PageSpeed Insights

Mobile

41 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 16 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://ajax.googleapis.com/ajax/libs/jquery/1.7.2/jquery.min.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.easing.1.3.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.tools.min.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.cycle.all.min.js

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- http://manithan.anfiles.com/assets/desktop_theme01/js/manithan_script.js?10007

- http://partner.googleadservices.com/gampad/google_service.js

- http://partner.googleadservices.com/gampad/google_ads.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/dfp.js

- http://static.dudamobile.com/DM_redirect.js

- http://www.manithan.com/assets/mobile_theme02/js/retina.js

- http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

[Use asynchronous versions](#) of the following scripts:

- http://w.sharethis.com/button/buttons.js

- http://pagead2.googlesyndication.com/pagead/show_ads.js

- http://pagead2.googlesyndication.com/pagead/show_ads.js

- http://pagead2.googlesyndication.com/pagead/show_ads.js

- http://pagead2.googlesyndication.com/pagead/show_ads.js

[Optimize CSS Delivery](#) of the following:

- http://www.manithan.com/assets/desktop_theme01/css/style.css?10019

- http://fonts.googleapis.com/css?family=Ubuntu:300,400,500,700

- http://www.manithan.com/assets/desktop_theme01/css/windows.css

- http://w.sharethis.com/button/css/buttons.e80452d5e7cc382dad89d10f50bde247.css

- http://www.manithan.com/assets/mobile_theme02/css/styles.css

- http://fonts.googleapis.com/css?family=Pontano+Sans

- http://www.manithan.com/assets/mobile_theme02/css/reset.css

- http://www.manithan.com/assets/mobile_theme02/css/base.css

- http://www.manithan.com/assets/mobile_theme02/css/flexslider.css

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.1MiB (70% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/vani_rani_001.jpg could save 72.5KiB (81% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/saravanan_meenatchi_001.jpg could save 55.2KiB (82% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/deivamagal_001.jpg could save 48.2KiB (83% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/maapillai_001.jpg could save 47.3KiB (82% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/dhasara_dance001.w245.jpg could save 31.9KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/dhasara_dance001.w245.jpg could save 31.9KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/vivasayam001.w245.jpg could save 31.6KiB (69% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/vivasayam001.w245.jpg could save 31.6KiB (69% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/stalin_volunteer001.w245.jpg could save 29.8KiB (69% reduction).

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- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/cele_adventure_001.w245.jpg could save 29.2KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/dhanush_suchitra001.w245.jpg could save 26.9KiB (70% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/dhanush_suchitra001.w245.jpg could save 26.9KiB (70% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/mc_campath001.w245.jpg could save 26.4KiB (70% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/mc_campath001.w245.jpg could save 26.4KiB (70% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/mountain_rock001.w245.jpg could save 25.3KiB (72% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/mountain_rock001.w245.jpg could save 25.3KiB (72% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/sleep_baby001.w245.jpg could save 25.3KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/sleep_baby001.w245.jpg could save 25.3KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/mahcham_doct001.w245.jpg could save 23.3KiB (71% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/mahcham_doct001.w245.jpg could save 23.3KiB (71% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/elephont001.w245.jpg could save 22.7KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/elephont001.w245.jpg could save 22.7KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/lover..w245.jpg could save 22.1KiB (71% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/lover..w245.jpg could save 22.1KiB (71% reduction).

- Compressing http://manithan.anfiles.com/assets/desktop_theme01/images/manithan_logo03.jpg could save 21KiB (76% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/little_boy001.w245.jpg could save 20.3KiB (73% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/little_boy001.w245.jpg could save 20.3KiB (73% reduction).

- Compressing https://tpc.googlesyndication.com/daca_images/simgad/10164816267069060629 could save 19.7KiB (30% reduction).

Mobile

- Compressing http://manithan.anfiles.com/contents/photos/external/other/jothidam001.jpg could save 19.5KiB (89% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/siva001.w245.jpg could save 17.5KiB (72% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/siva001.w245.jpg could save 17.5KiB (72% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/dog_tv001.w245.jpg could save 17.4KiB (73% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/dog_tv001.w245.jpg could save 17.4KiB (73% reduction).

