

Website review yahoo.co.jp

Generated on November 05 2016 05:42 AM

The score is 38/100

SEO Content

	Title	Yahoo! JAPA Length: 12 Perfect, you	2	ains betwe	en 10 and 7	0 character	S.
	Description	Length : 96	5	000000000			00 characters.
	Keywords				keywords o		e. Use <u>this free</u>
8	Og Meta Properties	social craw	ler's better		your page.		s tags allows e og
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	47 alt attril	outes are e		page. ssing. Add a tand the co		
	Text/HTML Ratio				code is belo more text (nt, this means
	Flash	Perfect, no	Flash conto	ent has bee	n detected	on this page	2 .

SEO Content

Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 2 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Internet Explorer	External	Passing Juice
	Internal	Passing Juice

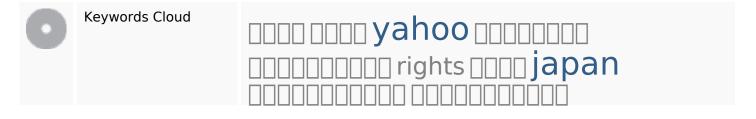
In-page links

	Internal	Passing Juice
	Internal	Passing Juice
GYAO!	Internal	Passing Juice
Y!0000	External	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	External	Passing Juice
	Internal	Passing Juice
>:>:\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Internal	Passing Juice

In-page links

Internal	Passing Juice
Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
japan	2	*	×	×	×
yahoo	2	*	×	×	×
	1	×	×	×	×
	1	×	×	×	×
	1	×	×	×	×

Usability

0	Url	Domain : yahoo.co.jp Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional
②	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 209 Warnings: 18
	Email Privacy	Great no email address has been found in plain text!
&	Deprecated HTML	Deprecated tags <center> 2 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>
0	Speed Tips	 Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Document

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

XML Sitemap	XML Sitemap	Great, your website has an XML sitemap.
		http://yahoo.co.jp/sitemap.xml
	Robots.txt	http://yahoo.co.jp/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.