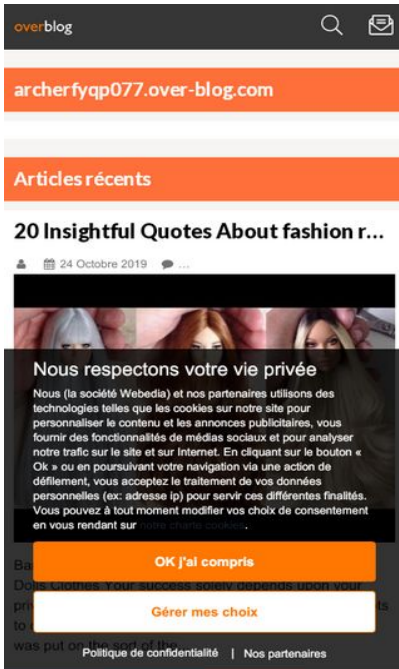# PageSpeed Insights

Mobile

58 / 100 Speed

⚠️ Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 128.3KiB (71% reduction).

- Compressing https://j.adlooxtracking.com/ads/js/tfav_adl_262.js could save 85.7KiB (72% reduction).

- Compressing https://acdn.prod.pubstack.io/monitoring.js could save 42.5KiB (69% reduction).

Mobile

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://boot.pubstack.io/v1/tag/b0709f0b-adc5-4c7f-8dc1-84682f036be8 (2 minutes)

- http://assets.pinterest.com/js/pinit_main.js?0.569081929512322 (5 minutes)

- https://assets.pinterest.com/js/pinit.js (5 minutes)

- https://securepubads.g.doubleclick.net/tag/js/gpt.js (15 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-PFBKWPW (15 minutes)

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

- https://connect.facebook.net/signals/config/846721642067046?v=2.9.15&r=stable (20 minutes)

- https://js-sec.indexww.com/ht/p/186247-34549482148542.js (31.8 minutes)

- http://www.google-analytics.com/plugins/ua/linkid.js (60 minutes)

- https://acdn.prod.pubstack.io/monitoring.js (60 minutes)

- https://cmp.webedia.mgr.consensu.org/vendorlist.json (60 minutes)

- http://assets.over-blog-kiwi.com/b/blog/build/main.d1b414d0.js (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/css/ob-style.css?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/ads.js?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/h.js?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/hideonscroll.js?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/blog/js/index.js?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/combo.php?/blog/1502096309/js//gmaps/gmaps.js&/blog/1502096309/js//popup/popup.js&/blog/1502096309/js//resize/resize.js&/blog/1502096309/js//links/links.js&/yui/3.8.0/build/cookie/cookie-min.js&/blog/1502096309/js//sharebar/sharebar.js&/yui/3.8.0/build/jsonp/jsonp-min.js&/blog/1502096309/js//nbcomments/nbcomments.js (2 hours)

- http://assets.over-blog-kiwi.com/combo.php?/yui/3.8.0/build/event-touch/event-touch-min.js&/yui/3.8.0/build/event-move/event-move-min.js&/yui/3.8.0/build/event-flick/event-flick-min.j

s&/yui/3.8.0/build/event-valuechange/event-valuechange-min.js&/yui/3.8.0/build/event-tap/event-tap-min.js&/yui/3.8.0/build/json-parse/json-parse-min.js&/yui/3.8.0/build/json-stringify/json-stringify-min.js&/yui/3.8.0/build/node-event-delegate/node-event-delegate-min.js&/yui/3.8.0/build/pluginhost-base/pluginhost-base-min.js&/yui/3.8.0/build/pluginhost-config/pluginhost-config-min.js&/yui/3.8.0/build/node-pluginhost/node-pluginhost-min.js&/yui/3.8.0/build/dom-style/dom-style-min.js&/yui/3.8.0/build/dom-screen/dom-screen-min.js&/yui/3.8.0/build/node-screen/node-screen-min.js&/yui/3.8.0/build/node-style/node-style-min.js (2 hours)

