



Website review store.steampowered.com

Generated on February 08 2017 03:27 AM





The score is 40/100







SEO Content

	Title	<p>Welcome to Steam</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="534 1377 1476 1747"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site</td> <td>Steam</td> </tr> <tr> <td>image</td> <td>http://store.edgecast.steamstatic.com/public/shared/images/responsive/share_steam_logo.png</td> </tr> <tr> <td>image:secure</td> <td>https://steamstore-a.akamaihd.net/public/shared/images/responsive/share_steam_logo.png</td> </tr> </tbody> </table>	Property	Content	site	Steam	image	http://store.edgecast.steamstatic.com/public/shared/images/responsive/share_steam_logo.png	image:secure	https://steamstore-a.akamaihd.net/public/shared/images/responsive/share_steam_logo.png				
Property	Content													
site	Steam													
image	http://store.edgecast.steamstatic.com/public/shared/images/responsive/share_steam_logo.png													
image:secure	https://steamstore-a.akamaihd.net/public/shared/images/responsive/share_steam_logo.png													
	Headings	<table border="1" data-bbox="534 1780 1476 1859"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>13</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1881 1244 2060" style="list-style-type: none"> • [H2] Featured & Recommended • [H2] Special Offers Browse All • [H2] Midweek Madness • [H2] TRENDING AMONG FRIENDS Browse All • [H2] Your Discovery Queue Learn More 	H1	H2	H3	H4	H5	H6	0	13	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	13	1	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Browse Steam • [H2] Steam Curators • [H2] STEAM CURATORS Browse All • [H2] CURATOR RECOMMENDATION SEE MORE • [H2] More Curator Recommendations • [H2] Recently Updated Browse All • [H2] Under \$10 Under \$10 Under \$5 • [H2] Updates and Offers • [H3] You have viewed all the products in your Discovery Queue for today.
	Images	<p>We found 113 images on this web page.</p> <p>110 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.33%</p> <p>Internal Links 86.67%</p>

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Store	Internal	Passing Juice
Explore	Internal	Passing Juice
Curators	Internal	Passing Juice
Wishlist	External	Passing Juice
News	Internal	Passing Juice
Stats	Internal	Passing Juice
Community	External	Passing Juice
Discussions	External	Passing Juice
Workshop	External	Passing Juice
Greenlight	External	Passing Juice
Market	External	Passing Juice
Broadcasts	External	Passing Juice
Support	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal	External	Passing Juice
Steam Subscriber Agreement	Internal	Passing Juice
Refunds	Internal	Passing Juice
ABOUT	Internal	Passing Juice
Български (Bulgarian)	Internal	Passing Juice
čeština (Czech)	Internal	Passing Juice
Dansk (Danish)	Internal	Passing Juice
Nederlands (Dutch)	Internal	Passing Juice
Suomi (Finnish)	Internal	Passing Juice
Français (French)	Internal	Passing Juice
Ελληνικά (Greek)	Internal	Passing Juice
Deutsch (German)	Internal	Passing Juice

In-page links

Magyar (Hungarian)	Internal	Passing Juice
Italiano (Italian)	Internal	Passing Juice
日本語 (Japanese)	Internal	Passing Juice
한국어 (Korean)	Internal	Passing Juice
Norsk (Norwegian)	Internal	Passing Juice
Polski (Polish)	Internal	Passing Juice
Português (Portuguese)	Internal	Passing Juice
Português-Brasil (Portuguese-Brazil)	Internal	Passing Juice
Русский (Russian)	Internal	Passing Juice
Română (Romanian)	Internal	Passing Juice
简体中文 (Simplified Chinese)	Internal	Passing Juice
Español (Spanish)	Internal	Passing Juice
Svenska (Swedish)	Internal	Passing Juice
繁體中文 (Traditional Chinese)	Internal	Passing Juice
ไทย (Thai)	Internal	Passing Juice
Türkçe (Turkish)	Internal	Passing Juice
Українська (Ukrainian)	Internal	Passing Juice
Help us translate Steam	External	Passing Juice
Free to Play	Internal	Passing Juice
Early Access	Internal	Passing Juice
Action	Internal	Passing Juice
Adventure	Internal	Passing Juice
Casual	Internal	Passing Juice
Indie	Internal	Passing Juice
Massively Multiplayer	Internal	Passing Juice
Racing	Internal	Passing Juice
RPG	Internal	Passing Juice
Simulation	Internal	Passing Juice

In-page links

Sports	Internal	Passing Juice
Strategy	Internal	Passing Juice
Your Store	Internal	Passing Juice
Recently viewed	Internal	Passing Juice
Steam Curators	Internal	Passing Juice
Recently updated	Internal	Passing Juice
Games	Internal	Passing Juice
Games	Internal	Passing Juice
Free to Play	Internal	Passing Juice
Early Access	Internal	Passing Juice
Action	Internal	Passing Juice
Adventure	Internal	Passing Juice
Casual	Internal	Passing Juice
Indie	Internal	Passing Juice
Massively Multiplayer	Internal	Passing Juice
Racing	Internal	Passing Juice
RPG	Internal	Passing Juice
Simulation	Internal	Passing Juice
Sports	Internal	Passing Juice
Strategy	Internal	Passing Juice
See popular tags	Internal	Passing Juice
Mac OS X	Internal	Passing Juice
SteamOS + Linux	Internal	Passing Juice
Software	Internal	Passing Juice
Animation & Modeling	Internal	Passing Juice
Audio Production	Internal	Passing Juice
Design & Illustration	Internal	Passing Juice
Education	Internal	Passing Juice

In-page links

Game Development	Internal	Passing Juice
Photo Editing	Internal	Passing Juice
Utilities	Internal	Passing Juice
Video Production	Internal	Passing Juice
Web Publishing	Internal	Passing Juice
Hardware	Internal	Passing Juice
Steam Controller	Internal	Passing Juice
Steam Link	Internal	Passing Juice
Steam Machines	Internal	Passing Juice
HTC Vive	Internal	Passing Juice
sign up	Internal	Passing Juice
New Releases	Internal	Passing Juice
Specials	Internal	Passing Juice
Free Games	Internal	Passing Juice
By User Tags	Internal	Passing Juice
Legal	Internal	Passing Juice
About Valve	External	Passing Juice
Steamworks	External	Passing Juice
Jobs	External	Passing Juice
Steam Distribution	External	Passing Juice
Gift Cards	Internal	Passing Juice
random_game	Internal	Passing Juice

SEO Keywords








Keywords Cloud











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : store.steampowered.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 116 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://store.steampowered.com/sitemap.xml>



Robots.txt

<http://store.steampowered.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics