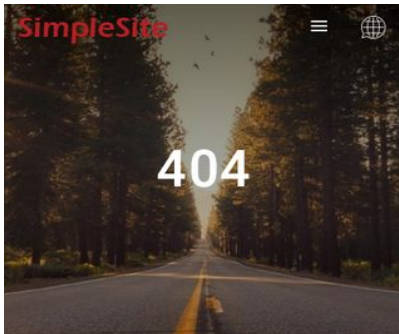


PageSpeed Insights

Mobile




ERROR

It looks like the page you're trying to visit doesn't exist.

We are sorry that you have experienced an error.

[BACK TO HOMEPAGE](#)

72 / 100 Speed

 Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://israelpzns950.simplesite.com/pages/FrontPage2017/Scripts/corpweb_header.js (expiration not specified)
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_2017.css (expiration not specified)
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_404.css (expiration not specified)
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_footer2017.css (expiration not specified)

Mobile

- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_header2017.css (expiration not specified)
- <https://simplesite.postaffiliatepro.com/scripts/jwuu42vqyv> (2 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-NJTCWP8> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1793204117407582?v=2.9.15&r=stable> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/Foundation/foundation-apps.min.css?v=538530f49f992c6961459ea0f8f776c6> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/cookiebar/jquery.cookiebar.css?v=ec59c9d410ae9553ab1db50fc6934cbd> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/fonts/ionicons.ttf?v=2.0.1> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/global.css?v=c2b75fe3ec0b2bfb2226774363a6b8cc> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/ionicons/ionicons.min.css?v=1690997909aae14b023a6580d4a2f33f> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/publicstyle-1.2.1.css?v=7d3cb617de93aa068d701cd80963e7d0> (20 minutes)
- <https://israelpzns950.simplesite.com/c/js/cookiebar/jquery.cookiebar.js?v=19d026fb2f623b9d9f1b40c66e67c234> (20 minutes)
- <https://israelpzns950.simplesite.com/c/js/jquery-1.6.1.min.js?v=a34f78c3aec182144818eb4b7303fda> (20 minutes)
- <https://israelpzns950.simplesite.com/c/js/jquery-migrate-1.2.1.min.js?v=eb05d8d73b5b13d8d84308a4751ece96> (20 minutes)
- <https://israelpzns950.simplesite.com/c/js/jquery.bxSlider.min-3.0.js?v=ea1e76b32f833ec48e44700bb0987830> (20 minutes)
- <https://israelpzns950.simplesite.com/c/js/public-1.4.0.js?v=9b655e11c4072edac8c9731d22d2454b> (20 minutes)
- <https://israelpzns950.simplesite.com/c/js/simplesite.util.browserdetect.js?v=777a889ca5ca50483a3a80b8c36ad2dc> (20 minutes)
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- <https://israelpzns950.simplesite.com/c/less/frontpage.css?v=6aad34546822e9b683763a90b050e38a> (20 minutes)
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Mobile

- <https://bat.bing.com/bat.js> (30 minutes)
- <https://israelpzns950.simplesite.com/Images/FrontPage2017/lcons/globe-grey.png> (60 minutes)
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- <https://israelpzns950.simplesite.com/images/Frontpage2017/lcons/linkedin.png> (60 minutes)
- <https://israelpzns950.simplesite.com/images/Frontpage2017/lcons/twitter.png> (60 minutes)
- <https://israelpzns950.simplesite.com/images/Frontpage2017/lcons/youtube.png> (60 minutes)
- https://israelpzns950.simplesite.com/images/frontPage/logo/US_Logo_300x40.png (60 minutes)
- <https://israelpzns950.simplesite.com/images/ibox/indicator.gif> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://cdn.taboola.com/libtrc/unip/1082954/tfa.js> (4 hours)
- <https://israelpzns950.simplesite.com/css/ibox.jsx> (24 hours)
- <https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton.css&version=1.3.0> (2.5 days)
- https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton_ie6.css&version=1.1.0 (2.5 days)

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 646B (50% reduction).

- Compressing

Mobile

https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_404.css could save 496B (54% reduction).

- Compressing <https://israelpzns950.simplesite.com/c/js/simplesite.util.email.js?v=1568a3a6da73d2c8c37e841bd8916a93> could save 150B (42% reduction).

Reduce server response time

In our test, your server responded in 0.26 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.1KiB (15% reduction).

