






Analisi sito web thermofisher.com

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Il punteggio è 41/100




SEO Content

	<p>Title</p>	<p>Thermo Fisher Scientific</p> <p>Lunghezza : 24</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<p>Description</p>	<p>Thermo Fisher Scientific is dedicated to improving the human condition through systems, consumables, and services for researchers.</p> <p>Lunghezza : 130</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>												
	<p>Keywords</p>	<p>life,science,research,products,bioproduction,clinical,hid,cell,protein,molecular,biology</p> <p>Buono, la tua pagina contiene meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Use questo generatore gratuito di og properties per crearli.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1568 1476 1646"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>13</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1668 1356 2072" style="list-style-type: none"> • [H1] Neurobiology research. • [H2] Thermo Scientific products that every lab needs • [H2] Learning & tools • [H2] Promotions • [H2] New products • [H2] Applications & brands • [H3] Lab Plasticware and Supplies > • [H3] Lab Equipment > • [H3] Chromatography > • [H3] Join the fight • [H3] Free handbook • [H3] Gibco Neurobiology Protocol Handbook 	H1	H2	H3	H4	H5	H6	1	5	13	17	0	0
H1	H2	H3	H4	H5	H6									
1	5	13	17	0	0									




SEO Content

		<ul style="list-style-type: none">• [H3] We're joining the White House-led Cancer Moonshot initiative as a partner in the Blood Profiling Atlas pilot.• [H3] Save Online*• [H3] Bundle and save 20%*• [H3] Save 35%*• [H3] SMART Digest Trypsin Kits• [H3] Pre-Weigh Culture Media: Simplify media preparation• [H3] New LentiArray CRISPR Libraries• [H4] BioProduction• [H4] Cell Analysis• [H4] Cell Culture• [H4] Clinical• [H4] Cloning• [H4] DNA & RNA Purification• [H4] Human Identification• [H4] PCR• [H4] Protein Biology• [H4] Real-time PCR• [H4] Sequencing• [H4] Synthetic Biology• [H4] Thermo Scientific™• [H4] Applied Biosystems™• [H4] Invitrogen™• [H4] Gibco™• [H4] Ion Torrent™
	Images	Abbiamo trovato 44 immagini in questa pagina web. 16 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 5% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.

SEO Links

		
	In-page links	Abbiamo trovato un totale di 186 links inclusi 0 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Contact Us	Interno	Passing Juice
Register	Interno	Passing Juice
Quick Order	Interno	Passing Juice
Applications & Techniques	Interno	Passing Juice
Chemicals	Interno	Passing Juice
Lab Automation	Interno	Passing Juice
Lab Data Management & Analysis Software	Interno	Passing Juice
Lab Equipment	Interno	Passing Juice
Lab Plasticware & Supplies	Interno	Passing Juice
Thermo Scientific™	Interno	Passing Juice
Applied Biosystems™	Interno	Passing Juice
Invitrogen™	Interno	Passing Juice
Gibco™	Interno	Passing Juice
Ion Torrent™	Interno	Passing Juice
Antibodies	Interno	Passing Juice
Cell Analysis	Interno	Passing Juice
Cell Culture & Transfection	Interno	Passing Juice
Cloning	Interno	Passing Juice

In-page links

Synthetic Biology	Interno	Passing Juice
DNA & RNA Purification	Interno	Passing Juice
Epigenetics	Interno	Passing Juice
Flow Cytometry	Interno	Passing Juice
Gene Expression Analysis	Interno	Passing Juice
Genome Editing	Interno	Passing Juice
PCR	Interno	Passing Juice
Real-time PCR	Interno	Passing Juice
Protein Biology	Interno	Passing Juice
RNAi	Interno	Passing Juice
Sequencing	Interno	Passing Juice
Stem Cell Research	Interno	Passing Juice
Agricultural Biotechnology	Interno	Passing Juice
Animal Health	Interno	Passing Juice
Bioproduction	Interno	Passing Juice
Cement, Coal & Minerals	Interno	Passing Juice
Chromatography	Interno	Passing Juice
Drug Discovery & Development	Interno	Passing Juice
Environmental	Interno	Passing Juice
Food & Beverage	Interno	Passing Juice
Forensics	Interno	Passing Juice
Manufacturing & Processing	Interno	Passing Juice
Mass Spectrometry	Interno	Passing Juice
Microbiology	Interno	Passing Juice
Pharma & Biopharma	Interno	Passing Juice
Radiation Detection & Measurement	Interno	Passing Juice
Spectroscopy, Elemental & Isotope Analysis	Interno	Passing Juice
Anatomical Pathology	Interno	Passing Juice