- Compressing https://tpc.googlesyndication.com/daca_images/simgad/8212612847776413459 could save 17KiB (28% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/world_001.jpg could save 10.8KiB (84% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/gods_001.jpg could save 10.3KiB (85% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/culture_001.jpg could save 10.3KiB (85% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/educaation_001.jpg could save 9.9KiB (85% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/technology_001.jpg could save 9.8KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/loveee_001.jpg could save 9.8KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/business_001.jpg could save 9.7KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/healthyy_001.jpg could save 9.7KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/sport_001.jpg could save 9.5KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/lifestyle_001.jpg could save 9.1KiB (88% reduction).

Mobile

- Compressing
  http://www.manithan.com/contents/photos/external/newslist/03/00ss-1.w100.jpg could save
  7.3KiB (67% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/03/002065638562
  untitled-1.w100.jpg could save 6.5KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/dhanush_susi
  _karthi_001.w100.jpg could save 6.4KiB (67% reduction).

- Compressing
  http://www.manithan.com/contents/photos/external/newslist/02/vijay001.w100.jpg could
  save 6.2KiB (67% reduction).

- Compressing http://www.manithan.com/assets/mobile_theme02/images/bg_patt.png could
  save 6.1KiB (47% reduction).

- Compressing
  http://www.manithan.com/contents/photos/external/newslist/02/vijaya_lashmi001.w100.jpg
  could save 5.7KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/age_below_se
  x_001.w100.jpg could save 5.6KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/senek_face_b
  ook001.w100.jpg could save 5.3KiB (65% reduction).

- Compressing
  http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/beauty_tips001.w100.jpg
  could save 5.3KiB (68% reduction).

- Compressing
  http://www.manithan.com/contents/photos/post/thumbs/2017/03/beauty_tips001.w100.jpg
  could save 5.3KiB (68% reduction).

- Compressing
  http://www.manithan.com/contents/photos/external/newslist/03/00nadikai.w100.jpg could
  save 5.1KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/03/1320_effects-
  image.w100.jpg could save 4.9KiB (65% reduction).

- Compressing http://www.manithan.com/assets/mobile_theme02/images/logo.png could save
  2.7KiB (72% reduction).

⚠️ Consider Fixing:

Enable compression

Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 904B (54% reduction).

- Compressing http://www.manithan.com/assets/mobile_theme02/js/retina.js could save 904B (54% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://static.dudamobile.com/DM_redirect.js (expiration not specified)

- https://apis.google.com/js/plusone.js (30 minutes)

- http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

- http://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)

- http://partner.googleadservices.com/gampad/google_ads.js (60 minutes)

- http://partner.googleadservices.com/gampad/google_service.js (60 minutes)

- https://pagead2.googlesyndication.com/pagead/osd.js (60 minutes)

- https://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)

- http://www.google-analytics.com/analytics.js (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.5KiB (14% reduction).

- Minifying http://www.manithan.com/assets/desktop_theme01/css/style.css?10019 could save 806B (11% reduction) after compression.

- Minifying http://www.manithan.com/assets/mobile_theme02/css/base.css could save 733B (19% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 635B (17% reduction).

- Minifying http://www.manithan.com/m/index.html?url=http%3A%2F%2Fwww.manithan.com%2F&utm_referrer= could save 635B (17% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (47% reduction).

- Minifying http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.easing.1.3.js could save 1.1KiB (58% reduction) after compression.

- Minifying http://manithan.anfiles.com/assets/desktop_theme01/js/manithan_script.js?10007 could save 793B (36% reduction) after compression.

✔ 3 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

Mobile

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

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⬛ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 19 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://ajax.googleapis.com/ajax/libs/jquery/1.7.2/jquery.min.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.easing.1.3.js

Desktop

- http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.tools.min.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.cycle.all.min.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/manithan_script.js?10007

