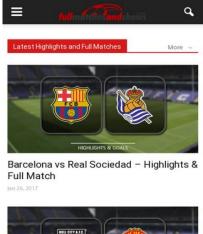
### PageSpeed Insights

#### Mobile





Hull City vs Manchester United – Highlights & Full Match

56 / 100 Speed

Should Fix:

# Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://ad.sxp.smartclip.net/img/trpx.gif (expiration not specified)
- http://cotads.adscale.de/ads/pixel/1by1.png (expiration not specified)
- http://cs.komoona.com/CookieSyncl/int/WIrx-blQJ0MAAEECZgIAAACs%261128 (expiration not specified)
- http://pr-bh.ybp.yahoo.com/sync/casale/WIrx\_blQJ0MAAEECZgIAAACsBGgAAAIB (expiration not specified)
- http://ecdn.firstimpression.io/fiQuery.js?v=4GFdx4 (3 minutes)

- http://ecdn.firstimpression.io/fi client.js (60 minutes)
- http://n331adserv.com/js/show ads supp.js?pubId=153 (60 minutes)
- http://pixel.yabidos.com/flimpobj.js?cb=1485500923527&ver1=2.1.2&rnd=wvb6hp8ygk9d&cid=597 (2 hours)
- http://pixel.yabidos.com/fltiu.js?qid=638383f5139383f5739353&cid=597&x=komoona&adtg =2e3ab58ae154dc264405dc512646c683&s=fullmatchesandshows.com&p=23f67b4c9142c 90ece837190ef65da17 (2 hours)
- http://pixel.yabidos.com/iftfl.js?cb=1485500923526&ver1=2.1.2&rnd=wvb6hp8ygk9d&cid=597 (2 hours)
- http://pixel.yabidos.com/kfl.js (2 hours)
- http://pixel.yabidos.com/nflrc.gif?cb=1485500923533&ver=1.2r3&qid=638383f5139383f57 39353&p=23f67b4c9142c90ece837190ef65da17&s=fullmatchesandshows.com&x=komoon a&cid=597&od1=&od2=&adtg=2e3ab58ae154dc264405dc512646c683&nci=&nai=&nsi=& co=0&cstm1=&cstm2=&cstm3=&rnd=wvb6hp8ygk9d&tps=45&ver1=2.1.2&1=3c6974dd4 427198f358e0ada49b1bafd&2=-8.0&3=412\_732\_412\_732\_24\_24&5=%7B%220%22%3A%7 B%7D%7D&6=1&7={%22e%22:%223%22,%22m%22:%220%22,%22f%22:%228196%22}&dbgcid=597&ifm=0&penv=b&pt=0&tw=1&ldp=0&icpl=37&icp=http%3A//www.fullmatches andshows.com/&irfl=0&irf=&cty=4&fcs=1&flky=ver-fl-5-qid-fl-22-p-fl-32-s-fl-23-x-fl-7-cid-fl-3-od1-fl-0-od2-fl-0-adtg-fl-32-nci-fl-0-nai-fl-0-nsi-fl-0-cstm1-fl-0-cstm2-fl-0-cstm3-fl-0-rnd-fl-12-tps-fl-0-cb-fl-13-ver1-fl-5-&spfp=1&spfnp=1&sp1=Safarifl\_andChromefl\_andAndroid fl andAndroid&sp2=Safarifl andChromefl andAndroid&fio=7 (2 hours)
- https://www.google-analytics.com/analytics.js (2 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/css/jcarousel.css?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/js/acp-ajax.js?ver=1.0.0 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/jetpack/css/jetpack.css?ver=4.4.2 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/jetpack/modules/photon/photon.js?ver=20130122 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/jetpack/modules/wpgroho.js?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/js\_composer/assets/css/js\_composer.min.css?ver=4.12 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/js\_composer/assets/js/dist/js\_composer\_front.min.js?ver=4.12 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/soccer-info/css/soccer-infofront.css?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaperchild/style.css?ver=6.1c (4 hours)

