

# Analisi sito web scoopearth.com

Generato il Giugno 05 2019 12:55 PM

Il punteggio e 45/100



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## SEO Content

|           | Title                                 | scoopearth : Read and Explore Stories Read and Explore Story<br>Lunghezza : 60<br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.  |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
|-----------|---------------------------------------|---|-----------|-----------|--------|-------|------|---------|-----|-----------------------------|-----------|---------------------------------------|-------|--------------------------|
|           | Description                           | Scoopearth Provides Unique Content For People Who would like to Consume Contents, Especially related to Early stage Start-ups, Entrepreneurship, Digital Media Marketing, Technical News, Inspirational and Motivational Contents etc.<br>Lunghezza : 230<br>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo. |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
|           | Keywords                              | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
|           | Og Meta Properties                    | Buono, questa pagina sfrutta i vantaggi Og Properties.<br><table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.scoopearth.com/</td></tr><tr><td>site_name</td><td>scoopearth : Read and Explore Stories</td></tr><tr><td>title</td><td>Read and Explore Stories</td></tr></tbody></table>                  | Proprieta | Contenuto | locale | en_US | type | website | url | https://www.scoopearth.com/ | site_name | scoopearth : Read and Explore Stories | title | Read and Explore Stories |
| Proprieta | Contenuto                             |   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
| locale    | en_US                                 |   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
| type      | website                               |   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
| url       | https://www.scoopearth.com/           |   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
| site_name | scoopearth : Read and Explore Stories |   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |
| title     | Read and Explore Stories              |   |           |           |        |       |      |         |     |                             |           |                                       |       |                          |

# SEO Content

|  |                 | <p>description</p> <p>Scoopearth Provides Unique Content For People Who would like to Consume Contents, Especially related to Early stage Start-ups, Entrepreneurship, Digital Media Marketing, Technical News, Inspirational and Motivational Contents etc. This is the common platform for people who like to Write and Explore Storie</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|--|-----------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] scoopearth : Read and Explore Stories Read and Explore Story</li> <li>• [H2] Turning agro-waste to wonder, These 2 Delhi University Entrepreneurs are doing this</li> <li>• [H2] Top 7 Secret Ingredients to a Successful Social Media Strategy</li> <li>• [H2] Hobnob transforms pubs, bars and cafes into affordable co-working spaces</li> <li>• [H2] New age Insurance Company Acko acquires car retailing start-up Vler Technology</li> <li>• [H2] Svacch: An effective solution to Menstrual Waste Disposal</li> <li>• [H2] This Bengaluru based startup is Cleaning Sewer Pipes through Robots</li> <li>• [H2] How to hire a Suitable Digital or Social Media Marketing Agency?</li> <li>• [H2] How 2 IIM Ahmedabad Alumni are revolutionizing the Education sector one student at a time</li> <li>• [H2] Ather Energy raises \$51 million to grow its electric scooter business after ties with Sachin Bansal</li> <li>• [H2] This duo is trying to change the way the education system works in India</li> <li>• [H3] log in</li> <li>• [H3] forgot password</li> <li>• [H3] sign up</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 3 | 0 | 0 | 0 |
| H1   | H2              | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 10              | 3   | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |
|  | Images          | <p>Abbiamo trovato 25 immagini in questa pagina web.</p> <p>Buono, molte o tutte le tue immagini hanno attribuito alt</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Iframe          | <p>Grande, non sono stati rilevati Iframes in questa pagina.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Male. I tuoi links hanno query string.   |
|  | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|  | In-page links           | Abbiamo trovato un totale di 41 links inclusi 1 link(s) a files  |
|  | Statistics              | External Links : noFollow 12.2%<br>External Links : Passing Juice 0%<br>Internal Links 87.8%                       |

## In-page links

| Anchor  | Type    | Juice         |
|---|---------|---------------|
| <a href="#">About</a>   | Interno | Passing Juice |
| <a href="#">Women&amp;#8217;s Cafe</a>  | Interno | Passing Juice |
| <a href="#">Startup Stories</a>   | Interno | Passing Juice |
| <a href="#">Global Stories</a>  | Interno | Passing Juice |
| =   | Esterno | noFollow      |
| =   | Esterno | noFollow      |
| =   | Esterno | noFollow      |
| =   | Esterno | noFollow      |
| =   | Esterno | noFollow      |
| <a href="#">Technology</a>  | Interno | Passing Juice |
| <a href="#">Blog</a>  | Interno | Passing Juice |
| <a href="#">GUEST POST</a>  | Interno | Passing Juice |
| <a href="#">Log Out</a>   | Interno | Passing Juice |
| <a href="#">Aayushi</a>   | Interno | Passing Juice |
| <a href="#">Turning agro-waste to wonder, These 2 Delhi University Entrepreneurs are doing this</a> | Interno | Passing Juice |
| <a href="#">Top 7 Secret Ingredients to a Successful Social Media</a>                               | Interno | Passing Juice |

