

# PageSpeed Insights

## Mobile



61 / 100 Speed

 Should Fix:

### Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://filmfanatic.com/>
- <http://www.filmfanatic.com/>
- <http://www.filmfanatic.com/index.jhtml>
- <http://mobile.filmfanatic.com/>

# Mobile

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Roboto+Condensed:400,700>
- <http://mobile.filmfanatic.com/styles/mobile.css>

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 7.8KiB (64% reduction).

- Compressing <http://mobile.filmfanatic.com/> could save 4.9KiB (62% reduction).
- Compressing <http://mobile.filmfanatic.com/styles/mobile.css> could save 3KiB (68% reduction).

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

## Mobile

- <http://mobile.filmfanatic.com/images/logo.png> (expiration not specified)
- <http://mobile.filmfanatic.com/images/movie-graphic.png> (expiration not specified)
- <http://mobile.filmfanatic.com/images/movie-reel.png> (expiration not specified)
- <http://mobile.filmfanatic.com/images/over-2-million-installs.png> (expiration not specified)
- <http://mobile.filmfanatic.com/images/overlays/lines-10.png> (expiration not specified)
- <http://mobile.filmfanatic.com/images/overlays/lines-30.png> (expiration not specified)
- <http://mobile.filmfanatic.com/styles/mobile.css> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 941B (22% reduction).

- Minifying <http://mobile.filmfanatic.com/styles/mobile.css> could save 941B (22% reduction).



5 Passed Rules

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

## Optimize images

Your images are optimized. Learn more about [optimizing images](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="abgc" class="abgc">AdChoices</div>` is close to 1 other tap targets.

### 4 Passed Rules

# Mobile

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



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! Consider Fixing:

# Desktop

## Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://filmfanatic.com/>
- <http://www.filmfanatic.com/>
- <http://www.filmfanatic.com/index.jhtml>

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 8.2KiB (21% reduction).

- Minifying <http://www.filmfanatic.com/index.jhtml> could save 8.2KiB (21% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.6KiB (43% reduction).

- Minifying <http://akz.imgfarm.com/images/anx/anemone-1.2.7.js> could save 4.6KiB (43% reduction) after compression.

