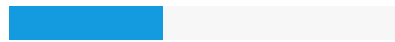# Website review okik.me

Generated on February 20 2017 06:07 AM

The score is 32/100

SEO Content

⚠️	Title	Okik Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 0 H2 1 H3 3 H4 0 H5 0 H6 0 • [H2] Join to an active community (388238) Of Members Uses Okik Daily • [H3] Online Since 2014 • [H3] Do not miss Our Christmas Promotions!! • [H3]
❌	Images	We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4%

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 5.56%
		Internal Links 94.44%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Do not miss Our Christmas Promotions!!	Internal	Passing Juice
Login	Internal	Passing Juice
Visit Forums	Internal	Passing Juice
Advertise Now	Internal	Passing Juice
Visit Forum	Internal	Passing Juice
Check Contests	Internal	Passing Juice
Check Contests	Internal	Passing Juice

In-page links

Check It Now	Internal	Passing Juice
Check Referrals	Internal	Passing Juice
Check Points	Internal	Passing Juice
Check Grid	Internal	Passing Juice
FAQ	Internal	Passing Juice
Support	Internal	Passing Juice
Terms	Internal	Passing Juice
News	Internal	Passing Juice
Blog	External	Passing Juice
Copyright © 2014 - 2016 Okik.	Internal	Passing Juice

SEO Keywords

Keywords Cloud	daily **okik contest** active members join points community referral uses

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
contest	2	✖	✖	✖	✖
okik	2	✔	✖	✖	✔
referral	1	✖	✖	✖	✖
points	1	✖	✖	✖	✖
join	1	✖	✖	✖	✔

Usability

	Url	Domain : okik.me Length : 7
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 369 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	**Missing** Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.