PageSpeed Insights

Mobile

57 / 100 Speed

⚠ Should Fix:

Enable compression

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Enable compression for the following resources to reduce their transfer size by 243.1KiB (71% reduction).

- Compressing http://tools.adskeeper.co.uk/livezilla/ressource.php?t=js&1=jscript/jsglobal.min.js&2=jscript/jsbox.min.js&3=jscript/jstrack.min.js&4=overlays/chat/jscript/jsextern.min.js could save 68.2KiB (78% reduction).

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- Compressing http://adskeeper.co.uk/css/screen.css could save 18.2KiB (82% reduction).

- Compressing http://adskeeper.co.uk/js/lib/jquery.fullPage.min.js could save 17.1KiB (67% reduction).

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- Compressing http://tools.adskeeper.co.uk/livezilla/server.php?a=7d624&rqst=track&output =jcrpt&ovlp=MjI_&ovlc=IzJjNzNhOQ__&ovlct=I2ZmZmZmZg__&nse=0.15530089219100773 could save 8.9KiB (64% reduction).

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Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://adskeeper.co.uk/css/fonts/roboto-black-webfont.woff (expiration not specified)

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- http://adskeeper.co.uk/css/fonts/roboto-medium-webfont.woff (expiration not specified)

- http://adskeeper.co.uk/css/lib/jquery.fullPage.css (expiration not specified)

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- http://adskeeper.co.uk/img/backgrounds/bg-advertise_1.jpg (expiration not specified)

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Mobile

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- http://adskeeper.co.uk/img/key-hover.png (expiration not specified)
- http://adskeeper.co.uk/img/key.png (expiration not specified)
- http://adskeeper.co.uk/img/logo.png (expiration not specified)
- http://adskeeper.co.uk/img/news_widget.jpg (expiration not specified)
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- http://adskeeper.co.uk/js/lib/jquery.placeholder.min.js (expiration not specified)
- http://tools.adskeeper.co.uk/livezilla/images/chat_loading.gif (expiration not specified)
- http://www.google-analytics.com/analytics.js (2 hours)
- http://tools.adskeeper.co.uk/livezilla/ressource.php?t=css&1=style.min.css&2=overlays/chat/style.min.css (24 hours)
- http://tools.adskeeper.co.uk/livezilla/ressource.php?t=js&1=jscript/jsglobal.min.js&2=jscript/jsbox.min.js&3=jscript/jstrack.min.js&4=overlays/chat/jscript/jsextern.min.js (24 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- http://adskeeper.co.uk/js/lib/head.js

[Optimize CSS Delivery](#) of the following:

- http://adskeeper.co.uk/css/screen.css

- http://adskeeper.co.uk/css/lib/jquery.fullPage.css

⚠ Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 6.4KiB (22% reduction).

- Minifying http://adskeeper.co.uk/css/screen.css could save 3.8KiB (18% reduction).

- Minifying http://adskeeper.co.uk/css/lib/jquery.fullPage.css could save 2.5KiB (34% reduction).

Mobile

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 3.8KiB (39% reduction).

- Minifying http://adskeeper.co.uk/js/lib/jquery.backgroundSize.js could save 3.2KiB (43% reduction).

- Minifying http://adskeeper.co.uk/js/common.js could save 670B (26% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 44.9KiB (35% reduction).

- Compressing http://adskeeper.co.uk/img/img-advertise_1.png could save 19.5KiB (36% reduction).

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✅ 4 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience
⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="#" class="join-btn">Join Now</a>` is close to 1 other tap targets final.

- The tap target `<input type="checkbox" name="accept" class="form-checkbox">` and 1 others are close to other tap targets.

Mobile

- The tap target <div id="lz_chat_overlay_text" class="unselectable unmovable">Please leave a message</div> is close to 3 other tap targets final.

- The tap target <div id="lz_chat_minimize" class="unselectable unmovable"></div> is close to 3 other tap targets final.

- The tap target <td id="lz_overlay_chat_options_button" class="lz_overlay_chat_options_link">Options</td> is close to 4 other tap targets final.

- The tap target LiveZilla is close to 4 other tap targets final.

✅ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

66 / 100 Speed

⚠ Should Fix:

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