

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://cdn1.smartadserver.com/diff/251/divscripte/adplayer.css> (expiration not specified)
- http://ced.sascdn.com/diff/251/6438907/NISSAN_DE_LCV_Tactic_NV200_300x150_Native_Performance_Ad.jpg (expiration not specified)
- <http://gebrauchtwagen.autobild.de/api/brand/> (60 seconds)
- <http://cdn.optimizely.com/js/8091130321.js> (2.1 minutes)
- <http://tags.tiqcdn.com/utag/axelspringer/abo-autobild.de/prod/utag.js> (5 minutes)
- <http://www.googletagmanager.com/gtm.js?id=GTM-KLSQ4G> (15 minutes)

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- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- http://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <http://tags.tiqcdn.com/utag/tiqapp/utag.v.js?a=axelspringer/abo-autobild.de/201611210818&cb=1489744156749> (30 minutes)
- <http://ad.71i.de/somtag/config/autobildde/default.js> (32.2 minutes)
- <http://ad.71i.de/somtag/core/targeting-only/targeting-only.adtec-core.js> (33.8 minutes)
- <http://ad.71i.de/somtag/loader/loader.js> (33.8 minutes)
- <http://0914.global.ssl.fastly.net/ad/img/x.gif?cb=1489744156636> (60 minutes)
- <http://0914.global.ssl.fastly.net/ad/img/x.gif?cb=1489744156639> (60 minutes)
- <http://0914.global.ssl.fastly.net/ad/script/x.js?cb=1489744156638> (60 minutes)
- <http://cdn1.smartadserver.com/diff/251/partners/amazon.js> (60 minutes)
- <http://cdn1.smartadserver.com/diff/251/templates/nativeROP.js> (60 minutes)
- <http://d3qxwzhsww93jk.cloudfront.net/esf.js> (60 minutes)
- <http://ec-ns.sascdn.com/diff/251/pages/autobild.js> (60 minutes)
- <http://ec-ns.sascdn.com/diff/251/templates/passback.js> (60 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <http://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://tagger.opecloud.com/asmi/v1/tagger.js> (60 minutes)
- <http://pixel.yabidos.com/flimpobj.js?cb=1489744156627&ver1=2.1.2&rnd=0gh5uiw4ts0d&cid=647> (2 hours)
- <http://pixel.yabidos.com/flimpobj.js?cb=1489744156629&ver1=2.1.2&rnd=7zoz54kziifv&cid=647> (2 hours)
- <http://pixel.yabidos.com/iftfl.js?cb=1489744156626&ver1=2.1.2&rnd=0gh5uiw4ts0d&cid=647> (2 hours)
- <http://pixel.yabidos.com/iftfl.js?cb=1489744156628&ver1=2.1.2&rnd=7zoz54kziifv&cid=647> (2 hours)
- <http://pixel.yabidos.com/kfl.js> (2 hours)
- <http://pre.glotgrx.com/nflrc.gif?cb=1489744156753786&ver=1.2r14&qid=034393f5534393f5734363&p=251&s=http%3A//www.autobild.de&x=SmartAdserver&cid=647&od1=&od2=&>

