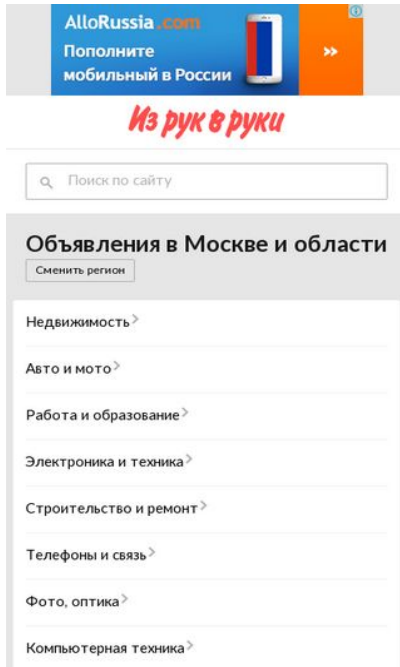


# PageSpeed Insights

## Mobile



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Should Fix:

### Avoid landing page redirects

Your page has 4 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- [http://pass.pronto.ru/client/controller.php?suid=4c7ba245a111abc72e000000&return\\_path=http%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn\\_uri%3D%252F](http://pass.pronto.ru/client/controller.php?suid=4c7ba245a111abc72e000000&return_path=http%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn_uri%3D%252F)
- [http://pass.pronto.ru/client/controller.php?test\\_cookie=3245&suid=4c7ba245a111abc72e000000&return\\_path=http%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn\\_uri%3D%252F&rnd=7858](http://pass.pronto.ru/client/controller.php?test_cookie=3245&suid=4c7ba245a111abc72e000000&return_path=http%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn_uri%3D%252F&rnd=7858)
- [http://irr.ru/controllers/passport/auth.php?return\\_uri=%2F&puid=eeb7a03539b13b4adc5cd3abb4808b55&message=not\\_authorized&rnd=7299](http://irr.ru/controllers/passport/auth.php?return_uri=%2F&puid=eeb7a03539b13b4adc5cd3abb4808b55&message=not_authorized&rnd=7299)
- <http://irr.ru/>
- <http://m.irr.ru/>

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://montblanc.rambler.ru/mb> (expiration not specified)
- <http://montblanc.rambler.ru/static/js/montblanc.js> (expiration not specified)
- [http://s.luxupadva.com/t/common\\_403.js](http://s.luxupadva.com/t/common_403.js) (expiration not specified)
- <https://api.flocktory.com/underworld/tracks/ultimate> (expiration not specified)
- <https://cdn.onthe.io/io.js/bvZ0lJfAjB7> (expiration not specified)
- <http://cdn.retailrocket.ru/content/javascript/tracking.js> (5 minutes)
- <http://www.googletagmanager.com/gtm.js?id=GTM-PQF376> (15 minutes)
- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.plugins.identity.js](https://connect.facebook.net/en_US/fbevents.plugins.identity.js) (20 minutes)
- <http://an.yandex.ru/system/context.js> (60 minutes)
- <http://content.adriver.ru/banners/0002186/0002186173/0/a.js> (60 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <http://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/lidar.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <http://api.sociaplus.com/js/squery.min.js> (2 hours)
- <http://irrru.api.sociaplus.com/partner.js> (2 hours)
- <http://stats.g.doubleclick.net/dc.js> (2 hours)

## Mobile

- <http://www.google-analytics.com/analytics.js> (2 hours)

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### [Remove render-blocking JavaScript:](#)

- <http://montblanc.rambler.ru/static/js/montblanc.js>

#### [Optimize CSS Delivery](#) of the following:

- [http://static.izrukvruki.ru/site/1027615/css\\_dis/mobile/style.css](http://static.izrukvruki.ru/site/1027615/css_dis/mobile/style.css)
- [http://static.izrukvruki.ru/site/1027615/css\\_dis/css/fonts/icons/icons.css](http://static.izrukvruki.ru/site/1027615/css_dis/css/fonts/icons/icons.css)
- [http://static.izrukvruki.ru/site/1027615/css\\_dis/css/fonts/lato/lato.css](http://static.izrukvruki.ru/site/1027615/css_dis/css/fonts/lato/lato.css)

### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 39.8KiB (61% reduction).

