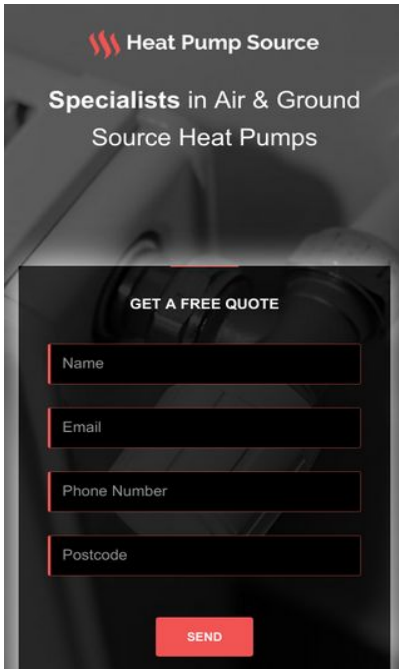# PageSpeed Insights

Mobile

`96 / 100` Speed

⚠ Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://maps.googleapis.com/maps/api/js?key=AIzaSyBQWRUHACgI5tYxOF4YikDE8Xibu5d8n Rs&v=3.exp (30 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Mobile

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 6.8KiB (15% reduction).

- Minifying https://www.heatpumpsource.co.uk/ could save 6.8KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 425B (33% reduction).

- Minifying https://www.heatpumpsource.co.uk/js/jquery.fitvids.js could save 425B (33% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 5.5KiB (24% reduction).

- Compressing https://www.heatpumpsource.co.uk/images/ground-source-heat-pumps.jpg could save 4.2KiB (22% reduction).

- Compressing https://www.heatpumpsource.co.uk/images/top.png could save 1.1KiB (33% reduction).

- Compressing https://yt3.ggpht.com/-gyiIq4q0vPM/AAAAAAAAAAI/AAAAAAAAAAA/I1l23ezasB8/s68-c-k-no-mo-rj-c0xffffff/photo.jpg could save 177B (18% reduction).

Mobile

✅ 6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Mobile

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Somerset is close to 1 other tap targets.

✔ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

96 / 100 Speed

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