

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://md.exblog.jp/img/www/topics/ameblo_import_640x200.png (expiration not specified)
- http://md.exblog.jp/img/www/topics/bnr_blogmate_640x200.gif (expiration not specified)
- http://md.exblog.jp/img/www/topics/bnr_editorcafe_640x200.gif (expiration not specified)
- http://pds.exblog.jp/pds/1/201610/31/10/00000010_12321651.jpg (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/57700fae0842c5db4e85a92dcdf56bbd.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/60359ad11f4f02f9488b13144a6310aa.png>

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(expiration not specified)

- <http://pds.exblog.jp/pds/1/flash/top/image/6df9907bd7d2af5acbcfcac76880e087.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/7fa3f1b33dd464de411147085f2962c7.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/de11d94d7f3f4bd71b6855df3bfd1c44.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/pickups/hayashimariko.jpg> (expiration not specified)
- <http://pds.exblog.jp/pds/1/pickups/inabayukie.jpg> (expiration not specified)
- <http://pds.exblog.jp/pds/1/pickups/keikoaso.jpg> (expiration not specified)
- <http://pds.exblog.jp/pds/1/pickups/minassipol.jpg> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/b/01/92/kk5d2.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/b/02/46/akirasofti.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/c/01/73/havajony.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/c/03/27/hagkitchen.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/d/00/90/kippisy.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/trackback/00000010/19/esnl23359013.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/trackback/00000010/62/pinsabio24880636.png> (expiration not specified)
- http://image.excite.co.jp/jp/share/images/sp/icon_right_arrow_slim_50.png (104 seconds)
- http://image.excite.co.jp/jp/share/css/sp/exmod_flat.css (115 seconds)
- http://image.excite.co.jp/jp/share/images/sp/logo_excite.png (115 seconds)
- http://image.excite.co.jp/jp/share/images/sp/icon_home_white.png (116 seconds)
- http://image.excite.co.jp/jp/share/images/sp/icon_login_white.png (116 seconds)
- <http://image.excite.co.jp/jp/ox/ad.js> (3.1 minutes)
- <http://image.excite.co.jp/jp/ydn/css/ydn.min.css> (4 minutes)
- <http://image.excite.co.jp/jp/ydn/sp/jsflat.min.js> (4.3 minutes)
- http://image.excite.co.jp/jp/exblog/images/sp/exblog_base/bg_wrapper.gif (4.4 minutes)
- <http://image.excite.co.jp/jp/exblog/js/sp/jquery.exblog.js?1.8.1> (4.6 minutes)
- <http://image.excite.co.jp/jp/exblog/js/sp/slick.min.js?1.8.1> (4.6 minutes)

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- http://image.excite.co.jp/jp/exblog/css/sp/exblog_pages.sp.css?1.8.1 (4.6 minutes)
- http://image.excite.co.jp/jp/exblog/images/sp/exblog_base/tag_icon_s.png (4.7 minutes)
- <http://image.excite.co.jp/jp/exblog/js/jquery.cookie.js> (4.8 minutes)
- http://image.excite.co.jp/jp/share/images/sp/icon_search.png (4.8 minutes)
- http://image.excite.co.jp/jp/exblog/css/sp/exblog_base.sp.css?1.8.1 (4.9 minutes)
- <http://image.excite.co.jp/jp/exblog/js/sp/exblog.sp.js?1.8.1> (4.9 minutes)
- <http://image.excite.co.jp/jp/exblog/css/sp/slick.css?1.8.1> (5 minutes)
- <http://image.excite.co.jp/jp/exblog/js/sp/design.sp.js?1.8.1> (5 minutes)
- <http://image.excite.co.jp/jp/exblog/js/sp/jquery.flicksimple.js> (5 minutes)
- http://s.yimg.jp/images/im/innerad/QC_320_50.jpg (8.8 minutes)
- http://s.yimg.jp/images/listing/tool/yads/uadf/yads_vimps-1.5.0.js?2016111201 (9.9 minutes)
- <http://js1.nend.net/js/nendAdLoader.js> (10 minutes)
- <http://js.ad-stir.com/js/adstir.js?20130527> (15 minutes)
- <http://www.googletagmanager.com/gtm.js?id=GTM-MSPWGQ> (15 minutes)
- <http://yads.c.yimg.jp/js/yads.js> (30 minutes)
- <http://yads.yahoo.co.jp/js/yads.js> (30 minutes)
- <http://stats.g.doubleclick.net/dc.js> (2 hours)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

