- Compressing http://myadbrooms.com/img/beech.jpg could save 43.7KiB (17% reduction).
- Compressing http://myadbrooms.com/img/butterflies.jpg could save 43.4KiB (20% reduction).
- Compressing http://myadbrooms.com/img/hotels/am3.jpg could save 42.4KiB (18% reduction).
- Compressing http://myadbrooms.com/img/sunrise.jpg could save 30.2KiB (15% reduction).
- Compressing http://myadbrooms.com/img/ads/refer.png could save 25.5KiB (46% reduction).
- Compressing http://myadbrooms.com/img/ads/package.jpg could save 24.6KiB (64% reduction).
- Compressing http://myadbrooms.com/img/hotels/silver.jpg could save 22.9KiB (49% reduction).
- Compressing http://myadbrooms.com/img/themes/hill-station.jpg could save 22KiB (19%

Mobile

reduction).

- Compressing http://myadbrooms.com/img/how-it-works.jpg could save 18.9KiB (20% reduction).
- Compressing http://myadbrooms.com/img/testimonials.jpg could save 17.8KiB (18% reduction).
- Compressing http://myadbrooms.com/img/themes/sanchi-stupa.jpg could save 17.7KiB (14% reduction).
- Compressing http://myadbrooms.com/img/destinations/goa.jpg could save 17.7KiB (14% reduction).
- Compressing http://myadbrooms.com/img/themes/deer.jpg could save 17.2KiB (18% reduction).
- Compressing http://myadbrooms.com/img/destinations/jaipur.jpg could save 16.6KiB (17% reduction).
- Compressing http://myadbrooms.com/img/destinations/taj-mahal.jpg could save 13.2KiB (20% reduction).
- Compressing http://myadbrooms.com/img/destinations/delhi.jpg could save 9.5KiB (16% reduction).
- Compressing http://myadbrooms.com/img/themes/romantic.jpg could save 7.9KiB (15% reduction).
- Compressing http://myadbrooms.com/img/themes/road-trip.jpg could save 7.5KiB (13% reduction).
- Compressing http://myadbrooms.com/img/adbrooms-2.png could save 7.4KiB (44% reduction).
- Compressing http://myadbrooms.com/img/adbrooms.png could save 6.8KiB (47% reduction).
- Compressing http://myadbrooms.com/img/themes/desert.jpg could save 6.3KiB (24% reduction).
- Compressing http://myadbrooms.com/img/hotel-icon-blue.jpg could save 1.9KiB (40% reduction).
- Compressing https://live.ipms247.com/themes/reservation/images/bookingbtn/calendarnew.png could save 1.1KiB (84% reduction).

Consider Fixing:

Mobile

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 2.1KiB (14% reduction).

- Minifying http://myadbrooms.com/css/style.css could save 1.7KiB (13% reduction) after compression.
- Minifying http://myadbrooms.com/css/slidergallery.css could save 310B (31% reduction) after compression.
- Minifying http://myadbrooms.com/css/lightslider.min.css could save 154B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.2KiB (15% reduction).

- Minifying http://myadbrooms.com/ could save 1.2KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 41.7KiB (37% reduction).

- Minifying http://code.jquery.com/ui/1.11.4/jquery-ui.js could save 40.1KiB (36% reduction) after compression.
- Minifying http://myadbrooms.com/js/script.js could save 1.5KiB (82% reduction) after compression.

Mobile

- Minifying http://myadbrooms.com/js/slidergallery.js could save 126B (36% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- http://myadbrooms.com/css/bootstrap.min.css

4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

Mobile

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

92 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. Size the page content to the viewport to provide a better user experience.

The page content is 512 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element <img src="img/ads/refer.png" class="z-depth-1 hoverable"> falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Home and 7 others are close to other tap targets.

