








Evaluation du site mashable.com

Généré le 07 Novembre 2016 04:07

Le score est de 38/100



Optimisation du contenu

| | | | | | | | |
|--|-----------------------|--|----|----|----|----|----|
|  | Titre | <p>Mashable</p> <p>Longueur : 8</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p> | | | | | |
|  | Description | <p>Mashable is a global, multi-platform media and entertainment company.</p> <p>Longueur : 69</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p> | | | | | |
|  | Mots-clefs | <p>Social Networking, Social Media, News, Web, Technology, Web 2.0, Tech, Information, Blog, Facebook, YouTube, Google, Top</p> <p>Bien, votre page contient une balise META keywords.</p> | | | | | |
|  | Propriétés Open Graph | <p>Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez ce générateur gratuit de balises META Open Graph pour les créer.</p> | | | | | |
|  | Niveaux de titre | H1 | H2 | H3 | H4 | H5 | H6 |
| | | 34 | 30 | 0 | 0 | 0 | 0 |
| | | <ul style="list-style-type: none"> [H1] Mashable [H1] What's New [H1] Samsung's Siri killer to debut on the Galaxy S8 [H1] Taj Mahal disappears in a blanket of deadly smog [H1] Footballer's school talk on internet security ends in a porn screening [H1] Arrested woman turns over her tote bag and the surprise | | | | | |

Optimisation du contenu




koala therein

- [H1] 11-year-old surfer gives adorably honest interview, melts hearts online
- [H1] Hundreds of thousands storm Seoul's streets calling for South Korea's president to step down
- [H1] 'The Walking Dead' actually has a lot in common with the presidential election
- [H1] 'Westworld' may have finally killed someone off in episode 6
- [H1] After Tinder murder trial, acquitted man paid for cringe-worthy interview
- [H1] Meet the 12-year-old legend who sews teddy bears for sick children
- [H1] What's Rising
- [H1] Obama hits Trump with a Twitter diss only a president can deliver
- [H1] Twitter went down and people put on their tin foil hats
- [H1] 5 of the best indie VR games from PAX Australia to watch out for
- [H1] Dude who took selfies in the middle of a forest fire gets scolded AF
- [H1] 'You have a knife? I have two': Store owner scares away thief like a boss
- [H1] 7 can't-miss apps: Bear, Enhance, 'Nekosan,' and more
- [H1] At the first-ever Emojicon, smiling poop was everywhere
- [H1] LeBron James helps Hillary Clinton's full court press in Cleveland
- [H1] Apple's MacBook Pro gets perfect slam from ancient Lenovo ad
- [H1] Gmail uses your inbox to remind you to vote
- [H1] What's Hot
- [H1] 'CU in the NT' is quite possibly the wildest tourism slogan ever
- [H1] Pavel wins 2016 Hearthstone World Championship
- [H1] Even Donald Trump's campaign is fed up with his tweets
- [H1] Victim of tragic Kit Kat theft gets car full of candy bars
- [H1] FBI basically says 'my bad,' clears Clinton in latest email investigation
- [H1] There is a 100% chance that Nate Silver is f**king furious
- [H1] 'Silicon Valley' star shuts down BlizzCon haters in one Instagram
- [H1] Watch Katy Perry perform on the campaign trail for her pal, 'Hilly C'
- [H1] Pollution is so bad in New Delhi people are taking 'smog selfies'
- [H1] Watch Solange protest as Beyoncé and their mom pick her up like a tiny baby
- [H2] Written by Stan Schroeder
- [H2] Written by Manish Singh
- [H2] Written by Johnny Lieu
- [H2] Written by Elise Cooper
- [H2] Written by Elise Cooper
- [H2] Written by Victoria Ho
- [H2] Written by Laura Prudom
- [H2] Written by Laura Prudom
- [H2] Written by Jerico Mandybur

Optimisation du contenu

| | | |
|---|------------------|---|
| | | <ul style="list-style-type: none">• [H2] Written by Johnny Lieu• [H2] Written by Adario Strange• [H2] Written by Ariel Bogle• [H2] Written by Ariel Bogle• [H2] Written by Johnny Lieu• [H2] Written by Johnny Lieu• [H2] Written by Karen Nissim• [H2] Written by Karissa Bell• [H2] Written by Marcus Gilmer• [H2] Written by Adario Strange• [H2] Written by Adario Strange• [H2] Written by Johnny Lieu• [H2] Written by Tanner Ethridge• [H2] Written by Marcus Gilmer• [H2] Written by Marcus Gilmer• [H2] Written by Marcus Gilmer• [H2] Written by Keith Wagstaff• [H2] Written by Adam Rosenberg• [H2] Written by Tricia Gilbride• [H2] Written by Maria Gallucci• [H2] Written by Tricia Gilbride |
|  | Images | <p>Nous avons trouvé 3 image(s) sur cette page Web.</p> <p>1 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p> |
|  | Ratio texte/HTML | <p>Ratio : 0%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p> |
|  | Flash | <p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p> |
|  | Iframe | <p>Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.</p> |