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- adtg=74047&nci=24940&nai=&nsi=&co=0&cstm1=&cstm2=&cstm3=&rnd=7zoz54kziifv&tps=89&ver1=2.1.2&ua=Mozilla%2f5.0+(Linux%3b+Android+6.0.1%3b+Nexus+5X+Build%2fMMB29P)+AppleWebKit%2f537.36+(KHTML%2c+like+Gecko%3b+Google+Page+Speed+Insights)+Chrome%2f27.0.1453+Mobile+Safari%2f537.36&ip=67.225.139.37&si=10044&1=ddeb0b7775096d3e606d3d7631ac9952&2=-7.1&3=412_732_412_732_24_24&5=%7B%220%22%3A%7B%7D%7D&6=1&7={%22e%22:%223%22,%22m%22:%220%22,%22f%22:%228804%22}&dbgcid=647&ifm=0&penv=b&pt=0&tw=1&ldp=0&icpl=25&icp=http%3A//www.autobild.de/&irfl=0&irf=&cty=4&fcs=1&flky=ver-fl-6-qid-fl-22-p-fl-3-s-fl-28-x-fl-13-cid-fl-3-od1-fl-0-od2-fl-0-adtg-fl-5-nci-fl-5-nai-fl-0-nsi-fl-0-co-fl-0-cstm1-fl-0-cstm2-fl-0-cstm3-fl-0-rnd-fl-12-tps-fl-0-cb-fl-13-ver1-fl-5-ua-fl-180-ip-fl-13-si-fl-5-&spfp=0&spfnp=0&sp1=Chrome_f_l_andChrome_f_l_andAndroid_f_l_andAndroid&sp2=Chrome_f_l_andChrome_f_l_andAndroid_f_l_andAndroid&flerr=0&fio=9 (2 hours)
- [http://www.google-analytics.com/ga.js](http://pre.glotgrx.com/nflrc.gif?cb=1489744156763209&ver=1.2r14&qid=034393f5534393f5734363&p=251&s=http%3A//www.autobild.de&x=SmartAdserver&cid=647&od1=&od2=&adtg=74047&nci=24940&nai=&nsi=&co=0&cstm1=&cstm2=&cstm3=&rnd=7zoz54kziifv&tps=89&ver1=2.1.2&ua=Mozilla%2f5.0+(Linux%3b+Android+6.0.1%3b+Nexus+5X+Build%2fMMB29P)+AppleWebKit%2f537.36+(KHTML%2c+like+Gecko%3b+Google+Page+Speed+Insights)+Chrome%2f27.0.1453+Mobile+Safari%2f537.36&ip=67.225.139.37&si=10044&kqt=200&1=ddeb0b7775096d3e606d3d7631ac9952&2=-7.1&3=412_732_412_732_24_24&5=%7B%220%22%3A%7B%7D%7D&6=1&7={%22e%22:%223%22,%22m%22:%220%22,%22f%22:%228804%22}&dbgcid=647&ifm=0&penv=b&pt=0&tw=1&ldp=0&icpl=25&icp=http%3A//www.autobild.de/&irfl=0&irf=&cty=4&fcs=1&flky=&spfp=0&spfnp=0&sp1=Chrome_f_l_andChrome_f_l_andAndroid_f_l_andAndroid&sp2=Chrome_f_l_andChrome_f_l_andAndroid_f_l_andAndroid&flerr=0-27&fio=7 (2 hours)• <a href=) (2 hours)
 - [https://pixel.yabidos.com/fltiu.js?qid=034393f5534393f5734363&cid=647&p=251&s=http%3a%2f%2fwww.autobild.de&x=SmartAdserver&nci=24940&adtg=74047&si=10044&ip=67.225.139.37&ua=Mozilla%2f5.0+\(Linux%3b+Android+6.0.1%3b+Nexus+5X+Build%2fMMB29P\)+AppleWebKit%2f537.36+\(KHTML%2c+like+Gecko%3b+Google+Page+Speed+Insights\)+Chrome%2f27.0.1453+Mobile+Safari%2f537.36](https://pixel.yabidos.com/fltiu.js?qid=034393f5534393f5734363&cid=647&p=251&s=http%3a%2f%2fwww.autobild.de&x=SmartAdserver&nci=24940&adtg=74047&si=10044&ip=67.225.139.37&ua=Mozilla%2f5.0+(Linux%3b+Android+6.0.1%3b+Nexus+5X+Build%2fMMB29P)+AppleWebKit%2f537.36+(KHTML%2c+like+Gecko%3b+Google+Page+Speed+Insights)+Chrome%2f27.0.1453+Mobile+Safari%2f537.36) (2 hours)
 - [https://pixel.yabidos.com/fltiu.js?qid=034393f5534393f5734363&cid=647&p=251&s=http%3a%2f%2fwww.autobild.de&x=SmartAdserver&nci=6419&adtg=74047&si=10044&ip=67.225.139.37&ua=Mozilla%2f5.0+\(Linux%3b+Android+6.0.1%3b+Nexus+5X+Build%2fMMB29P\)+AppleWebKit%2f537.36+\(KHTML%2c+like+Gecko%3b+Google+Page+Speed+Insights\)+Chrome%2f27.0.1453+Mobile+Safari%2f537.36](https://pixel.yabidos.com/fltiu.js?qid=034393f5534393f5734363&cid=647&p=251&s=http%3a%2f%2fwww.autobild.de&x=SmartAdserver&nci=6419&adtg=74047&si=10044&ip=67.225.139.37&ua=Mozilla%2f5.0+(Linux%3b+Android+6.0.1%3b+Nexus+5X+Build%2fMMB29P)+AppleWebKit%2f537.36+(KHTML%2c+like+Gecko%3b+Google+Page+Speed+Insights)+Chrome%2f27.0.1453+Mobile+Safari%2f537.36) (2 hours)
 - <https://script.ioam.de/iam.js> (2 hours)
 - <http://static-tagr.gd1.mookie1.com/s1/sas/lh1/checkSegments.min.js> (3.2 hours)
 - <https://z.moatads.com/axelspringerdisplay737516153130/moatad.js> (7.2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 13 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://i.auto-bild.de/js/mobile/js20160916.js>
- <http://i.auto-bild.de/ab/javascripts/nmacs/auth/ajax.js>
- <http://i.auto-bild.de/js/mobile/inline-text-links.js>
- <http://i.auto-bild.de/ab/javascripts/base/cookienotifier.min.js>
- <http://ec-ns.sascdn.com/diff/251/pages/autobild.js>
- https://c.amazon-adsystem.com/aax2/amzn_ads.js
- <http://cdn1.smartadserver.com/diff/251/partners/amazon.js>
- <http://aax.amazon-adsystem.com/e/dtb/bid?src=3135&u=http%3A%2F%2Fwww.autobild.de%2F&cb=3428791>
- <http://asmi-mobile.nuggad.net/javascripts/nuggad-ls.js>
- <http://i.auto-bild.de/ab/javascripts/aubi/gaEvents.js>
- <http://cdn.optimizely.com/js/8091130321.js>
- <https://script.ioam.de/iam.js>
- http://de.ioam.de/tx.io?st=mobaubi&cp=mobil_aub-home&sv=ke&pt=CP&rf=&r2=&ur=www.autobild.de&xy=412x732x24&lo=US%2FCalifornia&cb=0009&vr=310&id=oslsw4<=1489744156457&ev=&cs=5k1e0p&mo=1

