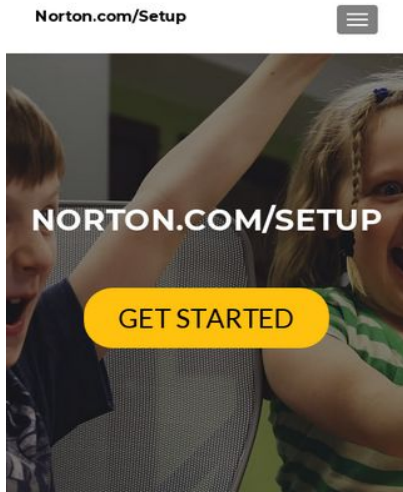


PageSpeed Insights

Mobile



NORTON.COM/SETUP |
NORTON SETUP KEY –
WWW.NORTON.COM/SETUP

49 / 100 Speed

! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 379.8KiB (75% reduction).

- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/style.css?ver=1.8.5.42> could save 112.7KiB (82% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.7> could save 73.7KiB (83% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <https://go-norton-setup.com/> could save 26.5KiB (73% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/font->

Mobile

awesome.min.css?ver=v1 could save 21.9KiB (77% reduction).

- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/bootstrap.min.js?ver=1.8.5.42> could save 20.9KiB (73% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/zerif.js?ver=1.8.5.42> could save 19.4KiB (75% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=1.8.5.42> could save 14.8KiB (69% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=1.8.5.42> could save 12.6KiB (71% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/wp-emoji-release.min.js?ver=4.9.7> could save 7.3KiB (64% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/responsive.css?ver=1.8.5.42> could save 1.5KiB (70% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/wp-embed.min.js?ver=4.9.7> could save 647B (47% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/bg.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/left-arrow.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/menu-icon.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/right-arrow.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/apples-ios-12-automatically-share-location-with-911-call-centers-223x137.jpg> (expiration not specified)

Mobile

- <https://go-norton-setup.com/wp-content/uploads/2018/06/hack-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/instagram-launched-video-app-igtv-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/microsofts-new-aio-pc-surface-studio-2-leak-223x137.jpeg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/password-mistakes-which-may-land-you-in-trouble-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/tom-holland-accidentally-reveals-new-spiderman-sequel-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/how-to-transfer-data-from-an-old-ipad-to-a-new-ipad.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/locked-phones-vs-unlocked-phones.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/microsofts-upcoming-budget-surface-tablet-to-have-pentium-chips.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/which-one-is-better-iphone-8-plus-vs-iphone-x.jpg> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-118019193-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://go-norton-setup.com/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://go-norton-setup.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

Mobile

- <https://fonts.googleapis.com/css?family=Lato%3A300%2C400%2C700%2C400italic%7CMontserrat%3A400%2C700%7CHomemade+Apple&subset=latin%2Clatin-ext>
- <https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C300italic%2C400%2C400italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic&subset=latin&ver=4.9.7>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.7>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/font-awesome.min.css?ver=v1>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/style.css?ver=1.8.5.42>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/responsive.css?ver=1.8.5.42>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/style-mobile.css?ver=v1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 108.5KiB (43% reduction).

- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/07/locked-phones-vs-unlocked-phones.jpg> could save 39.9KiB (45% reduction).
- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/07/how-to-transfer-data-from-an-old-ipad-to-a-new-ipad.jpg> could save 35.7KiB (44% reduction).
- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/07/which-one-is-better-iphone-8-plus-vs-iphone-x.jpg> could save 28.8KiB (42% reduction).
- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/06/instagram-launched-video-app-igtv-223x137.jpg> could save 2.1KiB (28% reduction).
- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/06/hack-223x137.jpg> could save 1.1KiB (18% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/menu-icon.png> could save 857B (88% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/left-arrow.png> could save 173B (24% reduction).

Mobile

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 25.1KiB (19% reduction).

- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/style.css?ver=1.8.5.42> could save 24.6KiB (18% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/responsive.css?ver=1.8.5.42> could save 545B (26% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 24.8KiB (39% reduction).

- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=1.8.5.42> could save 10KiB (48% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=1.8.5.42> could save 7.5KiB (43% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/zerif.js?ver=1.8.5.42> could save 7.3KiB (29% reduction).