Liens

| | | |
|---|-------------------------|---|
|  | Réécriture d'URLs | <p>Mauvais. Vos liens contiennent des chaînes de requête.</p> |
|  | Tiret bas dans les URLs | <p>Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.</p> |
|  | Liens dans la page | <p>Nous avons trouvé un total de 240 lien(s) dont 1 lien(s) vers des fichiers</p> |

Liens



Statistics

Liens externes : noFollow 0.42%

Liens externes : Passing Juice 5.83%

Liens internes 93.75%

Liens dans la page

| Texte d'ancree | Type | Juice |
|--|---------|---------------|
| Click Here to find out more. | Interne | Passing Juice |
| = | Interne | Passing Juice |
| Mashable Asia | Interne | Passing Juice |
| Mashable Australia | Interne | Passing Juice |
| Mashable France | Externe | Passing Juice |
| Mashable India | Interne | Passing Juice |
| Mashable UK | Interne | Passing Juice |
| Like | Externe | Passing Juice |
| Follow | Externe | Passing Juice |
| Follow | Externe | Passing Juice |
| Mashable | Externe | Passing Juice |
| = | Interne | Passing Juice |
| = | Interne | Passing Juice |
| see more&nbsp;&nbsp;&gt; | Interne | Passing Juice |
| Search | Interne | Passing Juice |
| Videos | Interne | Passing Juice |
| Social Media | Interne | Passing Juice |
| Tech | Interne | Passing Juice |
| Business | Interne | Passing Juice |
| Entertainment | Interne | Passing Juice |
| World | Interne | Passing Juice |
| Lifestyle | Interne | Passing Juice |

Liens dans la page

| | | |
|--|---------|---------------|
| Watercooler | Interne | Passing Juice |
| Shop | Interne | Passing Juice |
| Videos | Interne | Passing Juice |
| Social Media | Interne | Passing Juice |
| Tech | Interne | Passing Juice |
| Business | Interne | Passing Juice |
| Entertainment | Interne | Passing Juice |
| World | Interne | Passing Juice |
| Lifestyle | Interne | Passing Juice |
| Watercooler | Interne | Passing Juice |
| About Us | Interne | Passing Juice |
| Licensing & Reprints | Externe | Passing Juice |
| Archive | Interne | Passing Juice |
| Mashable Careers | Interne | Passing Juice |
| Contact Us | Interne | Passing Juice |
| Submit News | Interne | Passing Juice |
| Advertise | Interne | Passing Juice |
| Privacy Policy | Interne | Passing Juice |
| Terms of Use | Interne | Passing Juice |
| iPhone / iPad | Externe | Passing Juice |
| Android | Externe | Passing Juice |
| Subscriptions | Interne | Passing Juice |
| Job Board | Interne | Passing Juice |
| Social Good Summit | Interne | Passing Juice |
| Samsung's Siri killer to debut on the Galaxy S8 | Interne | Passing Juice |
| Taj Mahal disappears in a blanket of deadly smog | Interne | Passing Juice |
| Footballer's school talk on internet security ends in a porn screening | Interne | Passing Juice |
| Arrested woman turns over her tote bag and the surprise | Interne | Passing Juice |

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| Victim of tragic Kit Kat theft gets car full of candy bars | Interne | Passing Juice |

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|---|---------|---------------|
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| There is a 100% chance that Nate Silver is f**king furious | Interne | Passing Juice |
| &#x27;Silicon Valley&#x27; star shuts down BlizzCon haters in one Instagram | Interne | Passing Juice |
| Watch Katy Perry perform on the campaign trail for her pal. &#x27;Hilly C&#x27; | Interne | Passing Juice |
| Pollution is so bad in New Delhi people are taking &#x27;smog selfies&#x27; | Interne | Passing Juice |
| Watch Solange protest as Beyoncé and their mom pick her up like a tiny baby | Interne | Passing Juice |
| 2005 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
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| Oct | Interne | Passing Juice |
| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2006 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
| Jun | Interne | Passing Juice |