In-page links

Cancer Research	Interno	Passing Juice
Clinical Microbiology	Interno	Passing Juice
Clinical & Translational Research	Interno	Passing Juice
Diagnostic Development	Interno	Passing Juice
Diagnostic Testing	Interno	Passing Juice
Preclinical to Companion Diagnostic Development	Interno	Passing Juice
Public Health	Interno	Passing Juice
Product Selection Guides	Interno	Passing Juice
Services	Interno	Passing Juice
New Products	Interno	Passing Juice
Promotions	Interno	Passing Juice
Learning Centers	Interno	Passing Juice
OEM & Commercial Supply	Interno	Passing Juice
Shop All Products	Interno	Passing Juice
Beakers	Interno	Passing Juice
Lab Centrifuges	Interno	Passing Juice
Ultra Low-Temperature Freezers	Interno	Passing Juice
Lipofectamine™ Reagents	Interno	Passing Juice
Nalgene™ Labware	Interno	Passing Juice
Oligos, Primers, Probes & Nucleotides	Interno	Passing Juice
Pipettes & Pipette Tips	Interno	Passing Juice
SuperScript™ Reverse Transcriptase	Interno	Passing Juice
TaqMan® Real-Time PCR Assays	Interno	Passing Juice
TRIzol™ Reagents	Interno	Passing Juice
Antibodies & Immunoassays	Interno	Passing Juice
Cell Culture & Transfection Reagents	Interno	Passing Juice
Chromatography Columns, Resins, & Spin Filters	Interno	Passing Juice
Drug Discovery Assays	Interno	Passing Juice

In-page links

Gels & Membranes	Interno	Passing Juice
Instruments & Equipment	Interno	Passing Juice
Lab Reagents & Chemicals	Interno	Passing Juice
Lab Supplies, Plastics & Glassware	Interno	Passing Juice
Primers/Oligos, Cloning & Gene Synthesis	Interno	Passing Juice
Software & Digital Storage	Interno	Passing Juice
How to Order	Interno	Passing Juice
Quick Order	Interno	Passing Juice
Track Your Order	Interno	Passing Juice
Order Support	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Services & Support	Interno	Passing Juice
Certificates of Analysis and Conformance	Interno	Passing Juice
Chemical Structures	Interno	Passing Juice
Citations & References	Interno	Passing Juice
Manufacturing Site ISO Certifications	Interno	Passing Juice
Manuals	Interno	Passing Juice
Media Formulations	Interno	Passing Juice
Newsletters & Journals	Interno	Passing Juice
Product Literature	Interno	Passing Juice
RoHS Certificates	Interno	Passing Juice
SDSs	Interno	Passing Juice
Spectral Data	Interno	Passing Juice
Supplemental Protocols	Interno	Passing Juice
Vector Maps	Interno	Passing Juice
Custom Services	Interno	Passing Juice
Enterprise-Level Lab Informatics	Interno	Passing Juice
Enterprise Services	Interno	Passing Juice

