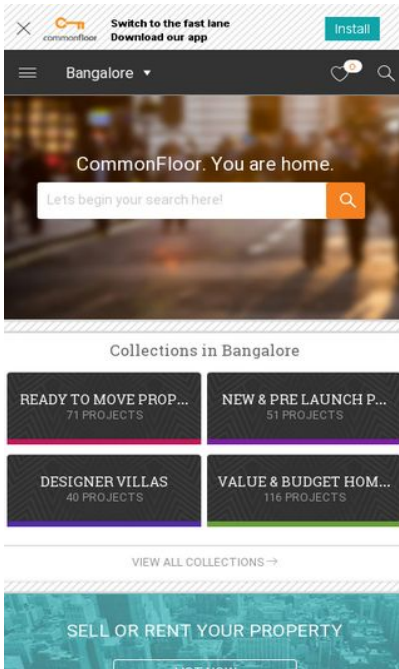# PageSpeed Insights

Mobile

56 / 100 Speed

🔋 Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://commonfloor.com/
- https://commonfloor.com/
- https://www.commonfloor.com/

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript]():

- https://www.commonfloor.com/public/assets/analytics_action.js

[Optimize CSS Delivery]() of the following:

- https://asset1.cfcdn.com/200120170822/cfassets/mobileweb/css/app.caz.css

🔲 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression]() for the following resources to reduce their transfer size by 61.9KiB (85% reduction).

- Compressing https://www.commonfloor.com/api/collection-base/get-collections-by-city?city=Bangalore could save 61.9KiB (85% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching]() for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://beacon.errorception.com/54070224a60fafbd1000006a.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 4.9KiB (18% reduction).

- Compressing https://asset1.cfcdn.com/cfassets/mobileweb/images/homepage_masthead.jpg could save 4.9KiB (18% reduction).

✅ 4 Passed Rules

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

Mobile

You have the above-the-fold content properly prioritized. Learn more about _prioritizing visible content_.

99 / 100   User Experience

⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div class="right-container">0</div> is close to 1 other tap targets final.

- The tap target is close to 1 other tap targets final.

- The tap target <button type="button" class="slick-prev slick-disabled">Previous</button> and 3 others are close to other tap targets.

✔ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of _avoiding plugins_.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about _configuring viewports_.
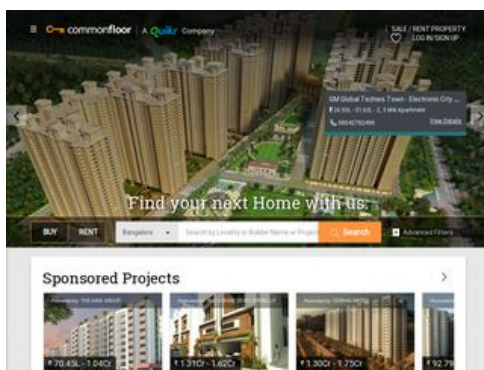
Mobile

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

56 / 100   Speed

⚠ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://asset2.cfcdn.com/cfassets/ts/libs/visual-website-optimizer.js

Desktop

- https://asset3.cfcdn.com/cfassets/js/common.caz.js?v=1484651564320

- https://asset1.cfcdn.com/cfassets/js/homepage.caz.js?v=1484651564320

[Optimize CSS Delivery](#) of the following:

- https://asset2.cfcdn.com/cfassets/css/common.caz.css?v=1484651564320

- https://asset3.cfcdn.com/cfassets/css/home-page.caz.css?v=1484651564320

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 494KiB (59% reduction).

- Compressing
  https://is5.cfcdn.com/is/p/f/1280x500/public/images/promos/5874cb77ab620/gminfinite.jpg
  could save 349.1KiB (66% reduction).

- Compressing
  https://is4.cfcdn.com/is/p/c/258x198/public/images/apartments/original_img/zz6dr4.gif could
  save 39.6KiB (70% reduction).

- Compressing
  https://is6.cfcdn.com/is/p/c/258x198/public/images/apartments/original_img/xhbkhk.gif could
  save 32.9KiB (66% reduction).

- Compressing https://is4.cfcdn.com/is/a/c/430x200/gallery_images/original/588af37ff2ef9.jpg
  could save 20.3KiB (54% reduction).

- Compressing
  https://is4.cfcdn.com/is/a/c/430x200/gallery_images/original/58888ca6eea62.jpg could save
  15.9KiB (38% reduction).

- Compressing
  https://is4.cfcdn.com/is/a/c/430x200/gallery_images/original/588ee5c7f396c.jpg could save
  14.4KiB (40% reduction).

- Compressing
  https://is4.cfcdn.com/is/a/c/258x198/gallery_images/original/56a864f459e00.jpg could save
  10.1KiB (39% reduction).

- Compressing and resizing https://is5.cfcdn.com/is/p/c/300x300/sites/default/files/India-
  min.png?ver=1 could save 5.9KiB (14% reduction).

- Compressing and resizing

Desktop

> https://www.commonfloor.com/cfassets/t2/src/images/header_cf_logo.png could save 5KiB (96% reduction).

- Compressing https://www.commonfloor.com/cfassets/t2/src/images/header_qh_logo.png could save 908B (15% reduction).

🔶 Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- http://commonfloor.com/

- https://commonfloor.com/

- https://www.commonfloor.com/

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-DCR8 (15 minutes)

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

- https://connect.facebook.net/en_US/sdk.js (20 minutes)

- https://apis.google.com/js/client:platform.js?onload=handleClientLoad (30 minutes)

- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)

- https://sg-pl.vizury.com/analyze/cookieCallback.php?cb=.commonfloor.com (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

- https://ssl.widgets.webengage.com/js/widget/webengage-min-v-4.0.js (4 hours)

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 65% of the final above-the-fold content could be rendered with the full HTML response snapshot:7.

✅ 4 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Desktop

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).