- http://assets.over-blog-kiwi.com/combo.php?/yui/3.8.0/build/oop/oop-min.js&/yui/3.8.0/build/event-custom-base/event-custom-base-min.js&/yui/3.8.0/build/dom-core/dom-core-min.js&/yui/3.8.0/build/dom-base/dom-base-min.js&/yui/3.8.0/build/selector-native/selector-native-min.js&/yui/3.8.0/build/selector/selector-min.js&/yui/3.8.0/build/node-core/node-core-min.js&/yui/3.8.0/build/node-base/node-base-min.js&/yui/3.8.0/build/event-base/event-base-min.js&/yui/3.8.0/build/event-delegate/event-delegate-min.js&/yui/3.8.0/build/event-custom-complex/event-custom-complex-min.js&/yui/3.8.0/build/event-synthetic/event-synthetic-min.js&/yui/3.8.0/build/event-mousewheel/event-mousewheel-min.js&/yui/3.8.0/build/event-mouseenter/event-mouseenter-min.js&/yui/3.8.0/build/event-key/event-key-min.js&/yui/3.8.0/build/event-focus/event-focus-min.js&/yui/3.8.0/build/event-resize/event-resize-min.js&/yui/3.8.0/build/event-hover/event-hover-min.js&/yui/3.8.0/build/event-outside/event-outside-min.js (2 hours)

- http://assets.over-blog-kiwi.com/yui/3.8.0/build/yui/yui-min.js (2 hours)

- http://www.google-analytics.com/analytics.js (2 hours)

- https://assets.over-blog.com/b/site/bundles/build/images/logo.png (2 hours)

- http://widgets.outbrain.com/outbrain.js (4 hours)

- https://tcheck.outbrainimg.com/tcheck/check/YXJjaGVyZnlxcDA3Ny5vdmVyLWJsb2cuY29t (10.9 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- http://cdnjs.cloudflare.com/ajax/libs/jquery/2.1.3/jquery.min.js

- http://assets.over-blog-kiwi.com/b/blog/build/main.d1b414d0.js

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/h.js?v1.4.8.0

Mobile

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/hideonscroll.js?v1.4.8.0

- http://assets.over-blog-kiwi.com/blog/js/index.js?v1.4.8.0

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/ads.js?v1.4.8.0

Optimize CSS Delivery of the following:

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/css/ob-style.css?v1.4.8.0

- http://cdnjs.cloudflare.com/ajax/libs/normalize/3.0.2/normalize.min.css

- http://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.3.0/css/font-awesome.min.css

- http://fonts.googleapis.com/css?family=Lato:400,700,900

- http://fonts.googleapis.com/css?family=Roboto

🔶 Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.6KiB (19% reduction).

- Minifying http://archerfyqp077.over-blog.com/ could save 1.6KiB (19% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 48KiB (41% reduction).

- Minifying https://j.adlooxtracking.com/ads/js/tfav_adl_262.js could save 47.8KiB (41% reduction).

- Minifying http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/h.js?v1.4.8.0 could save 263B (23% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 25KiB (44% reduction).

- Compressing http://resize.over-blog.com/500x500.jpg?https://i.ytimg.com/vi/USc8qDlFI4A/hqdefault.jpg could save 25KiB (44% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 56% of the final above-the-fold content could be rendered with the full HTML response.

- Click to see the screenshot with only the HTML response: snapshot:11

✔ 3 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

100 / 100 User Experience

✅ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

Mobile

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

68 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 128.4KiB (71% reduction).

- Compressing https://j.adlooxtracking.com/ads/js/tfav_adl_262.js could save 85.7KiB (72% reduction).

- Compressing https://acdn.prod.pubstack.io/monitoring.js could save 42.5KiB (69% reduction).

