




Website beoordeling thermofisher.com

Gegeneerd op December 01 2016 04:48 AM

De score is 41/100





SEO Content

	<p>Title</p>	<p>Thermo Fisher Scientific</p> <p>Lengte : 24</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>Thermo Fisher Scientific is dedicated to improving the human condition through systems, consumables, and services for researchers.</p> <p>Lengte : 130</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>												
	<p>Keywords</p>	<p>life,science,research,products,bioproduction,clinical,hid,cell,protein,molecular,biology</p> <p>Goed, uw bevat meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>13</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1646 1420 2072" style="list-style-type: none"> • [H1] Neurobiology research. • [H2] Thermo Scientific products that every lab needs • [H2] Learning & tools • [H2] Promotions • [H2] New products • [H2] Applications & brands • [H3] Lab Plasticware and Supplies > • [H3] Lab Equipment > • [H3] Chromatography > • [H3] Join the fight • [H3] Free handbook • [H3] Gibco Neurobiology Protocol Handbook • [H3] We're joining the White House-led Cancer Moonshot 	H1	H2	H3	H4	H5	H6	1	5	13	17	0	0
H1	H2	H3	H4	H5	H6									
1	5	13	17	0	0									

SEO Content

		<p>initiative as a partner in the Blood Profiling Atlas pilot.</p> <ul style="list-style-type: none">• [H3] Save Online*• [H3] Bundle and save 20%*• [H3] Save 35%*• [H3] SMART Digest Trypsin Kits• [H3] Pre-Weigh Culture Media: Simplify media preparation• [H3] New LentiArray CRISPR Libraries• [H4] BioProduction• [H4] Cell Analysis• [H4] Cell Culture• [H4] Clinical• [H4] Cloning• [H4] DNA & RNA Purification• [H4] Human Identification• [H4] PCR• [H4] Protein Biology• [H4] Real-time PCR• [H4] Sequencing• [H4] Synthetic Biology• [H4] Thermo Scientific™• [H4] Applied Biosystems™• [H4] Invitrogen™• [H4] Gibco™• [H4] Ion Torrent™
	Afbeeldingen	<p>We vonden 44 afbeeldingen in de pagina.</p> <p>16 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.</p>
	Flash	<p>Perfect, geen Flash content gevonden in uw website.</p>
	Iframe	<p>Perfect, er zijn geen Iframes in uw website aangetroffen.</p>

SEO Links

	Herschreven URL	<p>Slecht. Uw links maken gebruik van een query string.</p>
	Underscores in de URLs	<p>We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.</p>

SEO Links

	In-page links	We vonden een totaal van 186 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 0% Interne Links 100%

In-page links

Ankertekst	Type	samenstelling
Contact Us	Intern	doFollow
Register	Intern	doFollow
Quick Order	Intern	doFollow
Applications & Techniques	Intern	doFollow
Chemicals	Intern	doFollow
Lab Automation	Intern	doFollow
Lab Data Management & Analysis Software	Intern	doFollow
Lab Equipment	Intern	doFollow
Lab Plasticware & Supplies	Intern	doFollow
Thermo Scientific™	Intern	doFollow
Applied Biosystems™	Intern	doFollow
Invitrogen™	Intern	doFollow
Gibco™	Intern	doFollow
Ion Torrent™	Intern	doFollow
Antibodies	Intern	doFollow
Cell Analysis	Intern	doFollow
Cell Culture & Transfection	Intern	doFollow
Cloning	Intern	doFollow
Synthetic Biology	Intern	doFollow
DNA & RNA Purification	Intern	doFollow

