

Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://baidu.com/
- http://www.baidu.com/
- https://m.baidu.com/?from=844b&vit=fps

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 198.5KiB (50% reduction).

- Compressing https://ss0.bdstatic.com/9bA1vGfa2gU2pMbfm9GUKT-w/timg?searchbox_feed& quality=120&wh_rate=0&size=f648_364&ref=http%3A%2F%2Fwww.baidu.com&sec=0&di= dfc50c9c02a3d95c3e61c7d6f8ef1ddd&src=http%3A%2F%2Ft11.baidu.com%2Fit%2Fu%3D3 414838525%2C1586429364%26fm%3D170%26s%3DF08669B4444306E60683500A030070 C2%26w%3D450%26h%3D270%26img.JPG could save 27.3KiB (51% reduction).
- Compressing https://ss1.baidu.com/6ONXsjip0QIZ8tyhnq/it/u=3904644763,2138637707&fm =170&s=4F4069822B5013E947D9049F0300C002&w=218&h=146&img.JPEG could save 15.5KiB (54% reduction).
- Compressing https://ss2.baidu.com/6ONYsjip0QIZ8tyhnq/it/u=3876427067,2132526201&fm =170&s=83E4B4AA03663FB99A59C50F0300F043&w=218&h=146&img.JPEG could save 15.3KiB (55% reduction).
- Compressing https://ss1.baidu.com/6ONXsjip0QIZ8tyhnq/it/u=3835875832,2108456887&fm =170&s=FDB73FD0CCDB5BCE63096D510300A0F6&w=218&h=146&img.JPEG could save 13.6KiB (58% reduction).
- Compressing https://ss1.baidu.com/6ONXsjip0QIZ8tyhnq/it/u=4111729744,2396855690&fm =170&s=2A9660800C502CC4760B9C8E0300E09A&w=218&h=146&img.JPEG could save 12.7KiB (50% reduction).
- Compressing https://ss0.baidu.com/6ONWsjip0QIZ8tyhnq/it/u=3890535915,2135581954&fm =170&s=9E706D82C74830ED8E51A52703007093&w=218&h=146&img.JPEG could save 12.7KiB (53% reduction).
- Compressing https://ss0.baidu.com/6ONWsjip0QlZ8tyhnq/it/u=3447983298,3308443946&fm =170&s=753012D17CD1D5C65A1092F403000025&w=218&h=146&img.JPEG could save 12.1KiB (52% reduction).
- Compressing https://ss1.baidu.com/6ONXsjip0QIZ8tyhnq/it/u=3678119716,2359111&fm=17 0&s=BEF271845F238251044539860300F082&w=218&h=146&img.JPEG could save 12KiB (55% reduction).
- Compressing https://ss2.baidu.com/6ONYsjip0QIZ8tyhnq/it/u=3227458079,571503482&fm= 170&s=53E4BC4442F38DD844A921910300808B&w=218&h=146&img.JPEG could save 11.2KiB (49% reduction).
- Compressing https://ss0.baidu.com/6ONWsjip0QIZ8tyhnq/it/u=3524747817,4190921337&fm =170&s=AA53708445833F4566DC6D84030050CA&w=218&h=146&img.JPEG could save 11KiB (54% reduction).
- Compressing https://ss1.baidu.com/6ONXsjip0QIZ8tyhnq/it/u=1260574081,3339923603&fm =170&s=CCD8608D48CA3EC40E6C9D8E0300D081&w=218&h=146&img.JPEG could save 10.9KiB (45% reduction).
- Compressing https://ss2.baidu.com/6ONYsjip0QIZ8tyhnq/it/u=1290094625,3506076123&fm =170&s=75905695595378CE1A9891F303005021&w=218&h=146&img.JPEG could save 9.8KiB (50% reduction).

- Compressing https://ss0.baidu.com/6ONWsjip0QlZ8tyhnq/it/u=3610950132,4211883959&fm =170&s=4C87699EDEBA399CBDD1D48F03006081&w=218&h=146&img.JPEG could save 9.2KiB (53% reduction).
- Compressing https://ss2.baidu.com/6ONYsjip0QIZ8tyhnq/it/u=3849984680,2111512640&fm =170&s=47773DC0D58B1AEC76C491110300C0CA&w=218&h=146&img.JPEG could save 8KiB (39% reduction).
- Compressing https://ss1.baidu.com/6ONXsjip0QIZ8tyhnq/it/u=2311434283,2217344892&fm =170&s=45B013D55A537ACC32B89CE303008021&w=218&h=146&img.JPEG could save 7.9KiB (50% reduction).
- Compressing https://ss0.baidu.com/6ONWsjip0QIZ8tyhnq/it/u=3864093528,2114568393&fm =170&s=E51A5F985AB7F3ED4D3464D6010090E2&w=218&h=146&img.JPEG could save 7.9KiB (30% reduction).
- Compressing https://m.baidu.com/static/index/plus/public/icon_police.png could save 858B (31% reduction).
- Compressing https://m.baidu.com/static/index/promB/mmsicon.png could save 553B (22% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. <u>Prioritize visible content</u> that is needed for rendering above-the-fold by including it directly in the HTML response.

• Only about 17% of the final above-the-fold content could be rendered with the full HTML response snapshot:2.

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the

browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

 https://gss0.bdstatic.com/5bd1bjqh_Q23odCf/static/wiseindex/iconfont/iconfont_11a872b9.w off (expiration not specified)

6 Passed Rules

Enable compression

You have compression enabled. Learn more about <u>enabling compression</u>.

Reduce server response time

Your server responded quickly. Learn more about <u>server response time optimization</u>.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about removing render-blocking resources.



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div class="baiduapp-icon"> is close to 1 other tap targets final.
- The tap target []][][][][][][][200% is close to 3 other tap targets.
- The tap target []][][][][][][][200% is close to 3 other tap targets.
- The tap target []][][][]] Baidu []ICP[]030173[] is close to 2 other tap targets.

⊻ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all

devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop







Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

Approximately 44% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

Desktop

• http://s1.bdstatic.com/r/www/cache/static/jquery/jquery-1.10.2.min_65682a2.js

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 8.8KiB (73% reduction).

- Compressing and resizing http://www.baidu.com/img/bd_logo1.png could save 5.2KiB (67% reduction).
- Compressing http://s1.bdstatic.com/r/www/cache/static/home/img/qrcode/zbios_efde696.png could save 2.7KiB (83% reduction).
- Compressing http://s1.bdstatic.com/r/www/cache/static/global/img/quickdelete_33e3eb8.png could save 907B (82% reduction).

🔽 8 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about <u>avoiding landing page redirects</u>.

Enable compression

You have compression enabled. Learn more about enabling compression.

Leverage browser caching

You have enabled browser caching. Learn more about browser caching recommendations.

Desktop

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.