

PageSpeed Insights

Mobile



Avito для Android
удобнее и быстрее!

Продолжить

Пропустить

56 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://avito.ru/>
- <https://www.avito.ru/>
- <https://m.avito.ru/>

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 2 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://m.avito.ru/s/a/j/dfp/px.js?ch=1>
- <https://m.avito.ru/s/a/j/dfp/px.js?ch=2>

[Optimize CSS Delivery](#) of the following:

- <https://www.avito.st/s/cc/d8f7bb9ef958aa9343e6f2b7803d6d2afdb9c325.css?95e691e>



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 4.8KiB (59% reduction).

- Compressing <https://px.adhigh.net/p.js> could save 4.8KiB (59% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

Mobile

- <https://px.adhigh.net/p.js> (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-TC7P6C> (15 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 87.8KiB (51% reduction).

- Compressing <https://m.avito.ru/s/mobile/img/promo/promo-app/background.jpg?c17c267> could save 87.8KiB (51% reduction).



5 Passed Rules

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Mobile

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Продолжить` is close to 1 other tap targets final.
- The tap target `<button type="button" class="splash-skip-bu...sh-skip-button">Пропустить</button>` is close to 3 other tap targets final.
- The tap target `Астраханская область` and 3 others are close to other tap targets final.
- The tap target `Помощь` and 1 others are close to other tap targets final.
- The tap target `Безопасность` is close to 1 other tap targets final.
- The tap target `Реклама на сайте` and 1 others are close to other tap targets final.

Mobile

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



86 / 100 Speed

Desktop

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 16.6KiB (69% reduction).

- Compressing <https://pixel.vihub.ru/smart/gpmd/dist/smartPixel.min.js> could save 11.8KiB (74% reduction).
- Compressing <https://px.adhigh.net/p.js> could save 4.8KiB (59% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://pixel.vihub.ru/smart/gpmd/dist/smartPixel.min.js> (expiration not specified)
- <https://px.adhigh.net/p.js> (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-KP9Q9H> (15 minutes)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://securepubads.g.doubleclick.net/static/glade.js> (30 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://yastatic.net/pcode/adfox/loader.js> (60 minutes)
- <https://stats.g.doubleclick.net/dc.js> (2 hours)

Desktop

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 7 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.avito.st/s/cc/60c217f62f402863392f66ff1cbcff6e0452fea0.js?98b6a0a>
- <https://www.avito.st/s/cc/9f1e68f845fd47f39a6c57391b699c81be2b8ed9.js?2df9071>
- <https://www.avito.ru/s/a/j/dfp/px.js?ch=1>
- <https://www.avito.ru/s/a/j/dfp/px.js?ch=2>
- <https://yastatic.net/pcode/adfox/loader.js>
- <https://www.avito.st/s/cc/140e275719700310a1ae0396779909a294655b15.js?0f94deb>
- <https://www.avito.st/s/cc/1f89825c08b9e0a4d1788926fd1043ae498574a8.js?4106feb>

[Optimize CSS Delivery](#) of the following:

- <https://www.avito.st/s/cc/84d721b4806613744e4c70676ca5dc520230ed87.css?32c83b4>
- <https://www.avito.st/s/cc/ae95d1f683cc50935ea5980f0d12242bc98f4e66.css?e0b47c2>
- <https://www.avito.st/s/cc/b457d924f96ebe13a09167b17cfb46bd2a8742bc.css?2cf01b2>
- <https://www.avito.st/s/cc/f6a3a5171b58fb4f0ae384598903cc1958a3230c.css?9122593>
- <https://www.avito.st/s/cc/b65690cb575ff3276e0f6756bdf8906024e8d748.css?5b0f6e3>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.2KiB (26% reduction).

Desktop

- Compressing <https://www.avito.st/s/avito/components/old-browser/chrome-icon.png?7b08c79> could save 1.2KiB (26% reduction).



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).