Mobile

- <http://ajax.googleapis.com/ajax/libs/jquery/2.1.1/jquery.min.js>
- <http://image.excite.co.jp/jp/exblog/js/sp/jquery.flicksimple.js>
- <http://image.excite.co.jp/jp/exblog/js/jquery.cookie.js>
- <http://image.excite.co.jp/jp/exblog/js/sp/design.sp.js?1.8.1>
- <http://image.excite.co.jp/jp/exblog/js/sp/jquery.exblog.js?1.8.1>
- <http://image.excite.co.jp/jp/exblog/js/sp/exblog.sp.js?1.8.1>
- <http://image.excite.co.jp/jp/ydn/sp/jsflat.min.js>
- <http://image.excite.co.jp/jp/exblog/js/sp/slick.min.js?1.8.1>

[Optimize CSS Delivery](#) of the following:

- http://image.excite.co.jp/jp/share/css/sp/exmod_flat.css
- http://image.excite.co.jp/jp/exblog/css/sp/exblog_base.sp.css?1.8.1
- http://image.excite.co.jp/jp/exblog/css/sp/exblog_pages.sp.css?1.8.1
- <http://netdna.bootstrapcdn.com/font-awesome/4.0.3/css/font-awesome.css>
- <http://image.excite.co.jp/jp/ydn/css/ydn.min.css>
- <http://image.excite.co.jp/jp/exblog/css/sp/slick.css?1.8.1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 237.3KiB (51% reduction).

- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F12%252F11%252Ff0032011_17051416.jpg,small=100,quality=75,type=jpg could save 81.5KiB (98% reduction).
- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F12%252F99%252Fd0133199_1549764.jpg,small=300,quality=75,type=jpg could save 36KiB (78% reduction).
- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F12%252F61%252Fd0152261_17215892.jpg,small=100,quality=75,type=jpg could save 26.2KiB (91% reduction).

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- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F11%252F08%252Fa0355908_15134376.jpg,small=100,quality=75,type=jpg could save 26KiB (90% reduction).
- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F12%252F90%252Fc0007190_1731534.jpg,small=100,quality=75,type=jpg could save 17.7KiB (91% reduction).
- Compressing <http://pds.exblog.jp/pds/1/flash/top/image/60359ad11f4f02f9488b13144a6310aa.png> could save 15.2KiB (13% reduction).
- Compressing <http://pds.exblog.jp/pds/1/flash/top/image/de11d94d7f3f4bd71b6855df3bfd1c44.png> could save 9.5KiB (36% reduction).
- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F12%252F04%252Fc0212604_15583098.jpg,small=300,quality=75,type=jpg could save 7.2KiB (33% reduction).
- Compressing <http://pds.exblog.jp/pds/1/thumbnail/b/01/92/kk5d2.png> could save 5KiB (13% reduction).
- Compressing http://image.excite.co.jp/jp/exblog/images/sp/exblog_base/bg_wrapper.gif could save 3.6KiB (53% reduction).
- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F11%252F46%252Fd0227246_10175785.jpg,small=300,quality=75,type=jpg could save 3.1KiB (15% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/sp/icon_login_white.png could save 1.9KiB (69% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/sp/icon_home_white.png could save 1.3KiB (36% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/sp/logo_excite.png could save 1.2KiB (31% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/sp/icon_search.png could save 956B (25% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/sp/icon_right_arrow_slim_50.png could save 873B (43% reduction).



