PageSpeed Insights

Mobile

49 / 100 Speed

🔋 Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://broadleaftreesurgery.co.uk/
- https://broadleaftreesurgery.co.uk/
- https://www.broadleaftreesurgery.co.uk/

Reduce server response time

In our test, your server responded in 3.8 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://www.broadleaftreesurgery.co.uk/wp-content/cache/swift-performance/www.broadleaftreesurgery.co.uk/css/d6e85fa1f9dac22cde7687ce5227077e.css

⚠️ Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 73.4KiB (15% reduction).

- Compressing https://www.broadleaftreesurgery.co.uk/wp-content/uploads/2016/12/banner2.jpg could save 72.7KiB (15% reduction).
- Compressing https://www.broadleaftreesurgery.co.uk/wp-content/uploads/2016/12/footer-logo.jpg could save 726B (15% reduction).

✅ 5 Passed Rules

Enable compression

You have compression enabled. Learn more about enabling compression.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

Mobile

93 / 100   User Experience

⚠ Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. Size the page content to the viewport to provide a better user experience.

The page content is 427 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element <div class="number mobile">0800 999 5323</div> falls outside the viewport.

- The element <div class="col-lg-4 col-m...sm-4 col-xs-12"></div> falls outside the viewport.

- The element <div class="col-lg-4 col-m...sm-4 col-xs-12">07429 903 594</div> falls outside the viewport.

- The element <div class="col-lg-12 col-...m-12 col-xs-12">Welcome to Bro...arboriculture"</div> falls outside the viewport.

- The element <div class="col-xs-12 col-lg-12 nav-col">Toggle navigat...ver Contact Us</div> falls outside the viewport.

- The element <div class="col-lg-12 col-xs-12">Previous Fire...needs! Next</div> falls outside the viewport.

- The element <div class="col-xs-12 col-sm-12 col-md-9">Broadleaf Tree...NPTC Qualified</div> falls outside the viewport.

- The element <div class="col-xs-12 col-sm-12 col-md-3">Crafted by Boo...e Surgery 2019</div> falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Tree Surgeons Maidstone and 17 others are close to other tap targets.

✅ 3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.
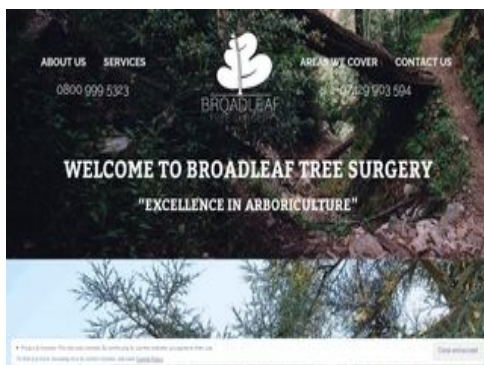
Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

Desktop

`69 / 100` Speed

🛑 Should Fix:

Reduce server response time

In our test, your server responded in 2.4 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

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Desktop

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