[Optimize CSS Delivery](#) of the following:

- <http://i.auto-bild.de/css/mobile/styles20170116.css>
- <http://cdn1.smartadserver.com/diff/251/divscripte/adplayer.css>



Consider Fixing:

Enable compression

Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 9.9KiB (70% reduction).

- Compressing <http://gebrauchtwagen.autobild.de/api/brand/> could save 7KiB (81% reduction).
- Compressing <https://c.df-srv.de/ihb.js> could save 1.5KiB (57% reduction).
- Compressing <http://ups.xplosion.de/loader/49351/default.js?xplrdir=1> could save 726B (50% reduction).
- Compressing <http://ad.eanalyzer.de/js/epro.min.js> could save 721B (50% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 646B (44% reduction).

- Minifying <http://cdn1.smartadserver.com/diff/251/divscripte/adplayer.css> could save 646B (44% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 21KiB (20% reduction).

- Minifying <http://i.auto-bild.de/js/mobile/js20160916.js> could save 18.6KiB (20% reduction) after compression.
- Minifying <http://i.auto-bild.de/js/gwm/gwmSearchWidget.js> could save 1KiB (32% reduction) after compression.
- Minifying <https://script.ioam.de/iam.js> could save 726B (13% reduction) after compression.

- Minifying <http://i.auto-bild.de/ab/javascrpts/nmacs/auth/ajax.js> could save 663B (51% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 84.3KiB (21% reduction).

- Compressing http://ced.sascdn.com/diff/251/6438907/NISSAN_DE_LCV_Tactic_NV200_300x150_Native_Performance_Ad.jpg could save 17.7KiB (63% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/5/8/7/Mercedes-E-Klasse-All-Terrain-Volvo-V90-Cross-Country-644x363-b4804de17157d4bb.jpg could save 15.5KiB (22% reduction).
- Compressing http://i.auto-bild.de/ir_img/6/0/1/0/0/5/Die-fettesten-Pick-ups-der-Welt-644x363-fad086ad8cf43eb6.jpg could save 10.4KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/6/7/2/5/Erste-Fahrt-im-Franzosen-SUV-644x363-b07325edd8489cdb.jpg could save 8.9KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/3/2/7/6/7/Opel-Insignia-Grand-Sport-Limousine-2017-Infos-und-Preis-644x363-d862d4608dd79a3a.jpg could save 7.6KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/8/3/6/0/3/8/AUTO-BILD-10-2012-134x89-45951ad0bf1e6be0.jpg could save 1.6KiB (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/5/7/6/4/8/7/Klassiker-fuer-alle-Faelle-134x89-3551d71224e83230.jpg could save 1.2KiB (24% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/6/3/8/0/5/Autosalon-Genf-2017-Vorschau-134x89-c7d2775c2e8f2832.jpg could save 1.2KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/8/4/3/6/1/Jaguar-i-Pace-2018-Vorschau-134x89-b511c103004e40d8.jpg could save 1.1KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/7/2/1/4/9/0/HBK-2011-134x89-530a74ba14b65d8b.jpg could save 1.1KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/7/1/6/6/3/Ferrari-Enzo-verstaubt-in-Dubai-134x89-7c943eb29e1189b2.jpg could save 1.1KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/7/2/2/4/7/8/Seat-IBX-Concept-134x89-f3ab382c131641bc.jpg could save 1KiB (17% reduction).