- Compressing http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/lock-alt-dark.svg?v1.4.8.0 could save 129B (32% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://boot.pubstack.io/v1/tag/b0709f0b-adc5-4c7f-8dc1-84682f036be8 (2 minutes)

- https://securepubads.g.doubleclick.net/tag/js/gpt.js (15 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-PFBKWPW (15 minutes)

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

- https://connect.facebook.net/signals/config/846721642067046?v=2.9.15&r=stable (20 minutes)

- http://w.estat.com/js/whap.js (60 minutes)

- http://www.google-analytics.com/plugins/ua/linkid.js (60 minutes)

- https://acdn.prod.pubstack.io/monitoring.js (60 minutes)

- https://cmp.webedia.mgr.consensu.org/vendorlist.json (60 minutes)

- https://w.estat.com/js/whap.js (60 minutes)

- http://assets.over-blog-kiwi.com/b/blog/build/main.d1b414d0.js (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/css/ob-style.css?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/lock-alt-dark.svg?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-branding-ob--dark.png?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-facebook--dark.png (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-pinterest--dark.png (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-search.png (2 hours)

Desktop

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-toggle--up.png (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-twitter--dark.png (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/ads.js?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/h.js?v1.4.8.0 (2 hours)

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/sharebar.js?v1.4.8.0 (2 hours)

- http://assets.over-blog.com/t/catalog/images/background/body/Light-wool.png (2 hours)

- http://assets.over-blog.com/t/catalog/images/background/header/Grass-and-tree.jpg (2 hours)

- http://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 100.5KiB (66% reduction).

- Compressing and resizing http://resize.over-blog.com/630x400-ct.jpg?https://i.ytimg.com/vi/USc8qDlFI4A/hqdefault.jpg could save 72.5KiB (82% reduction).

- Compressing http://assets.over-blog.com/t/catalog/images/background/header/Grass-and-tree.jpg could save 26.5KiB (46% reduction).

- Compressing http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-branding-ob--dark.png?v1.4.8.0 could save 684B (32% reduction).

- Compressing http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-toggle--up.png could save 497B (65% reduction).

- Compressing http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-search.png could save 202B (30% reduction).

- Compressing http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/images/shareicon-pinterest--dark.png could save

124B (21% reduction).

⚠ Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.8KiB (23% reduction).

- Minifying http://archerfyqp077.over-blog.com/ could save 2.8KiB (23% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 48.5KiB (41% reduction).

- Minifying https://j.adlooxtracking.com/ads/js/tfav_adl_262.js could save 47.8KiB (41% reduction).

- Minifying http://cdnjs.cloudflare.com/ajax/libs/fancybox/2.1.5/helpers/jquery.fancybox-thumbs.js could save 520B (36% reduction) after compression.

- Minifying http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/h.js?v1.4.8.0 could save 263B (23% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Desktop

Your page has 8 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/ads.js?v1.4.8.0

- http://cdnjs.cloudflare.com/ajax/libs/jquery/2.1.3/jquery.min.js

- http://cdnjs.cloudflare.com/ajax/libs/fancybox/2.1.5/jquery.fancybox.pack.js

- http://cdnjs.cloudflare.com/ajax/libs/fancybox/2.1.5/helpers/jquery.fancybox-thumbs.js

- http://connect.over-blog.com/ping/3808166/isConnected

- http://assets.over-blog-kiwi.com/b/blog/build/main.d1b414d0.js

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/js/h.js?v1.4.8.0

- https://w.estat.com/js/whap.js

Optimize CSS Delivery of the following:

- http://assets.over-blog-kiwi.com/b/blog/bundles/overblogblogblog/css/ob-style.css?v1.4.8.0

- http://cdnjs.cloudflare.com/ajax/libs/normalize/3.0.2/normalize.min.css

- http://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.3.0/css/font-awesome.min.css

- http://fonts.googleapis.com/css?family=Open%20Sans:400,700

- http://fonts.googleapis.com/css?family=Open%20Sans:400,700

- http://cdnjs.cloudflare.com/ajax/libs/fancybox/2.1.5/jquery.fancybox.min.css

- http://cdnjs.cloudflare.com/ajax/libs/fancybox/2.1.5/helpers/jquery.fancybox-thumbs.css

✔ 4 Passed Rules

Avoid landing page redirects

Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).