- Compressing <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> could save 30KiB (62% reduction).
- Compressing <http://content.adriver.ru/banners/0002186/0002186173/0/a.js> could save 5.7KiB (61% reduction).

## Mobile

- Compressing [http://content.irr.ru/files/u/Yad\\_mobile\\_320x100\\_context.html](http://content.irr.ru/files/u/Yad_mobile_320x100_context.html) could save 2.8KiB (73% reduction).
- Compressing [http://ad.adriver.ru/cgi-bin/erle.cgi?sid=214989&bt=62&custom=153%3Duser\\_id&ph=1&rnd=562825&tail256=unknown&tuid=-5610851237](http://ad.adriver.ru/cgi-bin/erle.cgi?sid=214989&bt=62&custom=153%3Duser_id&ph=1&rnd=562825&tail256=unknown&tuid=-5610851237) could save 760B (43% reduction).
- Compressing <http://content.adriver.ru/banners/0002186/0002186173/0/l.html?0&4&6&0&562825&0&47391992283&244&66.249.83.157&counter&1> could save 611B (45% reduction).

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.8KiB (14% reduction).

- Minifying <http://m.irr.ru/> could save 1.2KiB (13% reduction) after compression.
- Minifying [http://content.irr.ru/files/u/Yad\\_mobile\\_320x100\\_context.html](http://content.irr.ru/files/u/Yad_mobile_320x100_context.html) could save 597B (16% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.4KiB (19% reduction).

- Minifying <http://content.adriver.ru/banners/0002186/0002186173/0/a.js> could save 1.2KiB (13% reduction).
- Minifying [https://connect.facebook.net/en\\_US/fbevents.plugins.identity.js](https://connect.facebook.net/en_US/fbevents.plugins.identity.js) could save 1.2KiB (35% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 35.1KiB (58% reduction).

- Compressing <https://s0.2mdn.net/4646410/320x100.jpg> could save 35.1KiB (58% reduction).



3 Passed Rules

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

**100 / 100** User Experience



5 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many

## Mobile

platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

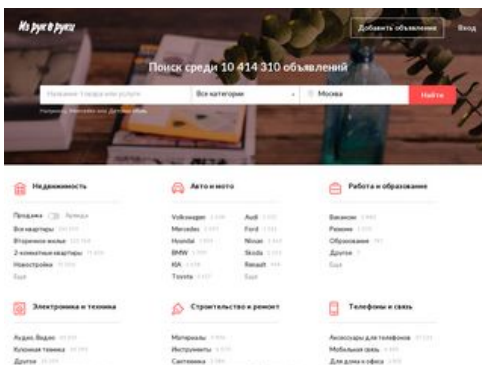
### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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# Desktop

## Should Fix:

### Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- [http://pass.pronto.ru/client/controller.php?suid=4c7ba245a111abc72e000000&return\\_path=http%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn\\_uri%3D%252Fhttp%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn\\_uri%3D%252F&rnd=4430](http://pass.pronto.ru/client/controller.php?suid=4c7ba245a111abc72e000000&return_path=http%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn_uri%3D%252Fhttp%3A%2F%2Firr.ru%2Fcontrollers%2Fpassport%2Fauth.php%3Freturn_uri%3D%252F&rnd=4430)
- [http://irr.ru/controllers/passport/auth.php?return\\_uri=%2F&puid=beccd4356dd2846afc221321f76744d4&message=not\\_authorized&rnd=3074](http://irr.ru/controllers/passport/auth.php?return_uri=%2F&puid=beccd4356dd2846afc221321f76744d4&message=not_authorized&rnd=3074)
- <http://irr.ru/>