- http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/js/tagdiv theme.js?ver=7.4 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaper/style.css?ver=6.1c (4 hours)
- http://www.fullmatchesandshows.com/wp-content/uploads/2017/01/FMS-logo-n-text-SMALL.png (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/comment-reply.min.js?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery.js?ver=1.12.4 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/wp-embed.min.js?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/wp-emoji-release.min.js?ver=4.6.1 (4 hours)
- http://cdn.komoona.com/scripts/kmn-cs.js (6.8 hours)
- http://cdn.komoona.com/scripts/kmn\_i3\_c.js (6.8 hours)
- http://cdn.komoona.com/scripts/kmn sa.js (6.8 hours)
- http://s.komoona.com/passback/np/2e3ab58ae154dc264405dc512646c683.js (11.7 hours)

# Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 11 blocking script resources and 10 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery.js?ver=1.12.4
- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/js/acp-ajax.js?ver=1.0.0

- http://www.fullmatchesandshows.com/wpcontent/plugins/jetpack/modules/photon/photon.js?ver=20130122
- http://s0.wp.com/wp-content/js/devicepx-jetpack.js?ver=201704
- http://s.gravatar.com/js/gprofiles.js?ver=2017Janaa
- http://www.fullmatchesandshows.com/wpcontent/plugins/jetpack/modules/wpgroho.js?ver=4.6.1
- http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/js/tagdiv theme.js?ver=7.4
- http://www.fullmatchesandshows.com/wp-includes/js/comment-reply.min.js?ver=4.6.1
- http://www.fullmatchesandshows.com/wp-includes/js/wp-embed.min.js?ver=4.6.1
- http://www.fullmatchesandshows.com/wpcontent/plugins/js\_composer/assets/js/dist/js\_composer\_front.min.js?ver=4.12

#### Optimize CSS Delivery of the following:

- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/css/jcarousel.css?ver=4.6.1
- http://fonts.googleapis.com/css?family=Open+Sans%3A300italic%2C400italic%2C600italic%2C400w2C600%2C700&ver=4.6.1
- http://fonts.googleapis.com/css?family=Roboto%3A500%2C400italic%2C700%2C900%2C50 0italic%2C400%2C300&ver=4.6.1
- http://www.fullmatchesandshows.com/wpcontent/plugins/js\_composer/assets/css/js\_composer.min.css?ver=4.12
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaper/style.css?ver=6.1c
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaperchild/style.css?ver=6.1c
- http://www.fullmatchesandshows.com/wp-content/plugins/jetpack/css/jetpack.css?ver=4.4.2
- http://www.fullmatchesandshows.com/wp-content/plugins/soccer-info/css/soccer-infofront.css?ver=4.6.1
- http://s.gravatar.com/css/hovercard.css?ver=2017Janaa
- http://s.gravatar.com/css/services.css?ver=2017Janaa

# Consider Fixing:

### **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 13.9KiB (68% reduction).

- Compressing http://n331adserv.com/js/show\_ads\_supp.js?pubId=153 could save 10.2KiB (69% reduction).
- Compressing http://image6.pubmatic.com/AdServer/PugMaster?rnd=17521946&p=51616&s =0&a=0&ptask=ALL&np=0&fp=0&mpc=0&spug=1&coppa=0&kdntuid=1 could save 1.7KiB (72% reduction).
- Compressing http://ssum.casalemedia.com/usermatch?s=183594&cb=http%3A%2F%2Fcs.k omoona.com%2FCookieSyncI%2Fint%2F&C=1 could save 1.1KiB (66% reduction).
- Compressing http://pixel.mathtag.com/sync/js?sync=auto&mt\_exid=10040&exsync=http%3
  A%2F%2Fbcp.crwdcntrl.net%2Fmap%2Fc%3D4735%2Ftp%3DMDMA%2Ftpid%3D%5BMM\_U
  UID%5D could save 922B (55% reduction).

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 12.8KiB (14% reduction).

 Minifying http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/style.css?ver=6.1c could save 12.8KiB (14% reduction) after compression.

# Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 14.1KiB (22% reduction).

 Minifying http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/js/tagdiv\_theme.js?ver=7.4 could save 14.1KiB (22% reduction) after compression.

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 12.4KiB (11% reduction).