Consider Fixing:

Enable compression

Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 18KiB (79% reduction).

- Compressing <http://netdna.bootstrapcdn.com/font-awesome/4.0.3/css/font-awesome.css> could save 17KiB (80% reduction).
- Compressing http://adimp.excite.co.jp/jserver/SITE=ANDROID.BLOG.FRONT/AREA=IMAGE.3/AAMSZ=320X40/OENCJP=UTF8/TT1=6_0/TT2=NEXUS_5X/acc_random=84432889/pageid=39306166 could save 1KiB (67% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5.1KiB (16% reduction).

- Minifying <http://netdna.bootstrapcdn.com/font-awesome/4.0.3/css/font-awesome.css> could save 3.1KiB (15% reduction).
- Minifying http://image.excite.co.jp/jp/exblog/css/sp/exblog_pages.sp.css?1.8.1 could save 1.2KiB (18% reduction) after compression.
- Minifying http://image.excite.co.jp/jp/exblog/css/sp/exblog_base.sp.css?1.8.1 could save 836B (16% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5.1KiB (24% reduction).

- Minifying <http://image.excite.co.jp/jp/exblog/js/sp/exblog.sp.js?1.8.1> could save 2.2KiB (27% reduction) after compression.

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- Minifying <http://image.excite.co.jp/jp/exblog/js/sp/jquery.flicksimple.js> could save 1.4KiB (33% reduction) after compression.
- Minifying <http://image.excite.co.jp/jp/ox/ad.js> could save 946B (13% reduction) after compression.
- Minifying <http://image.excite.co.jp/jp/exblog/js/jquery.cookie.js> could save 597B (43% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience



Consider Fixing:

Mobile

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `` and 1 others are close to other tap targets final.
- The tap target `londonphoto` and 5 others are close to other tap targets.
- The tap target `<button type="button" class="slick-prev">Previous</button>` and 1 others are close to other tap targets.
- The tap target `□□□□□` and 5 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://b92.yahoo.co.jp/js/s_retargeting.js (expiration not specified)
- http://md.exblog.jp/img/camera/pho_new_cbg_off.gif (expiration not specified)
- http://md.exblog.jp/img/global/header/logo_blog.gif (expiration not specified)
- http://md.exblog.jp/img/renewal/app_banner_ad.png (expiration not specified)
- http://md.exblog.jp/img/renewal/app_banner_ip.png (expiration not specified)
- http://md.exblog.jp/img/renewal/blog10th_100x100.jpg (expiration not specified)
- http://md.exblog.jp/img/renewal/minassipol_top.png (expiration not specified)

Desktop

- <http://md.exblog.jp/official/img/unnamed.jpg> (expiration not specified)
- <http://md.exblog.jp/scripts/renewal/jquery.carouFredSel-6.1.0-packed.js> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/37/8/a01378.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/38/0/a01380.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/38/1/a01381.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/38/2/a01382.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/38/3/a01383.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/39/0/a01390.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/39/3/a01393.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/39/4/a01394.gif> (expiration not specified)
- <http://md.exblog.jp/skn/img/a/01/40/1/a01401.gif> (expiration not specified)
- <http://pds.exblog.jp/community/logo/201404/19/68/1297981b83ae639902b71f8d027829d4.jpg> (expiration not specified)
- <http://pds.exblog.jp/community/logo/201503/23/08/2123a60123947c67683ec53bad3bdfdd.jpg> (expiration not specified)
- <http://pds.exblog.jp/community/logo/201505/31/61/2988cee02713314ec09576dfa23fbe84.jpg> (expiration not specified)
- <http://pds.exblog.jp/community/logo/201611/09/18/e328e2399077ba2a8678f2f4200ce926.gif> (expiration not specified)
- <http://pds.exblog.jp/community/logo/201611/11/38/1e17f15acaff86a30c4c06a451b41ef1.jpg> (expiration not specified)
- http://pds.exblog.jp/pds/1/201610/31/10/00000010_12321651.jpg (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/219d44bba3582d260a0826209f11e34d.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/4b10147d468c16681020d58b8445bb7c.jpg> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/4dc15c8dad7a72e7cadff21051862188.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/63786aa8d981736be1372cd25064727b.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/68c479177360ea97b824a11ffca0272a.png> (expiration not specified)

