

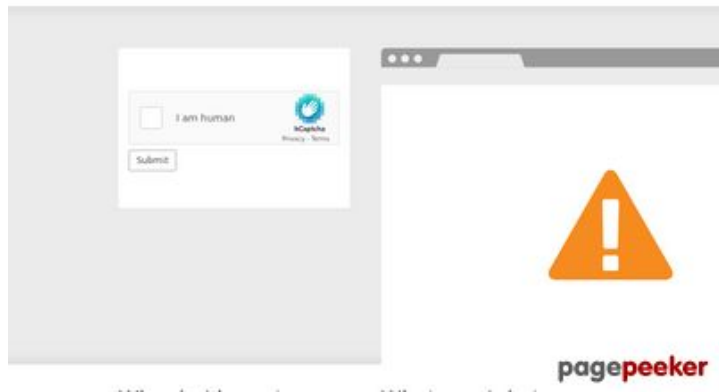
One more step

Please complete the security check to access
www.ratp.fr

Website review ratp.fr

Generated on April 11 2017 05:52 AM





The score is 41/100





SEO Content

	Title	ratp.fr - Accueil Length : 17 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>11</td><td>9</td><td>14</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Métro ligne 5 : Fermeture entre Bastille et Place d'Italie du 15 au 17 avril inclus• [H1] Vacances sans soucis : des liaisons plus faciles avec les aéroports• [H1] Le Grand Prix Poésie RATP 2017 : à vos plumes !• [H1] Métro ligne 5 : Fermeture entre Bastille et Place d'Italie du 15 au 17 avril inclus• [H1] Services• [H1] Les ascenseurs de la station Abbesses en travaux.• [H1] Concertation préalable au projet d'agrandissement de l'accès Oues...• [H1] Une fresque de Neil Wood à la station Charles de Gaulle - Étoile• [H1] La RATP rend hommage à Jacques Prévert	H1	H2	H3	H4	H5	H6	11	9	14	0	0	0
H1	H2	H3	H4	H5	H6									
11	9	14	0	0	0									



SEO Content

		<ul style="list-style-type: none"> • [H1] Bus : offre renforcée et changement d'itinéraire sur sept lignes ... • [H1] La RATP offre de la lecture à ses voyageurs • [H2] Langues • [H2] Tourist information • [H2] Se déplacer • [H2] Le Groupe • [H2] Actualités • [H2] Nous rejoindre • [H2] maRATP • [H2] Accès direct : • [H2] Le groupe RATP sur Twitter • [H3] Votre Trajet • [H3] Vos Infos Pratiques • [H3] Vie du Réseau • [H3] Le Grand Prix Poésie RATP 2017 • [H3] Le Groupe RATP • [H3] En ile-de-France • [H3] En France & à l'international • [H3] RSE & Innovation • [H3] Demandez-nous la ville • [H3] Nous connaître • [H3] Nos métiers • [H3] Nos carrières • [H3] Campus Jeunes • [H3] Nous rejoindre
	Images	<p>We found 61 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 113 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.54% Internal Links 96.46%

In-page links

Anchor	Type	Juice
Pour en savoir plus et paramétrer les cookies	Internal	Passing Juice
=	Internal	Passing Juice
Aller au contenu	Internal	Passing Juice
Aller au menu	Internal	Passing Juice
Aller à la recherche	Internal	Passing Juice
Aller à la connexion	Internal	Passing Juice
Inscription	Internal	Passing Juice
Votre Trajet	Internal	Passing Juice
Itinéraires	Internal	Passing Juice
Horaires	Internal	Passing Juice
Plans	Internal	Passing Juice
Etat du Réseau	Internal	Passing Juice
Titres & tarifs	Internal	Passing Juice
Vente et SAV	Internal	Passing Juice
Mode d'emploi	Internal	Passing Juice
Vos Infos Pratiques	Internal	Passing Juice
Accessibilité	Internal	Passing Juice
Applications / Twitter	Internal	Passing Juice
Se déplacer la nuit	Internal	Passing Juice
En visite à Paris	Internal	Passing Juice

