

Website review





norton.comsetup.com.au

Generated on September 25 2018 07:11 AM






The score is 54/100







SEO Content

	Title	<p>Norton.com/setup - Norton Setup AU www.Norton.com/Setup</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Norton.com/setup AU- Let's Get Started with your Norton Setup by just visiting www.Norton.com/setup and Enter Norton Setup Key to Setup Norton Australia.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Norton.com/setup - Norton Setup AU www.Norton.com/Setup</td> </tr> <tr> <td>description</td> <td>Norton.com/setup AU- Let's Get Started with your Norton Setup by just visiting www.Norton.com/setup and Enter Norton Setup Key to Setup Norton Australia.</td> </tr> <tr> <td>url</td> <td>http://norton.comsetup.com.au/</td> </tr> <tr> <td>site_name</td> <td>Norton.com/setup</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Norton.com/setup - Norton Setup AU www.Norton.com/Setup	description	Norton.com/setup AU- Let's Get Started with your Norton Setup by just visiting www.Norton.com/setup and Enter Norton Setup Key to Setup Norton Australia.	url	http://norton.comsetup.com.au/	site_name	Norton.com/setup
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url	http://norton.comsetup.com.au/															
site_name	Norton.com/setup															

SEO Content

	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 16.6%;">H1</th> <th style="width: 16.6%;">H2</th> <th style="width: 16.6%;">H3</th> <th style="width: 16.6%;">H4</th> <th style="width: 16.6%;">H5</th> <th style="width: 16.6%;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">3</td> <td style="text-align: center;">7</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Norton.com/setup [H2] NORTON COM SETUP SERVICES [H2] Norton.com/setup [H2] Norton.com/setup [H3] Norton.com/setup [H3] Norton Setup [H3] Norton.com/nu16 [H3] www.Norton.com/Setup [H3] Step-by-step procedure to Download Norton setup - norton.com/setup: [H3] Installing the Norton Setup: [H3] Steps to download Norton setup on Mac: 	H1	H2	H3	H4	H5	H6	1	3	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	7	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

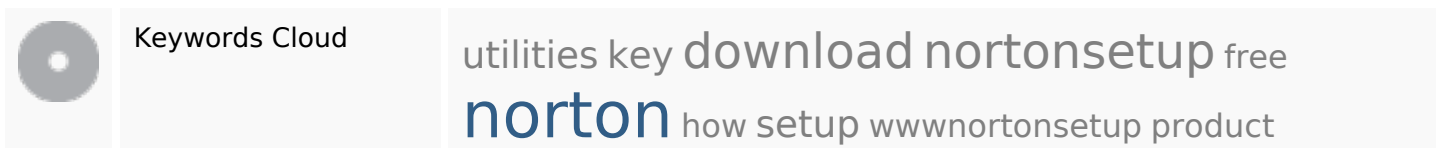
	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 7 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

SEO Links

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Norton.com/setup	Internal	Passing Juice
About us	Internal	Passing Juice
Blog	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Norton setup	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
norton	16	✓	✗	✓	✓
nortonsetup	8	✗	✗	✗	✗
download	7	✗	✗	✗	✓
utilities	6	✗	✗	✗	✗
setup	5	✓	✗	✓	✓









Usability

	Url	Domain : norton.comsetup.com.au Length : 22
	Favicon	Great, your website has a favicon.





Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://norton.comsetup.com.au/sitemap.xml</p>
	Robots.txt	<p>http://norton.comsetup.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>