In-page links

Financial and Leasing Services	Interno	Passing Juice
Instrument Services	Interno	Passing Juice
Events	Interno	Passing Juice
How To & Educational Videos	Interno	Passing Juice
Training Services	Interno	Passing Juice
Webinars	Interno	Passing Juice
Instrument Support	Interno	Passing Juice
Knowledge Base/Product FAQs	Interno	Passing Juice
Life Sciences Support Centers	Interno	Passing Juice
Biotinylation Reagent Selection Tool	Interno	Passing Juice
Cell Staining Tool	Interno	Passing Juice
Crosslinker Selection Tool	Interno	Passing Juice
ELISA Kits by Target Tool	Interno	Passing Juice
Fluorescence SpectraViewer	Interno	Passing Juice
Lab Apps	Interno	Passing Juice
Restriction Enzyme Finder	Interno	Passing Juice
Spectra Data	Interno	Passing Juice
Thermo Scientific Molecular Biology Tools	Interno	Passing Juice
Vector Selection Tool	Interno	Passing Juice
About Us	Interno	Passing Juice
Partnering	Interno	Passing Juice
Learn more &rsquo;	Interno	Passing Juice
Cell Culture Plastics >	Interno	Passing Juice
Pipettes and Pipette Tips >	Interno	Passing Juice
See more >	Interno	Passing Juice
Centrifuges >	Interno	Passing Juice
pH, Ion, Conductivity & Oxygen Measurement >	Interno	Passing Juice
See more >	Interno	Passing Juice

In-page links

HPLC and UHPLC Columns >	Interno	Passing Juice
Autosampler Vials & Closures >	Interno	Passing Juice
See more >	Interno	Passing Juice
Learn more >	Interno	Passing Juice
Learn more >	Interno	Passing Juice
Download now >	Interno	Passing Juice
Learn more >	Interno	Passing Juice
Save Online*	Interno	Passing Juice
Bundle and save 20%*	Interno	Passing Juice
Save 35%*	Interno	Passing Juice
View more &rsquo;	Interno	Passing Juice
SMART Digest Trypsin Kits	Interno	Passing Juice
Learn more >	Interno	Passing Juice
New LentiArray CRISPR Libraries	Interno	Passing Juice
View more &rsquo;	Interno	Passing Juice
BioProduction	Interno	Passing Juice
Cell Analysis	Interno	Passing Juice
Cell Culture	Interno	Passing Juice
Clinical	Interno	Passing Juice
Cloning	Interno	Passing Juice
DNA & RNA Purification	Interno	Passing Juice
Human Identification	Interno	Passing Juice
PCR	Interno	Passing Juice
Protein Biology	Interno	Passing Juice
Real-time PCR	Interno	Passing Juice
Sequencing	Interno	Passing Juice
Synthetic Biology	Interno	Passing Juice
Thermo Scientific™	Interno	Passing Juice

In-page links

Applied Biosystems™	Interno	Passing Juice
Invitrogen™	Interno	Passing Juice
Gibco™	Interno	Passing Juice
Ion Torrent™	Interno	Passing Juice
&nbsp;	Interno	Passing Juice
Terms & Conditions	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Price & Freight Policy	Interno	Passing Juice
Popularity	Interno	Passing Juice
Our Choices	Interno	Passing Juice
Favorites	Interno	Passing Juice
Category	Interno	Passing Juice
Title	Interno	Passing Juice
Popularity	Interno	Passing Juice
Favorites	Interno	Passing Juice
Price	Interno	Passing Juice
Brand	Interno	Passing Juice
Title	Interno	Passing Juice
Popularity	Interno	Passing Juice
Our Choices	Interno	Passing Juice
Favorites	Interno	Passing Juice
Category	Interno	Passing Juice
Title	Interno	Passing Juice
Popularity	Interno	Passing Juice
Favorites	Interno	Passing Juice
Price	Interno	Passing Juice
Brand	Interno	Passing Juice
Title	Interno	Passing Juice

SEO Keywords



Keywords Cloud

title popularity save products
view neurobiology favorites
more learn order

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
more	5	✘	✘	✘	✘
view	5	✘	✘	✘	✘
learn	4	✘	✘	✘	✔
popularity	4	✘	✘	✘	✘
title	4	✘	✘	✘	✘











Usabilita

	Url	Dominio : thermofisher.com Lunghezza : 16
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Grande. Questa pagina sfrutta i vantaggi di Dublin Core.





Documento

	Doctype	HTML 5
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Documento

	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 25 Avvisi : 8
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. http://thermofisher.com/sitemap.xml http://www.thermofisher.com/sitemap-a.xml
	Robots.txt	http://thermofisher.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito

Ottimizzazione

web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.