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- <http://pds.exblog.jp/pds/1/flash/top/image/924ea10aaf7c50af563463f8d19c2629.png> (expiration not specified)
- <http://pds.exblog.jp/pds/1/flash/top/image/e4b8950fdff8df2b3ae88ee60357da82.jpg> (expiration not specified)
- <http://pds.exblog.jp/pds/1/thumbnail/d/00/44/ttensan.png> (expiration not specified)
- http://xml.affiliate.rakuten.co.jp/widget/js/rakuten_widget.js (expiration not specified)
- <http://image.excite.co.jp/jp/ox/ad.js> (34 seconds)
- http://image.excite.co.jp/feed/news/js/exblog_ranking.js (79 seconds)
- http://image.excite.co.jp/jp/share/images/bg_headerTop.gif (93 seconds)
- <http://image.excite.co.jp/jp/ad/bsb.js> (2 minutes)
- http://image.excite.co.jp/jp/share/images/bg_footer_bottom.gif (3.2 minutes)
- http://image.excite.co.jp/jp/share/images/icon_arrow02.gif (4 minutes)
- http://image.excite.co.jp/jp/share/images/bg_footerSearch.gif (4 minutes)
- <http://image.excite.co.jp/jp/share/css/exmodPC.css> (4.2 minutes)
- http://image.excite.co.jp/jp/share/images/icon_home.gif (4.2 minutes)
- http://image.excite.co.jp/jp/share/images/bg_footerlink.gif (4.3 minutes)
- http://image.excite.co.jp/feed/news/js/excite_news_top.js (4.3 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_help.png (4.4 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_pr.gif (4.4 minutes)
- http://image.excite.co.jp/jp/share/images/bg_exHeaderSearch.gif (4.4 minutes)
- http://image.excite.co.jp/jp/share/images/logo_excite.gif (4.5 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_footer_bloghelp.png (4.5 minutes)
- http://image.excite.co.jp/jp/exblog/images/top_blogmate_logo.png (4.5 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/carousel_parts.png (4.5 minutes)
- <http://image.excite.co.jp/jp/exblog/js/jquery.cookie.js> (4.6 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_footer_blogstart.png (4.6 minutes)
- <http://image.excite.co.jp/jp/p2m/notice/kirei.gif> (4.7 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_list_blue_arrow.png (4.7 minutes)

