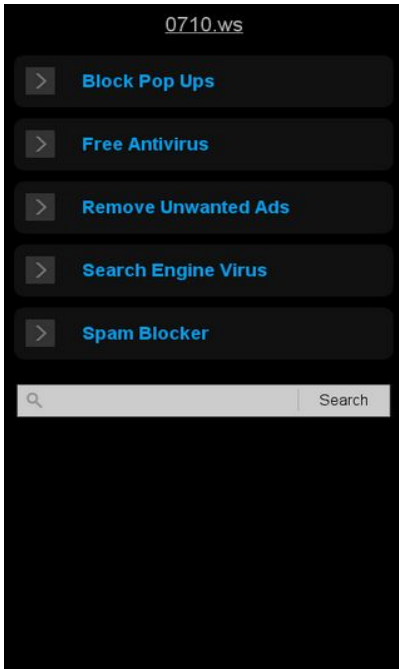


PageSpeed Insights

Mobile



90 / 100 Speed

! Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 53.5KiB (64% reduction).

- Compressing <http://d32ffatx74qnju.cloudfront.net/scripts/jquery-2.1.4.min.js> could save 53.5KiB (64% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the

Mobile

browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://d32ffatx74qnju.cloudfront.net/scripts/jquery-2.1.4.min.js> (expiration not specified)
- <http://d32ffatx74qnju.cloudfront.net/themes/assets/style.css> (expiration not specified)
- <http://d32ffatx74qnju.cloudfront.net/themes/assets/skenzo.css> (60 minutes)
- http://i1.cdn-image.com/__media__/js/min.js?v1.9 (2.9 hours)
- http://i3.cdn-image.com/__media__/pics/8625/searchIconN.gif (9.8 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 3.1KiB (86% reduction).

- Compressing http://i3.cdn-image.com/__media__/pics/8625/searchIconN.gif could save 1.2KiB (85% reduction).
- Compressing http://i3.cdn-image.com/__media__/pics/8625/arrow.gif could save 1,021B (83% reduction).
- Compressing http://i4.cdn-image.com/__media__/pics/8625/btnBg.gif could save 1,011B (92% reduction).



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Mobile

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

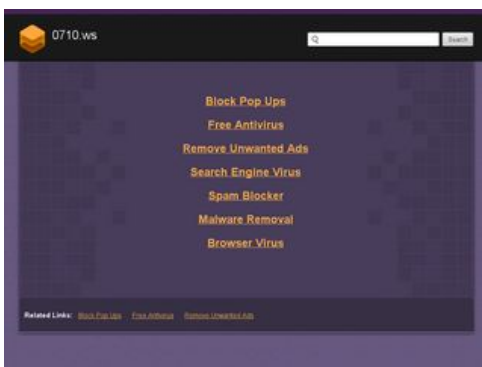
Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



89 / 100 Speed

! Consider Fixing:

Enable compression

Desktop

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 53.5KiB (64% reduction).

- Compressing <http://d32ffatx74qnju.cloudfront.net/scripts/jquery-2.1.4.min.js> could save 53.5KiB (64% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://d32ffatx74qnju.cloudfront.net/scripts/jquery-2.1.4.min.js> (expiration not specified)
- <http://d32ffatx74qnju.cloudfront.net/themes/assets/style.css> (expiration not specified)
- <http://d32ffatx74qnju.cloudfront.net/themes/assets/skenzo.css> (60 minutes)
- <https://js-agent.newrelic.com/nr-998.min.js> (60 minutes)
- http://i3.cdn-image.com/__media__/pics/8243/logo.png (4 hours)
- http://i3.cdn-image.com/__media__/pics/8243/bg.gif (6.3 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 16.6KiB (55% reduction).

- Compressing http://i1.cdn-image.com/__media__/pics/8243/rhs.gif could save 4.9KiB (74% reduction).
- Compressing http://i3.cdn-image.com/__media__/pics/8243/lhs.gif could save 4.9KiB (74% reduction).

Desktop

reduction).

- Compressing http://i1.cdn-image.com/__media__/pics/8243/bg.gif could save 1.8KiB (41% reduction).
- Compressing http://i3.cdn-image.com/__media__/pics/8243/bg.gif could save 1.8KiB (41% reduction).
- Compressing http://i4.cdn-image.com/__media__/pics/8243/h_bg.gif could save 1.1KiB (50% reduction).
- Compressing http://i3.cdn-image.com/__media__/pics/8243/logo.png could save 1.1KiB (26% reduction).
- Compressing http://i2.cdn-image.com/__media__/pics/7867/srch-bg.gif could save 1.1KiB (67% reduction).



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Desktop

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).