In-page links

Epigenetics	Intern	doFollow
Flow Cytometry	Intern	doFollow
Gene Expression Analysis	Intern	doFollow
Genome Editing	Intern	doFollow
PCR	Intern	doFollow
Real-time PCR	Intern	doFollow
Protein Biology	Intern	doFollow
RNAi	Intern	doFollow
Sequencing	Intern	doFollow
Stem Cell Research	Intern	doFollow
Agricultural Biotechnology	Intern	doFollow
Animal Health	Intern	doFollow
Bioproduction	Intern	doFollow
Cement, Coal & Minerals	Intern	doFollow
Chromatography	Intern	doFollow
Drug Discovery & Development	Intern	doFollow
Environmental	Intern	doFollow
Food & Beverage	Intern	doFollow
Forensics	Intern	doFollow
Manufacturing & Processing	Intern	doFollow
Mass Spectrometry	Intern	doFollow
Microbiology	Intern	doFollow
Pharma & Biopharma	Intern	doFollow
Radiation Detection & Measurement	Intern	doFollow
Spectroscopy, Elemental & Isotope Analysis	Intern	doFollow
Anatomical Pathology	Intern	doFollow
Cancer Research	Intern	doFollow
Clinical Microbiology	Intern	doFollow

In-page links

Clinical & Translational Research	Intern	doFollow
Diagnostic Development	Intern	doFollow
Diagnostic Testing	Intern	doFollow
Preclinical to Companion Diagnostic Development	Intern	doFollow
Public Health	Intern	doFollow
Product Selection Guides	Intern	doFollow
Services	Intern	doFollow
New Products	Intern	doFollow
Promotions	Intern	doFollow
Learning Centers	Intern	doFollow
OEM & Commercial Supply	Intern	doFollow
Shop All Products	Intern	doFollow
Beakers	Intern	doFollow
Lab Centrifuges	Intern	doFollow
Ultra Low-Temperature Freezers	Intern	doFollow
Lipofectamine™ Reagents	Intern	doFollow
Nalgene™ Labware	Intern	doFollow
Oligos, Primers, Probes & Nucleotides	Intern	doFollow
Pipettes & Pipette Tips	Intern	doFollow
SuperScript™ Reverse Transcriptase	Intern	doFollow
TaqMan® Real-Time PCR Assays	Intern	doFollow
TRIzol™ Reagents	Intern	doFollow
Antibodies & Immunoassays	Intern	doFollow
Cell Culture & Transfection Reagents	Intern	doFollow
Chromatography Columns, Resins, & Spin Filters	Intern	doFollow
Drug Discovery Assays	Intern	doFollow
Gels & Membranes	Intern	doFollow
Instruments & Equipment	Intern	doFollow

In-page links

Lab Reagents & Chemicals	Intern	doFollow
Lab Supplies, Plastics & Glassware	Intern	doFollow
Primers/Oligos, Cloning & Gene Synthesis	Intern	doFollow
Software & Digital Storage	Intern	doFollow
How to Order	Intern	doFollow
Quick Order	Intern	doFollow
Track Your Order	Intern	doFollow
Order Support	Intern	doFollow
Contact Us	Intern	doFollow
Services & Support	Intern	doFollow
Certificates of Analysis and Conformance	Intern	doFollow
Chemical Structures	Intern	doFollow
Citations & References	Intern	doFollow
Manufacturing Site ISO Certifications	Intern	doFollow
Manuals	Intern	doFollow
Media Formulations	Intern	doFollow
Newsletters & Journals	Intern	doFollow
Product Literature	Intern	doFollow
RoHS Certificates	Intern	doFollow
SDSs	Intern	doFollow
Spectral Data	Intern	doFollow
Supplemental Protocols	Intern	doFollow
Vector Maps	Intern	doFollow
Custom Services	Intern	doFollow
Enterprise-Level Lab Informatics	Intern	doFollow
Enterprise Services	Intern	doFollow
Financial and Leasing Services	Intern	doFollow
Instrument Services	Intern	doFollow