## In-page links

|  |         |               |
|--|---------|---------------|
| <a href="#">Strategy</a>   |         |               |
| <a href="#">Goverdhan M D</a>  | Interno | Passing Juice |
| <a href="#">Hobnob transforms pubs, bars and cafes into affordable co-working spaces</a>                             | Interno | Passing Juice |
| <a href="#">acko</a>   | Interno | Passing Juice |
| <a href="#">New age Insurance Company Acko acquires car retailing start-up Vler Technology</a>                       | Interno | Passing Juice |
| <a href="#">Anisha Nichani</a>   | Interno | Passing Juice |
| <a href="#">Svacch: An effective solution to Menstrual Waste Disposal</a>  | Interno | Passing Juice |
| <a href="#">Drona Automations</a>  | Interno | Passing Juice |
| <a href="#">This Bengaluru based startup is Cleaning Sewer Pipes through Robots</a>                                  | Interno | Passing Juice |
| <a href="#">Digital media marketing</a>  | Interno | Passing Juice |
| <a href="#">How to hire a Suitable Digital or Social Media Marketing Agency?</a>                                     | Interno | Passing Juice |
| <a href="#">Bfactory</a>   | Interno | Passing Juice |
| <a href="#">How 2 IIM Ahmedabad Alumni are revolutionizing the Education sector one student at a time</a>            | Interno | Passing Juice |
| <a href="#">Ather Energy</a>   | Interno | Passing Juice |
| <a href="#">Ather Energy raises \$51 million to grow its electric scooter business after ties with Sachin Bansal</a> | Interno | Passing Juice |
| <a href="#">CA Aditya Dudheria</a>   | Interno | Passing Juice |
| <a href="#">This duo is trying to change the way the education system works in India</a>                             | Interno | Passing Juice |
| <a href="#">Policies</a>   | Interno | Passing Juice |
| <a href="#">Disclaimer</a>   | Interno | Passing Juice |
| <a href="#">Contact</a>  | Interno | Passing Juice |
| <a href="#">Career</a>   | Interno | Passing Juice |
| <a href="#">Advertise</a>  | Interno | Passing Juice |
| <a href="#">=</a>  | Interno | Passing Juice |
| <a href="#">Forgot password?</a>   | Interno | Passing Juice |
| <a href="#">sign up</a>  | Interno | Passing Juice |

## In-page links

[log in](#)

Interno

Passing Juice

## SEO Keywords



Keywords Cloud

marketing **jun** digital stories story **blog** startup  
**team** media **scoopearth**

## Consistenza Keywords

| Keyword    | Contenuto | Title | Keywords | Description | Headings |
|------------|-----------|-------|----------|-------------|----------|
| jun        | 12        | ✘     | ✘        | ✘           | ✘        |
| scoopearth | 11        | ✔     | ✘        | ✔           | ✔        |
| blog       | 11        | ✘     | ✘        | ✘           | ✘        |
| team       | 10        | ✘     | ✘        | ✘           | ✘        |
| stories    | 4         | ✔     | ✘        | ✘           | ✔        |












## Usabilita

|  |              |  |
|--|--------------|--|
|  | Url          | Dominio : scoopearth.com<br>Lunghezza : 14           |
|  | Favicon      | Grande, il tuo sito usa una favicon.                 |
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata en.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |





## Documento

|         |        |
|---------|--------|
| Doctype | HTML 5 |
|---------|--------|



## Documento

|  |                              |   |
|--|------------------------------|---|
|  |                              |   |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |
|  | Validita W3C                 | Errori : 5<br>Avvisi : 58   |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!  |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Ottimizzazione

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><code>http://scoopearth.com/sitemap.xml</code>   |
|  | Robots.txt  | <code>http://scoopearth.com/robots.txt</code><br>Grande, il vostro sito ha un file robots.txt. |
|  | Analytics   | Non trovato  |

## Optimizzazione



Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.