PageSpeed Insights

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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://cdn.amanad.adtdp.com/materials/imgs/MTU3NjAyNzA2M2EyYWZIMGVIOTgxNmE1MGI yY2Y3 (expiration not specified)
- https://cdn.as.amanad.adtdp.com/sdk/asot-v2.js (expiration not specified)
- https://cdn.profile-image.st-hatena.com/default_profile_images/profile.png (expiration not specified)
- https://cdn7.www.st-hatena.com/js/jquery/jquery-ui.1.10.0.custom.min.js (expiration not specified)
- https://cdn.pool.st-hatena.com/valve/config.json (5 minutes)

- https://cdn.pool.st-hatena.com/valve/dmp-config.json (5 minutes)
- https://cdn.pool.st-hatena.com/valve/dmp.js (5 minutes)
- https://cdn.pool.st-hatena.com/valve/valve.js (5 minutes)
- https://www.google.com/recaptcha/api.js (5 minutes)
- https://js1.nend.net/js/nendAdLoader.js (10 minutes)
- https://syndication.twitter.com/settings (10 minutes)
- https://www.googletagmanager.com/gtag/js?id=G-4P1C693HC1&l=dataLayer&cx=c (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-P4CXTW (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-PWRB9N&l=itm_dl1 (15 minutes)
- https://connect.facebook.net/ja_JP/sdk.js (20 minutes)
- https://platform.twitter.com/widgets.js (30 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

 https://cdn.blog.st-hatena.com/css/touch/theme/normal/normal.css?version=0b1a3bb7fd886 452fd84cb09cb05143b68811311&env=production

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 191.7KiB (60% reduction).

- Compressing https://spcdnsp.i-mobile.co.jp/ad_creative.ashx?advid=5458115&eid=15 could save 94.2KiB (68% reduction).
- Compressing https://cdn.amanad.adtdp.com/materials/imgs/MTU3NjAyNzA2M2EyYWZIMGVI OTgxNmE1MGIyY2Y3 could save 92.3KiB (54% reduction).
- Compressing https://cdn.blog.st-hatena.com/images/touch/blog-appicon.png?version=978f7b1ce9dac3d2637c2f62b6250ef79092c373&env=production could save 3.6KiB (50% reduction).
- Compressing https://cdn.profile-image.st-hatena.com/default_profile_images/profile.png could save 1KiB (49% reduction).
- Compressing https://ssp-bidapi.imobile.co.jp/api/v1/log.ashx?asid=1625008&msg=cdb_err_no_ad&type=1&id=21 could save 346B (54% reduction).
- Compressing https://cdn.blog.st-hatena.com/images/theme/search@2x.png?version=101ce7 dd0b971701ab47fca6573a64c6e517dad7 could save 225B (34% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 15.7KiB (79% reduction).

- Compressing https://d.socdm.com/adsv/v1?posall=SSPLOC&id=92524&tp=https%3A%2F%2 Ffernandoynky014.hatenablog.com%2F&pp=&rnd=970060.5660260687582195&targetID= adg-slot-wrapper-div-gptad-1440983982219-0&sdkver=1.8.0&sdktype=0&t=json3&hb_amznslots=2 could save 7.4KiB (82% reduction).
- Compressing https://d.socdm.com/adsv/v1?posall=SSPLOC&id=92520&tp=https%3A%2F%2
 Ffernandoynky014.hatenablog.com%2F&pp=&rnd=4564500.9330110740847886&targetID
 =adg-slot-wrapper-footer-ad-

rectangle&sdkver=1.8.0&sdktype=0&t=json3&hb_amznslots=2 could save 7.2KiB (83% reduction).

- Compressing https://d.socdm.com/adsv/v1?posall=SSPLOC&id=64610&sdktype=0&hb=true &t=json3&transactionid=ab0bec0b-a1d6-4779-9de5-7636646713c4&sizes=300x250&curre ncy=JPY&pbver=2.44.0&sdkname=prebidjs&adapterver=1.0.1&imark=1&tp=https%3A%2F %2Ffernandoynky014.hatenablog.com%2F could save 565B (51% reduction).
- Compressing https://d.socdm.com/adsv/v1?posall=SSPLOC&id=64604&sdktype=0&hb=true &t=json3&transactionid=ced9ac75-55c0-4d2f-b3a2-2a93b3a24020&sizes=300x250¤ cy=JPY&pbver=2.44.0&sdkname=prebidjs&adapterver=1.0.1&imark=1&tp=https%3A%2F% 2Ffernandoynky014.hatenablog.com%2F could save 561B (51% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

<u>Minify JavaScript</u> for the following resources to reduce their size by 24KiB (32% reduction).

- Minifying https://cdn.blog.st-hatena.com/js/external/jquery.flot.js?version=0.8.3 could save 12.5KiB (47% reduction) after compression.
- Minifying https://s.hatena.ne.jp/js/HatenaStar.js?20191001 could save 7.4KiB (23% reduction) after compression.
- Minifying https://b.st-hatena.com/js/bookmark_button.js could save 1.8KiB (21% reduction) after compression.
- Minifying https://cdn.blog.st-hatena.com/js/external/jquery.flot.time.js?version=0.8.3 could save 1.4KiB (40% reduction) after compression.
- Minifying https://connect.facebook.net/ja_JP/sdk.js could save 672B (39% reduction) after compression.
- Minifying https://cdn.audiencedata.net/js/v1/pageview.js?owner_id=hatena&site_id=hatena could save 287B (24% reduction) after compression.



Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider <u>making these tap targets larger</u> to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

• The tap target 2019-10-28 and 1 others are close to other tap targets.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

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Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 8.4KiB (79% reduction).

- Compressing https://d.socdm.com/adsv/v1?posall=SSPLOC&id=92517&tp=https%3A%2F%2 Ffernandoynky014.hatenablog.com%2F&pp=&rnd=5181120.6610076557844877&targetID =adg-slot-wrappergoogle_afc_user_container_0&sdkver=1.8.0&sdktype=0&t=json3&hb_amznslots=2 could save 7.3KiB (82% reduction).
- Compressing https://adc.auone.jp/api/uid/v1/html?u=XiQzr8Co8WoAAubTVeEAAAAA&ut=1&st=2 could save 1KiB (61% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://cdn.profile-image.st-hatena.com/default_profile_images/profile.png (expiration not specified)
- https://cdn7.www.st-hatena.com/js/jquery/jquery-ui.1.10.0.custom.min.js (expiration not specified)
- https://s.hatena.ne.jp/images/comment.gif (expiration not specified)
- https://cdn.pool.st-hatena.com/valve/config.json (5 minutes)
- https://cdn.pool.st-hatena.com/valve/dmp-config.json (5 minutes)
- https://cdn.pool.st-hatena.com/valve/dmp.js (5 minutes)

- https://cdn.pool.st-hatena.com/valve/valve.js (5 minutes)
- https://www.google.com/recaptcha/api.js (5 minutes)
- https://syndication.twitter.com/settings (10 minutes)
- https://static.doubleclick.net/instream/ad_status.js (15 minutes)
- https://www.googletagmanager.com/gtag/js?id=G-4P1C693HC1&l=dataLayer&cx=c (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-P4CXTW (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-PWRB9N&l=itm_dl1 (15 minutes)
- https://connect.facebook.net/ja_JP/sdk.js (20 minutes)
- https://platform.twitter.com/widgets.js (30 minutes)
- https://i.ytimg.com/vi/-f-HBdH11Xs/hqdefault.jpg (2 hours)
- https://i.ytimg.com/vi/hNdQxUvhuls/hqdefault.jpg (2 hours)
- https://www.google-analytics.com/analytics.js (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 431B (46% reduction).

 Minifying https://b.sthatena.com/css/reset.css?b48553abe575d880d4710be80d5f10182f726464 could save 431B (46% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 649B (39% reduction).

 Minifying https://adc.auone.jp/api/uid/v1/html?u=XiQzr8Co8WoAAubTVeEAAAAA&ut=1&st=2 could save 649B (39% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 24KiB (32% reduction).

- Minifying https://cdn.blog.st-hatena.com/js/external/jquery.flot.js?version=0.8.3 could save 12.5KiB (47% reduction) after compression.
- Minifying https://s.hatena.ne.jp/js/HatenaStar.js?20191001 could save 7.4KiB (23% reduction) after compression.
- Minifying https://b.st-hatena.com/js/bookmark_button.js could save 1.8KiB (21% reduction) after compression.
- Minifying https://cdn.blog.st-hatena.com/js/external/jquery.flot.time.js?version=0.8.3 could save 1.4KiB (40% reduction) after compression.
- Minifying https://connect.facebook.net/ja_JP/sdk.js could save 672B (39% reduction) after compression.
- Minifying https://cdn.audiencedata.net/js/v1/pageview.js?owner_id=hatena&site_id=hatena could save 287B (24% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- https://cdn.blog.st-hatena.com/css/blog.css?version=2c17f42f85cf323a2a651c1e7c614fe5d 45eb18d&env=production
- https://blog.hatena.ne.jp/-/blog_style/26006613456854106/4d150ae036154d9dba6e7e8903 382b6d336e6093

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 6.9KiB (66% reduction).

- Compressing and resizing https://cdn.blog.st-hatena.com/images/admin/blog-iconnoimage.png could save 2KiB (84% reduction).
- Compressing https://cdn.blog.st-hatena.com/images/theme/hatena-followbutton.png?version=4761c38ee37ae756cb190faa168483d1903ed164 could save 1.4KiB (62% reduction).
- Compressing https://cdn.profile-image.st-hatena.com/default_profile_images/profile.png could save 1KiB (49% reduction).
- Compressing https://blog.hatena.ne.jp/images/header/dropdown@2x.png?version=7d7c20b 969c69ef055d89ae3f2f69995 could save 994B (85% reduction).
- Compressing https://s.hatena.ne.jp/images/comment.gif could save 747B (86% reduction).
- Compressing https://ssp-bidapi.imobile.co.jp/api/v1/log.ashx?asid=1675498&msg=i_mobile_err_result_code&type=1&id=1 could save 346B (54% reduction).
- Compressing https://cdn.blog.st-hatena.com/images/theme/search@2x.png?version=101ce7 dd0b971701ab47fca6573a64c6e517dad7&env=production could save 225B (34% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v3/yr/r/zSKZHMh8mXU.png could save 171B (45% reduction).

3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about <u>server response time optimization</u>.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.