

PageSpeed Insights

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How do you want to build your site?



66 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://cdnjs.cloudflare.com/ajax/libs/modernizr/2.8.3/modernizr.min.js>
- <https://c.webtrends.com/acs/account/485fe9cwka/js/wt.js>

[Optimize CSS Delivery](#) of the following:

- <https://www.123-reg.co.uk/wp-content/themes/123-reg/css/app.built.css?heg=725afbe690bf>

eb9a8fc40516b2940f4d57de2ae7&ver=4.7.2

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 22.1KiB (65% reduction).

- Compressing <https://d2gon4a28k2gjc.cloudfront.net/aa/0.13.1/sp.js> could save 21.6KiB (65% reduction).
- Compressing <https://dwmvwp56lzq5t.cloudfront.net/yieldify-styles-mob-min.css> could save 583B (55% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://d2gon4a28k2gjc.cloudfront.net/aa/0.13.1/sp.js> (expiration not specified)
- <https://dwmvwp56lzq5t.cloudfront.net/yieldify-styles-mob-min.css> (expiration not specified)
- https://www.123-reg.co.uk/cms/session/get_session (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-TPHT2F> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 67.2KiB (38% reduction).

- Compressing <https://www.123-reg.co.uk/wp-content/uploads/2016/07/testimonial-bigphoto-trademaids.jpg> could save 22.3KiB (39% reduction).
- Compressing <https://www.123-reg.co.uk/wp-content/uploads/2016/07/testimonial-bigphoto-web-lounge.jpg> could save 18.3KiB (38% reduction).
- Compressing <https://www.123-reg.co.uk/wp-content/uploads/2016/07/testimonial-bigphoto-enter-arena.jpg> could save 16.7KiB (41% reduction).
- Compressing <https://www.123-reg.co.uk/wp-content/uploads/2016/04/testimonial-photo-million-dollar-blog.jpg> could save 9.9KiB (35% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 49% of the final above-the-fold content could be rendered with the full HTML response snapshot:3.



5 Passed Rules

Avoid landing page redirects

Mobile

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

96 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 497 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `GET WORDPRESS` falls outside the viewport.
- The element `GROW`

Mobile

YOUR BUSINESS falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `BUILD YOUR WEBSITE` is close to 1 other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

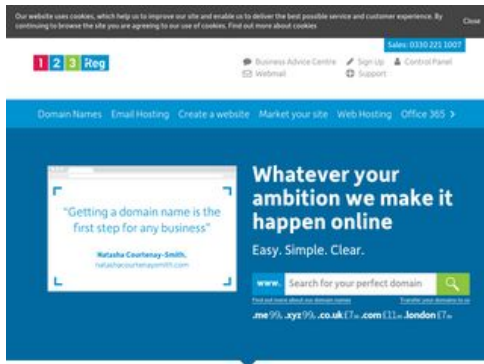
Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



81 / 100 Speed

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- Compressing <https://dwmvwp56lqz5t.cloudfront.net/yieldify-styles-min.css> could save 629B (58% reduction).

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- <https://dwmvwp56lqz5t.cloudfront.net/yieldify-styles-min.css> (expiration not specified)
- https://www.123-reg.co.uk/cms/session/get_session (expiration not specified)

Desktop

- <https://www.googletagmanager.com/gtm.js?id=GTM-TPHT2F> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

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