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [http://blog.irr.ru/upload/blog\\_pic/8676260\\_m\\_2015.jpg](http://blog.irr.ru/upload/blog_pic/8676260_m_2015.jpg) (expiration not specified)
- [http://blog.irr.ru/upload/blog\\_pic/990x620\\_88.jpg](http://blog.irr.ru/upload/blog_pic/990x620_88.jpg) (expiration not specified)
- [http://blog.irr.ru/upload/blog\\_pic/990x620\\_89.jpg](http://blog.irr.ru/upload/blog_pic/990x620_89.jpg) (expiration not specified)
- [http://blog.irr.ru/upload/blog\\_pic/990x620\\_90.jpg](http://blog.irr.ru/upload/blog_pic/990x620_90.jpg) (expiration not specified)
- [http://blog.irr.ru/upload/blog\\_pic/990x620\\_911.jpg](http://blog.irr.ru/upload/blog_pic/990x620_911.jpg) (expiration not specified)
- <http://cotads.adscale.de/ads/pixel/1by1.png> (expiration not specified)
- <http://montblanc.rambler.ru/mb> (expiration not specified)

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- <http://montblanc.rambler.ru/static/js/montblanc.js> (expiration not specified)
- <https://api.flocktory.com/underworld/tracks/ultimate> (expiration not specified)
- <https://cdn.onthe.io/io.js/bvZ0lJfAjB7> (expiration not specified)
- <http://atemda.com/UserMatch.ashx?bidderid=50&bidderuid=MEpmomxixc02Oo5no1I2> (1 second)
- <http://cdn.retailrocket.ru/content/javascript/tracking.js> (5 minutes)
- <http://www.googletagmanager.com/gtm.js?id=GTM-PQF376> (15 minutes)
- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.plugins.identity.js](https://connect.facebook.net/en_US/fbevents.plugins.identity.js) (20 minutes)
- <http://an.yandex.ru/system/context.js> (60 minutes)
- <http://content.adriver.ru/banners/0002186/0002186173/0/a.js> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <http://api.sociaplus.com/js/squery.min.js> (2 hours)
- <http://image.sociaplus.com/irrru/c16/4LGNZRT2IN.png> (2 hours)
- <http://irrru.api.sociaplus.com/partner.js> (2 hours)
- <http://stats.g.doubleclick.net/dc.js> (2 hours)
- <http://www.google-analytics.com/analytics.js> (2 hours)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 114.5KiB (73% reduction).

- Compressing and resizing [http://monolith1.izrukvruki.ru/img/catalog/i2/83/af/291597a10-800x600-614940039-resize\\_620\\_420.jpg](http://monolith1.izrukvruki.ru/img/catalog/i2/83/af/291597a10-800x600-614940039-resize_620_420.jpg) could save 37.4KiB (87% reduction).
- Compressing and resizing [http://monolith1.izrukvruki.ru/img/catalog/i2/5a/a0/63dfdeb1f-1680x944-603138414-resize\\_620\\_420.jpg](http://monolith1.izrukvruki.ru/img/catalog/i2/5a/a0/63dfdeb1f-1680x944-603138414-resize_620_420.jpg) could save 36.2KiB (86% reduction).
- Compressing and resizing <http://monolith1.izrukvruki.ru/img/catalog/i4/65/e9/ac8cd1808-14>



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00x1050-617193197-resize\_620\_420.jpg could save 21.8KiB (84% reduction).

- Compressing and resizing [http://monolith1.izrukvruki.ru/img/catalog/i2/48/47/8e2c381d4-360x337-578885511-resize\\_620\\_420.jpg](http://monolith1.izrukvruki.ru/img/catalog/i2/48/47/8e2c381d4-360x337-578885511-resize_620_420.jpg) could save 10.4KiB (78% reduction).
- Compressing <http://image.sociaplus.com/irrru/c16/4LGNZRT2IN.png> could save 8.6KiB (27% reduction).

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 23.9KiB (63% reduction).

