

# Website review norton-norton.uk

Generated on May 29 2019 01:11 AM

The score is 66/100








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## SEO Content

	Title	Norton.com/setup - Download, Install, and Activate Norton Setup Length : 63 Perfect, your title contains between 10 and 70 characters.														
	Description	Norton.com/setup - Follow the step by step procedure to download, install and activate Norton product. Enter the product key at <a href="http://www.norton.com/setup">www.norton.com/setup</a> . Length : 149 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Norton.com/setup - Download, Install, and Activate Norton Setup</td></tr><tr><td>description</td><td>Norton.com/setup - Follow the step by step procedure to download, install and activate Norton product. Enter the product key at <a href="http://www.norton.com/setup">www.norton.com/setup</a>.</td></tr><tr><td>url</td><td><a href="http://norton-norton.uk/">http://norton-norton.uk/</a></td></tr><tr><td>site_name</td><td>norton.com/setup</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Norton.com/setup - Download, Install, and Activate Norton Setup	description	Norton.com/setup - Follow the step by step procedure to download, install and activate Norton product. Enter the product key at <a href="http://www.norton.com/setup">www.norton.com/setup</a> .	url	<a href="http://norton-norton.uk/">http://norton-norton.uk/</a>	site_name	norton.com/setup
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] norton.com/setup</li><li>• [H1] norton.com/setup</li><li>• [H2] Norton.com/setup - Download, Install, and Activate Norton Setup</li><li>• [H2] Norton Setup - Download, Install, Reinstall, and Redownload Norton Security Products</li><li>• [H3] How to Uninstall the Norton Setup?</li><li>• [H3] How to Download and Install the Norton Setup?</li><li>• [H3] How to Activate the Norton Setup?</li></ul>	H1	H2	H3	H4	H5	H6	2	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	3	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 10% External Links : Passing Juice 10% Internal Links 80%

## In-page links

Anchor	Type	Juice
<a href="#">norton.com/setup</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Norton Setup</a>	Internal	Passing Juice
<a href="#">Norton NU16</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Get Started</a>	External	Passing Juice
<a href="#">Themelse</a>	External	noFollow


## SEO Keywords

	Keywords Cloud	nortonsetup setup account antivirus press <b>norton</b> download from product device
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
norton	42	✓	✗	✓	✓
setup	14	✓	✗	✓	✓
device	12	✗	✗	✗	✗
product	11	✗	✗	✓	✓
account	9	✗	✗	✗	✗










## Usability

	Url	Domain : norton-norton.uk Length : 16
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://norton-norton.uk/sitemap.xml">http://norton-norton.uk/sitemap.xml</a>
	Robots.txt	<a href="http://norton-norton.uk/robots.txt">http://norton-norton.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.