# Desktop

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- [http://anx.mindspark.com/tr.gif?anxa=CAPDownloadProcess&anxv=1.0.0&anxd=2011-06-01T04:00:00Z&anxsn=lvprdsndlbfe2.lv.jabodo.com&anxu=http://www.filmfanatic.com/index.html&anxl=en&lang=en&platform=vicinio&installerType=CRX\\_WEBSTORE&refPartner=^Z1^yyyyyy^TTAB02^us&paidPartner=^Z1^yyyyyy^TTAB02^us&isGCLID=false&throughput=high&userExperienceRevision=1&spid=29856&theme=ttab2&refCobrand=Z1&refCampaign=yyyyyy&refTrack=TTAB02&refCountry=us&coid=f84b5a84cb1741b9b3dada89828a14bb&anxpt=vicinio&anxs=install&page=splash&&anxe=SplashLandingStart&action=start\\_head](http://anx.mindspark.com/tr.gif?anxa=CAPDownloadProcess&anxv=1.0.0&anxd=2011-06-01T04:00:00Z&anxsn=lvprdsndlbfe2.lv.jabodo.com&anxu=http://www.filmfanatic.com/index.html&anxl=en&lang=en&platform=vicinio&installerType=CRX_WEBSTORE&refPartner=^Z1^yyyyyy^TTAB02^us&paidPartner=^Z1^yyyyyy^TTAB02^us&isGCLID=false&throughput=high&userExperienceRevision=1&spid=29856&theme=ttab2&refCobrand=Z1&refCampaign=yyyyyy&refTrack=TTAB02&refCountry=us&coid=f84b5a84cb1741b9b3dada89828a14bb&anxpt=vicinio&anxs=install&page=splash&&anxe=SplashLandingStart&action=start_head)
- <http://ttdetect.staticimgfarm.com/prd/ttdetectUtil.js>
- [http://anx.mindspark.com/tr.gif?anxa=CAPDownloadProcess&anxv=1.0.0&anxd=2011-06-01T04:00:00Z&anxsn=lvprdsndlbfe2.lv.jabodo.com&anxu=http://www.filmfanatic.com/index.html&anxl=en&lang=en&platform=vicinio&installerType=CRX\\_WEBSTORE&refPartner=^Z1^yyyyyy^TTAB02^us&paidPartner=^Z1^yyyyyy^TTAB02^us&isGCLID=false&throughput=high&userExperienceRevision=1&spid=29856&theme=ttab2&refCobrand=Z1&refCampaign=yyyyyy&refTrack=TTAB02&refCountry=us&coid=f84b5a84cb1741b9b3dada89828a14bb&anxpt=vicinio&anxs=install&page=splash&&anxe=DLPIInfo&action=close\\_head](http://anx.mindspark.com/tr.gif?anxa=CAPDownloadProcess&anxv=1.0.0&anxd=2011-06-01T04:00:00Z&anxsn=lvprdsndlbfe2.lv.jabodo.com&anxu=http://www.filmfanatic.com/index.html&anxl=en&lang=en&platform=vicinio&installerType=CRX_WEBSTORE&refPartner=^Z1^yyyyyy^TTAB02^us&paidPartner=^Z1^yyyyyy^TTAB02^us&isGCLID=false&throughput=high&userExperienceRevision=1&spid=29856&theme=ttab2&refCobrand=Z1&refCampaign=yyyyyy&refTrack=TTAB02&refCountry=us&coid=f84b5a84cb1741b9b3dada89828a14bb&anxpt=vicinio&anxs=install&page=splash&&anxe=DLPIInfo&action=close_head)
- [http://anx.mindspark.com/tr.gif?anxa=CAPDownloadProcess&anxv=1.0.0&anxd=2011-06-01T04:00:00Z&anxsn=lvprdsndlbfe2.lv.jabodo.com&anxu=http://www.filmfanatic.com/index.html&anxl=en&lang=en&platform=vicinio&installerType=CRX\\_WEBSTORE&refPartner=^Z1^yyyyyy^TTAB02^us&paidPartner=^Z1^yyyyyy^TTAB02^us&isGCLID=false&throughput=high&userExperienceRevision=1&spid=29856&theme=ttab2&refCobrand=Z1&refCampaign=yyyyyy&refTrack=TTAB02&refCountry=us&coid=f84b5a84cb1741b9b3dada89828a14bb&anxpt=vicinio&anxs=install&page=splash&&anxe=DLPIInfo&action=start\\_body](http://anx.mindspark.com/tr.gif?anxa=CAPDownloadProcess&anxv=1.0.0&anxd=2011-06-01T04:00:00Z&anxsn=lvprdsndlbfe2.lv.jabodo.com&anxu=http://www.filmfanatic.com/index.html&anxl=en&lang=en&platform=vicinio&installerType=CRX_WEBSTORE&refPartner=^Z1^yyyyyy^TTAB02^us&paidPartner=^Z1^yyyyyy^TTAB02^us&isGCLID=false&throughput=high&userExperienceRevision=1&spid=29856&theme=ttab2&refCobrand=Z1&refCampaign=yyyyyy&refTrack=TTAB02&refCountry=us&coid=f84b5a84cb1741b9b3dada89828a14bb&anxpt=vicinio&anxs=install&page=splash&&anxe=DLPIInfo&action=start_body)

### [Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Roboto:400,700|Open+Sans:600,400>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.4KiB (40% reduction).

- Compressing [http://ak.imgfarm.com/images/download/myway/pbmw\\_0215.png](http://ak.imgfarm.com/images/download/myway/pbmw_0215.png) could save 1.4KiB (40% reduction).



## 5 Passed Rules

### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

### Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).