Website review thenortonsetup.com

Generated on January 17 2020 08:54 AM

The score is 67/100

SEO Content

✓	Title	www.norton.com/setup - Enter product Key - The Norton Setup Length : 59 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◌	Headings	H1 1 H2 2 H3 5 H4 3 H5 0 H6 0 • [H1] Setup, Download and install Norton Product • [H2] To find the Norton Setup Key? • [H2] The Norton Setup at www.norton.com/setup • [H3] How to Install Norton Antivirus on Windows • [H3] How to Install Norton Antivirus on Mac iOS • [H3] How to uninstall Norton on Windows • [H3] How to uninstall for Mac • [H3] Why should we install Norton antivirus? • [H4] System requirements for installation of Norton • [H4] Do you need help in mcafee.com/activate, www.mcafee.com/activate, norton.com/setup or office.com/setup? • [H4] If any Norton setup problems persist at the time of downloading and installing, you can call us at USA/CANADA:

Headings	H1	H2	H3	H4	H5	H6
	1	2	5	3	0	0

SEO Content

		+1-855-334-9500 (TOLL FREE) Australia: +61-1-800-644-907 (TOLL FREE) UK: +44-808-101-1020 (TOLL FREE)
❌	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
norton.com/setup	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	key software step product install norton setup system support click

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
norton	63	✔	✖	✖	✔
step	25	✖	✖	✖	✖
setup	24	✔	✖	✖	✔
product	20	✔	✖	✖	✔
key	17	✔	✖	✖	✔

Usability

	Url	Domain : thenortonsetup.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://thenortonsetup.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics

Optimization

		Clicky