PageSpeed Insights

HEALTH CARE DATA

Acquire genuine contacts with our custom-made
Healthcare industry list

46 / 100 Speed

▮ Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- http://dunlopmarketing.com/

- https://dunlopmarketing.com/

- https://www.dunlopmarketing.com/

Enable compression

Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 322.8KiB (75% reduction).

- Compressing https://www.dunlopmarketing.com/lib/bootstrap/css/bootstrap.min.css could save 121.4KiB (85% reduction).

- Compressing https://www.dunlopmarketing.com/lib/jquery/jquery.min.js could save 55.2KiB (65% reduction).

- Compressing https://www.dunlopmarketing.com/lib/bootstrap/js/bootstrap.bundle.min.js could save 47.4KiB (71% reduction).

- Compressing https://www.dunlopmarketing.com/lib/font-awesome/css/font-awesome.min.css could save 23.4KiB (77% reduction).

- Compressing https://www.dunlopmarketing.com/css/style.css could save 16.1KiB (77% reduction).

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- Compressing https://www.dunlopmarketing.com/lib/counterup/counterup.min.js could save 1.3KiB (60% reduction).

Mobile

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.dunlopmarketing.com/css/style.css (expiration not specified)

- https://www.dunlopmarketing.com/img/banner-healthcare.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/essential-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/expert-sec-bgcolor.png (expiration not specified)

- https://www.dunlopmarketing.com/img/expert-side-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/expertice-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/footer-logo.png (expiration not specified)

- https://www.dunlopmarketing.com/img/healthcare-email-list-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/logo.png (expiration not specified)

- https://www.dunlopmarketing.com/img/newsletter-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/specific-email-list-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/technology-email-list-bg.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/update-01.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/update-02.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/update-03.jpg (expiration not specified)

- https://www.dunlopmarketing.com/img/update-04.jpg (expiration not specified)

- https://www.dunlopmarketing.com/js/main.js (expiration not specified)

- https://www.dunlopmarketing.com/lib/animate/animate.min.css (expiration not specified)

- https://www.dunlopmarketing.com/lib/bootstrap/css/bootstrap.min.css (expiration not specified)

- https://www.dunlopmarketing.com/lib/bootstrap/js/bootstrap.bundle.min.js (expiration not specified)

- https://www.dunlopmarketing.com/lib/counterup/counterup.min.js (expiration not specified)

Mobile

- https://www.dunlopmarketing.com/lib/easing/easing.min.js (expiration not specified)
- https://www.dunlopmarketing.com/lib/font-awesome/css/font-awesome.min.css (expiration not specified)
- https://www.dunlopmarketing.com/lib/jquery/jquery-migrate.min.js (expiration not specified)
- https://www.dunlopmarketing.com/lib/jquery/jquery.min.js (expiration not specified)
- https://www.dunlopmarketing.com/lib/superfish/hoverIntent.js (expiration not specified)
- https://www.dunlopmarketing.com/lib/superfish/superfish.min.js (expiration not specified)
- https://www.dunlopmarketing.com/lib/waypoints/waypoints.min.js (expiration not specified)
- https://www.dunlopmarketing.com/lib/wow/wow.min.js (expiration not specified)
- https://www.googletagmanager.com/gtm.js?id=GTM-578NF74 (15 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,700,700i|Poppins:300,400,500,700

⚠ Consider Fixing:

Minify HTML

Mobile

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 3.3KiB (20% reduction).

- Minifying https://www.dunlopmarketing.com/ could save 3.3KiB (20% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.7KiB (30% reduction).

- Minifying https://www.dunlopmarketing.com/lib/superfish/hoverIntent.js could save 3.6KiB (64% reduction).

- Minifying https://www.dunlopmarketing.com/js/main.js could save 1.1KiB (11% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 75.7KiB (28% reduction).

- Compressing https://www.dunlopmarketing.com/img/banner-healthcare.jpg could save 25.6KiB (34% reduction).

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- Compressing https://www.dunlopmarketing.com/img/footer-logo.png could save 324B (21% reduction).

- Compressing https://www.dunlopmarketing.com/img/logo.png could save 310B (18% reduction).

✅ 3 Passed Rules

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience

⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target info@dunlopmarketing.com and 1 others are close to other tap targets final.

- The tap target is close to 1 other tap targets.

- The tap target is close to 1 other tap targets.

✅ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

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⚠ Should Fix:

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Desktop

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🔶 Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- http://dunlopmarketing.com/

- https://dunlopmarketing.com/

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