- Minifying <https://israelpzns950.simplesite.com/c/css/global.css?v=c2b75fe3ec0b2bfb2226774363a6b8cc> could save 1KiB (14% reduction) after compression.
- Minifying <https://israelpzns950.simplesite.com/c/css/publicstyle-1.2.1.css?v=7d3cb617de93aa068d701cd80963e7d0> could save 710B (13% reduction) after compression.
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- Minifying <https://israelpzns950.simplesite.com/c/less/globalResponsive.css?v=74527db7672c579daed4ec40b2e42f70> could save 253B (16% reduction) after compression.
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Mobile

- Minifying <https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton.css&version=1.3.0> could save 193B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

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- Minifying <https://israelpzns950.simplesite.com/css/ibox.jsx> could save 1.1KiB (28% reduction) after compression.
- Minifying https://israelpzns950.simplesite.com/c/js/public-1.4.0.js?_v=9b655e11c4072edac8c9731d22d2454b could save 304B (20% reduction) after compression.
- Minifying https://israelpzns950.simplesite.com/pages/FrontPage2017/Scripts/corpweb_header.js could save 130B (17% reduction) after compression.
- Minifying https://israelpzns950.simplesite.com/c/js/simplesite.util.browserdetect.js?_v=777a889ca5ca50483a3a80b8c36ad2dc could save 111B (16% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 15 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

Mobile

- https://israelpzns950.simplesite.com/c/js/jquery-1.6.1.min.js?_v=a34f78c3aec182144818eb4b7303fda
- https://israelpzns950.simplesite.com/c/js/jquery-migrate-1.2.1.min.js?_v=eb05d8d73b5b13d8d84308a4751ece96
- https://israelpzns950.simplesite.com/c/js/simplesite.util.browserdetect.js?_v=777a889ca5ca50483a3a80b8c36ad2dc
- https://israelpzns950.simplesite.com/c/js/simplesite.util.email.js?_v=1568a3a6da73d2c8c37e841bd8916a93
- https://israelpzns950.simplesite.com/c/js/public-1.4.0.js?_v=9b655e11c4072edac8c9731d22d2454b
- https://israelpzns950.simplesite.com/c/js/jquery.bxSlider.min-3.0.js?_v=ea1e76b32f833ec48e44700bb0987830
- https://israelpzns950.simplesite.com/c/js/cookiebar/jquery.cookiebar.js?_v=19d026fb2f623b9d9f1b40c66e67c234
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Scripts/corpweb_header.js

[Optimize CSS Delivery](#) of the following:

- https://israelpzns950.simplesite.com/c/css/global.css?_v=c2b75fe3ec0b2bfb2226774363a6b8cc
- <https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton.css&version=1.3.0>
- https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton_ie6.css&version=1.1.0
- https://israelpzns950.simplesite.com/c/css/publicstyle-1.2.1.css?_v=7d3cb617de93aa068d701cd80963e7d0
- https://israelpzns950.simplesite.com/c/css/Foundation/foundation-apps.min.css?_v=538530f49f992c6961459ea0f8f776c6
- https://israelpzns950.simplesite.com/c/less/frontpage.css?_v=6aad34546822e9b683763a90b050e38a
- https://israelpzns950.simplesite.com/c/less/globalResponsive.css?_v=74527db7672c579dae4ec40b2e42f70
- https://israelpzns950.simplesite.com/c/css/cookiebar/jquery.cookiebar.css?_v=ec59c9d410ae9553ab1db50fc6934cbd
- https://israelpzns950.simplesite.com/c/css/ionicons/ionicons.min.css?_v=1690997909aae14b023a6580d4a2f33f
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_header2017.css
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_footer2017.css

Mobile

- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_2017.css
- <https://fonts.googleapis.com/css?family=Roboto:100,100i,300,300i,400,400i,500,500i,700,700i,900,900i&subset=cyrillic,cyrillic-ext,greek,greek-ext,latin-ext,vietnamese>
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_404.css
- <https://netdna.bootstrapcdn.com/font-awesome/4.0.3/css/font-awesome.min.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 699B (41% reduction).

- Compressing <https://israelpzns950.simplesite.com/Images/FrontPage2017/Icons/globe-grey.png> could save 373B (42% reduction).
- Compressing <https://israelpzns950.simplesite.com/Images/FrontPage2017/Icons/globe.png> could save 326B (39% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

98 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Features` is close to 1 other tap targets.
- The tap target `English` is close to 1 other tap targets.
- The tap target `Español` and 5 others are close to other tap targets.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Mobile

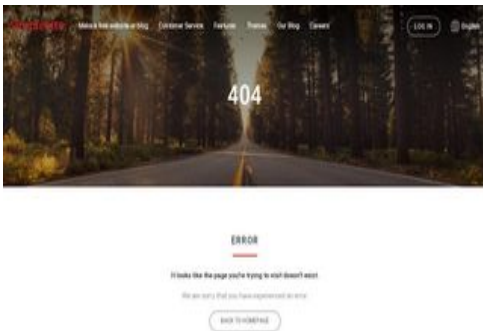
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