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- Compressing http://i.auto-bild.de/ir_img/1/8/0/9/5/2/7/F1-Huelkenberg-verliert-Teamchef-134x89-a1f1c0a876f12e98.jpg could save 1KiB (21% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/2/6/0/7/MTM-Audi-R8-V10-plus-Supercharged-2017-Sitzprobe-134x89-686d24c3ffed6a28.jpg could save 1KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/9/1/6/6/9/Seat-Ateca-Cupra-2017-Vorschau-134x89-7d7f61ea7b2cc7e9.jpg could save 999B (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/5/7/0/7/Larte-AHG-Q30-2-2d-AWD-134x89-84afcd2694f5a4e1.jpg could save 962B (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/4/8/8/6/4/VW-Taigun-Delhi-Auto-Show-2014-134x89-58d60bc8de41c609.jpg could save 952B (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/5/8/0/3/Sommerreifentest-134x89-d97ff64135473158.jpg could save 911B (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/2/4/3/1/5/8/VW-Polo-SUV-2017-134x89-cadbb75a16c7d85c.jpg could save 873B (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/9/7/8/4/1/Wohnmobile-Deluxe-134x89-5489bfe386aab7bc.jpg could save 863B (16% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/4/7/Der-neue-BMW-X5-134x89-4634a301e16fd5d2.jpg could save 859B (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/6/8/7/4/1/Formel-1-Pascal-Wehrlein-134x89-77054891c51992d4.jpg could save 847B (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/6/3/5/5/Navigationsgeraete-Bestseller-bei-Amazon-134x89-43b9a92603be0fcb.jpg could save 791B (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/6/3/Das-Luxus-SUV-von-Mercedes-134x89-391830d545fd8310.jpg could save 789B (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/4/1/0/7/3/SUV-Dauertest-134x89-038ec0592472bb5f.jpg could save 788B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/0/1/3/5/Autosalon-Genf-2017-Tuning-und-Exoten-134x89-d9c18c02ed4a953a.jpg could save 748B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/0/2/1/7/Formel-1-Honda-Misere-134x89-e7ad708d75095b4f.jpg could save 733B (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/8/8/3/Navi-900-IntelliLink-134x89-d78d2cc977fe929f.jpg could save 669B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/1/0/0/9/9/uebersicht-Alle-Modelle-von-Abt-Sportline-134x89-224aae9eb18e4abc.jpg could save 663B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/6/9/7/6/9/Porsche-Cayenne-2017-Erlkoenig-134x89-684ea6dd71441e94.jpg could save 642B (14% reduction).

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- Compressing http://i.auto-bild.de/ir_img/1/8/1/9/7/2/3/Opel-Insignia-Illustration-134x89-d7a249b0cd48857c.jpg could save 580B (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/9/8/7/7/5/Luegen-auf-Raedern-134x89-9fcf797bd70cc21f.jpg could save 546B (13% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 20% of the final above-the-fold content could be rendered with the full HTML response snapshot:15.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

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Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 414 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div id="mobilenavigation"></div>` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="mobilenavigation"></div>` is close to 2 other tap targets final.
- The tap target `Zur Webansicht` is close to 3 other tap targets final.
- The tap target `<div class="rsNav rsBullets"></div>` is close to 2 other tap targets final.
- The tap target `<div class="rsArrow rsArrowLeft"></div>` is close to 2 other tap targets final.
- The tap target `<div class="rsArrow rsArrowRight"></div>` is close to 2 other tap targets final.
- The tap target `Ferraris letzt...der Supercars` is close to 1 other tap targets final.
- The tap target `Ferraris letzt...der Supercars` is close to 1 other tap targets final.

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- The tap target `Ferraris letzt...der Supercars` is close to 1 other tap targets final.
- The tap target `Android Auto` is close to 1 other tap targets.
- The tap target `Kostenlos` is close to 1 other tap targets.
- The tap target `<div class="rhstoreicon"></div>` is close to 1 other tap targets.
- The tap target `Android Auto App` is close to 1 other tap targets.
- The tap target `<div id="abgc" class="abgc">Datenschutzinfo</div>` is close to 1 other tap targets.
- The tap target `Android Auto` is close to 1 other tap targets.
- The tap target `Kostenlos` is close to 1 other tap targets.
- The tap target `<div class="rhstoreicon"></div>` is close to 1 other tap targets.
- The tap target `Android Auto App` is close to 1 other tap targets.
- The tap target `<div id="abgc" class="abgc">Datenschutzinfo</div>` is close to 1 other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 24 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://cdn.optimizely.com/js/8091130321.js>
- <http://i.auto-bild.de/ab/javascripts/base/jquery-1.7.1.min.js?1434619635>
- <http://i.auto-bild.de/ab/javascripts/base/aubigl-pack.js?1434619635>
- <http://i.auto-bild.de/ab/javascripts/base/ipad.js?1434619635>
- <http://i.auto-bild.de/ab/javascripts/suche/autocomplete.js?1434619635>

Desktop

- <http://i.auto-bild.de/ab/javascripts/suche/jquery-ui-1.8.custom.min.js?1434619635>
- http://i.auto-bild.de/js/ir_script.js
- <http://i.auto-bild.de/js/rd/forms.js>
- <http://i.auto-bild.de/js/rd/flyout.js>
- <http://i.auto-bild.de/js/rd/overlay.js>
- <http://i.auto-bild.de/js/rd/tabs.js>
- <http://i.auto-bild.de/js/rd/vote.js>
- <http://i.auto-bild.de/js/rd/tooltip.js>
- <http://i.auto-bild.de/js/rd/textstrecke.js>
- <http://i.auto-bild.de/js/rd/default.js>
- <http://i.auto-bild.de/ab/javascripts/base/cookienotifier.min.js>
- <http://i.auto-bild.de/ab/javascripts/base/session.current-user.min.js>
- <https://script.ioam.de/iam.js>
- <http://ec-ns.sascdn.com/diff/251/pages/autobild.js>
- https://c.amazon-adsystem.com/aax2/amzn_ads.js
- <http://cdn1.smartadserver.com/diff/251/partners/amazon.js>
- <http://aax.amazon-adsystem.com/e/dtb/bid?src=3135&u=http%3A%2F%2Fwww.autobild.de%2F&cb=9204191>
- <http://de.ioam.de/tx.io?st=autobild&cp=aub-home&mg=yes&sv=ke&pt=CP&rf=&r2=&ur=www.autobild.de&xy=1024x768x24&lo=US%2FCalifornia&cb=000b&vr=310&id=c5i93w<=1489744175943&ev=&cs=co73hr&mo=1>