In-page links

Objets trouvés/perdus	Internal	Passing Juice
Services vélo	Internal	Passing Juice
RATP Apps	Internal	Passing Juice
Toilettes publiques	Internal	Passing Juice
Ascenseurs et escalators	Internal	Passing Juice
Vie du Réseau	Internal	Passing Juice
RATP Scope, au cœur de l'expérience tran...	Internal	Passing Juice
Plus de confort	Internal	Passing Juice
Plus d'innovations	Internal	Passing Juice
Questions	Internal	Passing Juice
Médiateur	Internal	Passing Juice
Relation avec les associations de consom...	Internal	Passing Juice
Le Groupe RATP	Internal	Passing Juice
Activités	Internal	Passing Juice
Stratégie	Internal	Passing Juice
Les femmes & les hommes	Internal	Passing Juice
Chiffres clés	Internal	Passing Juice
Rapport annuel	Internal	Passing Juice
Bulletin officiel	Internal	Passing Juice
En ile-de-France	Internal	Passing Juice
Contrat RATP-STIF	Internal	Passing Juice
Le réseau	Internal	Passing Juice
Extension du réseau	Internal	Passing Juice
Modernisation et aménagement	Internal	Passing Juice
Concertations	Internal	Passing Juice
Agences territoriales	Internal	Passing Juice
Travaux d'été sur le RER A	Internal	Passing Juice
Lutte contre le harcèlement	Internal	Passing Juice

In-page links

Prévention des comportements à risques	Internal	Passing Juice
Sécurité et prévention	Internal	Passing Juice
En France & à l'international	Internal	Passing Juice
Réalisations	Internal	Passing Juice
Les filiales	Internal	Passing Juice
RSE & Innovation	Internal	Passing Juice
Environnement	Internal	Passing Juice
Innovation	Internal	Passing Juice
Social	Internal	Passing Juice
Sociétal	Internal	Passing Juice
Open Data	Internal	Passing Juice
Demandez-nous la ville	Internal	Passing Juice
Marque RATP	Internal	Passing Juice
Politique photo	Internal	Passing Juice
Culture	Internal	Passing Juice
Sport	Internal	Passing Juice
Patrimoine d'aujourd'hui et demain	Internal	Passing Juice
Grand prix poésie	Internal	Passing Juice
Nous connaître	Internal	Passing Juice
Engagements	Internal	Passing Juice
Diversité	Internal	Passing Juice
Chiffres clés RH	Internal	Passing Juice
Projets	Internal	Passing Juice
Nos métiers	Internal	Passing Juice
Exploitation transport	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Relation de service	Internal	Passing Juice
Ing des systèmes transport	Internal	Passing Juice

In-page links

Ing informatique et télécoms	Internal	Passing Juice
Ing génie civil	Internal	Passing Juice
Fonctions supports	Internal	Passing Juice
Nos carrières	Internal	Passing Juice
Intégration	Internal	Passing Juice
Formation	Internal	Passing Juice
Parcours professionnel	Internal	Passing Juice
Campus Jeunes	Internal	Passing Juice
Stages	Internal	Passing Juice
Alternance	Internal	Passing Juice
Jeunes diplômés	Internal	Passing Juice
Nous rejoindre	Internal	Passing Juice
Nos offres	Internal	Passing Juice
Candidature spontanée	Internal	Passing Juice
Processus de recrutement	Internal	Passing Juice
Agenda	Internal	Passing Juice
/itineraires/fr/ratp/v2	Internal	Passing Juice
Plan	Internal	Passing Juice
Plan interactif	Internal	Passing Juice
Horaires	Internal	Passing Juice
Alertes	Internal	Passing Juice
/meteo	Internal	Passing Juice
Journalistes	Internal	Passing Juice
Fournisseurs	Internal	Passing Juice
Entreprises	Internal	Passing Juice
Médiateur	Internal	Passing Juice
RATP Dev	Internal	Passing Juice
Fondation	Internal	Passing Juice

In-page links

GroupeRATP	External	Passing Juice
ClientsRATP	External	Passing Juice
RATPrecrute	External	Passing Juice
SergeLapinRATP	External	Passing Juice
Contacts	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
Nos FAQ	Internal	Passing Juice
Tous les sites	Internal	Passing Juice
Plan du site	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ratp	13	✓	✗	✗	✓
groupe	7	✗	✗	✗	✓
l'article	6	✗	✗	✗	✗
lire	6	✗	✗	✗	✗
aller	4	✗	✗	✗	✗












Usability

	Url	Domain : ratp.fr Length : 7
	Favicon	Great, your website has a favicon.





Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ratp.fr/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>