Desktop

- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_blue_dot.png (4.7 minutes)
- http://image.excite.co.jp/jp/exblog/css/exblog_pages.css?1.8.1 (4.8 minutes)
- http://image.excite.co.jp/jp/exblog/images/tag_icon_s.png (4.8 minutes)
- <http://image.excite.co.jp/jp/p2m/notice/sanpo.gif> (4.8 minutes)
- http://image.excite.co.jp/jp/exblog/images/carousel_gallery.png (4.9 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/bg_footer_top.gif (5 minutes)
- http://image.excite.co.jp/jp/exblog/css/exblog_base.css?1.8.1 (5 minutes)
- http://image.excite.co.jp/jp/exblog/images/bnr_side_newpr.png (5 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/bg_circle_search.png (5 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/bg_wrapper.gif (5 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_footer_home.gif (5 minutes)
- http://image.excite.co.jp/jp/exblog/images/exblog_base/titleTxt_arrow.png (5 minutes)
- <http://image.excite.co.jp/jp/exblog/js/jquery.exblog.js> (5 minutes)
- http://s.yimg.jp/images/listing/tool/yads/uadf/yads_vimps-1.5.0.js?2016111201 (9.8 minutes)
- http://s.yimg.jp/images/im/innerad/QC_300_250.jpg (9.9 minutes)
- <http://www.googletagmanager.com/gtm.js?id=GTM-MSPWGQ> (15 minutes)
- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- http://connect.facebook.net/ja_JP/sdk.js (20 minutes)
- <http://platform.twitter.com/widgets.js> (30 minutes)
- <http://yads.c.yimg.jp/js/yads.js> (30 minutes)
- <https://apis.google.com/js/plusone.js> (30 minutes)
- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)
- <http://ox-d.oxjapan.servedbyopenx.com/w/1.0/jstag> (60 minutes)
- <http://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <http://servedby.openxmarket.jp/w/1.0/jstag> (60 minutes)
- <http://stats.g.doubleclick.net/dc.js> (2 hours)
- <http://www.google-analytics.com/analytics.js> (2 hours)
- <http://cdn-ak.b.st-hatena.com/images/entry-button/button-counter.gif> (9.1 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://ajax.googleapis.com/ajax/libs/jquery/1.9.1/jquery.min.js>
- <http://image.excite.co.jp/jp/exblog/js/jquery.cookie.js>
- <http://image.excite.co.jp/jp/exblog/js/jquery.exblog.js>
- <http://md.exblog.jp/scripts/renewal/jquery.carouFredSel-6.1.0-packed.js>
- <http://image.excite.co.jp/jp/ox/ad.js>
- http://adimp.excite.co.jp/jserver/SITE=EXCITE.BLOG/AREA=BANNER/AAMSZ=468X60/OENCJP=UTF8/acc_random=33618670/pageid=69812679

[Optimize CSS Delivery](#) of the following:

- <http://image.excite.co.jp/jp/share/css/exmodPC.css>
- http://image.excite.co.jp/jp/exblog/css/exblog_base.css?1.8.1
- http://image.excite.co.jp/jp/exblog/css/exblog_pages.css?1.8.1

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 195.2KiB (48% reduction).

Desktop

- Compressing <http://pds.exblog.jp/community/logo/201404/19/68/1297981b83ae639902b71f8d027829d4.jpg> could save 30.9KiB (47% reduction).
- Compressing and resizing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F04%252F30%252Fd0350330_18425389.jpg,small=300,quality=75,type=jpg could save 27.5KiB (93% reduction).
- Compressing and resizing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F08%252F51%252Fc0358651_20183926.jpg,small=300,quality=75,type=jpg could save 25.3KiB (91% reduction).
- Compressing <http://pds.exblog.jp/community/logo/201503/23/08/2123a60123947c67683ec53bad3bdfdd.jpg> could save 18.3KiB (57% reduction).
- Compressing <http://pds.exblog.jp/community/logo/201505/31/61/2988cee02713314ec09576dfa23fbe84.jpg> could save 18.1KiB (70% reduction).
- Compressing http://md.exblog.jp/img/renewal/blog10th_100x100.jpg could save 15.4KiB (67% reduction).
- Compressing and resizing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F08%252F23%252Ff0357923_09473673.jpg,small=300,quality=75,type=jpg could save 13.4KiB (89% reduction).
- Compressing <http://pds.exblog.jp/pds/1/flash/top/image/63786aa8d981736be1372cd25064727b.png> could save 12.6KiB (16% reduction).
- Compressing <http://pds.exblog.jp/community/logo/201611/11/38/1e17f15acaff86a30c4c06a451b41ef1.jpg> could save 4.9KiB (54% reduction).
- Compressing http://image.excite.co.jp/jp/exblog/images/exblog_base/bg_wrapper.gif could save 3.6KiB (53% reduction).
- Compressing and resizing http://pds.exblog.jp/pds/1/201610/31/10/00000010_12321651.jpg could save 3.3KiB (75% reduction).
- Compressing http://image.excite.co.jp/jp/exblog/images/bnr_side_newpr.png could save 3.3KiB (29% reduction).
- Compressing <http://md.exblog.jp/official/img/unnamed.jpg> could save 3.1KiB (42% reduction).
- Compressing http://blogimgc.eximg.jp/i=http%253A%252F%252Fpds.exblog.jp%252Fpds%252F1%252F201611%252F11%252F99%252Fb0210699_00381136.jpeg,small=300,quality=75,type=jpeg could save 2.6KiB (13% reduction).
- Compressing <http://md.exblog.jp/skn/img/a/01/37/8/a01378.gif> could save 1.7KiB (26% reduction).
- Compressing <http://md.exblog.jp/skn/img/a/01/38/3/a01383.gif> could save 1.5KiB (22% reduction).
- Compressing <http://md.exblog.jp/skn/img/a/01/38/0/a01380.gif> could save 1.5KiB (24% reduction).