[Use asynchronous versions](#) of the following scripts:

- <https://apis.google.com/js/plusone.js>

[Optimize CSS Delivery](#) of the following:

- <http://i.auto-bild.de/css/homepage20170301.css>
- <http://i.auto-bild.de/css/module/revert.css>
- <http://i.auto-bild.de/css/navi.css?0>
- <http://cdn1.smartadserver.com/diff/251/divscripte/adplayer.css>

- <http://www.autobild.de/css/mobile/mobileswitch.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 458.3KiB (23% reduction).

- Compressing <http://i.auto-bild.de/i/partner/gebrauchtwagen.jpg> could save 38.7KiB (49% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/5/8/7/Mercedes-E-Klasse-All-Terrain-Volvo-V90-Cross-Country-644x363-b4804de17157d4bb.jpg could save 15.5KiB (22% reduction).
- Compressing http://i.auto-bild.de/ir_img/225089823_918a9ab60e.jpg could save 15.3KiB (72% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/8/6/5/5/Jeep-Compass-2017-Fahrbericht-644x363-07cc4cccd9b5a9ac.jpg could save 15.1KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/9/7/8/4/1/Wohnmobil-Futura-von-Most-474x267-e725e527da1a47f1.jpg could save 14.6KiB (27% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/2/1/1/3/Audi-RS-3-Sportback-Facelift-2017-Vorstellung-644x363-134603c78d63f969.jpg could save 14.1KiB (22% reduction).
- Compressing http://i.auto-bild.de/ir_img/225089831_5435b2b258.jpg could save 13KiB (71% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/8/1/4/8/1/1863-644x363-382b63d3bc889293.jpg could save 12.6KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/225089821_3ff6edd9fd.jpg could save 11.6KiB (69% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/0/2/1/7/Formel-1-Honda-Misere-644x363-101eefc00ccac0ae.jpg could save 11.4KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/6/0/1/0/0/5/Die-fettesten-Pick-ups-der-Welt-644x363-fad086ad8cf43eb6.jpg could save 10.4KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/225089807_3ea4cf868c.jpg could save 9.7KiB (66% reduction).
- Compressing http://i.auto-bild.de/ir_img/225089839_15272985fd.jpg could save 9.5KiB (66% reduction).

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- Compressing http://i.auto-bild.de/ir_img/1/7/9/1/6/6/9/Seat-Ateca-Cupra-Illustration-474x267-f3085239fe9e1e4e.jpg could save 9.2KiB (21% reduction).
- Compressing http://i.auto-bild.de/i/partner/reifencom_m.jpg could save 8.8KiB (56% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/8/1/3/7/5/Kaufberatung-Klassiker-mit-acht-Zylindern-644x363-b7a17144e0f9ff00.jpg could save 8.2KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/3/2/7/6/7/Opel-Insignia-Grand-Sport-Limousine-2017-Infos-und-Preis-644x363-d862d4608dd79a3a.jpg could save 7.6KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/8/0/3/Kodiaq-wird-sportlich-304x202-8188a17873115cba.jpg could save 6KiB (26% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/8/9/7/Das-franzoesische-Premium-SUV-304x202-b2e59861bd46118b.jpg could save 5.6KiB (27% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/7/1/6/6/3/Ferrari-Enzo-verstaubt-in-Dubai-304x202-bfb7eac2eceeaa22.jpg could save 5.3KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/8/7/3/Kampf-um-die-Sportwagen-Krone-304x202-f1197d714b12b0e6.jpg could save 5.2KiB (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/8/8/1/Gefaellt-uns-gefaellt-uns-nicht-304x202-d6629e426bf6d6d9.jpg could save 5.2KiB (24% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/5/7/6/4/8/7/Klassiker-fuer-alle-Faelle-304x202-86a6fb339dff001d.jpg could save 5KiB (25% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/2/3/2/7/VW-T4-304x202-4ef908cd8e0f8fa5.jpg could save 4.9KiB (21% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/8/7/1/Der-geliftete-Qashqai-304x202-7466b4b003896008.jpg could save 4.8KiB (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/2/8/2/9/0/4/Brennstoffzellen-Hybrid-und-Elektro-Neuheiten-2017-2018-2019-2020-2021-644x363-75625e6ee88bcf34.jpg could save 4.6KiB (12% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/2/6/0/7/MTM-Audi-R8-V10-plus-Supercharged-2017-Sitzprobe-304x202-cebb4691978c9019.jpg could save 4.5KiB (21% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/2/1/1/3/Audi-RS-3-Sportback-Facelift-2017-Vorstellung-304x202-ae9f1463d75abbbf.jpg could save 4.2KiB (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/7/8/5/Erste-Fahrt-im-i-Pace-304x202-8d5268a23c8d2577.jpg could save 4.1KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/6/8/7/4/1/Wehrlein-304x202-afd9966ed1ebd6e5.jpg could save 3.9KiB (20% reduction).