[Liens dans la page](#)

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| Jul | Interne | Passing Juice |
| Aug | Interne | Passing Juice |
| Sep | Interne | Passing Juice |
| Oct | Interne | Passing Juice |
| Nov | Interne | Passing Juice |
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| 2007 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
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| Aug | Interne | Passing Juice |
| Sep | Interne | Passing Juice |
| Oct | Interne | Passing Juice |
| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2008 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
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| Aug | Interne | Passing Juice |

[Liens dans la page](#)

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| Sep | Interne | Passing Juice |
| Oct | Interne | Passing Juice |
| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2009 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
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| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2010 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
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| Sep | Interne | Passing Juice |
| Oct | Interne | Passing Juice |

[Liens dans la page](#)

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| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2011 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
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| Dec | Interne | Passing Juice |
| 2012 | Interne | Passing Juice |
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| Dec | Interne | Passing Juice |

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| 2013 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
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| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2014 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
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| Sep | Interne | Passing Juice |
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| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |


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| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
| Jun | Interne | Passing Juice |
| Jul | Interne | Passing Juice |
| Aug | Interne | Passing Juice |
| Sep | Interne | Passing Juice |
| Oct | Interne | Passing Juice |
| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| 2016 | Interne | Passing Juice |
| Jan | Interne | Passing Juice |
| Feb | Interne | Passing Juice |
| Mar | Interne | Passing Juice |
| Apr | Interne | Passing Juice |
| May | Interne | Passing Juice |
| Jun | Interne | Passing Juice |
| Jul | Interne | Passing Juice |
| Aug | Interne | Passing Juice |
| Sep | Interne | Passing Juice |
| Oct | Interne | Passing Juice |
| Nov | Interne | Passing Juice |
| Dec | Interne | Passing Juice |
| Subscribe | Interne | Passing Juice |
| = | Externe | Passing Juice |
| = | Externe | Passing Juice |
| = | Externe | Passing Juice |
| = | Externe | Passing Juice |

Liens dans la page

| | | |
|-----------------------------------|---------|---------------|
| = | Externe | Passing Juice |
| = | Externe | Passing Juice |
| Mashable | Interne | Passing Juice |
| Code & Theory | Externe | noFollow |






Mots-clefs

| | | |
|--|---------------------|--|
|  | Nuage de mots-clefs | |
|--|---------------------|--|


Cohérence des mots-clefs

| Mot-clef | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|----------|---------|-------|------------|-------------|------------------|
|----------|---------|-------|------------|-------------|------------------|











Ergonomie

| | | |
|--|---------------|---|
|  | Url | Domaine : mashable.com Longueur : 12 |
|  | Favicon | Génial, votre site web dispose d'un favicon. |
|  | Imprimabilité | Aucun style CSS pour optimiser l'impression n'a pu être trouvé. |
|  | Langue | Bien. Votre langue est : en. |
|  | Dublin Core | Cette page ne profite pas des métadonnées Dublin Core. |


Document

| | | |
|--|----------|---|
|  | Doctype | HTML 5 |
| | Encodage | Vous n'avez pas spécifié le charset du document. Utilisez ce générateur gratuit de balises META pour préciser le charset du |


Document

|  | | document. | | | | |
|---|------------------------|--|----------------|-------------|----------|---|
|  | Validité W3C | Erreurs : 80 Avertissements : 34 | | | | |
|  | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte! | | | | |
|  | HTML obsolètes | <table><tr><th>Tags obsolètes</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p> | Tags obsolètes | Occurrences | <center> | 1 |
| Tags obsolètes | Occurrences | | | | | |
| <center> | 1 | | | | | |
|  | Astuces vitesse | <div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div> Parfait. Aucun style css inline n'a été trouvé dans vos tags HTML!</div> <div> Génial, votre site web contient peu de fichiers CSS.</div> <div> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</div> <div> Parfait : votre site tire parti de gzip.</div> | | | | |

Mobile

| | | |
|---|---------------------|--|
|  | Optimisation mobile | <ul style="list-style-type: none">✓ Icône Apple✓ Méta tags viewport✓ Contenu FLASH |
|---|---------------------|--|

Optimisation

| | | |
|---|-------------|---|
|  | Sitemap XML | <p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <div>http://mashable.com/sitemap.xml http://mashable.com/sitemap.xml http://mashable.com/sitemap-news.xml</div> |
|---|-------------|---|

Optimisation



Robots.txt

<http://mashable.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Votre site web dispose d'une outil d'analytics, ce qui est optimal.



Google Analytics