Desktop

reduction).

- Compressing <http://md.exblog.jp/skn/img/a/01/38/1/a01381.gif> could save 1.5KiB (22% reduction).
- Compressing http://md.exblog.jp/img/renewal/app_banner_ad.png could save 1.4KiB (33% reduction).
- Compressing http://md.exblog.jp/img/renewal/app_banner_ip.png could save 1.2KiB (32% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/bg_exHeaderSearch.gif could save 1.1KiB (29% reduction).
- Compressing http://image.excite.co.jp/jp/exblog/images/top_blogmate_logo.png could save 949B (15% reduction).
- Compressing <http://static.affiliate.rakuten.co.jp/widget/html/images/buttons.gif> could save 941B (17% reduction).
- Compressing http://image.excite.co.jp/jp/exblog/images/exblog_base/icon_list_blue_arrow.png could save 885B (79% reduction).
- Compressing http://image.excite.co.jp/jp/share/images/bg_footerSearch.gif could save 577B (30% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 60.3KiB (71% reduction).

- Compressing http://xml.affiliate.rakuten.co.jp/widget/js/rakuten_widget.js could save 34.2KiB (83% reduction).
- Compressing <http://md.exblog.jp/scripts/renewal/jquery.carouFredSel-6.1.0-packed.js> could save 21.6KiB (60% reduction).
- Compressing <https://platform.twitter.com/js/button.09a4c69b9e9879b3a066b7ecd72136d2.js> could save 2.8KiB (65% reduction).

Desktop

- Compressing <http://cas.criteo.com/delivery/ajs.php?zoneid=321708&nodis=1&cb=61617466853&exclude=undefined&charset=UTF-8&loc=http%3A//www.exblog.jp/> could save 1.2KiB (51% reduction).
- Compressing http://adimp.excite.co.jp/jserver/SITE=EXCITE.BLOG/AREA=IMAGE/AAMSZ=728X90/OENCJP=UTF8/acc_random=97046524/pageid=69812679 could save 528B (57% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.7KiB (15% reduction).

- Minifying http://image.excite.co.jp/jp/exblog/css/exblog_base.css?1.8.1 could save 1.6KiB (16% reduction) after compression.
- Minifying http://image.excite.co.jp/jp/exblog/css/exblog_pages.css?1.8.1 could save 1.1KiB (14% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.2KiB (12% reduction).

- Minifying <http://www.exblog.jp/> could save 2.2KiB (12% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Desktop

[Minify JavaScript](#) for the following resources to reduce their size by 13.9KiB (24% reduction).

- Minifying http://xml.affiliate.rakuten.co.jp/widget/js/rakuten_widget.js could save 10.5KiB (26% reduction).
- Minifying http://b.st-hatena.com/js/bookmark_button.js could save 1.9KiB (23% reduction) after compression.
- Minifying <http://image.excite.co.jp/jp/ox/ad.js> could save 946B (13% reduction) after compression.
- Minifying <http://image.excite.co.jp/jp/exblog/js/jquery.cookie.js> could save 597B (43% reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).