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- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/5/8/5/Der-Alfa-fuer-wahre-Fans-304x202-2769bd57f0ae514a.jpg could save 3.8KiB (22% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/8/6/5/5/Jeep-Compass-2017-Fahrbericht-304x202-228fc299c2b3df5d.jpg could save 3.8KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/0/9/5/2/7/Autorennen-304x202-afb3361d79f7fd23.jpg could save 3.7KiB (21% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/5/9/9/Suzuki-Swift-304x202-4cc442388bb86cdf.jpg could save 3.7KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/6/9/7/6/9/Porsche-Cayenne-2017-Erlkoenig-304x202-a0827e4dd2b1f0ba.jpg could save 3.7KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/4/1/0/7/3/Nissan-Quasqai-Tekna-Dauertest-zerlegt-304x202-72e023a9acdc62b6.jpg could save 3.6KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/4/7/Der-neue-BMW-X5-304x202-3b398facd71730dc.jpg could save 3.5KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/9/2/2/6/6/3/ADAC-Stauproggnose-30-Oktober-bis-1-November-2015-304x202-33661a1cd2614414.jpg could save 3.5KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/0/1/3/5/Autosalon-Genf-2017-Tuning-und-Exoten-304x202-f9f56d1f85ac648b.jpg could save 3.5KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/2/4/3/1/5/8/VW-Polo-SUV-2017-304x202-d410678eda6e623f.jpg could save 3.4KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/3/8/3/BMWs-neuer-Oberklassen-Kombi-304x202-2929e5424dd8c352.jpg could save 3.3KiB (19% reduction).
- Compressing <http://i.auto-bild.de/i/gwm/searchbar.jpg> could save 3.3KiB (65% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/8/7/7/Mazdas-Zukunft-304x202-69867da67abfb8f4.jpg could save 3.3KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/7/7/3/Die-Schoenheiten-aus-Genf-304x202-f209c8b67fe55b70.jpg could save 3.2KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/6/9/8/5/So-klingt-der-neue-RS-5-304x202-8978684a0f50d498.jpg could save 3KiB (20% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/vw.jpg> could save 3KiB (49% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/6/3/Das-Luxus-SUV-von-Mercedes-304x202-9bbd1cda46a5eecf.jpg could save 2.9KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/6/6/2/9/Designsprache-des-Insignia-304x202-d4767d0bcab4129e.jpg could save 2.9KiB (17% reduction).

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- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/8/5/5/400-PS-fuer-s-Facelift-304x202-7c5f500ab9e16b2e.jpg could save 2.8KiB (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/3/8/6/4/9/1855-219x146-e3cf4eea0cc42988.jpg could save 2.8KiB (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/6/3/5/5/Navigationsgeraete-Bestseller-bei-Amazon-304x202-99d9f4c54dcfc832.jpg could save 2.8KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/8/6/5/Alles-auf-Sport-beim-Facelift-304x202-5b66655ed8564790.jpg could save 2.8KiB (19% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/ford.jpg> could save 2.7KiB (49% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/5/2/3/Nachgefragt-beim-AMG-Chef-304x202-4b98816a2b9c8868.jpg could save 2.7KiB (16% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/8/2/5/Die-Kuve-deines-Lebens-304x202-64b4efe7ace7a256.jpg could save 2.7KiB (21% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/3/8/3/5/VW-T6-Wohnmobil-Kaufberatung-219x146-29aa2fd62399eb4a.jpg could save 2.6KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/8/4/3/6/1/1826-191x108-cdbbee59b7ea766a.jpg could save 2.5KiB (26% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/3/2/7/6/7/Opel-Insignia-Illustration-304x202-934764ce222283bb.jpg could save 2.5KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/0/6/9/Der-X1-aus-der-Muckibude-304x202-db7d89fdb69c624b.jpg could save 2.4KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/6/7/2/5/Erste-Fahrt-im-Franzosen-SUV-304x202-97064756bc712235.jpg could save 2.4KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/9/8/7/7/5/Luegen-auf-Raedern-304x202-21d1d7436488c52a.jpg could save 2.4KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/5/7/9/0/9/9/Audi-TT-RS-Audi-Sport-quattro-219x146-4bdaa718c41895ef.jpg could save 2.4KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/8/1/3/4/7/Mercedes-S-Klasse-Facelift-2017-Erlkoenig-304x202-f92f97a7e1743f30.jpg could save 2.3KiB (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/5/2/7/9/Sommerreifen-Test-2017-235-50-R-18-219x146-0342e19551e142ae.jpg could save 2.2KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/9/7/8/4/1/Wohnmobile-Deluxe-219x146-47e530c6d2a75639.jpg could save 2.1KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/2/5/8/0/9/8/Sommerreifen-Test-2015-185-60-R-15-219x146-1dfc0f13d88dfb2e.jpg could save 2.1KiB (18% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/bmw.jpg> could save 2KiB (43%

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reduction).

