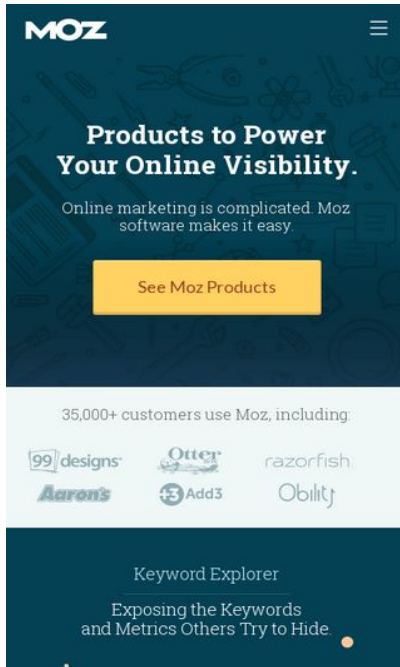


# PageSpeed Insights

Mobile



65 / 100 Speed

Should Fix:

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://api.segment.io/v1/p> (expiration not specified)
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/s-code-contents-5eb73bdefdadedc55245cbd0d255813d7d827ac4.js> (expiration not specified)
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/satelliteLib-7bc7bd86922f7d6176087448ae61214793df0fe2.js> (expiration not specified)
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/scripts/satellite-579669bf64746d2c410003a9.js> (expiration not specified)
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/scripts/satelli>

## Mobile

te-57aa017564746d60190026d4.js (expiration not specified)

- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/scripts/satellite-57dc62fe64746d78b8010a4c.js> (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/lato\\_bold.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/lato_bold.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/lato\\_regular.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/lato_regular.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_bold.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_bold.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_light.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_light.woff) (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/1.2.2/scripts/globalnav.min.js> (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/1.2.2/styles/globalnav.min.css> (expiration not specified)
- <https://getrockerbox.com/assets/xyz.js> (expiration not specified)
- <https://munchkin.marketo.net/munchkin.js> (expiration not specified)
- <https://cdn.segment.com/analytics.js/v1/Qp2TmR5oQRjsZ9KZyDDTWjuJfcEpg23l/analytics.min.js> (2 minutes)
- <https://cdn.optimizely.com/js/582120801.js> (2.1 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://platform.twitter.com/oct.js> (30 minutes)
- <https://s3.amazonaws.com/ki.js/52771/bm9.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://dc8hdnsmzapvm.cloudfront.net/assets/styles/moz/responsive.css?fe34ea7>

## Mobile

- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/1.2.2/styles/globalnav.min.css>

### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 3.3KiB (62% reduction).

- Compressing <https://platform.twitter.com/oct.js> could save 3.3KiB (62% reduction).

### 7 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Minify HTML

## Mobile

Your HTML is minified. Learn more about [minifying HTML](#).

### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

### Optimize images

Your images are optimized. Learn more about [optimizing images](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

**100 / 100** User Experience

 6 Passed Rules

### Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Mobile

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



**82 / 100** Speed

**!** Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

## Desktop

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## Desktop

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- [https://d2otzcfu7vqzws.cloudfront.net/fonts/lato\\_regular.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/lato_regular.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_bold.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_bold.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_light.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_light.woff) (expiration not specified)
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- <https://getrockerbox.com/assets/xyz.js> (expiration not specified)
- <https://munchkin.marketo.net/munchkin.js> (expiration not specified)
- <https://cdn.segment.com/analytics.js/v1/Qp2TmR5oQRjsZ9KZyDDTWjuJfcEpg23l/analytics.min.js> (2 minutes)
- <https://cdn.optimizely.com/js/582120801.js> (2.1 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://platform.twitter.com/oct.js> (30 minutes)
- <https://s3.amazonaws.com/ki.js/52771/bm9.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)



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