PageSpeed Insights

Mobile



71 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://mx.sellbuystuffs.com/Scripts/modernizr-2.6.2.js
- http://mx.sellbuystuffs.com/bundles/jquery?v=oxq446KY_M1HRSJz1N80DhWSP9rwsH5AJKRg gWGSjro1
- http://mx.sellbuystuffs.com/bundles/jqueryval?v=WhRml8vUVF186UwYB1zRP7-DwJzqpKlt0Jk sOBJvolw1

- http://mx.sellbuystuffs.com/bundles/bootstrap?v=S9-VFjJll7-h6B6vedKZxuNRBdqXLY3XTPKv 3OQRv1w1
- http://mx.sellbuystuffs.com/bundles/mylocfiller?v=9zj_ddL92Q0E2Q9m0Dds6zsLpv3bl0dzka TBnVwrhqY1
- http://mx.sellbuystuffs.com/bundles/modernizr?v=wBEWDufH_8Md-Pbioxomt90vm6tJN2Pyy9u9zHtWsPo1

Optimize CSS Delivery of the following:

- http://mx.sellbuystuffs.com/Content/bootstrap.css
- http://mx.sellbuystuffs.com/Content/site.css
- http://mx.sellbuystuffs.com/bundles/css?v=aKiJCQv-s2lelE7_2oHOW0M9ULfM-B5LyLzuVevaRoc1

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 119.5KiB (20% reduction).

- Compressing http://mx.sellbuystuffs.com/images/09cb3f58-4a43-47eb-bce0-d5dea817429d.jpg could save 33.8KiB (19% reduction).
- Compressing http://mx.sellbuystuffs.com/images/7aa1e0db-860d-4d46-87a6-4e5709873a7d.jpg could save 28KiB (19% reduction).
- Compressing http://mx.sellbuystuffs.com/images/14446409-0e4e-4b62-a5d8-8ba1ecdecff2.jpg could save 20KiB (18% reduction).
- Compressing http://mx.sellbuystuffs.com/images/d06b550fe6b3-45bf-9fab-43ab1d569682.jpg could save 15.9KiB (23% reduction).
- Compressing http://mx.sellbuystuffs.com/images/f1691e12-992e-447b-9491-584e71b89371.jpg could save 12KiB (24% reduction).
- Compressing http://mx.sellbuystuffs.com/images/aae9510df72d-4602-a40b-56ae43972c5f.jpeg could save 3.7KiB (20% reduction).
- Compressing http://mx.sellbuystuffs.com/images/615a137f-0079-4d21-aa21-3adcd22a5210.jpg could

save 2.7KiB (24% reduction).

- Compressing http://mx.sellbuystuffs.com/images/ac3eb822-2aac-40ca-b809-d8b126a5d489.png could save 2.2KiB (24% reduction).
- Compressing http://mx.sellbuystuffs.com/images/64f6d3ae-9da6-45b2-8a7b-65e4c2ee1932.png could save 1.2KiB (22% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://m.addthisedge.com/live/boost/ra-5c2ab7550779f793/_ate.track.config_resp (60 seconds)
- http://s7.addthis.com/js/300/addthis widget.js (10 minutes)
- https://embed.tawk.to/5aac17064b401e45400dcd03/default (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 383B (22% reduction).

 Minifying http://mx.sellbuystuffs.com/Content/site.css could save 383B (22% reduction) after compression.

Mobile

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 826B (13% reduction).

• Minifying http://mx.sellbuystuffs.com/ could save 826B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 10.6KiB (67% reduction).

 Minifying http://mx.sellbuystuffs.com/Scripts/modernizr-2.6.2.js could save 10.6KiB (67%) reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Mobile

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

100 / 100 User Experience



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about <u>sizing tap targets appropriately</u>.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



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Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 697.3KiB (83% reduction).

- Compressing and resizing http://mx.sellbuystuffs.com/images/09cb3f58-4a43-47eb-bce0-d5dea817429d.jpg could save 167.4KiB (91% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/7aa1e0db-860d-4d46-87a6-4e5709873a7d.jpg could save 142.4KiB (91% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/14446409-0e4e-4b62-a5d8-8ba1ecdecff2.jpg could save 102.6KiB (90% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/77a94f53-d382-4506-a197-7d80f1dc4f81.jpg could save 82KiB (89% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/d06b550f-e6b3-45bf-9fab-43ab1d569682.jpg could save 59.6KiB (82% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/f1691e12-992e-447b-9491-584e71b89371.jpg could

save 45.3KiB (90% reduction).

- Compressing and resizing http://mx.sellbuystuffs.com/images/87a522b8-f6ee-43ef-a86b-4fd64002c917.jpg could save 40.2KiB (80% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/a27d08c1-0958-4c76-b68b-5decbaa04886.jpg could save 25.7KiB (73% reduction).
- Compressing and resizing http://mx.sellbuystuffs.com/images/d36ea5f8-7654-428e-873a-3c3fec9d5ce9.jpg could save 22.3KiB (62% reduction).
- Compressing http://mx.sellbuystuffs.com/images/aae9510df72d-4602-a40b-56ae43972c5f.jpeg could save 3.7KiB (20% reduction).
- Compressing http://mx.sellbuystuffs.com/images/615a137f-0079-4d21-aa21-3adcd22a5210.jpg could save 2.7KiB (24% reduction).
- Compressing http://mx.sellbuystuffs.com/images/ac3eb822-2aac-40cab809-d8b126a5d489.png could save 2.2KiB (24% reduction).
- Compressing http://mx.sellbuystuffs.com/images/64f6d3ae-9da6-45b2-8a7b-65e4c2ee1932.png could save 1.2KiB (22% reduction).

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Leverage browser caching for the following cacheable resources:

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- http://s7.addthis.com/js/300/addthis widget.js (10 minutes)
- https://embed.tawk.to/5aac17064b401e45400dcd03/default (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 383B (22% reduction).

 Minifying http://mx.sellbuystuffs.com/Content/site.css could save 383B (22% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 812B (13% reduction).

• Minifying http://mx.sellbuystuffs.com/ could save 812B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify lavaScript for the following resources to reduce their size by 10.6KiB (67% reduction).

Minifying http://mx.sellbuystuffs.com/Scripts/modernizr-2.6.2.js could save 10.6KiB (67% reduction) after compression.

Desktop

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

http://mx.sellbuystuffs.com/Content/bootstrap.css



4 Passed Rules

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Your page has no redirects. Learn more about avoiding landing page redirects.

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