- Compressing http://i.auto-bild.de/ir_img/1/8/3/5/8/0/3/Sommerreifentest-235-35-R-19-219x146-1de404321241881f.jpg could save 2KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/4/7/Der-neue-BMW-X5-219x146-e746b9817c702958.jpg could save 1.9KiB (17% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/seat.jpg> could save 1.9KiB (50% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/1/5/3/5/3/1826-191x108-7db16e1eb9a8aa4f.jpg could save 1.9KiB (21% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/8/8/3/Navi-900-IntelliLink-304x202-a43eae486411eb55.jpg could save 1.9KiB (13% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/mazda.jpg> could save 1.9KiB (43% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/2/8/2/9/0/4/BMW-X3-Illustration-304x202-ff48a6758dcf0bad.jpg could save 1.8KiB (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/8/7/7/Das-Topmodell-im-Test-304x202-9531554df944b669.jpg could save 1.8KiB (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/3/8/5/7/Sechs-Toepfe-im-RS-5-304x202-087669f57b6bb3dc.jpg could save 1.8KiB (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/6/3/Das-Luxus-SUV-von-Mercedes-219x146-fb18b6738ea0d24d.jpg could save 1.8KiB (19% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/mercedes.jpg> could save 1.7KiB (44% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/6/5/1/Mehr-Power-fuer-den-Picanto-304x202-1688287a20520f23.jpg could save 1.7KiB (12% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/hyundai.jpg> could save 1.7KiB (45% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/4/7/8/5/1835-191x108-c518376b0739ea76.jpg could save 1.7KiB (21% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/opel.jpg> could save 1.6KiB (42% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/dacia.jpg> could save 1.6KiB (42% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/citoen.jpg> could save 1.5KiB (39% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/2/4/3/1/5/8/1826-191x108-b7e04d6d1a9e18c3.jpg

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- could save 1.5KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/6/9/9/8/5/1855-219x146-89ea6c24e1b9329f.jpg could save 1.4KiB (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/3/2/7/6/7/Opel-Insignia-II-2017-Vorschau-219x146-fb474b373bd9a13e.jpg could save 1.4KiB (16% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/1/9/7/2/3/Opel-Insignia-II-2017-Vorschau-219x146-3ce7d14ee3351712.jpg could save 1.3KiB (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/1/1/6/3/1835-191x108-4129868296cf63dc.jpg could save 1.3KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/5/7/6/4/8/7/Klassiker-fuer-alle-Faelle-134x89-3551d71224e83230.jpg could save 1.2KiB (24% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/8/9/8/2/9/0b3a39b9808690e7.jpg could save 1.2KiB (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/7/8/4/3/6/1/Jaguar-i-Pace-2018-Vorschau-134x89-b511c103004e40d8.jpg could save 1.1KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/7/2/1/4/9/0/HBK-2011-134x89-530a74ba14b65d8b.jpg could save 1.1KiB (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/0/1/3/5/1826-191x108-b61ffe12145eddbb.jpg could save 1.1KiB (14% reduction).
- Compressing http://i.auto-bild.de/ir_img/5/7/9/0/9/9/Audi-TT-RS-Audi-Sport-quattro-134x89-5ed74334845e332d.jpg could save 1.1KiB (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/8/1/3/4/7/Mercedes-S-Klasse-Facelift-2017-Erlkoenig-219x146-8090c263c9f1a309.jpg could save 1.1KiB (11% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/6/7/2/5/1835-191x108-4a4020d10aa28c21.jpg could save 1,022B (16% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/3/2/7/6/7/1826-191x108-3bd26062d57b8a72.jpg could save 1,007B (16% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/8/3/3/0/1852-191x108-4abb90a6a0b3e319.jpg could save 971B (17% reduction).
- Compressing <http://i.auto-bild.de/i/videos.png> could save 964B (38% reduction).
- Compressing http://i.auto-bild.de/ir_img/8/3/6/0/3/8/1827-106x60-df599228cd6309f1.jpg could save 961B (23% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/4/8/8/6/4/VW-Taigun-Delhi-Auto-Show-2014-134x89-58d60bc8de41c609.jpg could save 952B (19% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/1/4/1/0/7/3/1826-191x108-97c049020149fd4f.jpg could save 918B (12% reduction).