- Compressing https://i1.wp.com/www.fullmatchesandshows.com/wp-content/uploads/2017/01 /Hull-City-vs-Manchester-United.jpg?zoom=2.625&resize=391%2C193 could save 3.7KiB (12% reduction).
- Compressing https://i1.wp.com/www.fullmatchesandshows.com/wp-content/uploads/2017/01/Monaco-vs-Nancy.jpg?zoom=2.625&resize=391%2C193 could save 2.8KiB (11% reduction).
- Compressing https://i1.wp.com/www.fullmatchesandshows.com/wp-content/uploads/2017/01/Hull-City-vs-Manchester-United.jpg?resize=324%2C160 could save 1.5KiB (12% reduction).
- Compressing https://i0.wp.com/www.fullmatchesandshows.com/wp-content/uploads/2017/01/Barcelona-vs-Real-Sociedad.jpg?resize=324%2C160 could save 1.3KiB (11% reduction).
- Compressing https://i2.wp.com/www.fullmatchesandshows.com/wp-content/uploads/2017/01/Liverpool-vs-Southampton.jpg?resize=324%2C160 could save 1.3KiB (11% reduction).
- Compressing https://i1.wp.com/www.fullmatchesandshows.com/wp-content/uploads/2017/01/Monaco-vs-Nancy.jpg?resize=324%2C160 could save 1.2KiB (11% reduction).
- Compressing https://i2.wp.com/www.fullmatchesandshows.com/wpcontent/uploads/2014/12/Marco-Reus-and-Jordan-Carver-offer.jpg?resize=100%2C70 could save 556B (22% reduction).

#### Mobile

#### Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-thefold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

• Only about 7% of the final above-the-fold content could be rendered with the full HTML response snapshot:20.



# 3 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

## Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

## Minify HTML

Your HTML is minified. Learn more about minifying HTML.

# 99 / 100 User Experience



# Size tap targets appropriately

#### Mobile

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

• The tap target <a href="http://www.ful...ry/highlights/">Highlights3955</a> and 7 others are close to other tap targets.



# 4 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

# Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

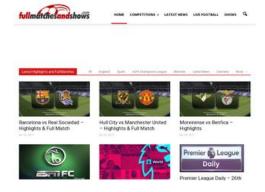
## Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

# Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

#### Desktop







#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://ad.sxp.smartclip.net/img/trpx.gif (expiration not specified)
- http://cotads.adscale.de/ads/pixel/1by1.png (expiration not specified)
- http://cs.komoona.com/CookieSyncl/int/WIryBLIQJ0MAAEGIqLkAAAAV%261128 (expiration not specified)
- http://pr-bh.ybp.yahoo.com/sync/casale/WIryBLIQJ0MAAEGIqLkAAAAVBGgAAAAB (expiration not specified)
- https://pixel.everesttech.net/1x1 (expiration not specified)
- http://atemda.com/UserMatch.ashx?bidderid=43&bidderuid=f535588bf203-4e00-99d2-13e2e14e51f2 (1 second)
- http://ecdn.firstimpression.io/fiQuery.js?v=4GFdx4 (105 seconds)
- http://ecdn.firstimpression.io/fi\_client.js (60 minutes)
- http://n331adserv.com/js/show ads supp.js?pubId=153 (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/css/jcarousel.css?ver=4.6.1 (4 hours)

- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/js/acp-ajax.js?ver=1.0.0 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/jetpack/css/jetpack.css?ver=4.4.2 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/jetpack/modules/photon/photon.js?ver=20130122 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/jetpack/modules/wpgroho.js?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/js composer/assets/css/js composer.min.css?ver=4.12 (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/plugins/js\_composer/assets/js/dist/js\_composer\_front.min.js?ver=4.12 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/plugins/soccer-info/css/soccer-infofront.css?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaperchild/style.css?ver=6.1c (4 hours)
- http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/js/tagdiv theme.js?ver=7.4 (4 hours)
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaper/style.css?ver=6.1c (4 hours)
- http://www.fullmatchesandshows.com/wp-content/uploads/2017/01/FMS-logo-n-text-SMALL.png (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/comment-reply.min.js?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery.js?ver=1.12.4 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/wp-embed.min.js?ver=4.6.1 (4 hours)
- http://www.fullmatchesandshows.com/wp-includes/js/wp-emoji-release.min.js?ver=4.6.1 (4 hours)
- http://cdn.komoona.com/scripts/kmn-cs.js (6.8 hours)
- http://cdn.komoona.com/scripts/kmn i3 c.js (6.8 hours)
- http://cdn.komoona.com/scripts/kmn\_sa.js (6.8 hours)
- http://s.komoona.com/passback/np/2e3ab58ae154dc264405dc512646c683.js (11.7 hours)

