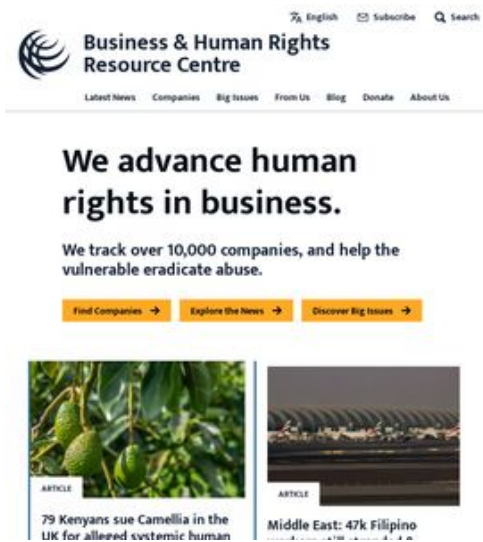


# Website beoordeling business-humanrights.org

Gegeneerd op Oktober 06 2016 18:11 PM

De score is 40/100




## SEO Content

	<p>Title</p>	<p>Homepage   Business &amp; Human Rights Resource Centre</p> <p>Lengte : 54</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>Lengte : 0</p> <p>Erg slecht. we hebben geen meta description gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om een beschrijving te genereren.</p>												
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>												
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1827"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://business-humanrights.org/</td> </tr> <tr> <td>title</td> <td>Homepage   Business &amp; Human Rights Resource Centre</td> </tr> <tr> <td>image</td> <td>/sites/all/themes/businesshumanrights/assets/public/assets/images/og-img.png</td> </tr> </tbody> </table>	Property	Content	url	https://business-humanrights.org/	title	Homepage   Business & Human Rights Resource Centre	image	/sites/all/themes/businesshumanrights/assets/public/assets/images/og-img.png				
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url	https://business-humanrights.org/													
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image	/sites/all/themes/businesshumanrights/assets/public/assets/images/og-img.png													
	<p>Headings</p>	<table border="1" data-bbox="539 1854 1481 1928"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>25</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] We work with everyone to advance human rights in business. We track over 6000 companies, and help the vulnerable eradicate abuse.</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	25	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	25	0	0	0									





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Search</li><li>• [H2] or Browse</li><li>• [H2] News</li><li>• [H2] Current features</li><li>• [H2] Action Platforms</li><li>• [H2] Cases &amp; responses</li><li>• [H2] Africa: Oil trading firms accused of selling "Dirty...</li><li>• [H2] Bahrain: New report confirms Canadian tech company's...</li><li>• [H2] Sign up for our Weekly Updates</li><li>• [H2] Big issues</li><li>• [H3] China: 3rd National Human Rights Action Plan (2016-2020), includes few elements on business &amp; human rights</li><li>• [H3] Weekly Update - 5 Oct: Oil trading firms headquartered in Switzerland accused of selling "dirty diesel" to Africa</li><li>• [H3] New: Enhanced registry of company statements under the UK Modern Slavery Act</li><li>• [H3] New action platform to support communities &amp; NGOs working on business &amp; human rights</li><li>• [H3] Glencore Response</li><li>• [H3] Addax &amp; Oryx Group Response</li><li>• [H3] Vivo Energy's response to Public Eye's report "Swiss...</li><li>• [H3] Our briefings</li><li>• [H3] Latest video &amp; audio</li><li>• [H3] Most shared &amp; read</li><li>• [H3] Modern slavery</li><li>• [H3] Corporate Legal Accountability</li><li>• [H3] Human rights defenders</li><li>• [H3] Climate justice</li><li>• [H3] Binding treaty</li><li>• [H3] UN Guiding Principles</li><li>• [H3] Major sporting events</li><li>• [H3] Business action</li><li>• [H3] Chinese investment overseas</li><li>• [H3] Digital freedom</li><li>• [H3] Natural resources</li><li>• [H3] Tax avoidance</li><li>• [H3] Site navigation</li><li>• [H3] Site tools</li><li>• [H3] Follow us</li></ul>
	Afbeeldingen	We vonden 9 afbeeldingen in de pagina. Goed, de meeste of alle afbeeldingen hebben een alt tekst
	Text/HTML Ratio	Ratio : 13% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.

## SEO Content

	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.
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## SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 52 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 9.62% Interne Links 90.38%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">Upgrade to a different browser</a>	Extern	doFollow
<a href="#">install Google Chrome Frame</a>	Extern	doFollow
<a href="#">Skip Content</a>	Intern	doFollow
<a href="#">&amp;#xE9A1;</a>	Intern	doFollow
<a href="#">×</a>	Intern	doFollow
<a href="#">English</a>	Intern	doFollow
<a href="#">Français</a>	Intern	doFollow
<a href="#">Deutsch</a>	Intern	doFollow
<a href="#">Español</a>	Intern	doFollow
<a href="#">□□□□</a>	Intern	doFollow
<a href="#">□□□□</a>	Intern	doFollow