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- Compressing <http://i.auto-bild.de/i/static/flyout/marken/renault.jpg> could save 885B (31% reduction).
- Compressing <http://i.auto-bild.de/i/static/flyout/marken/audi.jpg> could save 862B (25% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/9/1/8/7/Mercedes-MB-100-134x89-1bbe9831b9127bfb.jpg could save 810B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/0/6/9/1835-191x108-5c4cf0a2ed283f8c.jpg could save 809B (12% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/2/9/8/3/1/Navigationsgeraete-Bestseller-bei-Amazon-219x146-1edbb9b0a159503c.jpg could save 779B (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/0/2/1/7/Formel-1-Honda-Misere-134x89-e7ad708d75095b4f.jpg could save 733B (17% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/7/1/6/6/3/1827-106x60-8386d2944da7835b.jpg could save 709B (18% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/7/8/8/3/Navi-900-IntelliLink-134x89-d78d2cc977fe929f.jpg could save 669B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/3/1/0/0/9/9/uebersicht-Alle-Modelle-von-Abt-Sportline-134x89-224aae9eb18e4abc.jpg could save 663B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/4/6/9/7/6/9/Porsche-Cayenne-2017-Erlkoenig-134x89-684ea6dd71441e94.jpg could save 642B (14% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/6/7/2/5/Erste-Fahrt-im-Franzosen-SUV-134x89-af619cd9716680c5.jpg could save 591B (15% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/3/8/6/5/5/1827-106x60-7991c00c98b00c8d.jpg could save 585B (20% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/8/1/9/7/2/3/Opel-Insignia-Illustration-134x89-d7a249b0cd48857c.jpg could save 580B (13% reduction).
- Compressing http://i.auto-bild.de/ir_img/1/6/6/3/6/2/1/1827-106x60-56df21d249185310.jpg could save 560B (18% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Desktop

[Enable compression](#) for the following resources to reduce their transfer size by 3.9KiB (56% reduction).

- Compressing <http://www.autobild.de//videos/video-insider-bmw-x5-2018-11361503.html?getjson=1> could save 1.7KiB (58% reduction).
- Compressing <https://c.df-srv.de/ihb.js> could save 1.5KiB (57% reduction).
- Compressing <http://ups.xplosion.de/loader/49351/default.js?xplrdir=1> could save 726B (50% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://cdn1.smartadserver.com/diff/251/divscripte/adplayer.css> (expiration not specified)
- <http://cdn.optimizely.com/js/8091130321.js> (2.1 minutes)
- <http://tags.tiqcdn.com/utag/axelspringer/abo-autobild.de/prod/utag.js> (5 minutes)
- <http://www.googletagmanager.com/gtm.js?id=GTM-KLSQ4G> (15 minutes)
- http://connect.facebook.net/de_DE/all.js (20 minutes)
- <https://apis.google.com/js/plusone.js> (30 minutes)
- <http://ad.71i.de/somtag/loader/loader.js> (30 minutes)
- <http://ad.71i.de/somtag/config/autobildde/default.js> (31.7 minutes)
- <http://ad.71i.de/somtag/core/targeting-only/targeting-only.adtec-core.js> (41.8 minutes)
- <http://a.visualrevenue.com/vrs.js> (60 minutes)
- <http://cdn1.smartadserver.com/diff/251/partners/amazon.js> (60 minutes)
- <http://cdn1.smartadserver.com/diff/251/verify.js> (60 minutes)
- <http://ec-ns.sascdn.com/diff/251/pages/autobild.js> (60 minutes)
- https://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)

Desktop

- <https://tagger.opecloud.com/asmi/v1/tagger.js> (60 minutes)
- <http://www.google-analytics.com/ga.js> (2 hours)
- <https://script.ioam.de/iam.js> (2 hours)
- <http://static-tagr.gd1.mookie1.com/s1/sas/lh1/checkSegments.min.js> (3.2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.4KiB (17% reduction).

- Minifying <http://i.auto-bild.de/assets/modules/mediaplayer/themes/autobild/mediaplayer-autobild.css> could save 792B (11% reduction) after compression.
- Minifying <http://cdn1.smartadserver.com/diff/251/divscripte/adplayer.css> could save 646B (44% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.7KiB (11% reduction).

- Minifying <http://www.autobild.de/> could save 4.7KiB (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 18.9KiB (29% reduction).

- Minifying <http://i.auto-bild.de/assets/modules/mediaplayer/js/mediaplayer-autobild.js> could save 12.2KiB (28% reduction) after compression.
- Minifying <http://i.auto-bild.de/ab/javascripts/base/aubigl-pack.js?1434619635> could save 3.5KiB (44% reduction) after compression.
- Minifying <http://i.auto-bild.de/js/gwm/gwmSearchWidget.js> could save 1KiB (32% reduction) after compression.
- Minifying <http://i.auto-bild.de/js/rd/textstrecke.js> could save 1,011B (37% reduction) after compression.
- Minifying <https://script.ioam.de/iam.js> could save 726B (13% reduction) after compression.
- Minifying <http://i.auto-bild.de/js/rd/flyout.js> could save 522B (36% reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).