# Consider Fixing:

### **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 13.7KiB (68% reduction).

- Compressing http://n331adserv.com/js/show\_ads\_supp.js?pubId=153 could save 10.2KiB (69% reduction).
- Compressing http://image6.pubmatic.com/AdServer/PugMaster?rnd=70953237&p=51616&s=0&a=0&ptask=ALL&np=0&fp=0&mpc=0&spug=1&coppa=0&kdntuid=1 could save 1.6KiB (71% reduction).
- Compressing http://pixel.mathtag.com/sync/js?sync=auto&mt\_exid=10040&exsync=http%3
  A%2F%2Fbcp.crwdcntrl.net%2Fmap%2Fc%3D4735%2Ftp%3DMDMA%2Ftpid%3D%5BMM\_U
  UID%5D could save 923B (55% reduction).
- Compressing http://ssum.casalemedia.com/usermatch?s=183594&cb=http%3A%2F%2Fcs.k omoona.com%2FCookieSyncl%2Fint%2F&C=1 could save 913B (64% reduction).

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 12.8KiB (14% reduction).

 Minifying http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/style.css?ver=6.1c could save 12.8KiB (14% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 12.6KiB (12% reduction).

- Minifying http://www.fullmatchesandshows.com/wpcontent/themes/Newspaper/js/tagdiv\_theme.js?ver=7.4 could save 7.4KiB (13% reduction) after compression.
- Minifying http://cdn.engine.4dsply.com/Scripts/MediaScripts/b.js could save 5.2KiB (11% reduction) after compression.

#### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery.js?ver=1.12.4
- http://www.fullmatchesandshows.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/js/acp-ajax.js?ver=1.0.0

#### Optimize CSS Delivery of the following:

- http://www.fullmatchesandshows.com/wp-content/plugins/advanced-content-pagination/files/css/jcarousel.css?ver=4.6.1
- http://fonts.googleapis.com/css?family=Open+Sans%3A300italic%2C400italic%2C600italic% 2C400%2C600%2C700&ver=4.6.1
- http://fonts.googleapis.com/css?family=Roboto%3A500%2C400italic%2C700%2C900%2C50 0italic%2C400%2C300&ver=4.6.1
- http://www.fullmatchesandshows.com/wpcontent/plugins/js\_composer/assets/css/js\_composer.min.css?ver=4.12
- http://www.fullmatchesandshows.com/wp-content/themes/Newspaper/style.css?ver=6.1c

- http://www.fullmatchesandshows.com/wp-content/themes/Newspaperchild/style.css?ver=6.1c
- http://www.fullmatchesandshows.com/wp-content/plugins/jetpack/css/jetpack.css?ver=4.4.2
- http://www.fullmatchesandshows.com/wp-content/plugins/soccer-info/css/soccer-infofront.css?ver=4.6.1

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 5.9KiB (11% reduction).

- · Compressing https://il.wp.com/www.fullmatchesandshows.com/wpcontent/uploads/2017/01/Hull-City-vs-Manchester-United.jpg?resize=324%2C160 could save 1.5KiB (12% reduction).
- Compressing https://i0.wp.com/www.fullmatchesandshows.com/wpcontent/uploads/2017/01/Barcelona-vs-Real-Sociedad.jpg?resize=324%2C160 could save 1.3KiB (11% reduction).
- Compressing https://i2.wp.com/www.fullmatchesandshows.com/wpcontent/uploads/2017/01/Liverpool-vs-Southampton.jpg?resize=324%2C160 could save 1.3KiB (11% reduction).
- Compressing https://i1.wp.com/www.fullmatchesandshows.com/wpcontent/uploads/2017/01/Monaco-vs-Nancy.jpg?resize=324%2C160 could save 1.2KiB (11% reduction).
- Compressing https://i2.wp.com/www.fullmatchesandshows.com/wpcontent/uploads/2014/12/Marco-Reus-and-Jordan-Carver-offer.jpg?resize=100%2C70 could save 556B (22% reduction).



# 4 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

# Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

# Minify HTML

Your HTML is minified. Learn more about minifying HTML.

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.