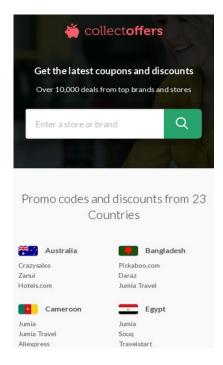
PageSpeed Insights

Mobile





Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- https://www.collectoffers.com/css/style?v=XvPEuLL2EAynqQYp1T0SL18AMZsQeKYMoCDF_sd Gu3Q1
- https://fonts.googleapis.com/css?family=Lato:300,400,700

Mobile

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.googletagmanager.com/gtm.js?id=GTM-TDS89SL (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 25.1KiB (17% reduction).

- Compressing https://www.collectoffers.com/images/banner-mo.jpg could save 5.2KiB (13% reduction).
- Compressing https://www.collectoffers.com/images/img3.png could save 4.7KiB (20% reduction).
- Compressing https://www.collectoffers.com/images/btm-pic-01.png could save 3.7KiB (11% reduction).
- Compressing https://www.collectoffers.com/images/btm-pic-03.png could save 3.5KiB (21% reduction).
- Compressing https://www.collectoffers.com/images/flags.png could save 3.3KiB (18% reduction).
- Compressing https://www.collectoffers.com/images/logo-icon.png could save 2.8KiB (40% reduction).
- Compressing https://www.collectoffers.com/images/logo.png could save 1.4KiB (19% reduction).
- Compressing https://www.collectoffers.com/images/flogo.png could save 275B (20%

reduction).



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

Mobile

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> content.

86 / 100 User Experience

Should Fix:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

• The tap target Crazysales and 68 others are close to other tap targets final.



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



86 / 100 Speed

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Optimize images

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Optimize the following images to reduce their size by 29.4KiB (17% reduction).

- Compressing https://www.collectoffers.com/images/banner.jpg could save 9.6KiB (14% reduction).
- Compressing https://www.collectoffers.com/images/img3.png could save 4.7KiB (20% reduction).
- Compressing https://www.collectoffers.com/images/btm-pic-01.png could save 3.7KiB (11% reduction).
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