In-page links

Events	Intern	doFollow
How To & Educational Videos	Intern	doFollow
Training Services	Intern	doFollow
Webinars	Intern	doFollow
Instrument Support	Intern	doFollow
Knowledge Base/Product FAQs	Intern	doFollow
Life Sciences Support Centers	Intern	doFollow
Biotinylation Reagent Selection Tool	Intern	doFollow
Cell Staining Tool	Intern	doFollow
Crosslinker Selection Tool	Intern	doFollow
ELISA Kits by Target Tool	Intern	doFollow
Fluorescence SpectraViewer	Intern	doFollow
Lab Apps	Intern	doFollow
Restriction Enzyme Finder	Intern	doFollow
Spectra Data	Intern	doFollow
Thermo Scientific Molecular Biology Tools	Intern	doFollow
Vector Selection Tool	Intern	doFollow
About Us	Intern	doFollow
Partnering	Intern	doFollow
Learn more &rsquo;	Intern	doFollow
Cell Culture Plastics >	Intern	doFollow
Pipettes and Pipette Tips >	Intern	doFollow
See more >	Intern	doFollow
Centrifuges >	Intern	doFollow
pH, Ion, Conductivity & Oxygen Measurement >	Intern	doFollow
See more >	Intern	doFollow
HPLC and UHPLC Columns >	Intern	doFollow
Autosampler Vials & Closures >	Intern	doFollow


In-page links

See more >	Intern	doFollow
Learn more >	Intern	doFollow
Learn more >	Intern	doFollow
Download now >	Intern	doFollow
Learn more >	Intern	doFollow
Save Online*	Intern	doFollow
Bundle and save 20%*	Intern	doFollow
Save 35%*	Intern	doFollow
View more &rsaquo;	Intern	doFollow
SMART Digest Trypsin Kits	Intern	doFollow
Learn more >	Intern	doFollow
New LentiArray CRISPR Libraries	Intern	doFollow
View more &rsaquo;	Intern	doFollow
BioProduction	Intern	doFollow
Cell Analysis	Intern	doFollow
Cell Culture	Intern	doFollow
Clinical	Intern	doFollow
Cloning	Intern	doFollow
DNA & RNA Purification	Intern	doFollow
Human Identification	Intern	doFollow
PCR	Intern	doFollow
Protein Biology	Intern	doFollow
Real-time PCR	Intern	doFollow
Sequencing	Intern	doFollow
Synthetic Biology	Intern	doFollow
Thermo Scientific™	Intern	doFollow
Applied Biosystems™	Intern	doFollow
Invitrogen™	Intern	doFollow

In-page links

Gibco™	Intern	doFollow
Ion Torrent™	Intern	doFollow
&nbsp;	Intern	doFollow
Terms & Conditions	Intern	doFollow
Privacy Policy	Intern	doFollow
Price & Freight Policy	Intern	doFollow
Popularity	Intern	doFollow
Our Choices	Intern	doFollow
Favorites	Intern	doFollow
Category	Intern	doFollow
Title	Intern	doFollow
Popularity	Intern	doFollow
Favorites	Intern	doFollow
Price	Intern	doFollow
Brand	Intern	doFollow
Title	Intern	doFollow
Popularity	Intern	doFollow
Our Choices	Intern	doFollow
Favorites	Intern	doFollow
Category	Intern	doFollow
Title	Intern	doFollow
Popularity	Intern	doFollow
Favorites	Intern	doFollow
Price	Intern	doFollow
Brand	Intern	doFollow
Title	Intern	doFollow

SEO Keywords

 Keywords Cloud

view save order more favorites
title learn popularity products
neurobiology


Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
more	5	✘	✘	✘	✘
view	5	✘	✘	✘	✘
learn	4	✘	✘	✘	✔
popularity	4	✘	✘	✘	✘
title	4	✘	✘	✘	✘

Bruikbaarheid

	Url	Domein : thermofisher.com Lengte : 16
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Geweldig. Deze pagina maakt gebruik van Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.

Document

		
	W3C Validiteit	Fouten : 25 Waarschuwingen : 8
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Jammer, uw website heeft teveel CSS bestanden (meer dan 4). Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <code>http://thermofisher.com/sitemap.xml</code> <code>http://www.thermofisher.com/sitemap-a.xml</code>
	Robots.txt	<code>http://thermofisher.com/robots.txt</code> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst.

Optimalisatie

Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.