- Compressing [http://static.izrukvruki.ru/site/1027615/pic\\_dis/module/homePage/irr-homePage.svg](http://static.izrukvruki.ru/site/1027615/pic_dis/module/homePage/irr-homePage.svg) could save 11.6KiB (74% reduction).
- Compressing <http://content.adriver.ru/banners/0002186/0002186173/0/a.js> could save 5.7KiB (61% reduction).
- Compressing [http://01.creativecdn.com/tags?id=pr\\_zyo99Ps4zQWfu8b6Oa0X\\_home&tc=1](http://01.creativecdn.com/tags?id=pr_zyo99Ps4zQWfu8b6Oa0X_home&tc=1) could save 1.5KiB (60% reduction).
- Compressing [http://static.izrukvruki.ru/site/1027615/pic\\_dis/desktop/1d3f16376153b40189b2e4c9a781ee7c.svg](http://static.izrukvruki.ru/site/1027615/pic_dis/desktop/1d3f16376153b40189b2e4c9a781ee7c.svg) could save 981B (52% reduction).
- Compressing [http://static.izrukvruki.ru/site/1027615/pic\\_dis/desktop/95c9b73296b56395fba27802b9a7abe0.svg](http://static.izrukvruki.ru/site/1027615/pic_dis/desktop/95c9b73296b56395fba27802b9a7abe0.svg) could save 843B (55% reduction).
- Compressing [http://ad.adriver.ru/cgi-bin/erle.cgi?sid=214989&bt=62&custom=153%3Duser\\_id&ph=1&rnd=857485&tail256=unknown&tuid=-4718693020](http://ad.adriver.ru/cgi-bin/erle.cgi?sid=214989&bt=62&custom=153%3Duser_id&ph=1&rnd=857485&tail256=unknown&tuid=-4718693020) could save 761B (43% reduction).
- Compressing [http://static.izrukvruki.ru/site/1027615/pic\\_dis/desktop/2ae41793876eaae3c2988078e733d39b.svg](http://static.izrukvruki.ru/site/1027615/pic_dis/desktop/2ae41793876eaae3c2988078e733d39b.svg) could save 757B (48% reduction).
- Compressing [http://static.izrukvruki.ru/site/1027615/pic\\_dis/desktop/c2a8dad543e6885ef01597cb86c2a714.svg](http://static.izrukvruki.ru/site/1027615/pic_dis/desktop/c2a8dad543e6885ef01597cb86c2a714.svg) could save 741B (55% reduction).
- Compressing <http://content.adriver.ru/banners/0002186/0002186173/0/l.html?0&4&6&0&857485&0&47391997315&244&66.249.83.155&counter&1> could save 611B (45% reduction).
- Compressing [http://static.izrukvruki.ru/site/1027615/pic\\_dis/desktop/2c2e8941a97738f9a3d](http://static.izrukvruki.ru/site/1027615/pic_dis/desktop/2c2e8941a97738f9a3d)

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6b1d75af11ba7.svg could save 545B (46% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.3KiB (15% reduction).

- Minifying <http://irr.ru/> could save 2.3KiB (15% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.4KiB (19% reduction).

- Minifying <http://content.adriver.ru/banners/0002186/0002186173/0/a.js> could save 1.2KiB (13% reduction).
- Minifying [https://connect.facebook.net/en\\_US/fbevents.plugins.identity.js](https://connect.facebook.net/en_US/fbevents.plugins.identity.js) could save 1.2KiB (35% reduction) after compression.

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical

## Desktop

portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://montblanc.rambler.ru/static/js/montblanc.js>
- [http://static.izrukvruki.ru/site/1027615/js\\_dis/desktop/init.js](http://static.izrukvruki.ru/site/1027615/js_dis/desktop/init.js)

[Optimize CSS Delivery](#) of the following:

- [http://static.izrukvruki.ru/site/1027615/css\\_dis/css/fonts/icons/icons.css](http://static.izrukvruki.ru/site/1027615/css_dis/css/fonts/icons/icons.css)
- [http://static.izrukvruki.ru/site/1027615/css\\_dis/css/fonts/lato/lato.css](http://static.izrukvruki.ru/site/1027615/css_dis/css/fonts/lato/lato.css)
- [http://static.izrukvruki.ru/site/1027615/css\\_dis/desktop/main.css](http://static.izrukvruki.ru/site/1027615/css_dis/desktop/main.css)



3 Passed Rules

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).