- http://partner.googleadservices.com/gampad/google_service.js

- http://partner.googleadservices.com/gampad/google_ads.js

- http://manithan.anfiles.com/assets/desktop_theme01/js/dfp.js

- http://static.dudamobile.com/DM_redirect.js

- https://securepubads.g.doubleclick.net/gampad/ads?correlator=1544190256218112&output=json_html&callback=GA_googleSetAdContentsBySlotForSync&impl=s&ic=0&eid=108809087&client=ca-pub-3603232726550318&slotname=Manithan_Header&page_slots=Manithan_Header&cookie_enabled=1&url=http%3A%2F%2Fwww.manithan.com%2F&lmt=1488449043&dt=1488449043615&cc=23&hl=en&biw=1024&bih=768&adk=3889645963&adx=288&ady=39&ifi=1&oid=3&u_tz=-480&u_his=1&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&flash=0&gads=v2&ga_vid=788903291.1488449044&ga_sid=1488449044&ga_hid=843243515

- https://securepubads.g.doubleclick.net/gampad/ads?correlator=1544190256218112&output=json_html&callback=GA_googleSetAdContentsBySlotForSync&impl=s&ic=0&prev_afc=1&eid=108809087&client=ca-pub-3603232726550318&slotname=Manithan_MainSub_P01&page_slots=Manithan_Header%2CManithan_MainSub_P01&cookie=ID%3Dd4206091da6aa90d%3AT%3D1488449043%3AS%3DALNI_MY2yugJGMTtoMSSFoFQQVH6PtgPVw&cookie_enabled=1&url=http%3A%2F%2Fwww.manithan.com%2F&lmt=1488449043&dt=1488449043635&cc=31&hl=en&biw=1024&bih=768&adk=191890415&adx=22&ady=215&ifi=2&oid=3&u_tz=-480&u_his=1&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&flash=0&gads=v2&ga_vid=788903291.1488449044&ga_sid=1488449044&ga_hid=843243515

- https://securepubads.g.doubleclick.net/gampad/ads?correlator=1544190256218112&output=json_html&callback=GA_googleSetAdContentsBySlotForSync&impl=s&ic=0&prev_afc=2&eid=108809087&client=ca-pub-3603232726550318&slotname=Manithan_MainSub_P02&page_slots=Manithan_Header%2CManithan_MainSub_P01%2CManithan_MainSub_P02&cookie=ID%3Dd4206091da6aa90d%3AT%3D1488449043%3AS%3DALNI_MY2yugJGMTtoMSSFoFQQVH6PtgPVw&cookie_enabled=1&url=http%3A%2F%2Fwww.manithan.com%2F&lmt=1488449043&dt=1488449043686&cc=64&hl=en&biw=1024&bih=768&adk=3769793298&adx=22&ady=472&ifi=4&oid=3&u_tz=-480&u_his=1&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&flash=0&gads=v2&ga_vid=788903291.1488449044&ga_sid=1488449044&ga_hid=843243515

- https://securepubads.g.doubleclick.net/gampad/ads?correlator=1544190256218112&output=json_html&callback=GA_googleSetAdContentsBySlotForSync&impl=s&ic=0&prev_afc=4&eid=108809087&client=ca-pub-3603232726550318&slotname=Manithan_MainSub_P03&page_slots=Manithan_Header%2CManithan_MainSub_P01%2CManithan_MainSub_P02%2CManithan_MainSub_P03&cookie=ID%3Dd4206091da6aa90d%3AT%3D1488449043%3AS%3DALNI_MY2yugJGMTtoMSSFoFQQVH6PtgPVw&cookie_enabled=1&url=http%3A%2F%2Fwww.manithan.com%2F&lmt=1488449043&dt=1488449043753&cc=64&hl=en&biw=1024&bih=768&adk=1957663261&adx=22&ady=472&ifi=5&oid=3&u_tz=-480&u_his=1&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&flash=0&gads=v2&ga_vid=788903291.1488449044&ga_sid=1488449044&ga_hid=843243515

- https://securepubads.g.doubleclick.net/gampad/ads?correlator=1544190256218112&output