3 Passed Rules

Avoid plugins

Mobile

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

Desktop

- http://myadbrooms.com/css/aos.full.css (expiration not specified)
- http://myadbrooms.com/css/bootstrap.min.css (expiration not specified)
- http://myadbrooms.com/css/font-awesome.min.css (expiration not specified)
- http://myadbrooms.com/css/lightslider.min.css (expiration not specified)
- http://myadbrooms.com/css/materialize.min.css (expiration not specified)
- http://myadbrooms.com/css/slick.min.css (expiration not specified)
- http://myadbrooms.com/css/slidergallery.css (expiration not specified)
- http://myadbrooms.com/css/style.css (expiration not specified)
- http://myadbrooms.com/img/adbrooms-2.png (expiration not specified)
- http://myadbrooms.com/img/adbrooms.png (expiration not specified)
- http://myadbrooms.com/img/ads/package.jpg (expiration not specified)
- http://myadbrooms.com/img/ads/refer.png (expiration not specified)
- http://myadbrooms.com/img/ads/sale1.jpg (expiration not specified)
- http://myadbrooms.com/img/beech.jpg (expiration not specified)
- http://myadbrooms.com/img/butterflies.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/delhi.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/ganga.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/goa.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/jaipur.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/ladakh.jpg (expiration not specified)
- http://myadbrooms.com/img/destinations/taj-mahal.jpg (expiration not specified)
- http://myadbrooms.com/img/download_app_google_play.svg (expiration not specified)
- http://myadbrooms.com/img/download_app_store.svg (expiration not specified)
- http://myadbrooms.com/img/hotel-icon-blue.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/a.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/am3.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/c.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/corbett.jpg (expiration not specified)

Desktop

- http://myadbrooms.com/img/hotels/pineedge.jpg (expiration not specified)
- http://myadbrooms.com/img/hotels/silver.jpg (expiration not specified)
- http://myadbrooms.com/img/how-it-works.jpg (expiration not specified)
- http://myadbrooms.com/img/sunrise.jpg (expiration not specified)
- http://myadbrooms.com/img/testimonials.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/deer.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/desert.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/hill-station.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/road-trip.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/romantic.jpg (expiration not specified)
- http://myadbrooms.com/img/themes/sanchi-stupa.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/dharamshala.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/goa.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/kashmir.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/kerala.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/manali.jpg (expiration not specified)
- http://myadbrooms.com/img/tours/rajasthan.jpg (expiration not specified)
- http://myadbrooms.com/js/aos.js (expiration not specified)
- http://myadbrooms.com/js/jquery-3.2.1.min.js (expiration not specified)
- http://myadbrooms.com/js/jquery.simple-text-rotator.min.js (expiration not specified)
- http://myadbrooms.com/js/lightslider.min.js (expiration not specified)
- http://myadbrooms.com/js/materialize.min.js (expiration not specified)
- http://myadbrooms.com/js/script.js (expiration not specified)
- http://myadbrooms.com/js/slick.min.js (expiration not specified)
- http://myadbrooms.com/js/slidergallery.js (expiration not specified)
- https://www.googletagmanager.com/gtag/js?id=UA-120294327-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Desktop

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 5.3MiB (75% reduction).

- Compressing and resizing http://myadbrooms.com/img/ads/sale1.jpg could save 1.6MiB (99% reduction).
- Compressing and resizing http://myadbrooms.com/img/hotels/pineedge.jpg could save 881.9KiB (97% reduction).
- Compressing http://myadbrooms.com/img/tours/rajasthan.jpg could save 292KiB (75% reduction).
- Compressing and resizing http://myadbrooms.com/img/destinations/ladakh.jpg could save 284.9KiB (92% reduction).
- Compressing http://myadbrooms.com/img/tours/kashmir.jpg could save 276.4KiB (76% reduction).
- Compressing http://myadbrooms.com/img/tours/kerala.jpg could save 262.4KiB (75% reduction).
- Compressing http://myadbrooms.com/img/tours/goa.jpg could save 258.1KiB (76% reduction).
- Compressing and resizing http://myadbrooms.com/img/hotels/am3.jpg could save 222.5KiB (92% reduction).
- Compressing and resizing http://myadbrooms.com/img/destinations/ganga.jpg could save 162.6KiB (83% reduction).
- Compressing and resizing http://myadbrooms.com/img/themes/sanchi-stupa.jpg could save 112.1KiB (85% reduction).
- Compressing and resizing http://myadbrooms.com/img/destinations/goa.jpg could save 104.6KiB (81% reduction).
- Compressing and resizing http://myadbrooms.com/img/themes/hill-station.jpg could save 96.5KiB (82% reduction).
- Compressing http://myadbrooms.com/img/tours/dharamshala.jpg could save 83.4KiB (52% reduction).
- Compressing and resizing http://myadbrooms.com/img/themes/deer.jpg could save 79.1KiB (79% reduction).
- Compressing http://myadbrooms.com/img/tours/manali.jpg could save 70.4KiB (55% reduction).