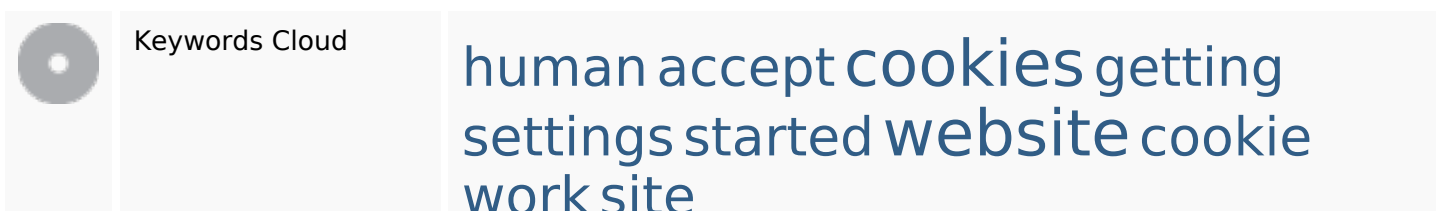
## In-page links

<a href="#">العربية</a>	Intern	doFollow
<a href="#">Português</a>	Intern	doFollow
<a href="#">Русский</a>	Intern	doFollow
<a href="#">&amp;#x2709;</a>	Intern	doFollow
<a href="#">&amp;#xF610;</a>	Extern	doFollow
<a href="#">&amp;#xF611;</a>	Extern	doFollow
<a href="#">&amp;#xE310;</a>	Intern	doFollow
<a href="#">About us</a>	Intern	doFollow
<a href="#">Blog</a>	Intern	doFollow
<a href="#">Jobs</a>	Intern	doFollow
<a href="#">Events</a>	Intern	doFollow
<a href="#">Getting started</a>	Intern	doFollow
<a href="#">Search Topics</a>	Intern	doFollow
<a href="#">Find Companies</a>	Intern	doFollow
<a href="#">Discover Big Issues</a>	Intern	doFollow
<a href="#">Issues</a>	Intern	doFollow
<a href="#">Countries</a>	Intern	doFollow
<a href="#">Japan: High risk of illegal logging in Olympic stadium construction</a>	Intern	doFollow
<a href="#">New "Corporate Crime Principles" aim to advance companies' legal accountability for human rights - developed by Amnesty Intl. &amp; other experts</a>	Intern	doFollow
<a href="#">UK: Future of business &amp; human rights litigation after Brexit</a>	Intern	doFollow
<a href="#">Egypt: Habi Center challenges the use of coal by cement companies Lafarge and Suez Cement before the administrative court</a>	Intern	doFollow
<a href="#">Africa: Oil trading firms accused of selling "Dirty Diesel", causing illnesses &amp; early deaths</a>	Intern	doFollow
<a href="#">China: 3rd National Human Rights Action Plan (2016-2020), includes few elements on business &amp; human rights</a>	Intern	doFollow
<a href="#">Weekly Update - 5 Oct: Oil trading firms headquartered in Switzerland accused of selling "dirty diesel" to Africa</a>	Intern	doFollow

## In-page links

<a href="#">New: Enhanced registry of company statements under the UK Modern Slavery Act</a>	Intern	doFollow
<a href="#">New action platform to support communities &amp; NGOs working on business &amp; human rights</a>	Intern	doFollow
<a href="#">Corporate Legal Accountability Quarterly Bulletins</a>	Intern	doFollow
<a href="#">Corporate Legal Accountability Annual Briefing</a>	Intern	doFollow
<a href="#">Eastern Europe &amp; Central Asia regional briefings</a>	Intern	doFollow
<a href="#">Latest news on Children</a>	Intern	doFollow
<a href="#">"The Price We Pay" documentary on human rights impacts of tax avoidance</a>	Intern	doFollow
<a href="#">Briefings &amp; Bulletins</a>	Intern	doFollow
<a href="#">Forums</a>	Intern	doFollow
<a href="#">Contact us</a>	Intern	doFollow
<a href="#">Support our work</a>	Intern	doFollow
<a href="#">Sitemap</a>	Intern	doFollow
<a href="#">Text only</a>	Intern	doFollow
<a href="#">Privacy &amp; Cookies</a>	Intern	doFollow
<a href="#">Website feedback</a>	Intern	doFollow
<a href="#">Login</a>	Intern	doFollow
<a href="#">Charity web design</a>	Extern	doFollow

## SEO Keywords



## Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
cookies	3	✘	✘	✘	✘


## Keywords Consistentie

website	3	✘	✘	✘	✘
getting	2	✘	✘	✘	✘
accept	2	✘	✘	✘	✘
started	2	✘	✘	✘	✘

## Bruikbaarheid

	Url	Domein : business-humanrights.org Lengte : 24
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Geweldig. We vonden Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 4 Waarschuwingen : 5
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.

## Document

- ✓ Perfect. Er zijn geen inline CSS style gevonden in uw HTML!
- ✗ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).
- ✗ Jammer, uw website heeft teveel JS bestanden (meer dan 6).
- ✓ Perfect, uw website haalt voordeel uit gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimalisatie



### XML Sitemap

Ontbrekend

Uw website heeft geen XML sitemap- dit kan problematisch zijn.

Een sitemap vermeld url's die beschikbaar zijn voor crawlen en kan extra informatie bevatten zoals uw laatste site-updates, frequentie van wijzigingen en het belang van de url's. Dit laat zoekmachines toe om de site intelligenter te doorzoeken.



### Robots.txt

<http://business-humanrights.org/robots.txt>

Geweldig uw website heeft een robots.txt bestand.



### Analytics

Perfect, uw website heeft een analytics tool.



Google Analytics