Desktop

=json_html&callback=GA_googleSetAdContentsBySlotForSync&impl=s&ic=0&prev_afc=8&eid=108809087&client=ca-pub-3603232726550318&slotname=Manithan_MainSub_P04&page_slots=Manithan_Header%2CManithan_MainSub_P01%2CManithan_MainSub_P02%2CManithan_MainSub_P03%2CManithan_MainSub_P04&cookie=ID%3Dd4206091da6aa90d%3AT%3D1488449043%3AS%3DALNI_MY2yugJGMTtoMSSFoFQQVH6PtgPVw&cookie_enabled=1&url=http%3A%2F%2Fwww.manithan.com%2F&lmt=1488449043&dt=1488449043764&cc=64&hl=en&biw=1024&bih=768&adk=701162402&adx=22&ady=472&ifi=6&oid=3&u_tz=-480&u_his=1&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&flash=0&gads=v2&ga_vid=788903291.1488449044&ga_sid=1488449044&ga_hid=843243515

- https://securepubads.g.doubleclick.net/gampad/ads?correlator=1544190256218112&output=json_html&callback=GA_googleSetAdContentsBySlotForSync&impl=s&ic=0&prev_afc=16&eid=108809087&client=ca-pub-3603232726550318&slotname=Manithan_Sidebar_Halfpage&page_slots=Manithan_Header%2CManithan_MainSub_P01%2CManithan_MainSub_P02%2CManithan_MainSub_P03%2CManithan_MainSub_P04%2CManithan_Sidebar_Halfpage&cookie=ID%3Dd4206091da6aa90d%3AT%3D1488449043%3AS%3DALNI_MY2yugJGMTtoMSSFoFQQVH6PtgPVw&cookie_enabled=1&url=http%3A%2F%2Fwww.manithan.com%2F&lmt=1488449043&dt=1488449043780&cc=100&hl=en&biw=1024&bih=768&adk=1111625332&adx=642&ady=2040&ifi=9&oid=3&u_tz=-480&u_his=1&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&flash=0&gads=v2&ga_vid=788903291.1488449044&ga_sid=1488449044&ga_hid=843243515

[Use asynchronous versions](#) of the following scripts:

- http://w.sharethis.com/button/buttons.js

- http://pagead2.googlesyndication.com/pagead/show_ads.js

- https://pagead2.googlesyndication.com/pagead/show_ads.js

- https://pagead2.googlesyndication.com/pagead/show_ads.js

[Optimize CSS Delivery](#) of the following:

- http://www.manithan.com/assets/desktop_theme01/css/style.css?10019

- http://fonts.googleapis.com/css?family=Ubuntu:300,400,500,700

- http://www.manithan.com/assets/desktop_theme01/css/windows.css

- http://w.sharethis.com/button/css/buttons.e80452d5e7cc382dad89d10f50bde247.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Desktop](#)

Optimize the following images to reduce their size by 798.3KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/vani_rani_001.jpg could save 72.5KiB (81% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/saravanan_meenatchi_001.jpg could save 55.2KiB (82% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/deivamagal_001.jpg could save 48.2KiB (83% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/tvshow/maapillai_001.jpg could save 47.3KiB (82% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/dhasara_dance001.w245.jpg could save 31.9KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/vivasayam001.w245.jpg could save 31.6KiB (69% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/stalin_volunteer001.w245.jpg could save 29.8KiB (69% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/cele_adventure_001.w245.jpg could save 29.2KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/dhanush_suchitra001.w245.jpg could save 26.9KiB (70% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/mc_campath001.w245.jpg could save 26.4KiB (70% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/mountain_rock001.w245.jpg could save 25.3KiB (72% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/sleep_baby001.w245.jpg could save 25.3KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/mahcham_doct001.w245.jpg could save 23.3KiB (71% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/elephont001.w245.jpg could save 22.7KiB (68% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/lover..w245.jpg could save 22.1KiB (71% reduction).

- Compressing http://manithan.anfiles.com/assets/desktop_theme01/images/manithan_logo03.jpg could

save 21KiB (76% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/little_boy001.w245.jpg could save 20.3KiB (73% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/jothidam001.jpg could save 19.5KiB (89% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/02/siva001.w245.jpg could save 17.5KiB (72% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/dog_tv001.w245.jpg could save 17.4KiB (73% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/world_001.jpg could save 10.8KiB (84% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/gods_001.jpg could save 10.3KiB (85% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/culture_001.jpg could save 10.3KiB (85% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/educaation_001.jpg could save 9.9KiB (85% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/technology_001.jpg could save 9.8KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/loveee_001.jpg could save 9.8KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/business_001.jpg could save 9.7KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/healthyy_001.jpg could save 9.7KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/sport_001.jpg could save 9.5KiB (86% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/external/other/lifestyle_001.jpg could save 9.1KiB (88% reduction).

