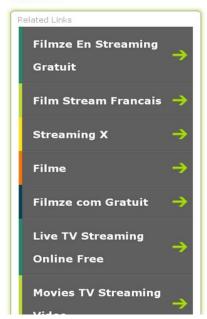
PageSpeed Insights

Mobile

filmze.so



69 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

http://www.google.com/adsense/domains/caf.js

Optimize CSS Delivery of the following:

- http://d32ffatx74qnju.cloudfront.net/themes/saledefaultmobile.css
- http://d32ffatx74qnju.cloudfront.net/themes/MobileOnelineLight/style.css



Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 4.5KiB (73% reduction).

• Compressing http://d32ffatx74qnju.cloudfront.net/scripts/js3caf.js could save 4.5KiB (73% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://www.parkingcrew.net/scripts/sale form.js (expiration not specified)
- http://survey.g.doubleclick.net/async_survey?site=kv4ic6olrzkr6 (5 minutes)
- http://d32ffatx74qnju.cloudfront.net/scripts/js3caf.js (60 minutes)
- http://d32ffatx74qnju.cloudfront.net/themes/MobileOnelineLight/style.css (60 minutes)
- http://d32ffatx74qnju.cloudfront.net/themes/saledefaultmobile.css (60 minutes)
- http://www.google.com/adsense/domains/caf.js (60 minutes)
- http://www.google-analytics.com/ga.js (2 hours)

Mobile

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.6KiB (26% reduction).

 Minifying http://d32ffatx74qnju.cloudfront.net/scripts/js3caf.js could save 1.6KiB (26%) reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 845B (80% reduction).

 Compressing http://afs.googleusercontent.com/dp-teaminternet/arr_a4dd00.png could save 845B (80% reduction).



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

• The tap target Related Links is close to 1 other tap targets final.



Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of avoiding the use of app install interstitials.

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



73 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 210.5KiB (66% reduction).

- Compressing http://survey.g.doubleclick.net/insights/consumersurveys/static/396340705378 039762/prompt embed static.js could save 206KiB (66% reduction).
- Compressing http://d32ffatx74qnju.cloudfront.net/scripts/js3caf.js could save 4.5KiB (73% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://www.google.com/adsense/domains/caf.js
- http://www.parkingcrew.net/scripts/sale_form.js

Optimize CSS Delivery of the following:

- http://d32ffatx74gnju.cloudfront.net/themes/saledefault.css
- http://d32ffatx74qnju.cloudfront.net/themes/cleanPeppermint 7b60a2cd/style.css
- http://fonts.googleapis.com/css?family=Libre+Baskerville:400,700



Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- http://www.parkingcrew.net/scripts/sale_form.js (expiration not specified)
- http://survey.g.doubleclick.net/async_survey?site=kv4ic6olrzkr6 (5 minutes)
- http://d32ffatx74qnju.cloudfront.net/scripts/js3caf.js (60 minutes)
- http://d32ffatx74qnju.cloudfront.net/themes/cleanPeppermint_7b60a2cd/style.css (60 minutes)
- http://d32ffatx74qnju.cloudfront.net/themes/sale/orange.png (60 minutes)
- http://d32ffatx74qnju.cloudfront.net/themes/saledefault.css (60 minutes)
- http://www.google.com/adsense/domains/caf.js (60 minutes)
- http://www.google-analytics.com/ga.js (2 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.6KiB (26% reduction).

Minifying http://d32ffatx74qnju.cloudfront.net/scripts/js3caf.js could save 1.6KiB (26% reduction).

Optimize images

Desktop

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1.6KiB (82% reduction).

- Compressing http://afs.googleusercontent.com/dp-teaminternet/arr f9c826.png could save 856B (82% reduction).
- Compressing http://d32ffatx74qnju.cloudfront.net/themes/sale/orange.png could save 805B (82% reduction).



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Desktop