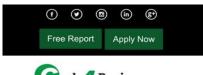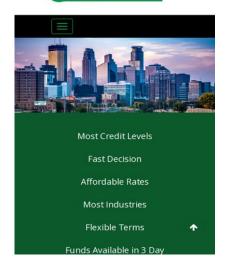# PageSpeed Insights

Mobile

13 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 504.2KiB (74% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/bootstrap.css could save 128.2KiB (85% reduction).

- Compressing http://cash4business.org/wp-includes/js/jquery/jquery.js?ver=1.12.4 could save 61.9KiB (65% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/js/jquery-1.12.4.min.js could save 61.9KiB (65% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/animate.min.css could save 48.2KiB (93% reduction).

Mobile

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/style.css could save 47KiB (83% reduction).

- Compressing http://cash4business.org/ could save 37.8KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/js/bootstrap.min.js could save 26.6KiB (73% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/font-awesome.min.css could save 23.4KiB (77% reduction).

- Compressing http://cash4business.org/wp-includes/js/masonry.min.js?ver=3.3.2 could save 20KiB (70% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/genericons/genericons.css?ver=3.0.3 could save 11.4KiB (38% reduction).

- Compressing http://cash4business.org/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0 could save 10.3KiB (72% reduction).

- Compressing http://cash4business.org/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8 could save 7.5KiB (63% reduction).

- Compressing http://cash4business.org/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 could save 5.9KiB (60% reduction).

- Compressing http://cash4business.org/wp-includes/js/imagesloaded.min.js?ver=3.2.0 could save 5.4KiB (69% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/js/functions.js?ver=20150315 could save 3.8KiB (64% reduction).

- Compressing https://s3.amazonaws.com/com.upsnap.dmp.campaigns.creatives/js/upsnappixel.js could save 1.5KiB (66% reduction).

- Compressing http://cash4business.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0 could save 1.1KiB (62% reduction).

- Compressing http://cash4business.org/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b could save 1.1KiB (60% reduction).

- Compressing http://cash4business.org/wp-includes/js/wp-embed.min.js?ver=4.9.8 could save 647B (47% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/style.css?ver=4.9.8 could save 607B (55% reduction).

Mobile

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://cash4business.org/wp-content/themes/cash4business/css/animate.min.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/css/bootstrap.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/css/font-awesome.min.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/css/style.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/contact_icone1.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/contact_icone2.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/contact_icone3.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/fotter_baner.jpg (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/logo.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/mid_banner.jpg (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_1.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_2.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_3.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_4.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_5.png (expiration not specified)

Mobile

- http://cash4business.org/wp-content/themes/cash4business/js/bootstrap.min.js (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/js/jquery-1.12.4.min.js (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner1.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner2.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner3.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner4.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/big_icone_one.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/big_icone_two.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone1.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone2.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone3.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone4.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone5.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone6.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/logo.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/mid_icone1.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/mid_icone2.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/mid_icone3.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_1.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_2.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_3.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_4.jpg (expiration not specified)

- https://s3.amazonaws.com/com.upsnap.dmp.campaigns.creatives/js/upsnappixel.js (expiration not specified)

- https://www.googletagmanager.com/gtag/js?id=UA-115435434-1 (15 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 3.4MiB (73% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner1.jpg could save 881.6KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner4.jpg could save 772.7KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner2.jpg could save 750.7KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner3.jpg could save 664KiB (73% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/fotter_baner.jpg could save 171.9KiB (74% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/mid_banner.jpg could save 68.7KiB (83% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_3.jpg could save 42.2KiB (72% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_4.jpg could save 40.1KiB (69% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_1.jpg could save 39.8KiB (70% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_2.jpg could save 38.4KiB (69% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/big_icone_one.png could save 8.2KiB (16% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/mid_icone1.png could save 2KiB (18% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/mid_icone2.png could save 1.6KiB (18% reduction).

Mobile

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/logo.png could save 1.6KiB (18% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/logo.png could save 1.6KiB (18% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/mid_icone3.png could save 1.6KiB (17% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone4.png could save 1.3KiB (40% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone2.png could save 1.2KiB (45% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone5.png could save 1.1KiB (40% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone1.png could save 1.1KiB (32% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone6.png could save 1.1KiB (55% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/socia_5.png could save 1.1KiB (68% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone3.png could save 1KiB (31% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/contact_icone3.png could save 105B (13% reduction).

⚠ Consider Fixing:

Reduce server response time

In our test, your server responded in 0.62 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Mobile

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 37.9KiB (19% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/css/bootstrap.css could save 23.6KiB (16% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/css/style.css could save 13KiB (24% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/style.css?ver=4.9.8 could save 1.1KiB (100% reduction).

- Minifying http://cash4business.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0 could save 220B (13% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 6KiB (13% reduction).

- Minifying http://cash4business.org/ could save 6KiB (13% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 6.4KiB (27% reduction).

- Minifying http://cash4business.org/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0 could save 3.5KiB (25% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/js/functions.js?ver=20150315 could save 2.3KiB (40% reduction).

- Minifying https://s3.amazonaws.com/com.upsnap.dmp.campaigns.creatives/js/upsnappixel.js could save 387B (17% reduction).

- Minifying http://cash4business.org/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b could save 193B (11% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- http://cash4business.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0

✔ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

Mobile

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop

13 / 100 Speed

⚠ Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 504.2KiB (74% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/bootstrap.css could save 128.2KiB (85% reduction).