- Compressing http://img.revcontent.com/?url=https://revcontent-p0.s3.amazonaws.com/content/images/1488222547.jpg&static=true&pos=face&h=315&w=420&static=true&fmt=jpeg could save 8.1KiB (20% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/03/00ss-1.w100.jpg could save 7.3KiB (67% reduction).

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- Compressing http://www.manithan.com/contents/photos/external/newslist/03/002065638562 untitled-1.w100.jpg could save 6.5KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/dhanush_susi _karthi_001.w100.jpg could save 6.4KiB (67% reduction).

- Compressing http://img.revcontent.com/?url=https://revcontent-p0.s3.amazonaws.com/cont ent/images/1487966973.png&static=true&pos=face&h=315&w=420&static=true&fmt=jpe g could save 6.4KiB (20% reduction).

- Compressing http://img.revcontent.com/?url=https://revcontent-p0.s3.amazonaws.com/cont ent/images/1487370007.jpg&static=true&pos=face&h=315&w=420&static=true&fmt=jpeg could save 6.2KiB (19% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/02/vijay001.w100.jpg could save 6.2KiB (67% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/02/vijaya_lashmi001.w100.jpg could save 5.7KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/02/age_below_se x_001.w100.jpg could save 5.6KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/post/thumbs/2017/03/senek_face_b ook001.w100.jpg could save 5.3KiB (65% reduction).

- Compressing http://manithan.anfiles.com/contents/photos/post/thumbs/2017/03/beauty_tips001.w100.jpg could save 5.3KiB (68% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/03/00nadikai.w100.jpg could save 5.1KiB (68% reduction).

- Compressing http://img.revcontent.com/?url=https://revcontent-p0.s3.amazonaws.com/cont ent/images/491aa575a2ba425d6f2bfc8a83183a95.jpg&static=true&pos=face&h=315&w=4 20&static=true&fmt=jpeg could save 5KiB (17% reduction).

- Compressing http://www.manithan.com/contents/photos/external/newslist/03/1320_effects- image.w100.jpg could save 4.9KiB (65% reduction).

- Compressing http://w.sharethis.com/share4x/images/bubble_arrow.png could save 882B (90% reduction).

- Compressing http://w.sharethis.com/images/2017/facebook_counter.png could save 824B (35% reduction).

⚠ Consider Fixing:

Desktop

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 93.5KiB (58% reduction).

- Compressing http://www.manithan.com/assets/desktop_theme01/css/manithan-webfont.ttf could save 91.3KiB (58% reduction).

- Compressing https://d31qbv1cthcecs.cloudfront.net/atrk.js could save 2.2KiB (61% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://rules.quantcount.com/rules-p-aD1qr93XuF6aC.js (expiration not specified)

- http://static.dudamobile.com/DM_redirect.js (expiration not specified)

- https://apis.google.com/js/plusone.js (30 minutes)

- http://pagead2.googlesyndication.com/pagead/osd.js (60 minutes)

- http://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)

- http://partner.googleadservices.com/gampad/google_ads.js (60 minutes)

- http://partner.googleadservices.com/gampad/google_service.js (60 minutes)

- https://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)

- http://www.google-analytics.com/analytics.js (2 hours)

- https://www.google-analytics.com/analytics.js (2 hours)

Desktop

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 806B (11% reduction).

- Minifying http://www.manithan.com/assets/desktop_theme01/css/style.css?10019 could save 806B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 531B (13% reduction).

- Minifying http://edge.sharethis.com/share5x/index.faf645e679a86c7d3a7cece83015531b.html could save 531B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.9KiB (47% reduction).

- Minifying http://manithan.anfiles.com/assets/desktop_theme01/js/jquery.easing.1.3.js could save 1.1KiB (58% reduction) after compression.

- Minifying http://manithan.anfiles.com/assets/desktop_theme01/js/manithan_script.js?10007 could save 793B (36% reduction) after compression.

Desktop

✅ 3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).