3 Passed Rules

Avoid landing page redirects

Mobile

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



55 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 382.1KiB (75% reduction).

- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/style.css?ver=1.8.5.42> could save 112.7KiB (82% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.7> could save 73.7KiB (83% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <https://go-norton-setup.com/> could save 26.5KiB (73% reduction).

Desktop

- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/font-awesome.min.css?ver=v1> could save 21.9KiB (77% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/bootstrap.min.js?ver=1.8.5.42> could save 20.9KiB (73% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/zerif.js?ver=1.8.5.42> could save 19.4KiB (75% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=1.8.5.42> could save 14.8KiB (69% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=1.8.5.42> could save 12.6KiB (71% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/wp-emoji-release.min.js?ver=4.9.7> could save 7.3KiB (64% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/scrollReveal.js?ver=1.8.5.42> could save 2.3KiB (61% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/responsive.css?ver=1.8.5.42> could save 1.5KiB (70% reduction).
- Compressing <https://go-norton-setup.com/wp-includes/js/wp-embed.min.js?ver=4.9.7> could save 647B (47% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://go-norton-setup.com/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://go-norton-setup.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

Desktop

- <https://fonts.googleapis.com/css?family=Lato%3A300%2C400%2C700%2C400italic%7CMontserrat%3A400%2C700%7CHomemade+Apple&subset=latin%2Clatin-ext>
- <https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C300italic%2C400%2C400italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic&subset=latin&ver=4.9.7>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.7>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/font-awesome.min.css?ver=v1>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/style.css?ver=1.8.5.42>
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/responsive.css?ver=1.8.5.42>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 213.4KiB (84% reduction).

- Compressing and resizing <https://go-norton-setup.com/wp-content/uploads/2018/07/locked-phones-vs-unlocked-phones.jpg> could save 78.7KiB (88% reduction).
- Compressing and resizing <https://go-norton-setup.com/wp-content/uploads/2018/07/how-to-transfer-data-from-an-old-ipad-to-a-new-ipad.jpg> could save 71.7KiB (88% reduction).
- Compressing and resizing <https://go-norton-setup.com/wp-content/uploads/2018/07/which-one-is-better-iphone-8-plus-vs-iphone-x.jpg> could save 59.7KiB (86% reduction).
- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/06/instagram-launched-video-app-igtv-223x137.jpg> could save 2.1KiB (28% reduction).
- Compressing <https://go-norton-setup.com/wp-content/uploads/2018/06/hack-223x137.jpg> could save 1.1KiB (18% reduction).
- Compressing <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/left-arrow.png> could save 173B (24% reduction).

 Consider Fixing:

Desktop

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/bg.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/left-arrow.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/themes/zerif-lite/images/right-arrow.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/apples-ios-12-automatically-share-location-with-911-call-centers-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/hack-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/instagram-launched-video-app-igtv-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/microsofts-new-aio-pc-surface-studio-2-leak-223x137.jpeg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/password-mistakes-which-may-land-you-in-trouble-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/06/tom-holland-accidentally-reveals-new-spiderman-sequel-223x137.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/how-to-transfer-data-from-an-old-ipad-to-a-new-ipad.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/locked-phones-vs-unlocked-phones.jpg> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/microsofts-upcoming-budget-surface-tablet-to-have-pentium-chips.png> (expiration not specified)
- <https://go-norton-setup.com/wp-content/uploads/2018/07/which-one-is-better-iphone-8-plus-vs-iphone-x.jpg> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-118019193-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 25.1KiB (19% reduction).

- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/style.css?ver=1.8.5.42> could save 24.6KiB (18% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/css/responsive.css?ver=1.8.5.42> could save 545B (26% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 25.5KiB (38% reduction).

- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=1.8.5.42> could save 10KiB (48% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=1.8.5.42> could save 7.5KiB (43% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/zerif.js?ver=1.8.5.42> could save 7.3KiB (29% reduction).
- Minifying <https://go-norton-setup.com/wp-content/themes/zerif-lite/js/scrollReveal.js?ver=1.8.5.42> could save 796B (21% reduction).



3 Passed Rules

Avoid landing page redirects

Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).