81 / 100 Speed

! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://israelpzns950.simplesite.com/pages/FrontPage2017/Scripts/corpweb_header.js (expiration not specified)
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_2017.css

Desktop

(expiration not specified)

- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_404.css
(expiration not specified)
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_footer2017.css
(expiration not specified)
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(expiration not specified)
- <https://simplesite.postaffiliatepro.com/scripts/jwuu42vqyv> (2 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-NJTCWP8> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1793204117407582?v=2.9.15&r=stable> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/Foundation/foundation-apps.min.css?v=538530f49f992c6961459ea0f8f776c6> (20 minutes)
- <https://israelpzns950.simplesite.com/c/css/cookiebar/jquery.cookiebar.css?v=ec59c9d410ae9553ab1db50fc6934cbd> (20 minutes)
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Desktop

e841bd8916a93 (20 minutes)

- https://israelpzns950.simplesite.com/c/less/frontpage.css?_v=6aad34546822e9b683763a90b050e38a (20 minutes)
- https://israelpzns950.simplesite.com/c/less/globalResponsive.css?_v=74527db7672c579dae4ec40b2e42f70 (20 minutes)
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- <https://israelpzns950.simplesite.com/images/ibox/indicator.gif> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://cdn.taboola.com/libtrc/unip/1082954/tfa.js> (4 hours)
- <https://israelpzns950.simplesite.com/css/ibox.jsx> (24 hours)
- <https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton.css&version=1.3.0> (2.5 days)
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Consider Fixing:

Enable compression

Desktop

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 646B (50% reduction).

- Compressing `https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_404.css` could save 496B (54% reduction).
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In our test, your server responded in 0.32 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

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Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

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Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 15 blocking CSS resources. This causes a delay in rendering your page.

Desktop

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- <https://israelpzns950.simplesite.com/c/js/simplesite.util.browserdetect.js?v=777a889ca5ca50483a3a80b8c36ad2dc>
- <https://israelpzns950.simplesite.com/c/js/simplesite.util.email.js?v=1568a3a6da73d2c8c37e841bd8916a93>
- <https://israelpzns950.simplesite.com/c/js/public-1.4.0.js?v=9b655e11c4072edac8c9731d22d2454b>
- <https://israelpzns950.simplesite.com/c/js/jquery.bxSlider.min-3.0.js?v=ea1e76b32f833ec48e44700bb0987830>
- <https://israelpzns950.simplesite.com/c/js/cookiebar/jquery.cookiebar.js?v=19d026fb2f623b9d9f1b40c66e67c234>
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Scripts/corpweb_header.js

[Optimize CSS Delivery](#) of the following:

- <https://israelpzns950.simplesite.com/c/css/global.css?v=c2b75fe3ec0b2bfb2226774363a6b8cc>
- <https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton.css&version=1.3.0>
- https://israelpzns950.simplesite.com/userpages/pages/CssForwarder.aspx?location=root&style=stdButton_ie6.css&version=1.1.0
- <https://israelpzns950.simplesite.com/c/css/publicstyle-1.2.1.css?v=7d3cb617de93aa068d701cd80963e7d0>
- <https://israelpzns950.simplesite.com/c/css/Foundation/foundation-apps.min.css?v=538530f49f992c6961459ea0f8f776c6>
- <https://israelpzns950.simplesite.com/c/less/frontpage.css?v=6aad34546822e9b683763a90b050e38a>
- <https://israelpzns950.simplesite.com/c/less/globalResponsive.css?v=74527db7672c579dae4ec40b2e42f70>
- <https://israelpzns950.simplesite.com/c/css/cookiebar/jquery.cookiebar.css?v=ec59c9d410a>

Desktop

e9553ab1db50fc6934cbd

- <https://israelpzns950.simplesite.com/c/css/ionicons/ionicons.min.css?v=1690997909aae14b023a6580d4a2f33f>
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_header2017.css
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_footer2017.css
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_2017.css
- <https://fonts.googleapis.com/css?family=Roboto:100,100i,300,300i,400,400i,500,500i,700,700i,900,900i&subset=cyrillic,cyrillic-ext,greek,greek-ext,latin-ext,vietnamese>
- https://israelpzns950.simplesite.com/pages/FrontPage2017/Styles/corpweb_404.css
- <https://netdna.bootstrapcdn.com/font-awesome/4.0.3/css/font-awesome.min.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 699B (41% reduction).

- Compressing <https://israelpzns950.simplesite.com/Images/FrontPage2017/Icons/globe-grey.png> could save 373B (42% reduction).
- Compressing <https://israelpzns950.simplesite.com/Images/FrontPage2017/Icons/globe.png> could save 326B (39% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Desktop

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).