Desktop

- Compressing http://myadbrooms.com/img/hotels/a.jpg could save 68.6KiB (58% reduction).
- Compressing and resizing http://myadbrooms.com/img/destinations/taj-mahal.jpg could save 52.8KiB (79% reduction).
- Compressing http://myadbrooms.com/img/hotels/c.jpg could save 48.3KiB (62% reduction).
- Compressing http://myadbrooms.com/img/hotels/corbett.jpg could save 47.9KiB (60% reduction).
- Compressing and resizing http://myadbrooms.com/img/destinations/delhi.jpg could save 47.4KiB (77% reduction).
- Compressing http://myadbrooms.com/img/beech.jpg could save 43.7KiB (17% reduction).
- Compressing http://myadbrooms.com/img/butterflies.jpg could save 43.4KiB (20% reduction).
- Compressing and resizing http://myadbrooms.com/img/themes/romantic.jpg could save 42.7KiB (79% reduction).
- Compressing http://myadbrooms.com/img/sunrise.jpg could save 30.2KiB (15% reduction).
- Compressing http://myadbrooms.com/img/ads/refer.png could save 25.5KiB (46% reduction).
- Compressing http://myadbrooms.com/img/ads/package.jpg could save 24.6KiB (64% reduction).
- Compressing http://myadbrooms.com/img/hotels/silver.jpg could save 22.9KiB (49% reduction).
- Compressing http://myadbrooms.com/img/how-it-works.jpg could save 18.9KiB (20% reduction).
- Compressing http://myadbrooms.com/img/testimonials.jpg could save 17.8KiB (18% reduction).
- Compressing http://myadbrooms.com/img/destinations/jaipur.jpg could save 16.6KiB (17% reduction).
- Compressing http://myadbrooms.com/img/themes/road-trip.jpg could save 7.5KiB (13% reduction).
- Compressing http://myadbrooms.com/img/adbrooms-2.png could save 7.4KiB (44% reduction).
- Compressing http://myadbrooms.com/img/adbrooms.png could save 6.8KiB (47% reduction).
- Compressing http://myadbrooms.com/img/themes/desert.jpg could save 6.3KiB (24% reduction).
- Compressing and resizing http://myadbrooms.com/img/hotel-icon-blue.jpg could save 3.7KiB (75% reduction).

Desktop

- Compressing https://live.ipms247.com/themes/reservation/images/bookingbtn/calendarnew.png could save 1.1KiB (84% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 2.1KiB (14% reduction).

- Minifying http://myadbrooms.com/css/style.css could save 1.7KiB (13% reduction) after compression.
- Minifying http://myadbrooms.com/css/slidergallery.css could save 310B (31% reduction) after compression.
- Minifying http://myadbrooms.com/css/lightslider.min.css could save 154B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.2KiB (15% reduction).

- Minifying http://myadbrooms.com/ could save 1.2KiB (15% reduction) after compression.

Minify JavaScript

Desktop

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 41.7KiB (37% reduction).

- Minifying http://code.jquery.com/ui/1.11.4/jquery-ui.js could save 40.1KiB (36% reduction) after compression.
- Minifying http://myadbrooms.com/js/script.js could save 1.5KiB (82% reduction) after compression.
- Minifying http://myadbrooms.com/js/slidergallery.js could save 126B (36% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- http://myadbrooms.com/css/bootstrap.min.css

4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Desktop

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.