





Evaluation du site washingtonpost.com

Généré le 05 Novembre 2016 05:42






Le score est de 39/100






Optimisation du contenu

	<p>Titre</p>	<p>Washington Post: Breaking News, World, US, DC News & Analysis - The Washington Post</p> <p>Longueur : 87</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>				
	<p>Description</p>	<p>Breaking news and analysis on politics, business, world national news, entertainment more. In-depth DC, Virginia, Maryland news coverage including traffic, weather, crime, education, restaurant reviews and more.</p> <p>Longueur : 211</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>				
	<p>Mots-clefs</p>	<p>washington d.c. news,dc news,virginia news,maryland news,breaking news video,photos,world news,local news,national news,us news,foreign news,dc traffic;dc weather,Obama,government,federal government,W</p> <p>Bien, votre page contient une balise META keywords.</p>				
	<p>Propriétés Open Graph</p>	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1742 1477 1928"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Washington Post</td> </tr> </tbody> </table>	Propriété	Contenu	site_name	Washington Post
Propriété	Contenu					
site_name	Washington Post					

Optimisation du contenu

		description	Breaking news and analysis on politics, business, world national news, entertainment more. In-depth DC, Virginia, Maryland news coverage including traffic, weather, crime, education, restaurant reviews and more.				
		url	http://www.washingtonpost.com				
		image	https://images.washingtonpost.com/?url=https://img.washingtonpost.com/pb/resources/img/twp-3000x1568.jpg&w=1484&op=resize&opt=1&filter=antialias				
		title	Washington Post: Breaking News, World, US, DC News & Analysis				
	Niveaux de titre	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	Nous avons trouvé 71 image(s) sur cette page Web. 61 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.					
	Ratio texte/HTML	Ratio : 0% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.					
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.					
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.					

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	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 316 lien(s) dont 1 lien(s) vers des fichiers

Liens



Statistics

Liens externes : noFollow 0%

Liens externes : Passing Juice 2.85%

Liens internes 97.15%

Liens dans la page

Texte d'ancre	Type	Juice
Politics	Interne	Passing Juice
Opinions	Interne	Passing Juice
Sports	Interne	Passing Juice
Local	Interne	Passing Juice
National	Interne	Passing Juice
World	Interne	Passing Juice
Business	Interne	Passing Juice
Tech	Interne	Passing Juice
Lifestyle	Interne	Passing Juice
Entertainment	Interne	Passing Juice
Video	Interne	Passing Juice
Jobs	Interne	Passing Juice
Classifieds	Interne	Passing Juice
WP BrandStudio	Interne	Passing Juice
Home Page	Interne	Passing Juice
PowerPost	Interne	Passing Juice
The Fix	Interne	Passing Juice
White House	Interne	Passing Juice
Courts and Law	Interne	Passing Juice
Polling	Interne	Passing Juice
Monkey Cage	Interne	Passing Juice

Liens dans la page

Fact Checker	Interne	Passing Juice
Post Politics Blog	Interne	Passing Juice
The Post's View	Interne	Passing Juice
Toles Cartoons	Interne	Passing Juice
Telnaes Animations	Interne	Passing Juice
Local Opinions	Interne	Passing Juice
Global Opinions	Interne	Passing Juice
Letters to the Editor	Interne	Passing Juice
Act Four	Interne	Passing Juice
All Opinions Are Local	Interne	Passing Juice
Book Party	Interne	Passing Juice
Compost	Interne	Passing Juice
Erik Wemple	Interne	Passing Juice
Five Myths	Interne	Passing Juice
In Theory	Interne	Passing Juice
The Plum Line	Interne	Passing Juice
PostEverything	Interne	Passing Juice
PostPartisan	Interne	Passing Juice
Rampage	Interne	Passing Juice
Right Turn	Interne	Passing Juice
The Watch	Interne	Passing Juice
Volokh Conspiracy	Interne	Passing Juice
The Missing Debate	Interne	Passing Juice
Redskins	Interne	Passing Juice
NFL	Interne	Passing Juice
MLB	Interne	Passing Juice
NBA	Interne	Passing Juice
NHL	Interne	Passing Juice

Liens dans la page

AllMetSports	Interne	Passing Juice
Soccer	Interne	Passing Juice
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College Sports	Interne	Passing Juice
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Maryland	Interne	Passing Juice
Virginia	Interne	Passing Juice
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Health and Science	Interne	Passing Juice
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Investigations	Interne	Passing Juice
Morning Mix	Interne	Passing Juice
Post Nation	Interne	Passing Juice
Africa	Interne	Passing Juice
The Americas	Interne	Passing Juice

Liens dans la page

Asia and Pacific	Interne	Passing Juice
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Markets	Externe	Passing Juice
On Small Business	Interne	Passing Juice
World Business	Externe	Passing Juice
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Politics	Interne	Passing Juice
Live	Interne	Passing Juice
Sports	Interne	Passing Juice
Opinions	Interne	Passing Juice

Liens dans la page

National	Interne	Passing Juice
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Interne

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Today's Paper	Interne	Passing Juice





Mots-clefs

	Nuage de mots-clefs	
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
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Ergonomie

	Url	Domaine : washingtonpost.com Longueur : 18
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.





Ergonomie

	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.
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Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 181 Avertissements : 7
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Génial, votre site web contient peu de fichiers CSS. Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <ul style="list-style-type: none">http://www.washingtonpost.com/web-sitemap-index.xmlhttp://www.washingtonpost.com/news-sitemap-index.xmlhttp://www.washingtonpost.com/video-sitemap.xmlhttp://www.washingtonpost.com/real-estate/sitemap.xmlhttps://jobs.washingtonpost.com/sitemapindex.xmlhttp://www.washingtonpost.com/gog/sitemap.xmlhttp://www.washingtonpost.com/wp-stat/sitemaps/index.xml
	Robots.txt	<p>http://washingtonpost.com/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>