- Compressing http://cash4business.org/wp-includes/js/jquery/jquery.js?ver=1.12.4 could save 61.9KiB (65% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/js/jquery-1.12.4.min.js could save 61.9KiB (65% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/animate.min.css could save 48.2KiB (93% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/style.css could save 47KiB (83% reduction).

- Compressing http://cash4business.org/ could save 37.8KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/js/bootstrap.min.js could save 26.6KiB (73% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/css/font-awesome.min.css could save 23.4KiB (77% reduction).

- Compressing http://cash4business.org/wp-includes/js/masonry.min.js?ver=3.3.2 could save 20KiB (70% reduction).

Desktop

- Compressing http://cash4business.org/wp-content/themes/cash4business/genericons/genericons.css?ver=3.0.3 could save 11.4KiB (38% reduction).

- Compressing http://cash4business.org/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0 could save 10.3KiB (72% reduction).

- Compressing http://cash4business.org/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8 could save 7.5KiB (63% reduction).

- Compressing http://cash4business.org/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 could save 5.9KiB (60% reduction).

- Compressing http://cash4business.org/wp-includes/js/imagesloaded.min.js?ver=3.2.0 could save 5.4KiB (69% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/js/functions.js?ver=20150315 could save 3.8KiB (64% reduction).

- Compressing https://s3.amazonaws.com/com.upsnap.dmp.campaigns.creatives/js/upsnappixel.js could save 1.5KiB (66% reduction).

- Compressing http://cash4business.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0 could save 1.1KiB (62% reduction).

- Compressing http://cash4business.org/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b could save 1.1KiB (60% reduction).

- Compressing http://cash4business.org/wp-includes/js/wp-embed.min.js?ver=4.9.8 could save 647B (47% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/style.css?ver=4.9.8 could save 607B (55% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://cash4business.org/wp-content/plugins/contact-form-7/images/ajax-loader.gif (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/css/animate.min.css (expiration not specified)

Desktop

- http://cash4business.org/wp-content/themes/cash4business/css/bootstrap.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/css/font-awesome.min.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/css/style.css (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/body_baner.jpg (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/contact_icone1.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/contact_icone2.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/contact_icone3.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/fotter_baner.jpg (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/logo.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/mid_banner.jpg (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_1.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_2.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_3.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_4.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/images/socia_5.png (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/js/bootstrap.min.js (expiration not specified)

- http://cash4business.org/wp-content/themes/cash4business/js/jquery-1.12.4.min.js (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner1.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner2.jpg (expiration not specified)

Desktop

- http://cash4business.org/wp-content/uploads/2018/02/banner3.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/banner4.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/big_icone_one.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/big_icone_two.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone1.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone2.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone3.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone4.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone5.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/icone6.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/logo.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/mid_icone1.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/mid_icone2.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/mid_icone3.png (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_1.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_2.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_3.jpg (expiration not specified)

- http://cash4business.org/wp-content/uploads/2018/02/pic_4.jpg (expiration not specified)

- https://s3.amazonaws.com/com.upsnap.dmp.campaigns.creatives/js/upsnappixel.js (expiration not specified)

- https://www.googletagmanager.com/gtag/js?id=UA-115435434-1 (15 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Desktop

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 3.5MiB (73% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner1.jpg could save 881.6KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner4.jpg could save 772.7KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner2.jpg could save 750.7KiB (75% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/banner3.jpg could save 664KiB (73% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/fotter_baner.jpg could save 171.9KiB (74% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/body_baner.jpg could save 113.9KiB (71% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/mid_banner.jpg could save 68.7KiB (83% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_3.jpg could save 42.2KiB (72% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_4.jpg could save 40.1KiB (69% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_1.jpg could save 39.8KiB (70% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/pic_2.jpg could save 38.4KiB (69% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/big_icone_one.png could save 8.2KiB (16% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/mid_icone1.png could save 2KiB (18% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/mid_icone2.png could save 1.6KiB (18% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/logo.png could save 1.6KiB (18% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/logo.png could save 1.6KiB (18% reduction).

Desktop

- Compressing http://cash4business.org/wp-content/uploads/2018/02/mid_icone3.png could save 1.6KiB (17% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone4.png could save 1.3KiB (40% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone2.png could save 1.2KiB (45% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone5.png could save 1.1KiB (40% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone1.png could save 1.1KiB (32% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone6.png could save 1.1KiB (55% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/socia_5.png could save 1.1KiB (68% reduction).

- Compressing http://cash4business.org/wp-content/uploads/2018/02/icone3.png could save 1KiB (31% reduction).

- Compressing http://cash4business.org/wp-content/themes/cash4business/images/contact_icone3.png could save 105B (13% reduction).

🔸 Consider Fixing:

Reduce server response time

In our test, your server responded in 0.62 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Desktop

[Minify CSS](#) for the following resources to reduce their size by 37.9KiB (19% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/css/bootstrap.css could save 23.6KiB (16% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/css/style.css could save 13KiB (24% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/style.css?ver=4.9.8 could save 1.1KiB (100% reduction).

- Minifying http://cash4business.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0 could save 220B (13% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 6KiB (13% reduction).

- Minifying http://cash4business.org/ could save 6KiB (13% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6.4KiB (27% reduction).

- Minifying http://cash4business.org/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0 could save 3.5KiB (25% reduction).

- Minifying http://cash4business.org/wp-content/themes/cash4business/js/functions.js?ver=20150315 could save 2.3KiB (40% reduction).

- Minifying https://s3.amazonaws.com/com.upsnap.dmp.campaigns.creatives/js/upsnappixel.js could save 387B (17% reduction).

- Minifying http://cash4business.org/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b could save 193B (11% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- http://cash4business.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0

✔ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).